WRIGLEY'S

Give to United War Work Nov 11-18

We will win this war—

Nothing else really matters until we do!

WRIGLEY'S SPEARMINT — JUICY FRUIT — WRIGLEY'S DOUBLEMINT CHEWING GUM

Meanwhile:

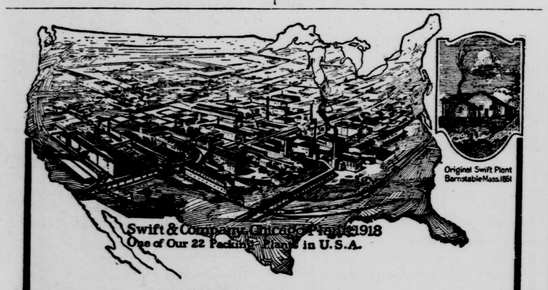
The Flavor Lasts

Then She's Certain of It.

First Fair One—"Do you believe everything you hear?" Second Ditto—"Not until I have repeated it a few times."

Not His Kind.

Miss Prittikid—"But, father, he is a man you can trust." Her Pa—"Gracious, girl; what I want is one I can borrow from."



Unlike Topsy— Swift & Company Has Not "Jest Growed"

Swift & Company, in fifty years of well ordered growth, has become one of the great national services because it has learned to do something for the American people which they needed to have done for them, in the way in which they preferred to have it done.

It has met each successive demand, in the changing conditions of national life, by getting good meat to increasing millions effectively, efficiently, economically, and expeditiously.

The Swift & Company packing plants, refrigerator cars, car routes, branch houses, organization, and personnel of today are the practical solutions, born of practical experience, to the food problems of half a century.

Because of all these elements working in correlation and unison, Swift & Company is able to supply more and better meat to more people than would have been possible otherwise, at a net profit per pound of meat so low (a fraction of a cent) that the consumer price is practically unaffected.

Strip away any portion of this vast, smooth-running human machine, and you make a large part of the meat supply uncertain, lose the benefit of half a century of fruitful experience, and scatter the intelligent energies of men who have devoted a life work toward meeting the needs of a nation in one vital field.

The booklet of preceding chapters in this story of the packing industry will be mailed on request to Swift & Company, Union Stock Yards, Chicago, Illinois.

Swift & Company, U. S. A.

SIMS' MEN FIGHT U-BOATS DAILY

Win Exciting Battles With Huns Near the Bay of Biscay.

KEEP TRANSPORT LANE OPEN

Because of Unceasing Watch and Gallantry of Crews Shipping Losses Have Been Confined Largely to Freighters.

American Naval Base, France.—American destroyers, aided by French and British vessels, are battling with the enemy submarines day and night to keep open the lane through which American troopships are bringing the great army of American soldiers to France.

Hardly a day has passed during the last month in which the American naval convoy fleet has not had an encounter with a submarine foe lurking near the Bay of Biscay, beyond the waters of Spain and Portugal. August was the month of greatest danger and greatest vigilance, for the number of American troops coming to France reached its maximum in that month.

Keep Transport Lane Open.

Because of the unceasing watch, never-ending readiness to pounce upon the German submarines, and the gallantry of the men on board the American and other destroyers, the shipping losses have been confined almost exclusively to freight vessels. The steady arrival of American troops has progressed uninterruptedly throughout the period of chief menace. Most of the vessels successfully attacked by submarines have been outward bound from French ports.

Ten American destroyers took part in one of the most successful submarine hunts on August 9. They were heading south in column when the leading destroyer sighted a periscope on her port bow at 800 yards and gave chase. The submarine submerged, but the destroyer steamed ahead of her and dropped two depth bombs in her path and then let go 14 charges in a circle. Suddenly the bow of the submarine emerged and became the target for the shells of the destroyer. As the submarine again submerged, apparently helpless, the destroyer passed directly over her and dropped two charges directly on her at a depth of 200 feet. Nothing further was seen of the enemy, and it is believed his craft was completely destroyed.

Another encounter followed a submarine attack on a big American repair ship entering port here. The submarine's torpedo, fired at close range, just missed the rudder of the American vessel. An American destroyer dashed to the attack and dropped a barrage of depth charges. A streak of oil came to the surface, indicating that the submarine was following a zigzag course.

