Social News and Events of Cambridge

CANNED MILK USE IS CURBED

The OPA has cut off supplies of canned milk to many commercial establishments to conserve the limited civilian allocatioon for infants, invalids and others whose diet requires it.

The agency ruled that hereafter a number of institutional and industrial users will not be permitted to spend red ration points for canned milk.

Covered by the ban are restaurants, in-plant feeding establishments, prisons, candy manufacturers and all others who use canned milk to make other products.

However, in areas where supplies of fluid milk or substitutes are inadequate, application for exemption from the ruling may be made to OPA.

Automatically exempted are hospitals and child-feeding establishments, small boarding houses, users on ships, tugs and barges, as well as feeding establishments in isolated locations.

OPA reported that during the first three months of this year the use of canned milk by civilians exceeded the allocated supply by 2,483,000 cases. It added that in order to meet military needs "this excessive use must be made up out of the civilian supply."

MEAT SUPPLY RISE PUT AT 36 OUNCES

The Government's promised increase in meat supplies in the fall may turn out to average only 36 ounces more per civilian for the October - December period.

This increase over summer supplies would include meats served in public eating places. Consequently the increase in supplies at butcher shops would be somewhat less.

Spread over a ninety-day period, this 36-ounce rise would be scarcely noticeable, particularly if civilian demand continues at or near present levels.

This prospect is based upon latest Government meat allocations and estimates of 1945 production.

The Bureau of Agricultural Economic, the statistical agency of the War Food Administration, said today meat production this year is expected to total 22,500,000,000 pounds, or 9 per cent less than last year.

It said that non-civilian (military lend-lease, foreign relief and other commercial exports) may amount to 6,500,000,000 pounds. Other WFA officials said that this figure may turn out finally to be nearer 7,000,000,000 pounds.

The Government has expressed the hope that it will be able to allot upwards of 700,000,000 pounds for lend-lease and foreign relief during the last quarter. Such shipments have been halted for the July-September period.

Of the total estimated 1945 supply, about 16,500,000,000 pounds already have been allocated for use up to Oct. 1. Thus, the amount remaining for the last three months would be about 6,000,000,000 lbs.

Of this, nearly 2,000,000,000 will be required for non-civilian uses, leaving slightly more than 4,000,000,000 for civilians compared with 3,740,000,000 allotted civilians for the July-September quarter.

And even this prospective slight increase will be offset by a smaller supply of eggs (now a prime meat substitute) during the latter part of the year and the early part of 1946, the economics bureau said.

Despite reductions in Government buying, supplies of eggs available to civilians probably will be far short of demand at ceiling prices for the remainder of the year, the bureau said.

HIGH ENERGY TONIC helps build SUMMER STAMINA! ENERGY!

Enjoy the feeling of energetic well being! Take good-tasting Scott's Emulsion right away if you feel tired, rundown, unable to throw off those worrisome summer colds—because your diet lacks natural A & D Vitamins and energy-building, natural oils. Scott's helps build energy, stamina, resistance—try it! Soon you may feel a wonderful difference! Buy at your druggist's today!

Try SCOTT'S EMULSION YEAR-ROUND TONIC!

DOCTORS HAIL NEW DISCOVERY TREATMENT FOR BURNS, SCALDS

Relieves burn pain almost *instantly*. *NEW* SCOTT'S OINTMENT with cod liver oil containing *natural* A and D Vitamins ends burn misery . . . promotes rapid healing. Soothes minor cuts and skin irritations. Handy tube!

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We're Open for Business Day and Night

SERVICE is our middle name here at VIMPEP SERVICE STATIONS and twenty-four hours of every day you'll find us ready and anxious to SERVICE your automobile . . . . Whether your tires need checking or your car needs a complete over-haul job you'll find our facilities and our staff raring to go.

Our VIMPEP SERVICE STATION Staff is ready at your beck and call to render SUDDEN SERVICE at this "one-stop service center."

VIMPEP GASOLINE AND OIL

Don't take our word for it that VIMPEP Gasoline and Lubricating Oils give you the best service . . . . Give them a trial and prove it to yourself. Make that next tankful VIMPEP. You'll appreciate that PEP on the start . . . . PUNCH on the get-away and POWER on the hills.

AUTOMOTIVE REPAIR

In our repair department competent mechanics are prepared to handle every conceivable type of automotive repair work. From a new Spark Plug to a complete overhaul job, you'll find our workmanship dependable and our prices attractive.

