



You are giving Chevrolet the greatest year in its history, just as Chevrolet is giving you
The only complete low-priced car

NEW PERFECTED HYDRAULIC BRAKES
 (Double-Acting, Self-Articulating)
 the safest and smoothest ever developed

SOLID STEEL one-piece TURRET TOP
 a crown of beauty, a fortress of safety

HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
 giving even better performance with even less gas and oil

GENERAL MOTORS INSTALLMENT PLAN—MONTHLY PAYMENTS TO SUIT YOUR PURSE



To the million people who have already bought new 1936 Chevrolets . . . and to the tens of thousands of other people who are now buying them . . . we of Chevrolet wish to express our sincere appreciation for your patronage and your friendship.

Thanks a million for a demand which has lifted production of 1936 Chevrolets to the million mark in less than a year! You looked at this car—you drove it—you bought it—and now you are recommending it to all your friends.

We thank you for that friendly recommendation, too, because you have convinced many other people that Chevrolet is the only low-priced car with New Perfected Hydraulic Brakes . . . Solid Steel one-piece Turret Top . . . Improved Gliding Knee-Action Ride . . . Genuine Fisher No Draft Ventilation . . . High-Compression Valve-in-Head Engine and Shockproof Steering.

Thanks again for giving Chevrolet the greatest year in its history, just as Chevrolet is giving you the only complete low-priced car.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

IMPROVED GLIDING KNEE-ACTION RIDE
 the smoothest, safest ride of all

GENUINE FISHER NO DRAFT VENTILATION IN NEW TURRET TOP BODIES
 the most beautiful and comfortable bodies ever created for a low-priced car

SHOCKPROOF STEERING
 making driving easier and safer than ever before

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES
\$495 AND UP. List price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock, the list price is \$20 additional. *Knee-Action on Master Models only. \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice. A General Motors Value.

CHEVROLET

A. J. Dinsmore & Bro. Phone 108 Rising Sun, Maryland

WILMINGTON DOLLAR DAY

Semi-Annual Mercantile Event Staged For Wednesday, August 12

The forty-first semi-annual "Dollar Day" to be conducted in Wilmington under the auspices of the Mercantile Section of the Chamber of Commerce will be held on Wednesday, August 12. Wilmington merchants are preparing to make it the finest and most outstanding of all, from the viewpoint of the conservative shopper.

This year, more than a hundred of Wilmington's leading mercantile establishments are participating in the event, and, after weeks of quiet but vigorous and careful preparation through thorough combing of wholesale markets and laying plans for drastic reductions on their present stocks, will be prepared to offer to shoppers from all over the Del-Mar-Va Peninsula and adjacent counties of Pennsylvania and New Jersey heretofore unobtainable values. Official "Dollar Day" stores, as usual, will display a distinctive emblem and price cards, both of which will bear the copyrighted emblem of the Chamber of Commerce. Shoppers are urged by the Committee in charge to shop in those stores displaying these uniform signs and price tickets as they designate those merchants officially participating in the event.

Elbert D. Griffenberg, chairman of the Mercantile Section's Cooperative Sales Committee, under whose direction the "Dollar Day" will be conducted, states that a survey he just has completed of preparations of merchants for the event shows that never in the long history of these semi-annual sales events, have arrangements been made to present to shoppers such bargains and such values.

All Wilmington stores participating in "Dollar Day" will be open at 9 o'clock, daylight saving time, and are arranging for extra sales people to prevent the necessity of anyone waiting. Merchandise to be offered will meet the most discriminating taste and the entire range of pocket-book "sizes."

The cooperation of the Wilmington Bureau of Police has been accorded gladly to protect out-of-town buyers from parking restrictions, and there is published in this issue of this paper a coupon, which, if cut out by the shopper and affixed to the windshield of automobiles, will permit parking as long as necessary in Wilmington on "Dollar Day," without interference.

The Committee in charge have made it clear that "Dollar Day" will be held on August 12 regardless of weather conditions. It neither will be postponed, nor will "Dollar Day" merchandise bargains be available before or after that date.

Working against time is one way to ball up the works.

The end of the world will catch a lot of people with work to do.

The one redeeming feature of a pawnshop is the ticket.

We all love praise; most of us care as much for that as for money.

