THOUSANDS CELEBRATE EASTER UNDER SUNNY SKIES

GAY ATTIRE FEATURES BIG EASTER CROWD

Many Thousands Throng Sts. And Parks Beneath Sunny Skies

SERVICES CROWDED

Pastors Report Biggest Attendances Ever Recorded In Local Churches

Under clear skies and ideal weather, thousands of Baltimoreans observed the gayest and most pleasant Easter Sunday seen here for many years.

Contrary to the usual prediction the day dawned warm and cloudless and from early morn, when thousands of churchgoers took advantages of the services, until late evening Druid Hill avenue, McCulloh street, Madison avenue, together with South and Northeast Baltimore thoroughfares were crowded with gayly attired pedestrians.

Fashion Galore

Although there was no fashion show as has characterized some of the previous Easter Sundays, society turned out in much gay attire. Especially in the Druid Hill avenue church district could be seen the riot of new and fashionable adornment in keeping with this season. The prevailing colors displayed were powder blue, henna, mild green, sand and ashes of roses. The severe straight line was adhered to in both dress and wrap. Skirts were still short with a tendency to match hose and footwear. Of the spring coats seen on the streets, bengaline, oiret twill and satin seemed to have been favored.

The reporter noticed among very smart and new creations that a McCulloh street Matron appeared in a mannish tailored coat of powder blue cloth with a short belt across the back.

But the ensemble suit stood out most prominent of all among the midday and aafternoon paraders on the avenue. Shoes worn included the conventional satin with silver of rhinestone buckles and the new golden brown with tiny instep bow. There were also many reddish browns and patent leather styles.

The headwear this season included the small flower trimmed hat of leghorn and straw, but there were also large models with slightly drooping brim that resaged another "shepherdess" season. This creation was attractively trimmed with soft ribbon or an immense flower on the left side.

The real novelty in dress came, however, in children's attire. Small girls were dressed in some cases in ensembles while little masters wore long bell bottomed trouser suits and carried canes.

Churches Crowded

Practically every minister in the city reported capacity services in the churches. At Trinity A. M. E. church, the pastor, Rev. W. H. Thomas, preached to more than 3000 people and two concerts under direction of Miss Gertrude Fisher and Charles Parker, made up the rest of the day's program.

At Bethel 300 are said to have been turned away when 2500 crowded into the building at the morning services. Here an Easter offering of $425 was given.

Besides the regular sermon by the Rev. J. O. Morley, at Ebenezer A. M. E. church, there was a cantata rendered by the Silver Spring Literary Society.

At the new purchased Morning Star Baptist Church, a capacity crowd heard the Rev. A. S. Phillips, Dean of Northern University, and a sermon by the pastor, the Rev. George D. Ganett.

The Faith Baptist Church held continuous services from 4:00 o'clock in the morning with baptism and sermon by the pastor, the Rev. Simon Williamson.

The Rev. W. W. Allen of the Shiloh Baptist church preached to a large audience and had nine accessions during the day. At the First Baptist church, the Rev. A. J. Green, conducted the evening services, while the Rev. G. W. Coleman preached at 11:00 o'clock.

At the Macedonia Baptist church, nine persons were added to the membership following a sermon by the Rev. E. G. Mack, and a crowded house greeted the Rev. A. M. Johnson at the Mt. Zion Baptist church.

Presiding Elder C. H. Stepteau filled the pulpit at Allen A. M. E. church which is pastored by the Rev. P. J. Jordan and at Eastern M. E. Church, the pastor, the Rev. J. W. Warren, reported the biggest attendance this year.

Park Is Crowded

At Druid Hill Park, a record Easter crowd filled the open spaces and many Baltimoreans motored to nearby cities.

"Life is not mere living, but enjoyment of health."

Yes, this is a good health week motto, but even a healthy man cannot enjoy life without his AFRO. Order now from your newsstand for next week.

