Why Swift & Company Handle Poultry, Eggs, Butter and Cheese

Swift & Company went into the produce business because they saw a crying need for the kind of service they were equipped to perform.

The produce business was in chaos. Collecting, transportation, preparation and distribution was hit or miss, with delay, deterioration and loss on every hand.

The farmer was at the mercy of an uncertain, localized market. He had no way of reaching through to the people who needed what he was raising for them. There was no premium upon improving his stocks, for grading was lax or lacking.

The consumer had to accept produce that, as a rule, had no known responsible name behind it. He had no way of knowing how long the eggs or the butter he was buying had been lying around in miscellaneous lots in the back room of a country store. Much of the poultry was not properly refrigerated before shipment or properly protected by refrigeration in transit.

Swift & Company's initiative brought system to this chaos. Their organization, equipment, and experience in handling perishable food products were already adjusted to the task. Their refrigerator cars, branch houses, central points, far-reaching connections, trained sales force, supplied just what was demanded.

Now the farmer has a daily cash market in touch with the nation's needs with better prices. Standardization makes better produce more profitable. More consumers are served with better, fresher, finer foodstuffs.

Nothing suffers from this save inefficiency, which has no claim upon public support.

Swift & Company, U.S.A.

Boys' Hero Worship.

Boys and youths have not to be taught gratitude to the wounded soldier. They are hero-worshipers.

A correspondent writes to the London Dail Mail that a silver-badge blinded man who alighted from an omnibus at the bottom of Ludgate hill, wished to cross to Fleet street. Immediately boys seemed to spring from nowhere and guided him across with almost reverential tenderness.

"Hero worship and chivalry are certainly growing among the youths of Loncon," said an official of the boy scout organization. "In my opinion the war has done much to bring out boys' finer instincts."

Only Place Left.

"I should like to see your 'wild and woolly West,' remarked the English visitor.

"Then step in here with me."

"But this is a cinema show?"

"Correct. And that's the only place where you can see the 'wild and woolly West' now."

What They Say.

She—A well-educated person never says "I'll bet."

He—You bet they don't.

It takes a versatile man to make a different kind of fool of himself each day.

This Is Orange Blossom Time in Florida

And it's a good time to leave the Frozen North for a short Winter vacation.

Come on down to Lake Alfred and see one of the most beautiful sights imaginable—thousands of acres of Orange and Grapefruit Trees in full bloom, scenting the air for miles around.

We have a few planted small groves, but fine, not yet taken, but you cannot buy an acre until you have first seen the property. You had better hurry, for these are choice and will be sold soon.

After carefully investigating what others have done in our vicinity, under exactly similar conditions, and you have satisfied yourself that our claim that a Six or Seven-Year-Old Grove, on a conservative estimate, will produce from $200 to $250 per acre Net, you can buy with perfect safety.

If you buy, your trip costs you nothing, as we refund traveling expense to purchasers.

Our groves at Lake Alfred are right on the Main Line of the Atlantic Coast Railroad, in the heart of the Highland-Lake Section, the highest, safest citrus section of Florida, with Ninety Lakes within a Five-Mile radius. Good asphalt and brick roads, schools, etc.

Prices fair, values big, reasonable terms.

Send for our illustrated booklet, read it carefully, and then visit Lake Alfred personally.

S. K. THORPE, Northern Sales Manager, Florida Fruitlands Company, 45 East 42nd Street, New York City.

ONLY A LITTLE KEY

But It Made Much Trouble for New York Jeweler.

He Had Two Nights and One Day of Great Discomfort Chalked Up to the "Depravity of Inanimate Things."

"It is the little things in life that cause most of the trouble."

This wise saying of the ancient philosopher was strikingly illustrated a few nights ago in New York city when the proprietor of a jewelry store in closing up for the night broke a key in the lock of the street door.

Here are some of the things that happened then: The shopkeeper tried in every possible way to lock the door or get the broken key out. His efforts were fruitless. All the help had gone home and he had no one to send for a locksmith. He couldn't leave the store alone. He was so excited that for a long time he couldn't think of anything to do. Finally he went to the telephone and called up his home. His wife answered and he stammeringly asked her to come down at once. She couldn't make out what the trouble was, but caught "key," "lock" and "door," and suspecting a burglary she flung on her street clothes any old way and hastened downtown, half distracted.

