Social News and Events of Cambridge

FURTHER PRICE CUTS MADE IN VARIOUS FIELDS

Soap and coal, asphalt and wire have gotten on the price-cut bandwagon.

At the same time, however, came a warning that a wage increase granted by the Westinghouse Electric Corp., may send the prices of some electrical appliances even higher.

Coal dealers in New York, Philadelphia and New Jersey announced that the recent price reductions by four Pennsylvannia anthracite coal companies would be passed along to the consumers, who will be able to lay in a supply this summer at a reduction of as much as 60 cents a ton.

This marked a return to the prewar custom of summer price cutting to attract customers in the mines' slack season.

Soap and soap products of the M. Werk Co., of Cincinnati will be reduced in price by up to 10 per cent, the company said, because of lower costs of raw materials.

The American Steel & Wire Co., U. S. Steel Corp., subsidiary, announced at Cleveland unspecified "revision downward" in prices of hot rolled wire rods, welded wire fabric and certain types of manufacturers wires. The company said technological improvement in steel-making was the cause.

The price of asphalt used as a roofing material and insulation will be cut 5 per cent by Standard Oil Co., of New Jersey.

As a preview of possible price reductions to come, Dr. E. L. Newcomb, executive vice-president of the National Wholesale Druggists' Tssociation, announced that the organization will survey the whole field of prices, costs and profits in the drug field at a special meeting in Chicago this week, in line with President Truman's price-cut plea.

JURY DUTY FOR WOMEN, MRS. WHITEHURST'S TOPIC

Mrs. John L. Whitehurst, of Baltimore, discussed jury service for women, authorized this year for the first time in Maryland at the twenty-fifth anniversary meeting of the Eastern Shore District of the Maryland Federation of Women's Clubs.

Approximately 250 delegates attended the meeting which was in charge of Mrs. Thomas W. Fleming, of St. Michaels, district president.

MOTHERS!
TRY THIS FOR YOUR CHILD'S
• URINARY •
INCONTINENCE
Mothers! For your child's bedwetting, give Humphreys "30," a medicine long advised by Dr. Humphreys for relieving minor urinary disorders. Easy, pleasant to take, even for small children. 30¢.
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HOMEOPATHIC
FAMILY MEDICINES SINCE 1854

SOUTHERN HOTEL
Baltimore's Foremost
EVERY ROOM WITH BATH OR SHOWER
RATES $3.00 up
FAMOUS SOUTHERN BAR
PRIVATE DINING ROOMS
OPEN AIR ROOF GARDEN
UNUSUAL SAMPLE ROOMS
DINING ROOMS
CAFETERIA
GARAGE SERVICE
Centrally located..
Light and Redwood Streets
BALTIMORE .. MARYLAND
A. J. FINK .. Managing Director
Located in the center of the wholesale and retail districts, theatres and other amusements

"A GOODNESS ALL ITS OWN!"
PHILLIPS
DELICIOUS
SOUPS
DO THEY COST MORE?
NO..THEY COST LESS!
18 VARIETIES IN THE BEST TRADITION OF SOUTHERN COOKING!

There Is No Key To Our Front Door
We're Open for Business Day and Night

SERVICE is our middle name here at VIMPEP SERVICE STATIONS and twenty-four hours of every day you'll find us ready and anxious to SERVICE your automobile .... Whether your tires need checking or your car needs a complete over-haul job you'll find our facilities and our staff raring to go.

Our VIMPEP SERVICE STATION Staff is ready at your beck and call to render SUDDEN SERVICE at this "one-stop service center."

VIMPEP GASOLINE AND OIL

Don't take our word for it that VIMPEP Gasoline and Lubricating Oils give you the best service .... Give them a trial and prove it to yourself. Make that next tankful VIMPEP. You'll appreciate that PEP on the start .... PUNCH on the get-away and POWER on the hills.

AUTOMOTIVE REPAIR

In our repair department competent mechanics are prepared to handle every conceivable type of automotive repair work. From a new Spark Plug to a complete overhaul job, you'll find our workmanship dependable and our prices attractive.

BODY AND FENDER WORK

A complete body and fender repair shop is maintained at VIMPEP SERVICE STATIONS .... Competent craftsmen are equipped to handle any job, regardless of size .... There's a paint shop too—ready to dress up your car at a minimum of cost. We'll be pleased to quote you prices on body and fender work and automobile paint jobs also.

24 HOUR ROAD SERVICE

Raring to go is our big, modern, fully equipped road service truck and go it does twenty-four hours a day. Whether you need towing service or tire service a phone call to Cambridge 177 will bring us on the run.

WASHING AND GREASING

The latest style AERO Greasing Equipment and High Pressure Washing Equipment insures the best in workmanship at VIMPEP SERVICE STATIONS .... Operated on a twenty-four hour basis our service department will be pleased to wash and grease your automobile or truck at any time of day or night.

MOTOR ANALYSIS

At a cost of hundreds of dollars VIMPEP SERVICE STATIONS have recently installed a complete WEIDENHOFF Motor Analyzing Department. You'd be amazed at the careful check-up it gives your automobile's performance. Let us explain this new WEIDENHOFF test and its advantages.

VIMPEP Service Stations
"THE ONE-STOP SERVICE CENTER"
Twenty-Four Hour Service
MUIR STREET
Phone 177
CAMBRIDGE

Any man's Darling-every man's Pride



White sidewall tires, as illustrated, will be supplied at extra cost as soon as available.

Who says you're only young once?

Take a look at this trim, new Buick — or better, take its wheel — and see just how wrong that old saw is!

One look at these sleek lines, the long, taste-of-tomorrow fenders — and just watch yourself start getting young ideas.

Find an open road, gun this beauty just a bit — and see how the spirit of springtime wells up in your soul and sets the red blood coursing.

Good road or bad, on these soft all-coil springs you take everything with youthful zip and zest, quite freed from jar or jolt.

City street or country road, with all this poised and husky roadweight beneath you, you travel your level course, steady and non-swerving even on curves.

Pull up somewhere — and see how people turn to note the Very Important Person who's arriving.

Take it through the tangle of traffic and see how nimbly it maneuvers — check it at a boulevard stop and see how sure and positive its controls are.

In all truth, here's a car that's any man's darling, every man's pride. A car that not only meets your needs for transportation, but satisfies your every hankering for size and power, style and room, solid worth and top-dollar value.

Naturally, it's a much wanted car. America's most wanted automobile, in fact. Definitely not the number to be picked up off the counter any time, anywhere.

That's why forethought pays and prompt decision gets results. You are simply playing safe when you *get your order in now!*

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★ FIREBALL POWER
★ ACCURITE CYLINDER BORING
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★ FLITEWEIGHT PISTONS
★ BUICOIL SPRINGING
★ FULL-LENGTH TORQUE-TUBE DRIVE
★ PERMI-FIRM STEERING
★ BROADRIM WHEELS
★ STEPON PARKING BRAKE
★ DEEPFLEX SEAT CUSHIONS
★ CURL-AROUND BUMPERS
★ NINE SMART MODELS
★ BODY BY FISHER

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Tune in HENRY J. TAYLOR on the air twice weekly

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THE NEW "100 HORSE" V-8
Ford IS HERE!

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It's BIG ... It's ROOMY ... It's a HONEY FOR LOOKS ... It has a 100 HORSEPOWER V-8 ENGINE ... or the POWERFUL IMPROVED SIX ... It has NEW BEAUTY ... NEW STYLING ... NEW COMFORT ... and ECONOMY that will surprise even the thriftiest of car owners ... It's in our showrooms now! ... Come and see the big '46 FORD today.