UNBLEACHING

America

1. Do you think black and white races will amalgamate?
2. Would amalgamation lead to destruction of our civilization?
3. Do you oppose it?
4. Do you think the Negro inferior to the white.
5. What is your solution of the race problem?

These questions answered for the AFRO by twelve leading scientists and thinkers of the country—the brain of America. They are:

HENRY FAIRFIELD OSBORN, Professor of Zoology, Columbia University.

WILLIAM MACDOUGALL, Professor of Psychology, Harvard University.

ROBERT BEAN, Professor of Psychology, University of Virginia.

FAY-COOPER COLE, Ethnologist,—American Museum of Natural History.

JEROME DOWD, Anthropologist, University of Oklahoma.

ALGERNON LEE, Director Rand School, Social Sciences.

DR. ALES HRDLICKA, Smithsonian Institute.

EUGENE KINCKLE JONES, Director National Urban League.

JAMES WELDON JOHNSON, Secretary N. A. A. C. P.

FRANZ BOAS, Professor of Anthropology, Columbia University.

ALBERT E. HOOTEN, Anthropologist, Harvard University.

Their views will be given in a series of 14 articles, compiled by Thomas L. Dabney, especially for the AFRO-AMERICAN.

You can't afford to miss a single article. Clip the whole series of 14 and have what America's best minds consider a solution of the race problem.

ARTICLE XII.

In the first part of these Articles Professor Macdougall's opinion was given regarding race amalgamation. Happily, another Harvard professor has expressed his opinion on this question.

Prof. Albert E. Hooten is one of the leading authorities in autinropology. He was a Rhodes scholar to Oxford, 1910-1913, where he received a diploma in anthropology. He has been curator somatology at Harvard University since 1914. Besides, he has contributed many papers on physical anthropology and kindred subjects. Prof. Hooten wrote me in part as follows:

"1. Amalgamation between whites and Negroes will go on, as it always has gone on. But the process is a slow one, because of the fact that few primary crosses occur and because the whites so largely outnumbered the Negroes.

"Ultimately we might expect the entire population to show signs of Negro admixture in the same way that practically all of the people of India show more or less traces of the Dravidian admixture. But this process would take a very long time in this country, because of the preponderance of whites and because of their reinforcement by immigration.

"2. I see no reason why one should anticipate such disasters as a result of such slow and almost imperceptible amalgamation as must necessarily take place under the circumstances.

"3. I neither oppose nor advocate it (amalgamation). After we have studied the results of race mixtures between whites and Negroes I shall be in a position to decide upon its advantages or disadvantages.

"4. Anthropologically, the Negro displays rather more features which may be considered primitive than do white races, but in many physical features the Negro is more advanced than the white. I do not feel that there exists any satisfactory method of appraising the comparative mental abilities of different races. I am unwilling to express opinions as to racial superiority or inferiority until some real basis of knowledge has been laid down.

"5. From the scientific point of view the prime desideratum is an anthropological study of the Negro in the U. S. and A. study of the results of race mixture. But I am not at all certain that anything scientists can learn would have great efficacy in settling the race problem.

"and if were discovered that race mixtures with Negroes produced undesirable types many whites would be pleased and most Negroes would not accept the conclusions.

"If on the contrary certain mixtures were demonstrated to be superior many Negroes would be pleased and most whites would be unwilling to accept the demonstration. In either event discontent and dissatisfaction would result. Democracies will always be swayed by ignorant prejudice rather than led by scientific principles or by ethical ideals." Then Professor adds the following significant statement.

"It is very desirable that the Negroes in the United States develop their own scientific investigators for the study of these problems. Data on race mixtures can be obtained best by field workers in whom the blood of both parent stocks is mingled and by disinterested co-operation of scientists of both parent races in analyzing the data."

(Continued next week)

VOCATIONAL SCHOOL TO OPEN MAY FIRST

Principal Joseph Briscoe And Faculty Of Six To Have Charge

OPENING FOR PUPILS

Boys Over 14 Eligible To Study Shoe Making, Auto and Carpentry

Plans are being made to open the new vocational school on the grounds of the Douglass High school, Calhoun near Baker streets, May 1st.

