Cambridge Tribune

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SPELLS RED EUROPE

Thoughtful Americans are again beginning to speak the word "Spain" without resorting to the toothbrush. They are getting worried about the Russian potential. They are saying: "What if the Red government should lose its sense of proportion and decide to test its strength against the U. S. and Britain? What could stop them from reaching the Mediterranean, the English Channel and the Atlantic? Where would we then obtain a European base of operations without having to go through the same long preparation and eventual loss of life which the Germans exacted of us?"

Admittedly Russia is in no condition to carry on a long war against the United States and Great Britain, but she is strong enough to sweep across Europe to the coast except in one spot—Spain. There they could be held while the Western Allies poured in men and materials. From that base it wouldn't take forever to push what the last war spared of Russian manhood back where it came from—and beyond!

There is a mistaken idea that Russia has limitless manpower upon which to draw. A paper and pencil, and a little knowledge of what has happened in Russia since 1914, will demonstrate the falsity of this theory. Russian losses between 1914 and 1917, through war and "liquidation" far exceed her replacements. She lost her shock troops in the last war; and her manufacturing potential is utterly inadequate.

Russia knows all this, and she will not promote a fight unless she believes that by taking every foot of the continent she can so discourage the Western Allies that they would not attempt a European offensive.

How do our consciences reconcile our outlawing Spain and our recognition of the even more repulsive governments of Russia and Yugosalvia? The answer is that we were first thoroughly propagandized our own pro-Communist elements and then trapped into the political break with Spain by the pro-Communist delegates in the United Nations.

We didn't like the totalitarian government of Russia but we were mighty glad to have them as allies against Hitler. We don't like the totalitarian government of Spain but we will be powerful glad to have them as allies in the event of war with Russia.

We must save this landing field at the mouth of the Mediterranean before the Reds get it and—war or no war—use it as their psychological ally in the communizing of South America.

Any thoughtful person must realize what a catastrophe it would be for the Western Nations if the Communists got control of Spain; but we are fearful of being called Fascists if we speak out.

LET THE ARROWS FALL WHERE THEY MAY

I have written many columns, during the seven years this column has been running, on how to criticize another without making him or her angry. Today I'm going to tell how some other people reacted when criticized, which examples are helpful to you and to me.

I'll put my big berries on top. The best thing I know on this subject is something that Abraham Lincoln said—five shining sentences. Here they are:

"If I tried to read, much less to answer all the criticisms made of me and all the attacks leveled against me, this office would have to be closed for all other business. I do the best I know how, the very best I can. I mean to keep on doing this, down to the end. If the end brings me out all wrong, then ten angels swearing I had been right would make no difference. If the end brings me out all right, then what is said against me now will not matter."

In other words,—Do the best you can and let the arrows fall where they may.

Once I interviewed the late Matthew C. Brush, a prominent businessman. He was a director in 47 corporations and was the head of a hundred-million-dollar investment trust. The conversation drifted to criticism. He had a hobby of collecting toy elephants, and now he picked up one of them. "In my early days I was intensely sensitive to criticism," he said. "I wanted everybody in the organization to think I was perfect; if they didn't, it worried me. I would try first to please one person who had been sounding off against me. But the very thing I was doing to patch it up with him made some one else mad. Then I would try to fix it up with this person and in doing that would stir up a couple of other bumblebees. In other words, the more I tried to pacify and to smooth over injured feelings in order to escape personal criticism, the more certain I was to make more enemies than I otherwise would have made. Finally I threw the whole thing over and said to myself, 'If you get your head above the crowd you're going to be criticised. So get used to the idea.' That helped me tremendously. Also I established the principle of doing the very best I could and of putting up my umbrella and letting the rain of criticism drain off me instead of running down the back of my neck."

PACKERS HOLD CROP TALKS

Crop prospects and problems as they effect food processors were studied in four sectional meetings of the Tri-State Packers Association, Inc., holding a three-day convention at the Lord Baltimore Hotel.

Speakers emphasized that the season is too young for crop estimates to be of decisive assistance to the processors and the progress of planting as it develops through the Southern States was traced.

The entire group met together at luncheon to hear a welcome from Arthur E. Schiller, president Thomas R. Reid discussed personnel relations; and, Watson Rogers president of the National Food Brokers Association, talked on new merchandising methods.

Paul J. Ritter presided at the sectional meeting on asparagus. Discussion leaders were LeRoy V. Strasburger, Howard Lacy, Howard T. Smith, Lyman G. Schermerhorn, and Charles Mills

The sectional meeting on peas was led by E. Elmer Langrall, with Mr. Rogers again leading a panel discussion on marketing.