Destroyed by Depth Charge.

Another destroyer and several submarine chasers joined in the hunt, dropping depth charges on oil patches along the route. It is believed the submarine was damaged and that several days later it was destroyed by a depth charge.

Unusual activity was displayed by the submarines in the Bay of Biscay for two days on August 15 and 16. One American destroyer reported that she had destroyed or damaged a large enemy submarine on August 15. But the same day three American freighters were attacked and two of them, the Montanan and Cubore, were sunk.

More than 450 of the crew of the French cruiser Du Petit Thouars were rescued by American destroyers when she was torpedoed on August 8, eliciting a note of thanks from French naval authorities to the American naval commander. Highest tribute was paid by the American naval commander in France to American, French, and British destroyers which managed to bring into port the American freight steamer Westward-Ho after she had been torpedoed, thus saving an extremely valuable cargo of airplanes, field artillery, rifles, machine guns, and ammunition.

GERMAN CANARIES HIS PETS



British official photograph taken on the British western front in France showing two tiny German roller canaries on their master's cigar. They were rescued from an evacuated village are being tended and well-cared for by the British.

SHELL SHOCK CURED

Physicians Say Ailment Is "War Neurosis."

Men "Scared Stiff" Often Get Back to Normal in Ten Minutes.

With the American Armies in France.—Shell shock isn't shell shock after all. It's war neurosis, so doctors have discovered.

That takes all the prestige and distinction out of being shell-shocked, so much so that a lot of people who know about it won't even admit there's shell shock anywhere. Here's why:

Were you ever surprised speechless or scared stiff? Well, that's the same thing going on within you as when you have so-called shell shock. The fellow who went time after time to propose to his girl and couldn't make his tongue work, had the same thing, only on a smaller scale than they do at the front.

These discoveries about what they used to call shell shock are interesting and valuable, because they show that the victim merely has lost control over some faculty. He may stutter or his head may shake or he may have the trembles, but it's far from being incurable.

Just as the chap who wants to propose finally gets his tongue and gets the idea over to her, so the shell-shock patient gets back to himself again. Doctors got busy and figured out just what ordinary shell shock is. Nobody is scared of it any more, since it can be cured, sometimes in less than ten minutes.

The best cure, it seems, is to put your mind on practical and concrete work. Washing dishes, sawing a log, or knitting sox would be good for shell shock because they would give you something you can concentrate your mind and hands upon.

In the shell-shock hospital they work on manual training objects, making toys, building boxes, boats or making designs. Anything one can concentrate on is good.

Just figuring out what the proposition is has taken all the honor and danger out of shell shock, and since nobody's scared of it, everybody gets well pretty quickly. Most of the boys go right back to the trenches and never get it again.

Old Soldiers Buy Bonds.

Los Angeles, Cal.—Civil war veterans at the National Soldiers' home at Sawtelle, near here, pledged themselves to buy $64,000 worth of War Savings stamps. The soldiers of '61 are also heavy Liberty loan subscribers.

WATCHING THEIR GUNS HAMMER THE HUNS



French and Canadian officers, on a tour of inspection at the front, taking cover behind a captured German ammunition wagon as the heavy guns open a bombardment of the enemy lines but a few yards distant.

WINS SERVICE CROSS

Paris.—Several wounds in the head and both legs were not sufficient to deter Private Albert S. Hartwell from aiding another wounded American soldier. Suffering intense pains from his wounds, received when a shell broke near him, Hartwell carried the other wounded boy to a dressing station for help. His bravery and self-sacrifice have brought him the award of the distinguished service cross from General Pershing.

Hartwell, an American, had been living in Paris with his mother, Mrs. Pauline Nellie Hartwell, 16 Rue Ponereu. He is a member of the United States army ambulance, serving with the French army, and had been gassed on July 18.

The citation reads:

"He repeatedly drove his ambulance over a road east of Reims that was under bombardment of gas and explosive shells. On one occasion, while cranking his car, he was knocked several yards by the explosion of a shell, yet he continued his work. Another day his car was hit by a shell and badly damaged and he himself was badly wounded in the head and both legs. In spite of his wounds he carried a wounded man who was in the ambulance to a place of safety, made him comfortable, and then crawled to a dressing station for assistance."