The new school will be a separate institution of which Joseph Briscoe, is principal, assisted by a faculty of six. This faculty includes S. W. Ginn, carpenter, James E. Moore and David A. Echols, auto mechanics, Howard E. Washington, shoe repairing, John M. Gross and Alexander Brown, related subjects.

According to vocational director Sylvester, the building will have accommodations for 150 pupils who may come from the 7th, 8th and 9th grades, the only requirement is that they shall be 14 years of age or over.

While it is expected that the quota of the school will be largely filled when it opens, Mr. Sylvester said today that he expects room for additional students whom, to enroll, should apply directly to him at the Administration Building, Lafayette and Madison avenues.

White Girls Failed Too

Graduates from the Colored Training School were not the only ones to fail in the recent city examination for teachers. Only 3 out of 30 passed.

Reliable reports indicate that the only white teachers to pass were graduates from Douches College.

MYSTERY SHROUDS SHOOTING AFFAIR

Howard Vanables, Well Known Cafe Proprietor, Shot By Harrison Foote

FOLLOWED ARGUMENT

Victim Said To Have Accompanied Assailant Home To Settle Quarrel

Howard Vanables, 742 Dolphin street, well known cafe proprietor, is in the Colonial Hospital with a pistol wound in his thigh and wrist, said to have been inflicted by Harris Foote, also cafe proprietor, in an altercation at the latter's home, Monday.

While considerable mystery surrounds the affair and Mr. Vanables refuses to comment, several versions of the shooting sifted through to the police department and about town.

The known facts, however, seems to be that Foote went to Vanable's place at 1418 Penna. Avenue where the men engaged in an argument. They both left there and went to the home of Foote where the shooting took place. He escaped after the altercation and up to the time this was written had not been apprehended by the police department.

Meny Versions Afloat

At first it was said that the shooting was the outcome of a quarrel over businessa ffairs. Both Vanables and Foote are engaged in the same line of business and Vanables was said to have made statements which the latter resented.

Another version is that the affair involved one of the former wives of Foote and that the shooting took place in the latter's home when an effor to adjust the matter failed.

In Many Difficulties

Although having been haled into court on many occasions, Foote so far has won the local reputation of being the luckiest man in town in that he has always avoided actual punishment.

At present Foote is paying alimony to both his former wife and the latter one who sued him recently for non-support.

Fields-Halcomb

Miss Lottie E. Halcomb, daughter of Mr. and Mrs. Edward Halcomb, 216 E. 23rd street, was married to Mr. Stedman Fields, of 208 E. 23rd street, by the Rev. J. H. Green, pastor of Metropolitan Baptist Church, on Easter Sunday.

The room was beautifully decorated with cut-flowers and potted pants. The out of town guests were Mes. Octavia Jefferson and Mrs. Viola Williams, of New York City.

YOU GET A GUARANTEED
PURE WOOL SUIT
To Measure for
$15.75
808 North Eutaw Street

Only One Baltimorean Agrees With The Rev. James Hatcher That The Earth Is Really Flat

"The earth is flat and the sun does move," declared Rev. James A. Hatcher, pastor of Bethel A. M. E. Church, Richmond.

An Afro *reporter*, however, was able to find only one person to agree with him. Evidence seems to indicate that if the Rev. Mr. Hatcher came to Baltimore to preach he would get the "ha, ha."

Doesn't Interest Him

I have nothing to say on the question in any way.—Joseph C. Hamer, 2218 Druid Hill avenue.

Geography Says So

I have not studied the question very much, but I do believe the earth is round from my early geography lessons, and from the arguments I have heard from time to time between others.—Benjamin Handy, 217 Druid Hill avenue.

She Just Believes

I believe that the earth is round and that the sun does not move, but I do not care to state any reason for my belief.—Miss Willie Wilkins, 719 N. Carey street.