In the meantime the husband began to telephone for a locksmith. A succession of "won't answers" from the telephone girl was all the satisfaction he got. When his wife arrived he left her in the store while he went out to try his luck. He tramped around for an hour or more, but was as unsuccessful as he had been on the telephone.

When he got back he telephoned to police headquarters and two policemen were sent to the store. He insisted that they remain outside to watch the place. He suggested to his wife that they go home, but she refused. She wouldn't think of leaving the place, even with the policemen outside. So the jeweler was forced to remain with her. About three o'clock in the morning he went out to an all-night lunch room and brought back some food. He waited eagerly for morning to come, when he would be able to get a locksmith. But he had forgotten that it was Sunday, and when he started out again on his quest it was only to meet with another disappointment. Despite all his efforts he couldn't connect with a locksmith.

He and his wife passed Sunday in the store, taking turns napping. The policemen on guard outside were relieved, but there was no relief for the jeweler from his weary vigil. He never welcomed a Monday morning more than he did the one that followed when assistants appeared and he and his wife were able to go home with the assurance that a locksmith would soon be around.

Race to the North Pole.

It seems that Captain Bartlett is not going to have things entirely his own way in his airplane expedition to the north pole, for at the present moment the British are also planning for a similar undertaking. So the airplane expedition may take on the complexion of a sportsmanlike race, with the Americans represented by Captain Bartlett and the British by Salisbury Jones of the British Northern Exploration company. Captain Bartlett contemplates going to the far north by way of north Greenland, while Mr. Jones is going by way of Spitzbergen; which, when reduced to mathematics, means that the Americans will have some two thousand miles to go while our British cousins will have only nine hundred miles of journey. Mr. Jones believes that his expedition can make the flight in about nine hours.—Scientific American.

One Language.

Ten per cent of America's adult population are unable to read the language of the country. Eighteen per cent of the "coming citizens" of the United States do not attend any school. One tenth of the first 2,000,000 men called to the colors could not read their orders or understand them. The figures are from Secretary Lane's recent report. There is room for only one set of ideals in this country and, except for newcomers, there is room for only one language. While the teaching of English is but one of many items in the Americanization program, it is an important one, as the figures of Secretary Lane proclaim.—Cleveland Plain Dealer.

Doctors' Fees Regulated.

The fees of doctors were prescribed by law in Babylon in the days of Nebuchadrezzar. The code of Hammurapi, the great lawgiver, provided: "If a doctor has operated with a bronze lancet on a man for a severe wound, and has cured him, or has removed a cataract with a bronze lancet for a gentleman and cured the eye of the gentleman, he shall receive ten shekels of silver. If the patient be the son of a freedman, the doctor shall receive five shekels."

Ancient Bee Industry.

Some time back in the prehistoric era and probably antedating the time when mankind had tamed the wild hens and organized them in the business of producing "strictly fresh laid eggs," human kind had annexed the bee, or, anyhow, had made a business of robbing the wild bees. Bee farming is no new thing under the sun, but the bees were never before so carefully bred and cross-bred nor so intelligently assisted in the honey-making game as at present.

Peat in Manitoba.

The Canadian department of mines has recently investigated 18 peat bogs in Manitoba and in a report on the supply of this fuel available in that province states that there are bogs in the Winnipeg river district containing 1,860,000 tons of peat fuel, 25 per cent moisture.

LAND OF WEALTH

Western Canada Has Unbounded Possibilities.

Glorious Opportunities for the Stock Raiser, the Wheat Grower, and the Mixed Farmer—Its Fields to Feed the World.

Before there were any cattle in Alberta, or it was known that it was possible to feed them outside all the year round, the Indian hunters could always find the buffalo during the winter months pasturing in the foothills. In the summer the herds wandered on the plains and fed on the prairie grasses. The plains have since become grain fields, but the foothill district extending north from the International boundary for a thousand miles will always be a natural feeding ground for live stock. In the southern part of Alberta the altitude is greater than in the more northerly districts, but while the herds in the south have winder tracts of treeless pasturage, in the north from Red Deer on into the Peace river country there are more trees, a richer vegetation and more natural shelter.