BOY IS FLYING LIEUTENANT

Seventeen-Year-Old Cleveland Youth Believed to Be Youngest Army Officer.

Cleveland, O.—Friends of Samuel D. Sinclair, Cleveland boy, located at officers' training camp at Leon Springs, Tex., believe he is the youngest commissioned officer in the American forces. Sinclair is a first lieutenant and is but seventeen years of age. He has won a medal for rifle practice, and is now an instructor in bayonet and rifle drills.

Sinclair was in a military school when the war broke out and immediately tried for enlistment in the aviation corps. Later he was sent to an officers' training camp and when one month over seventeen years of age, received his commission.

Meet in Hospital for First Time in Year

Ashland, Wis.—For the first time since leaving this city a year ago, when they enlisted in the army, Private Frank Blahnik and Private James Schweiger, cousins, met recently in a French hospital, where both had been taken after being wounded on the western front. Private Blahnik's parents here had been unaware of the fact that he had been injured until they received a letter telling of the reunion.

HERE'S ONE BARBER WHO KEEPS SILENT

London.—It's in the Daily Mirror, so it must be true.

In Muswell hill, which is in North London, is a barber who picks up a slate and shoves it in front of his patient.

It contains such phrases as: "Hair cut?" "Shave?" "Don't use clippers." "Short at the back."

He is stone deaf and never speaks a word.

INTERNED YANK TRIES FLIGHT

Lieutenant Duncan Caught by Swiss After Bold Attempt to Escape From Camp.

Geneva.—Lieutenant Duncan, the American aviator who, with a companion, landed in the Jura Alps with his undamaged machine a month ago and was interned, made a bold but futile attempt to escape from the internment camp at Andermatt on Wednesday night.

He made a rope with bedclothes and slid down the wall around the barracks, but when he was some distance from the ground the rope broke and Lieutenant Duncan was badly injured. He continued his attempt to escape, however, and walked in the direction of Goeschenen, along the railroad line. His escape, however, was discovered almost immediately, and the alarm was sent out by telegraph and telephone.

There is a long tunnel between Andermatt and Goeschenen, and when the aviator emerged from it he was arrested. He was taken back to Andermatt and the guard at the camp was doubled.

Dogs' Claim on Humanity.

Canine capacity for untiring and unfailing loyalty is the dog's strongest hold on human friends and protectors. It is the quality which gives dogs their greatest advantage over all other animals as pets.

LONGEST NAME IN DRAFT

Atlanta Likely to Lose Nikitag Pappanikolopolous, Who Is No. 4.

Atlanta, Ga.—Nikitag Pappanikolopolous, Atlanta, is right up in the forefront of the list of men in the new draft. In fact, he is No. 4 in division No. 2, and it appears that Atlanta is about to lose Mr. Pappaniko—etc. Unless he has some brothers, Mr. Pappaniko—etc. undoubtedly has the longest name in the Atlanta directory, and just what the officers out at Camp Gordon will do with it in case Mr. Pappani—etc. is taken there remains to be seen. However, they've had considerable experience with names and Mr. Pappan—etc. needn't be a bit surprised if they make his moniker something short and snappy, like "Nick Papp."

In the Argentine republic there are 238 central electricity stations, of which ten are in the city of Buenos Aires and seventy-eight in the province of the same name.

DRUGGISTS!! PLEASE NOTE VICK'S VAPORUB OVERSOLD DUE TO PRESENT EPIDEMIC

Tremendous Demand Last Few Days Has Wiped Out Excess Stocks That We Had Estimated Would Last Until Next January. Last Week's Orders Called For One and Three Quarter Million Jars—Today's Orders Alone Amount to 932,459 Jars.

Big Shipments Are En Route to Jobbers. Until These Arrive There May Be a Temporary Shortage. All Deals Postponed —Buy in Small Lots Only.

RETAILERS CAN GET IMMEDIATE SHIPMENTS DIRECT BY PARCEL POST.