Seaman Says Hatcher Is Wrong

My two years and six months at seas in the naval service give proof enough to me that the earth is round and the sun does not move, and I will argue the question with any one.

One striking proof in my mind is that when at sea we would see the top of the smoke stack on those big ocean steamers through a telescope a day or two before we met them. The Rev. Hatcher has a right to his belief, but I do not believe in his idea.—Monroe Winston, 601 Presstman St.

He Believes The Bible

I believe the world is square, because the Bible teaches that it is. Some people think because we can leave from a given point and sail around the earth and back to the same point the world would have to be round, but take for instance a city block, which is square; you can leave a given point and go around the block and back to the point from which you left. So the earth doesn't necessarily have to be round because we sail around it. Revelations 7:1 reads: "And after these things I saw four angels standing on four corners of the earth, holding the four winds of the earth, that the wind should not blow on the earth, nor on the sea, nor on any tree.—Patterson Carrington, 1128 Stricker street.

Rev. Hatcher Antiquated

My idea is that the Rev. Mr. Hatcher is antiquated in his idea that the earth is square, as it has been proven that the earth is round.

It has been proved scientifically that the earth is round and that it revolves around the sun to cause day and night and the seasons of the year.—John Greene, 1422 Division street.

If Earth Were Flat We'd Fall Off The Edge

I do not believe that the earth is square or that the sun moves. I have always been taught the reverse, and the astronomers have proven that the earth is round and that the sun does not move.

The world flyers who sailed around the world and back to the point from which they started give proof that the world is round. It's just an old idea that the world is square and that if we went to close to the edge we would fall off.—J. C. Burnett, 1437 N. Mount.

BALTIMORE ARTISTS "PANIC" D. C. CROWD

Little Marguerite Brown, Miss "Connie" Wharton, Jerome Carrington And "Cab" Calloway 'Hits'

BOBBY LEE ON BILL

Easter Audience Wildly Applauds Efforts Of All Participants At 'incoln Theatre

Washington, D. C.—The performance staged by manager Chas. E. Lane, at the Lincoln Theatre, Washington, on last Sunday night was decidedly superior entertainment, and filled the spacious auditorium to capacity.

The bill was opened by the celebrated White Brother's Orchestra of this city. Bobby Lee's "Cotton Pickers," of Philadelphia followed, the house went frantic over the latter "Chick" Collins and Flo. Dade came on in the "trey" spot and left the audience pleading for more.

Baltimore Child Wonder

Little Marguerite Brown of Baltimore accompanied by Miss Constantia Wharton, impersonated Florence Mills to perfection. All of the stars hits of "Dixie To Broadway" were featured by the diminutive artists.

Part two featured Miss Evelyn Anderson in a Charleston specialty that "hit on all eight." This brilliant young artist also did a toe dance.

Tuba Solo

Meade, Gardner and Gibson famous saxaphone trio played their "stuff". Mr. Stafford, tuba player with the "Cotton Pickers," also did a specialty on his horn, as did "Coxie" Smith the cornet wizard. It would be superfluous to say that both of these artists registered.

Carrington And Calloway

Jerome Carrington and "Cab" Calloway, the Baltimore artists, were in the feature spot next to closing, and were a "panic." These boys sang "Everybody Loves My Baby," in their own inimitable style, and otherwise knocked 'em silly. A Washington reviewer said of the pair, "They have Sissle and Blake backed of the boards." Bobby Lee and his band closed. Dr. James R. Fletcher promoted the affair.

NO FURTHER COMMENT SAYS FATHER IRETON

No Change In Recent Direction Excluding Colored Worshippers

"I have no further statement to make other than that contained in the letter published in the Afro-American some time ago," the Rev. Peter L. Ireton, Acting Pastor of St. Gregory's Church, told a representative of this paper, Wednesday.

In the letter referred to the Rev Mr Ireton requested two score worshippers who had found it convenient to attend services there to not come to masses and night services. The reason given was that St. Gregory's was not large enough to seat its own parishoners and needed the two rear seats occupied by the colored attendants.