SPECIAL PARKING ARRANGEMENTS PROVIDED FOR VISITING WILMINGTON "DOLLAR DAY" SHOPPERS

As it is expected that there will be a great influx of automobiles bringing shoppers from out-of-town into Wilmington to participate in the official Semi-annual "Dollar Day," Wednesday, August 12th, the Mercantile Section of the Wilmington Chamber of Commerce has arranged special parking privileges for the City's visitors. The coupon printed below has been sanctioned by the Bureau of Police of the City of Wilmington, and is provided exclusively for the use of visiting "Dollar Day" patrons.

Clip This Coupon And Paste It On Your Windshield

NOTICE

Department of Public Safety

The owner of this car is an out-of-town visitor and guest of the Wilmington Chamber of Commerce on the occasion of the official Semi-annual "Dollar Day." Please extend every courtesy and assistance.

(Signed) GEORGE BLACK,
 Supt. of Public Safety,
 Wilmington, Delaware.

August 12, 1936.

CHRISTIAN SCIENCE SERVICES

"Spirit" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, Aug. 9. The Golden Text will be from Psa. 143:10—"Thou art my God; thy spirit is good; lead me into the land of uprightness."

Among the citations comprising the Lesson-Sermon will be the following from the Bible—Matt. 5:8—

"Blessed are the pure in heart; for they shall see God."

The Lesson-Sermon also will include the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, page 279—"Spirit is reached only through the understanding and demonstration of eternal Life and Truth and Love."

JOHN RANDS

Teacher Lecturer Counselor Astrological

THE ASTROLOGER FORECASTS

For You

If you were born between Aug. 7-13, incl., of any year, your year ahead, as accentuated through Planetary Transits, stresses the creative, social and romantic in your affairs till November, 1936. Money, especially the finances of legal affairs and joint funds or mutual budgets will need care till April, 1937. After May, 1937, interests located at a distance will bring you added responsibilities. Steer clear of personal danger and control feelings during August and September, this year.

For Everybody

Money matters much to the fore during the first part of this period—till August 9. After the 9th, but especially Aug. 11th controversies over finances and socialistic plans. Charges and counter-charges by political groups. Financial schemes abound with likelihood of gigantic frauds being uncovered.

Between Aug. 10-13, incl., plan ahead and test new ideas. Keywords: New, Original, Planning.

August 7—Developing and expansive. Push financial plans; seek social benefits; contact those younger. An unusually favorable day.

August 8—Active. Push forward business. Careful in moves, shifts, changes and the new during the evening hours.

August 9—Hold feelings in check. Careful in handling of the emotions. Rather difficult between men and women today.

August 10—Avoid disagreements. An unfavorable day generally.

August 11—Unfavorable. Control emotion.

August 12—The evening hours, today, favor social and financial matters.

August 13—Originate. Make researches. Change. The new favored. Seek news and information. The evening hours favor Art, Music, Romance. Be creative.

GRANGERS TO GATHER AT COLLEGE PARK

More than 400 Grange leaders and lecturers from the states of New York, New Jersey, Delaware, Pennsylvania and Maryland are expected at the University of Maryland for the tenth annual conference of the Middle Atlantic Grange Lecturers' Association, which will be held at College Park from August 11 to 14. Those in charge expect all Granges to be officially represented and a request has been made for Grangers generally to attend. An effort has been made to prepare a program which will appeal to all.

The Grangers will be officially welcomed to the University of Maryland Tuesday evening by President H. C. Byrd. They will also be welcomed at this time by Dr. Thomas B. Symons, director of the Extension Service; Miss Venia M. Kellar, State Home Demonstration Agent for Maryland; and Thomas Roy Brookes, Master of the Maryland State Grange.

Other speakers during the conference, will include National Master Louis J. Taber; National Lecturer, James C. Farmer; Lindlay H. Dennis, Executive Secretary of the American Vocational Association; Dr. Frank B. Bomberger, President of the Baltimore Bank for Cooperatives; Dr. O. E. Baker, of the U. S. Department of Agriculture; and Dr. Theodore B. Manny, Dr. Samuel DeVault, Professor Charles S. Richardson, and Dr. J. B. S. Norton, of the University of Maryland.

Tours have been planned which include points of interests in Washington, D. C.; a picnic lunch and an open air program in the Zoological Park; and inspection of the National Research Center at Beltsville; and a trip through "Greenbelt," the new development under the Resettlement Administration, near the University of Maryland.