This advertisement is written on Monday, October 21st. It is directed to the attention of all distributors of Vick's VapoRub, both wholesale and retail. In an emergency such as the present epidemic—our duty—and your duty—is to distribute VapoRub in the quickest possible manner to those sections stricken by Influenza. We, therefore, call your careful attention to the following:

DANGER OF SHORTAGE IF SUPPLY IS NOT CONSERVED

On October 1st we had on hand, at our Factory and in twenty warehouses scattered over the country, sufficient VapoRub to last us, we thought, until January 1st, allowing for a 50 per cent increase over last year's sales, and not counting our daily output. This big excess stock had been accumulated during the summer months.

Then this epidemic of Spanish Influenza hit us—and in the last ten days this stock has vanished. At first we thought this tremendous demand would last only a few days, but the orders have run:

Wed., Oct. 16.....18,504 doz.
Thur., Oct. 17.....25,323 doz.
Fri., Oct., 18.....39,256 doz.
Sat., Oct. 19.....45,833 doz.
Mon., Oct. 21.....77,705 doz.

Up to Saturday, October 19th, we have actually shipped for this month $400,284.10, or over two million jars of VapoRub.

THE PROBLEM NOW IS TO DISTRIBUTE VAPORUB QUICKLY.

Most of this tremendous quantity is still en route to the jobbers, but freight and express are both congested nowadays, and it may be some time before this supply reaches the jobbers. In the meantime, therefore, it is necessary that we distribute, as widely as possible, the stock that we are manufacturing daily, together with that now on the jobbers' and retailers' shelves, in order that it may get to the Influenza districts quickly. Our normal output is about 4,000 dozen per day. We are putting on a night shift, but it will be a little while before that is producing.

WHAT WE ASK THE WHOLESALE DRUGGIST TO DO.

Last Saturday we notified all of our jobbers, by Special Delivery, as follows:

1st—Deals and quantity shipments of all kinds are cancelled. Fill no quantity orders of any kind, whether taken by our salesman or by your own. Sell in small lots only.

2nd—Order from us in as small quantities as possible. If you are out we will try to ship a limited amount by Parcel Post or express, and pay the charges ourselves.

3rd—In order to make distribution still quicker, we will ship direct to your retail customers quantities not more than three (3) dozen 30c size at any one shipment.

4th—We are now out of the 60c size and will be for the next ten days.

WHAT WE ASK THE RETAIL DRUGGIST TO DO.

Buy in as small quantities as possible. If you have any quantity orders, given the jobber's salesmen or given to our salesmen, don't bother about them—no need to write us—it is absolutely impossible to fill these orders at this time. If the jobbers in your territory are out of Vick's VapoRub, we will ship you by Parcel Post, prepaid, quantities not more than three (3) dozen 30c size in any one order. Naturally, we can't open accounts at this time, so your check or money order for this amount must accompany order. Don't write us stating to ship thru your jobber, as we then have to wait until we write this jobber and get his O. K. If you wish the goods to come thru your jobber, have him order them for you.

SNOWED UNDER WITH CORRESPONDENCE.

Our force has already been "shot to pieces"—twenty-four of our men are wearing Uncle Sam's khaki—and this recent rush has simply buried us. All our sales force has been called in to help in the office and factory. We just mention this so you won't hold it against us if your wires and letters aren't answered promptly.

SPECIAL BOOKLETS ON SPANISH INFLUENZA.

We will send, on request, to any retail druggist, 100 or more little booklets, just issued, on Spanish Influenza, giving the latest information about this disease—its history—the symptoms—the treatment, and particularly the use of Vick's VapoRub as an external application to supplement the physician's treatment.

NEW WAYS TO USE VAPORUB.

In addition to the usual method of using VapoRub—that is, applied over the throat and chest and covered with hot flannel cloths—our customers are writing us daily telling of their success in using VapoRub in other ways, particularly as a preventive. They melt a little in a spoon and inhale the vapors arising, or melt it in a benzoin steam kettle. Where the steam kettle is not available, VapoRub can be used in an ordinary teakettle. Fill the teakettle half full of boiling water, put in half a teaspoon of VapoRub from time to time—keep the kettle just slowly boiling and inhale the steam arising.