It was also suggested that the colored attendants had a duty to attend and support St. Peter Claver, their own parish, and they were asked to remain out of St. Gregory's after March 22.

Disavows Color Line

When the attitude of some of the members that the request was a virtual drawing of the color line at St. Gregory's, was pointed out to the Rev. Mr. Ireton, he disavowed any such intention. Since the direction to stay away, however, the colored members have done so, and there has been no change of plans on the part of St. Gregory's to recall the request.

The matter is said to have been taken up in a meeting at St. Peter Claver, but nothing has been done and there is nothing else to say about it, according to the acting pastor.

BEAUTY CONTEST IS NEARING LAST LAP

Mrs. Rich Still Ahead Of All Competitors

AWARD NEXT WEEK

Miss Baltimore And Other Entrants To Hold Public Reception Friday

The Regent Theatre Beauty Contest under the direction of C Major, is nearing the homestretch. Friday night of this week and the winner will be announced.

Following the reading of the name of the lucky one, the entrants will hold a public reception and dance at the Fourth Regiment Armory. Reggie Hamer's Band, of 15 will be on deck with the harmonies. The winner will receive the title of Miss Baltimore.

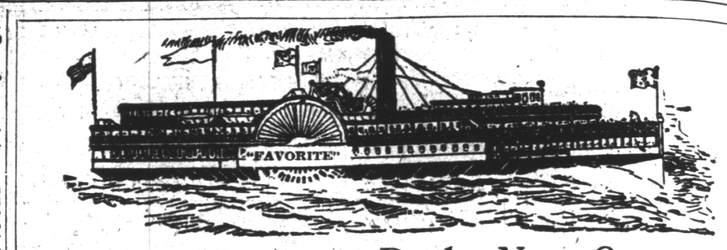
On Friday 24th, the prizes will be awarded at the Regent Theatre. Campaigning for Miss Zelma Proctor, who has received the solid downtown vote has shown results in the remarkable average that young lady has received. The standing of the entrants to date is:

Mrs. Helen Rich, 3,030; Miss Helen Sewell, 2,020; Miss Zelma Proctor, 1,820; Miss Margaret Holliday, 1,750; Miss Olive Lopez, 1,730; Mrs. Blanche Douglass, 870; Mrs. Mary Ebb, 1,210; Miss Thelma Mason, 710; Miss Elizabeth Day, 560; Miss Benell Smith, 810; Miss Wilhemenia Robinson, 690; Miss Marion Samuels, 430; Miss Thelma Johnson, 400 Miss Blanch Rudd, 450; Miss Evelyn Beale, 320; Miss Edna Young, 210; Miss Chlorine Bundy, 610; Miss Alice Dixon, 380; Miss Isabella Brown, 310; Miss Marie Colona, 210; Miss Monzella Carson, 230; Miss Agarada Deaver, 420; Miss Thelma Slater, 200; Miss Anna Harris, 150; Miss Marie Thomas, 110; Miss Thelma Smith, 150; Miss Dorthy Jackson, 110; Miss Ida Robinson, 110; Miss Ozno Lewis, 220; Miss Elsie Hill, 350; Miss Clara Owens, 180.

Bites Off Woman Ear

With half her ear in her hand, Betty Baker, 516 S. Caroline street, stood before the magistrate in the Eastern Police Station Monday morning.

The detached portion had been bitten off by Minnie Harris, of the same address during a fight Sunday night. An officer of the Eastern, who was passing the house while the fight was in progress, rushed in when he heard a woman scream he was just in time to save Betty from further losses. He took both to the station house for treatment. When Betty refused to prosecute her assailant the magistrate fined both $5 and costs on a charge of disturbing the peace.



COMMUNITY HOUSE DIRECTOR RESIGNS

Miss Elsie Mae Mountain To Head Philadelphia Institution

DEVELOPED LOCAL WORK

Made Sharp Street Center Best And Most Active In Country

Miss Elsie Mae Mountin, for four years director of the Sharp Street Community House, resigned from that institution April 15, to take charge of the work and center of the Philadelphia Association For the Protection of Colored Women.