FISHING FAIR ASSOCIATION

The Fishing Fair Association now reports 176 members in practically every fishing port on the Chesapeake Bay. The fish have been biting hard according to the entry blanks sent in. Rock, hardhead, and trout are plentiful. Perch and spot are coming in and a few Channel Bass and Black Drum have been reported. A few toadfish are troubling anglers.

Have you ever seen a "Blowtoad" fish—he has skin like a toad frog, a face like a squirrel, green eyes like a dog and blows up round as a ball when his belly is scratched.

WANTED: A good native Bay Hill Billy Band of about ten pieces for the Fishing Fair September 12, 1936. Write Chesapeake Bay Fishing Fair Association, Easton, Md.

The trouble with an attractive woman is that she attracts so many other men.



ARCHERY

Recognizing the new interest in archery, especially in Maryland and the District of Columbia, your columnist has brought to these lines an expert archer, Mr. Kenneth Shockley, who is well known as a builder of archery equipment and as a "bulls-eye" scorer. He is not a professional but rides the hobby for pleasure. Listen, please, while he tells you of this interesting sport.

"It is a far cry, indeed, from the wind-swept plains that were the homes of the hordes of Genghis Khan and from the greenwood forests of 'merrie England,'" so dear to the hearts of Robin Hood and his men, but the fascination of archery has existed throughout the ages and the sport is now on a rising wave of popularity. There is something in the twang of a well-drawn bowstring that sets the blood of a real sportsman a-tingle.

"It is a common practice to build the bow equal in length to the user's body tho' this is by no means a fast rule. The majority of bows are either five and a half or six feet long, and arrows should be made from the particular bow. The length is governed by the user, the arrow being equal in length to the distance from the center of his outstretched left fist to a point on the cheek directly under the right eye. A five and a half foot bow will use twenty-six inch arrows. This length should not be exceeded unless for an occasional tight shot when thirty or thirty-two inch arrows are used."

"The bow is identical to the automobile spring in action, each separate layer of the grain acting as the individual leaves of the spring. Making a bow is a test of skill and patience. Rounded birch dowels for arrows are easily obtainable at any lumber yard, and very cheap, but the best arrows are made of Norwegian pine or Port Orford cedar. Practice points for the arrows may be made from pieces of brass tubing slightly smaller in diameter than the shaft and one inch long.

"In the feathering, or fletching, lies the secret of good arrow making and the process requires time and patience. The feathers are best cut from the two large out-side feathers of a turkey wing. The cresting is the painted design on the feathered end of the shaft to distinguish one archer's arrows from another's."

"A good stance is necessary in shooting, and just as the golfer uses a follow-tru' so must an archer keep his position for a fraction of a second after the arrow has left the string. Unlike rifle shooting in which the marksman aims directly at the target, the bowman aims below the target. This is due to the structure of the bow in which the lower end must be made slightly stronger than the upper to give the proper trajectory to the flight of the arrow.

"I have shot fish in eight feet of water with a 50 pound target bow and have driven with steel broad-head arrows from an 85 pound bow through a corrugated steel oil drum. Archery is a sport in which few, if any, physical handicaps are recognized. A girl may become as deadly a shot as a man, either in the field or at targets. It is only necessary that she use lighter equipment. Archery is a great sport, one with a romantic past and a strengthening future, one that may be indulged in under the most refined surroundings or a field with equal enjoyment."

Among those finding interest in archery are Mr. Herbert Harrison, St. Michaels; Mrs. James Speer, Jr., Trappe; and the Archery Club of Washington College, which numbers about ten members, all girls. Mr. W. L. Hull of Easton has made several fine bows.

Of course, gunpowder and lead are certain but they make a lot of noise. Remember Braddock's defeat? And how the silent arrows of the Indians were driven thru' the Red Coats before anyone knew the company was being ambushed? And don't forget William Tell's apple. Archery is America's fastest growing sport and outfits can be had at all prices, ranging from \$7.50 to \$200.

Sometime during the summer Mr. Shockley expects to challenge the "Shore's best golfer" to a round of "archery golf," which should be a most interesting match.

Books: Archery—Dr. Robert P. Elmer; "Art" Young in Africa—Young; Hunting with the Bow and Arrow—Pope; The Adventurous Bowmen—Pope; Bows and Arrows—Duff.

Next Week: Sailing and Racing.