According to a Bulletin just issued by the Public Health Service, Dr. Stiles recommends that the nose and throat be kept coated with some oily substance. For this purpose VapoRub is excellent—just put a little up the nostrils from time to time and snuff well back into the air passages.

THE VICK CHEMICAL COMPANY, GREENSBORO, N. C.

SPOHN'S DISTEMPER COMPOUND

Better no medicine at all in all forms of Distemper than the wrong kind.

"SPOHN'S"

Is the RIGHT Kind. Horsemen Know This When They Have Once Tried It.

All druggists, horse goods houses and manufacturers sell it.

SPOHN MEDICAL CO., Goshen, Ind., U. S. A.

Acid-Stomach Makes Millions Old Before Their Time

What is it that robs so many people of their vitality, youth and good looks—makes them all in and decrepit, years before their time? Some say it's rheumatism that is ailing them. Others complain of chronic stomach or liver trouble. Others are bilious. Life is a burden to multitudes of dyspeptics. Severe headache, extreme nervousness, insomnia, mental depression, melancholia, anemia, dizziness, vertigo, heart and chest pains, constipation, etc., claim other multitudes.

Sometimes these people are downright sick. More frequently they are just weak, sickly and unfit, not knowing exactly what is the matter with them. Nearly always they resort to medicines of one kind or another in the hope of getting back their health and strength. And nearly always they are disappointed, because medicines don't build strength unless they set the stomach free from acidity, allowing it to take full strength out of the food eaten.

What is it that causes teeth to decay? Dentists say—acid mouth—that the acid formed by the fermentation of small particles of food lodged in the teeth is powerful enough to eat right through the hard enamel. An acid-stomach presents a similar condition. Excess acid retards digestion. Food in the stomach sours and ferments, causing pain. Gases affect the heart action. The intestines become the breeding place for countless millions of deadly germs or toxic poisons. These poisons are carried by the blood into every part of the system. The famous scientist, Metchnikoff, said — If the system could be kept free from these toxic germs, people might easily live a hundred years or more.

The only safe thing to do is to rid the stomach of its excess acid at once. A way has been found in the wonderful preparation, called EATONIC—a compressed compound that absorbs the excess acid and carries it away through the bowels. Thousands upon thousands now know of EATONIC and its amazing power to clean out the excess acid and leave the stomach sweet, cool and strong—giving it a chance to properly digest food so that you get full strength of what you eat and in this way help Nature build up vigorous health, strength and vitality to take the place in a few days, of sickness, lassitude, weakness.

EATONIC is worth your trial. Its possibilities for restoring health, vigor, energy and vitality are beyond telling you in mere words—you must "just try it."

EATONIC is absolutely guaranteed, so get a big 50c box from your druggist. If it does not help you your money will be refunded. If your druggist does not keep EATONIC, send your name and address to the Eatonic Remedy Company, 1018 S. Wabash Ave., Chicago, Ill., and they will at once mail you a 50c box and you can send them the money for it after you receive it.

Quite Natural.

"He can't talk of anything but the epidemic." "Then I don't wonder at his fluency."

If Worms or Tapeworm persist in your system, it is because you have not yet tried the real Vermifuge, Dr. Peery's "Dead Shot." One dose does the work. Adv.

A man gets more invitations to pay up than he does to dinner.

Your Eyes A Wholesome, Cleansing, Refreshing and Healing Lotion—Murine for Redness, Soreness, Granulation, Itching and Burning of the Eyes or Eyelids; "2 Drops" After the Movies, Motoring or Golf will win your confidence. Ask Your Druggist for Murine when your Eyes Need Care. M-13

Murine Eye Remedy Co., Chicago

Every Woman Wants

Paxtine

ANTISEPTIC POWDER

FOR PERSONAL HYGIENE

Dissolved in water for douches stops pelvic catarrh, ulceration and inflammation. Recommended by Lydia E. Pinkham Med. Co. for ten years. A healing wonder for nasal catarrh, sore throat and sore eyes. Economical. Has extraordinary cleansing and germicidal power. Sample Free. 50c, all druggists, or postpaid by mail. The Paxton Toilet Company, Boston, Mass.

$8.00 PER ACRE—1,500 acres Minnesota land. FARMER, 630 Metropolitan Life Building, Minneapolis, Minn.

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