Social News and Events of Cambridge

CLOTHING DRIVE NOW IN PROGRESS

Every housewife is a natural born collector. That's why attics and cellars were invented. Not that the clothes and things that are stored away are always needed it's just a natural desire to keep things. It's more than that. It's almost an instinct to save things for an emergency. Well that instinct can save millions of lives in a world emergency this year. Those storel-away clothes that may never be used for our own wear will be godsends to the people in the war-destroyed countries.

You've seen the newsreels, the pictures of what those countries look like. Rotterdam is a field of dust. Manila is a jagged wall standing here and there in acres of ashes and ruins. Of a thousand villages in Greece a hundred houses still stand.

It is estimated that a hundred million people in Europe have only the clothes they wear on their backs—the same clothe they've worn for at least five years, day in anl day out. They are patched and re-patched. To these people clothing isn't a matter of style. It is one of the fundamentals of life . . . like food and shelter.

In Poland alone ten thousand people die of tuberculosis every month. They haven't enough food, fuel, and they have no warm clothing to protect them. In land after called scabies has spread like a plague among people who haven't a change of underwear, and who lack soap—homeless people who must live in caves and lean-tos. In the Philippines there is tropical rain. There is also an acute shortage of protective clothing. Resourceful Filipino women actually beg sandbags from U. S Army officers and fashion these rough bags into suits for their little boys anl girls .

It will take time before the bombed-out mills and factories overseas can start producing again. Meanwhile millions of people there have nothing, nothing but disease and misery and death. The clothing we can give not only means warmth and health it means the rebuilding of their countries.

But some of you may say, "We rounded up shoes, garments and bedding for the United National Clothing Collection last spring." Indeed you did. And that clothing savel many lives this winter. Enough clothing was given to befriend twenty-five million people. But there wasn't nearly enough to go around. That's why President Truman called for the Victory Clothing Collection in January.

According to Morgan K. Bennett, often referred to as 'The King Rat Buyer', the muskrat market opened at $2.00 per hide.

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BUBBLES SEZ—

• The first thing a sweater girl learns is that woolens thrive on soap and water. But with soap so scarce, we must keep turning in USED FATS to help make it! Remember, where there's fat, there's soap. So keep on saving—help make more soap!

THE OLD JUDGE SAYS...

DICK: "I wonder how the distillers feel about that new movie built around an alcoholic."

OLD JUDGE: "It's funny you asked that, Dick... I was just reading a piece about it."

DICK: "What did it say?"

OLD JUDGE: "A very sensible statement. It said the beverage distillers are fully aware of this problem and are cooperating in every way possible to help solve it. The alcoholic is to the beverage distilling industry what the reckless driver is to the automobile industry. There is nothing wrong with the automobile, but in the hands of a man who doesn't know how to drive it or is reckless, it becomes a menace. Likewise, it's not the use but the abuse of alcoholic beverages that causes trouble."

DICK: "Wonder why it is most men can drink moderately and others can't?"

OLD JUDGE: "Intensive research at a great university has shown that most excessive drinkers are really sick people. They are suffering from some physical, social or emotional upset. And great strides have been made in developing clinical methods of helping these unfortunate people."

This advertisement sponsored by Conference of Alcoholic Beverage Industries, Inc.

HEADACHE IS SUCH A BIG LITTLE THING

ALL SET for a good full day's work when a nagging headache sneaks up on you. You suffer and so does your work.

Ready for an evening of relaxation and enjoyment—a pesky headache interferes with your fun, rest, enjoyment or relaxation.

DR. MILES

Anti-Pain Pills

usually relieve not only Headache, but Simple Neuralgia, Muscular Pains and Functional Monthly Pains.

Do you use Dr. Miles Anti-Pain Pills? If not why not? You can get Dr. Miles Anti-Pain Pills at your drug store in the regular package for only a penny apiece and in the economy package even cheaper. Why not get a package today? Your druggist has them. CAUTION—Take only as directed. Your money back if you are not satisfied.

There Is No Key To Our Front Door

We're Open for Business Day and Night

SERVICE is our middle name here at VIMPEP SERVICE STATIONS and twenty-four hours of every day you'll find us ready and anxious to SERVICE your automobile . . . . Whether your tires need checking or your car needs a complete over-haul job you'll find our facilities and our staff raring to go.

Our VIMPEP SERVICE STATION Staff is ready at your beck and call to render SUDDEN SERVICE at this "one-stop service center."

VIMPEP GASOLINE AND OIL

Don't take our word for it that VIMPEP Gasoline and Lubricating Oils give you the best service . . . . Give them a trial and prove it to yourself Make that next tankful VIMPEP. You'll appreciate that PEP on the start . . . . PUNCH on the get-away and POWER on the hills.

AUTOMOTIVE REPAIR

In our repair department competent mechanics are prepared to handle every conceivable type of automotive repair work. From a new Spark Plug to a complete overhaul job, you'll find our workmanship dependable and our prices attractive.

BODY AND FENDER WORK

A complete body and fender repair shop is maintained at VIMPEP SERVICE STATIONS . . . . Competent craftsmen are equipped to handle any job, regardless of size . . . . There's a paint shop too—ready to dress up your car at a minimum of cost. We'll be pleased to quote you prices on body and fender work and automobile paint jobs also.