Those who have been advocating stock raising and mixed farming for the past few years point to the number of hogs marketed as an evidence of the increased production of the Western Provinces. They may also take credit for the increase in cattle and sheep, which is very great, but perhaps not so marked as what has been accomplished in hog raising. For the first six months alone last year about half a million hogs were shipped from Manitoba, Saskatchewan and Alberta. A very conservative estimate value of these animals to the farmer would be $25.00 a head.

The Canadian West is fast forging to the front of the wheat-producing countries of the world, and "No. 1 hard" is without doubt the best wheat in the market today. When it is considered that the three hundred and forty-three million four hundred and seventy-three thousand bushel crop of 1915 was from only eleven million acres of her hundreds of millions of acres, it gives an idea of what her future will be.

It is felt, however, that on account of the great money there will undoubtedly be in growing wheat during the next few years there is a possibility that farmers may be tempted to drop the growing of coarser grains, which might result in less stock being raised. Every effort is being made by the Agricultural Departments of the various Provinces to impress on the farmers that forage crops and coarse feed in abundance mean production of flesh and milk, and that in the long run the great future of the Western Provinces lies in mixed farming which will found her prosperity on a more enduring basis.

Mixed farming has always been the rule in the Eastern Provinces where the formation of the land invites variety of crop, but it has not been as common in the Western Provinces, though the practice has grown in recent years. Hitherto the man mining wheat from the rich soil has purchased most of his household food and necessities, his energies being devoted to getting every possible bushel of grain out of every foot of his land, and he has paid prices for his supplies that have made a big dent in his profits. It has now dawned on him that he can raise vegetables and poultry, and supply his own table; that with very little effort he can raise a lot of garden produce and in a very simple manner solve his own problem of the cost of living. Further, that there is an increasing market for domestic necessities such as poultry, eggs, butter, milk and cheese, which command very high prices, and that there are other roads to prosperity besides that through the wheat field.

In 1916 Canada imported 7,989,269 pounds of butter, most of it from as far away as New Zealand, and for the first time in 60 years failed to ship butter to England, a condition due to the home consumption, which is estimated to be increasing at the rate of $3,000,000 worth a year, being greatly in excess of the increased supply. This condition has brought about a change in farming methods that is far-reaching, and will result in greatly increased production all round of the necessities demanded by the home market.

Natural Resources.

One of the most important considerations to the farmer is fuel. In northern Manitoba, Saskatchewan and Alberta, where portions of the country are well wooded, the settler has little difficulty in getting all the wood he requires and thousands of men find employment in the winter cutting wood, which is shipped all over the prairie portions of the provinces. There is an abundance of coal throughout the country. It is estimated that the coal deposits in Alberta cover over 81,000 square miles and represent an available tonnage of over ten hundred thousand million tons, while those in Saskatchewan cover an area of 13,000 miles, containing over 59,000,000 tons. In Manitoba the coal reserve is not as large, but even there 160,000,000 tons is considered a conservative estimate. At the present time these deposits are only worked to a small extent, but there is no doubt that they will be a great feature in upbuilding the country and will exercise a powerful influence on its commerce.

It is a common thing in the coal districts for farmers to get their coal supply off their own farm. Near Edmonton, for example, the farmers not only supply themselves, but they carry coal to the city market and find it a considerable source of revenue in the winter time. The Edmonton coal fields under and around the city have an estimated content of sixty thousand million tons. Farmers sell the coal at $4 a ton for domestic use.

The pioneer of Western Canada knew little of the enjoyments of life, compared with the farmer in that country today. The continual extension of railway lines affords facilities undreamed of a few years ago, closing up the gaps of communication, creating immense business for the East in the West and the West in the East, and drawing the farmer all the time nearer to the zones of commerce. In creating wider markets the railways are doing more than any other agency can do for Western Canada and the country as a whole. The products of the farms, which are now readily marketed, and the vast train of employment that follows the enlargement of the farming industry, is creating new agricultural centers and causing towns and cities of importance to grow all along its lines.

An admirable system of agricultural instruction has been developed through the efforts of the Dominion government and the various provincial Departments of Agriculture. This forms part of the educational system of Western Canada and is doing much for all branches of agriculture. Experimental farms have been established at various points in the provinces, which have done wonders in developing improved methods of farming.