BODY AND FENDER WORK

A complete body and fender repair shop is maintained at VIMPEP SERVICE STATIONS . . . . Competent craftsmen are equipped to handle any job, regardless of size . . . . There's a paint shop too—ready to dress up your car at a minimum of cost. We'll be pleased to quote you prices on body and fender work and automobile paint jobs also.

24 HOUR ROAD SERVICE

Raring to go is our big, modern, fully equipped road service truck and go it does twenty-four hours a day. Whether you need towing service or tire service a phone call to Cambridge 177 will bring us on the run.

WASHING AND GREASING

The latest style AERO Greasing Equipment and High Pressure Washing Equipment insures the best in workmanship at VIMPEP SERVICE STATIONS . . . . Operated on a twenty-four hour basis our service department will be pleased to wash and grease your automobile or truck at any time of day or night.

MOTOR ANALYSIS

At a cost of hundreds of dollars VIMPEP SERVICE STATIONS have recently installed a complete WEIDENHOFF Motor Analyzing Department. You'd be amazed at the careful check-up it gives your automobile's performance. Let us explain this new WEIDENHOFF test and its advantages.

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"THE ONE-STOP SERVICE CENTER"

Twenty-Four Hour Service
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THAT OUGHT TO BE YOU—IN NAVY BLUE

The girls in blue are the girls who are doing a man-size job in the Navy...working shoulder to shoulder with the Navy's gallant men. They rate the admiration and respect of the entire Fleet. Join them today . . . and when the war is won, you can proudly say "I helped win it!" Apply at Navy Recruiting Station

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To and from the HEART of BALTIMORE

(Standard Time)

LEAVE LOVE POINT (S. & I. R. R. PIER)

DAILY 7.00 a. m. — DAILY 9.00 a. m. — DAILY 6.00 p. m.

LEAVE BALTIMORE (PIER 5, LIGHT STREET)

DAILY 7.00 a. m. — DAILY 5.00 p. m. — DAILY 7.00 p. m.

Passengers, Automobiles and Trucks Handled on All Trips

PASSENGERS: 55c ONE WAY · 94c ROUND TRIP (7 Days Limit)

72c ONE DAY EXCURSION

AUTOS INCLUDING DRIVER $2

TRUCKS INCLUDING DRIVER $3 to $6

SHORTENS THE WAY BETWEEN BALTIMORE & THE EASTERN SHORE

BALTIMORE & EASTERN R.R.

So glad you're back...Have a Coca-Cola

. . . or offering a soldier the comforts of home

HOME! There's no place like it. And nobody knows it better than a fighting man back on furlough. Ice-cold Coca-Cola is one of the comforts of home everybody welcomes. That's why frosty bottles of Coke belong in your home refrigerator. At the words *Have a Coke,* refreshment joins the party to make it gayer, brighter. The good old American custom of *the pause that refreshes* is spreading in many lands around the globe,—a symbol of our friendly home-ways.

Coca-Cola -the global high-sign

It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called Coke.

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FORD "6" OR "8"

IN THESE UNUSUAL TIMES we invite you to inspect an unusual new car—new in its beauty, its comfort, its choice of two fine 90 horsepower engines, 6 cylinders or 8.

See it and you sense at once that here is new style that will *stay* good for years. On a lower, wider chassis, we have designed new long, low, wide and modern lines.

Interior treatment is entirely fresh, distinctive, pleasing. The beauty of this Ford will more than hold its own in any company.

Inside, the car is *big*—wide across the seats, generous in knee-room, leg-room, elbow-room.

On the road this year you find the "new Ford ride" still further advanced in its softness, quietness, steadiness and all-round comfort.

At the wheel, you will find driving easier than ever. Steering, gear-shifting, action of the big and sure hydraulic brakes have all been made smoother and easier.

In quality, the car is sound to the last detail. Defense requirements have all been met without a single reduction in the basic and lasting goodness of the Ford mechanically. Some new materials have replaced old ones, usually at a greater cost to us, *but in every case the new is equal to or better than the old.*

If your family needs a new car, go see and drive this Ford. *For what it is today and for what it will be through the years ahead, we believe that you will find in it more and better transportation for your money than you have ever found before.*

Ford NOW ON DISPLAY