W. Leonard Kennedy presided at the section on tomatoes. The present situation as to tomato blight as it has been observed in Florida was presented by Dr. Carroll E. Cox, of the Daryland Experimental Station.

S. P. Doolittle, of the United States Department of Agriculture, told of experimental work in Georgia and of the present condition of the tomato crop there.

Calcium salts in cannel tomatoes were discussed by Maurice Siegel.

With Howard T. Posties presiding the lima bean section conducted a panel discussion on downy mildew. Speakers were Harold T Cook, Dr. Cox, Conrad M. Haensler and John W. Heuberger.

The conference will close with more section meetings and a luncheon for the board of directors.

PRICE-CUTTING SIGNS ARE FEW, FAR BETWEEN

Evidences of price-cutting in response to President Truman's appeal to business and industry for lowered prices are few and far between, an Associated Press survey indicated.

Department store and specialty shop clearance sales are in progress in many sections of the country, but those, generally speaking, are attributed to selling out of excess inventories occasioned by a disappointing pre-Easter business rather than a trend toward lower retail prices.

Procter & Gamble Company today announced it had cut the wholesale price of Crisco vegetable shortening, reflecting declines in raw material prices, adding another product to a list of scattered items in a variety of lines.

International Harvester Company and the Ford Motor Company had announced important price cuts before President Truman's initial appeal to business and industry.

Since that time reductions have been announced by Alexander Smith & Sons Carpet Company; Buffalo Springfield Roller Company, which manufactures gasoline and Diesel-powered road rollers; Sam Smith Shoe Corporation, of Newmarket, N. H., maker of Little Yankee children's shoes; Glengarry Sportswear, Inc., sweater manufacturers; and Columbian Rope Company of Auburn, N. Y.

STATEWIDE PISTOL MATCH PLANNED TO BE HELD IN JULY

The Maryland Police Association will sponsor a statewide pistol match for members of any law enforcement agencies, on July 16, at 10 A.M., on the range of the Sparrows Point Police Department.

According to John E. Zang, Association president, the match will be open to law enforcement officers of all police departments, penal institution guards, full time salaried game wardens, sheriffs or deputy sheriffs, regular railroad or industrial police, bank and armored car guards, who have been members of their departments for at least 90 days before the match.

U. S. Government, railroad or industrial police must have been located in Maryland at least six months before the date of the match, to be eligible to compete.

Advertisement

From where I sit ... by Joe Marsh

And That Ain't Hay —Or Is It?

I guess all of us secretly hanker, from time to time, for the good old days and the good old-fashioned pleasures. Leastways, Buddy Richards done a thriving business reviving the old-time hayride.

With a team of horses, and a stout straw-bedded rack, Buddy can take as many as thirty adults—at fifty cents a head!

Two or three times a week they start from Town Hall, and go out along the river; stop for a friendly glass of beer at Shoreside Tavern; and come home by way of Pound Ridge . . . nine miles in all.

Not very exciting, you might say. But from where I sit it's not excitement that we need these days—but those simple country pleasures that are part and parcel of America—the old-fashioned hayride, with its song and jollity; the horseshoe games; the friendly glass of beer; and the good companionship that they engender.

Joe Marsh

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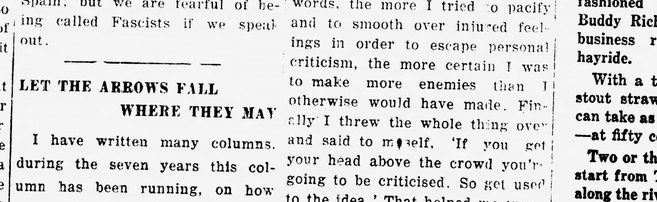

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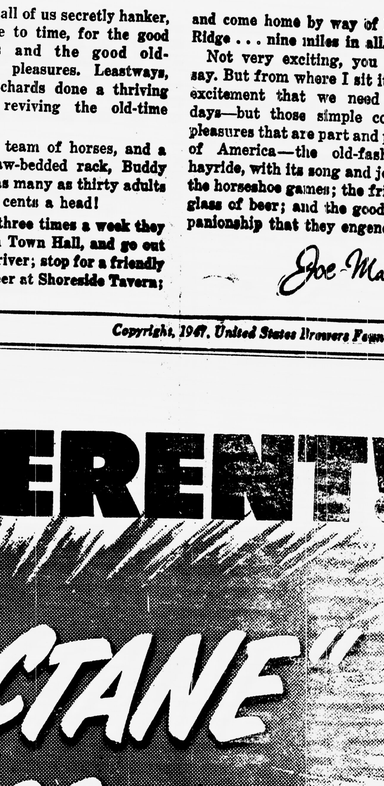


AT Cities Service Dealers ONLY

IH Announces Details of $20,000,000 Price Reductions

Details of the recently announced International Harvester policy of making price reductions to save users of our products approximately $20,000,000 a year have now been worked out.