This institution, which is located at 1506-1508 Catherine street, was for 21 years headed by Mrs. S. W. Layton and is a member of the Philadelphia Welfare Association governing all approved agencies of that kind in that city.

Successful Administration

Miss Mountain's resignation comes after four years of work at the Sharp Street Community House, and in which period this institution became the best conducted plant of its kind in the country.

Before coming to Baltimore she had served with the Urban League in Columbus, Ohio, three years with the Red Cross in Gary, Ind., and one year with the Carnegie Steel Corporation, in Duquesne, in special survey work.

While director of the local work Miss Mountain developed this institution to the point where it was considered by social experts as the most outstanding in the country. She organized the local Big Brother organization asan affiliation with the National body, helped in establishing the first boy scout troup with official status and was chairman of the Health Week committee winning the second prize for Baltimore.

Under her, the instituion was citywide in its scope and work and served the community without regards to denomination. Her organizing ability also has had a wide influence on the standardization of other agencies with which she was connected.

Board Acts

The official board of the Community House received a petition to make every effort to retain the services of Miss Mountain, and hesitated for some time in accepting her resignation.

She will spend two weeks of rest and visiting relatives, after which she will take up her new post in Philadelphia.

JOHN T. GIBSON MAY GET MORGAN DEGREE

President J. O. Spencer Of The Institution In Conference With Magnate

President John O. Spencer of Morgan College was reported to have been in conference with John T. Gibson, Philadelphia theatrical magnate on last Monday.

It was assumed by one of Mr. Gibson's employees that the subject upon which the confab was held had to do with the conferring of a degree by the college on one of its most illustrious graduates.

Recently Mr. Gibson has been a consistent contributor to the school's support, and his name has been mentioned several times as a prospective trustee of Morgan.

It is also recalled that Mr. Gibson, a former Baltimorean, is undoubtedly the richest man of the race in the theatrical game today. His estate in the suburbs of Philadelphia is said to be one of the show places of the section.

Tuesday, 5 P. M., Dead Line

Books Now Open
—FOR—
BROWN'S GROVE
—AND—
STEAMER FAVORITE
—AND—
ALL POINTS ON THE BAY
Also from Towns on the Bay to Brown's Grove
This is the only steamer and the only park in the State of Maryland run exclusively for Colored People and by Colored People.
In order to secure choice dates, apply at once to
CAPTAIN GEORGE W. BROWN
2103 DRUID HILL AVENUE PHONE, MADISON 8288
OR CALL
WALTER R. LANGLEY
1418 JEFFERSON STREET PHONE, WOLFE 422-J
MISS LULA S. RICHARDSON
214 DOLPHIN STREET PHONE, MADISON 1866-J
Captain Brown will be at home on Saturday and Sunday evenings from now until the first of May. Be sure to give your committee authority to secure dates when application is made, as positively no dates will be held in reserve. Captain Brown will wait on any committee who wishes to engage dates.

