Barton Brothers NEW FUNERAL HOME

is considered one of the finest in this section

We dedicate our new funeral home to those of you who appreciate what a sincere and friendly funeral service can mean. The facilities of our new funeral home enables us to offer you a dignified funeral service not to be surpassed anywhere. We could utilize this entire page and more to try and impress you with the facts that mean so much to you and your family . . . We, therefore, humbly beg of you to come and bring your family and inspect this new structure . . . We have set aside one day for our grand opening . . . THIS SATURDAY, OCTOBER 30th. Won't you come?

A FRANK STATEMENT ABOUT FUNERALS

A funeral is one thing that does not happen in our normal daily concerns of life, and little is known about it. Fear, superstition, ignorance and distaste combine to cause most people to shun the thought of a funeral. As a result bereavement finds many people unprepared, and quick thinking usually means many years of regret.

Is it not more sensible to realize that death is but one phase of life; that it brings certain obligations and duties to those left behind; and that every possible man and woman should be thoroughly prepared to meet these responsibilities?

The soundest advice we can give is this: select a competent, trustworthy funeral director in advance of need . . . a man in whom you can have implicit confidence.

The following facts constitute the pledge of Barton Bros.:

- 1. To many people the death of a relative or friend away from home, or the fact that the interment is to be made at a distance from the city or town in which the deceased lived, seems to present almost insurmountable difficulties. There need be none. Barton Bros. through there associations and affiliations, are able to make the required arrangements anywhere in the world. No matter where death takes place or burial is desired, Barton Bros. know what to do.
- 2. Embalming is a scientific operation that may only be performed by a specially trained and licensed practitioner. Its principal objects are preservation, the restoration of lifelike appearance and compliance with the laws of sanitation. Its development has played an important part in preventing the spread of disease and in lowering the death rate.
- 3. With full realization of the importance of embalming Barton Bros. have included

in their new building a modern preparation room that is specially planned and equipped for this purpose. Immaculately clean, sanitary and professional, it compares favorably with a modern operating room. When a patient is brought to Barton Bros. to be embalmed he is treated with the same regard and respect accorded to a patient in a hospital. Barton Bros. are fully aware of the dignity and reverence of their calling and of the almost sacred duty entrusted to them.

- 4. Of late years there has been a decided tendency towards the use of the funeral home or chapel in preference to the private home. There are several good reasons for this. Among them are . . . restricted space in the present-day small home or apartment; sickness in the family; the confusion, work and worry involved in preparing the private home for the services. Perhaps the most appealing of all is the desire to keep the home free of the atmosphere a funeral inevitably leaves, particularly if there are small children in the family. With these thoughts in mind Barton Bros. place at your disposal the use of their Chapel without any additional charge.
- 5. During the past thirty years funeral customs have undergone a great change. Nowhere is this change more noticeable than in the casket itself. The crude, unlovely coffin of olden times, has given way to the beautifully designed modern casket. Every effort is made to temper the sorrow or bereavement, rather than exaggerate it.

The above facts have been taken from a booklet entitled "WHAT TO DO" and a copy of this helpful guide is yours for the asking. Although we cordially invite you to visit us on our grand opening day please bear in mind that this establishment is open at all times, thus giving you an opportunity to see the facilities that are placed at the disposal of our clients and to gain interesting, instructive knowledge.

BARTON BROTHERS

Juneral Directors

CENTREVILLE

PHONE 111