We have reduced prices on 163 models. These cover 12 basic models of farm tractors, 123 basic models of farm machines, 16 basic models of industrial tractors and engines, and 12 models of motor trucks, as well as certain motor truck attachments. The new lower prices are effective as of March 10, 1947.

These reductions were made not because of any decline in demand, but because we believe nothing is more important to this country than to lower the prices of the goods people buy.

While prices have not been changed on all products, we have made reductions wherever possible, in the amounts possible. Prices of many of our most popular products have been substantially lowered.

Altogether, more than half of the company's customers will be benefited by the reductions, which range from 1% to 23.8% and from $2.50 to $300 per item, based on list prices, F.O.B. Chicago.

Since the people have demanded that the government withdraw from price control in peacetime, the responsibility to keep prices in check is back where it should be—in the hands of business and industry. The business outlook makes it possible for us to move toward the goal of lower prices, and we have felt a duty to act as promptly as possible.

Our ability to maintain these lower prices will depend on the supply and price of materials we buy from others and on uninterrupted production at reasonable wage levels.

The prices listed here carry out our announced policy that *"Any price is too high if it can be reduced."*

FARM TRACTORS
12 Models
Reduced $10 to $134 (up to 10.6%)

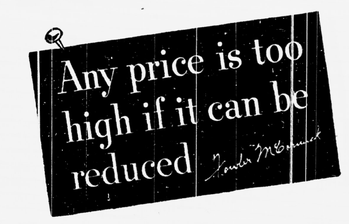
MOTOR TRUCKS
12 Models
Reduced $50 to $300 (1.9% to 3.6%)

FARM MACHINES
123 Models
Reduced $2.50 to $122.50 (1.9% to 23.8%)

INDUSTRIAL TRACTORS (Crawler)—4 Models
Reduced $35 to $50 (1.0% to 1.6%)

25 More Types of Products

Plows—52 models reduced from $9.00 to $20.00 (3% to 10.7%).
Cultivators—13 basic models reduced $5.00 to $10.00 (4.5% to 7.4%).
Listers and Middlebusters—7 models reduced $5.00 in each case (2.8% to 4%).
Corn Planters—4 basic models reduced $5.00 in each case (3% to 4.8%).
Grain Drills—11 models reduced $14.25 to $20.00 (4.4% to 6.3%).
Mowers—2 basic models reduced $4.00 and $11.50 (2.5% and 5%).
Sweep Rake—1 model reduced $5.00 (5.5%).
Pickup Hay Baler—1 model reduced $75.00 (4.1%).
Self-Propelled Combine—1 basic model reduced $122.50 (3.4%).
Ensilage Cutters—3 models reduced $22.75 in each case (4.8% to 7.1%).
Ensilage Harvester—1 model reduced $33.75 (3.9%).
Hammer Mills—2 models reduced $5.00 in each case (1.9% and 3%).
Lime Spreader—1 basic model reduced $2.50 (4.9%).
Power Loader—1 model reduced $25.50 (5.9%).
Manure Spreader—1 model reduced $13.00 (3.5%).
Milker Units—2 models reduced $12.00 and $17.00 (14.4% and 18.4%).
Milker Vacuum Pumps—2 models reduced $17.00 in each case (11.5% and 19.6%).
Portable Milker Vacuum Pumps—2 models reduced $17.00 in each case (11.3% and 11.7%).
Stainless Steel Milker Pails—2 models reduced $5.00 and $10.00 (18.5% and 23.8%).
Cream Separators—4 models reduced $13.25 in each case (8% to 10.4%).
Tractor Trailer—1 basic model reduced $12.75 (5.5%).
Milk Coolers—5 models reduced $8.00 to $18.00 (1.9% to 4.3%).
Industrial Tractors (Wheel)—4 basic models reduced $19.00 to $56.00 (1% to 3.4%).
Industrial Power Units—8 models reduced from $10.00 to $50.00 (2.3% to 11.4%).
Motor Truck Attachments—7 items reduced from $6.25 to $268.00, including a change in specifications on two items.



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