DAYLIGHT
May
30—Y. M. C. A.
June
4—Ladies' Auxiliary, No. 165, Knights of St. John of St. Peter Clavers Church.
7—Minuet Social.
8—Uniform Dept., K. of P., to Cambridge.
9—Provident Beneficial Society.
11—Maryland Workshop for Blind (Colored Division).
12—People Church.
13—Eastern M. E. Sunday-School and Epworth League.
14—Pacific Pleasure Club.
15—Nonpariel Beneficial Association.
16—Fountain Baptist Church and S. S.
17—St. Barnabas School.
18—Allen A. M. E. S. S.
21—Maple Leaf Literary and Musical Circle.
25—John F. Goucher Leegue of Ames M. E. Church.
26—Sharp St. Church to Chastertown.
28—Cetennial M. E. Sunday-School.
29—People's Church and S. S.
30—First Baptist S. S.
July
2—St. John's A. M. E. S. S.
4—Whatcoat M. E. Church.
8—Payne A. M. E. S. S.
9—Union Baptist S. S.
10—Sharp St. S. S.
14—Asbury M. E. S. S.
15—Jezebel Court, K. of P.
16—Macedonia Baptist S. S.
17—Ladies' Aid, Metropolitan M. E. Church.
19—Social Free Will Baptist Church.
21—John Wesley M. E. Sunday-School.
22—St. Paul M. E. Sunday-School.
24—True Reformers.
26—Asbury Church (M. E.)
30—Ebenezer Baptist Sunday-School.
31—Y. M. C. A.
MOONLIGHTS
30—Ladies' Aid of Centennial M. E. Church.
June
1—Wilson Brothers.
4—Beacon Light Campaign Organization of Eastern M. E. Church.
11—Working Men's Social.
12—Ladies' Aux. of Y. M. C. A.
15—Male Ushers of St. John A. M. E. Church.
16—Brown's Circle.
17—St. Barnabas.
18—Tee-Tar-Tee.
22—Female Ushers of St. John A. M. E. Church.
26—Shriners.
27—Lady Ushers of Trinity A. M. E. Church (twilight).
29—Chrysanthemums.
July
2—Knights of St. John, No. 264, Ladies Auxiliary No. 219, of St. Barnabas
3—Enterprise Social, No. 1.
4—Calendar Circle of Baltimore.
6—Jefferson Pleasure Auxiliary.
8—Stewardess Board of John Wesley M. E. Church.
9—Golden Rod Pleasure Social.
11—Improved Lion Tamers Social (twilight).
16—Rosebud Social.
18—The Emergency Circle (twilight).
20—Friendship Lodge No. 14, G. U. O. of Good Hope.
23—Starlight Social.
Ames M. E. Church.
25—Excelsior Pleasure Social (twilight).
30—Willing Workers.

COAL
LOWEST SPRING PRICES
Call and talk over our plan for your winter's fuel.
E. S. BRADY & CO.
Monroe and Laurens Sts.
MAdison 0529
(-May)

FIRE! WELL WHAT OF IT? YOU SHOULD WORRY
We have (3) double door exits to our garage, and efficient night men in attendance all night. Bring your car here for safe storage.
WILSON GARAGE
MAd. 0443 511-19 Wilson Street

PROTECTION!
is the most unique word in the English language. Are you protected by Life Insurance? When our agent calls let him explain to you the value of sick and accident insurance
HOME FRIENDLY INSURANCE CO.
CENTER AND PARK AVE.
Known As the Prompt Paying Co.

Every Day Is Moving Day
Local-Long Distance
24-Hour Service
Our rates are the most reasonable in the City.

G. W. Parsley and Son
1605 Penna. Ave.
Phone, MAdison 2063

VICTORY LIFE INSURANCE CO.
OF ILLINOIS
Enters State of Maryland
An Old Line Legal Reserve Company
Issuing Contracts from $500 to $10,000
Anthony Overton, President
I. J. Joseph, Vice-Pres., and Gen'l Mgr.
We are looking for a District Manager. Must have experience. Address, care Afro-American

Keep Everlastingly At It
One blow of a hammer doesn't build a house. One smashing advertisement doesn't build a business. It merely does its share. Each advertisement you publish aims to stimulate the day's trading. And each day's job, well done, helps to strengthen the foundation of the business for tomorrow and for all the future. Each advertisement gains strength from the previous record. Each advertiseemnt, in its turn, gives strength to the future record. But to get these benefits advertising must keep on steadily as you xpect the business to keep on. To weaken in the program because a few advertisements don't create a reputation equal to that of a store which has been building prestige steadily year after year would be as foolish as to stop work on a house because the first blow of the hammer didn't do the whole job, from cellar koor to top chimney brick. The quitter rarely wins a race. "Keeping everlastingly at it," in the words of one of the most famous advertising slogans, "brings success."

Slow down~but don't stop till you're sure the Pump says
AMOCO-GAS
The American Oil Co.