EASTON

where Christmas begins

The stage is set and the curtain will be pulled this Saturday Evening, come ---See the town of Easton in all its glory!

Spend your money where you could not be extravagant if you tried! Go where the thrifty go. Save where they save. Put your dollars out where they bring value in! Get more for less! In a word go to Easton.

We are not miracle workers, we cannot give you something for nothing. We don't pluck rabbits out of hats. We merely do one thing. We keep demand up by keeping prices down. And we keep prices down by keeping wasteful methods out. We preach thrift and we practice it. This is the shopping center of the thrifty. YOU COULD NOT be extravagant at Easton if you tried.

Emphatically and proudly . . . Easton lives up to its name! It is a supreme illustration of Easton's ability to present unmatched opportunity in value. Buy with the certainty of saving a large portion of your Budget. Buy with a certainty that every item is new and assortments are fresh. Buy with a certainty that every store is ready and waiting with merchandise for the home . . . for men . . . for women . . . and for children at honest prices. NOW IS THE TIME FOR CHRISTMAS SHOPPING . . . let nothing keep you away!

THE BUSINESSMEN'S ASSOCIATION OF EASTON MARYLAND