24 HOUR ROAD SERVICE

Raring to go is our big, modern, fully equipped road service truck and go it does twenty-four hours a day. Whether you need towing service or tire service a phone call to Cambridge 177 will bring us on the run.

WASHING AND GREASING

The latest style AERO Greasing Equipment and High Pressure Washing Equipment insures the best in workmanship at VIMPEP SERVICE STATIONS . . . . Operated on a twenty-four hour basis our service department will be pleased to wash and grease your automobile or truck at any time of day or night.

MOTOR ANALYSIS

At a cost of hundreds of dollars VIMPEP SERVICE STATIONS have recently installed a complete WEIDENHOFF Motor Analyzing Department. You'd be amazed at the careful check-up it gives your automobile's performance. Let us explain this new WEIDENHOFF test and its advantages.

VIMPEP Service Stations

"THE ONE-STOP SERVICE CENTER"

Twenty-Four Hour Service
MUIR STREET

Phone 177
CAMBRIDGE

So glad you're back... Have a Coca-Cola

. . . or offering a soldier the comforts of home

HOME! There's no place like it. And nobody knows it better than a fighting man back on furlough. Ice-cold Coca-Cola is one of the comforts of home everybody welcomes. That's why frosty bottles of Coke belong in your home refrigerator. At the words *Have a Coke,* refreshment joins the party to make it gayer, brighter. The good old American custom of *the pause that refreshes* is spreading in many lands around the globe,—a symbol of our friendly home-ways.

Coca-Cola TRADE MARK REGISTERED

Coca-Cola REG. U.S. PAT. OFF. -the global high-sign

It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called Coke.

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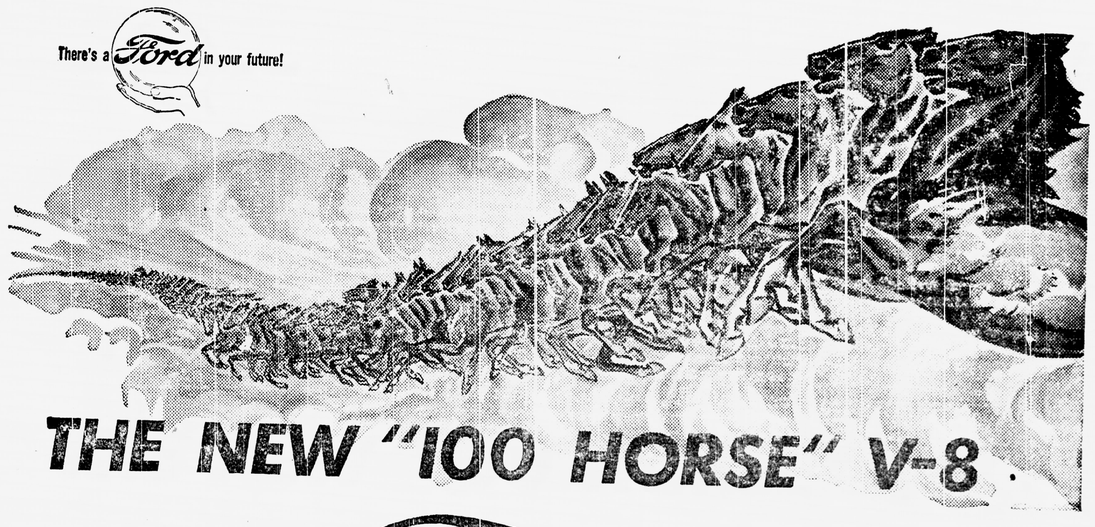
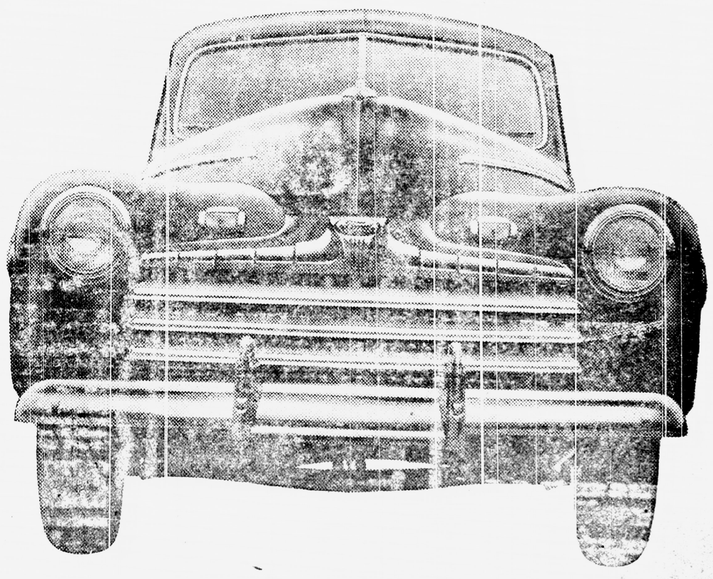
There's a Ford in your future!



THE NEW "100 HORSE" V-8

Ford IS HERE!

Also the powerful improved Six . . .

It's BIG . . . It's ROOMY . . . It's a HONEY FOR LOOKS . . . It has a 100 HORSEPOWER V-8 ENGINE . . . or the POWERFUL IMPROVED SIX . . . It has NEW BEAUTY . . . NEW STYLING . . . NEW COMFORT . . . and ECONOMY that will surprise even the thriftiest of car owners . . . It's in our showrooms now! . . . Come and see the big '46 FORD today.