The result has been a great awakening to the necessity of better methods of tillage, scientific stock raising and dairying. Farmers are beginning to realize that to get what they are entitled to out of the land, they must adopt scientific methods, and as a result, careful seed selection, proper rotation and summer fallow is the order of the day. Under the favorable conditions generally anticipated, prospects point to an all round increase in production that will leave a great deal of money in the hands of the western farmer this year, and prosperity for Western Canada as a whole. It will be years before Europe will make up arrears in agricultural production, caused by the enforced idleness and wholesale destruction, and Western Canada will play a big part in filling the void.

The result of the continued shortage in cattle, the future price of beef and the solution of the perplexing problem of feeding the world are vital questions uppermost in the minds of many thinking people today.

There is no doubt that the wide acres of Western Canada can, and will, be made to play an important part in bringing about a proper balance in supply and demand. In the northern parts of Manitoba and Saskatchewan and in Alberta are many thousands of acres of the richest pasture in the world, well watered and treated by the sunniest of climates. These rolling hills for the greater part are still unpeopled and untrodden by the hoofs of domestic animals.

One of the causes assigned for the decline in stock-raising is the reduction in the areas available for grazing on account of so many big ranches being converted into farms. Experiments conducted at Vermilion, Alberta, would rather go to show that the old grazing grounds were too large, and that the feeding is really better when the animal is confined to a comparatively limited area, providing the pasturage is of the right kind and there is plenty of water.—Advertisement.

Uninviting Prospects.

"So you would object to marrying a man for money?"

"Certainly," said Miss Cayenne.

"Wouldn't you like to be a bird in a gilded cage?"

"No. Too many people think that all a bird in a gilded cage needs is a little cereal food and an occasional drink of water."

GREEN'S AUGUST FLOWER

Has been used for all ailments that are caused by a disordered stomach and inactive liver, such as sick headache, constipation, sour stomach, nervous indigestion, fermentation of food, palpitation of the heart caused by gases in the stomach. August Flower is a gentle laxative, regulates digestion both in stomach and intestines, cleans and sweetens the stomach and alimentary canal, stimulates the liver to secrete the bile and impurities from the blood. Sold in all civilized countries. Give it a trial.—Adv.

Why Should He?

Joe wasn't feeling well one morning and his sister, Dorothy, was helping him on with his shoes and stockings.

Happening into the room just then, I said: "Why, Joe, don't you dress yourself?"

"Not when I can get service," said Joe.—Chicago Tribune.

RECIPE FOR GRAY HAIR.

To half pint of water add 1 oz. Bay Rum, a small box of Barbo Compound, and ¼ oz. of glycerine. Any druggist can put this up or you can mix it at home at very little cost. Full directions for making and use come in each box of Barbo Compound. It will gradually darken streaked, faded gray hair, and make it soft and glossy. It will not color the scalp, is not sticky or greasy, and does not rub off.—Adv.

Lobby a la Mode.

"Are you one of those lobbyists who haunt the halls of state legislatures?"

"I am not. I have my business well organized. Any member of the legislature who wants to do business with me knows my office hours."

No Worms in a Healthy Child

All children troubled with worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS chill TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Nature will then throw off or dispel the worms, and the Child will be in perfect health. Pleasant to take. 60c per bottle.

Addition.

Romantic Young Husband—"What can I add to your happiness?" Practical Young Wife—"More money."—Judge.

Whenever there is a tendency to constipation, sick-headache or biliousness, take a cup of Garfield Tea. All druggists. Adv.

Before marriage men and women argue, after—they dispute.

Dr. Peery's "Dead Shot" is powerful but safe. One dose is enough to expel Worms or Tapeworm. No castor oil necessary. Adv.

Nothing takes the glitter off a luxury like possessing it.

Your Eyes Granulated Eyelids, Eyes inflamed by exposure to Sun, Dust and Wind quickly relieved by Murine Eye Remedy. No Smarting, just Eye Comfort. At Your Druggists or by mail 60c per Bottle. For Book of the Eye free write Murine Eye Remedy Co., Chicago.

When Children are Sickly

are Constipated, Feverish, Cry out in their sleep, Take cold easily, Have Headaches, Stomach or Bowel trouble, Try

MOTHER GRAY'S SWEET POWDERS FOR CHILDREN

They are pleasant to take and a certain relief. They act on the Stomach, Liver and Bowels and tend to correct intestinal disorders. 10,000 testimonials from mothers and friends of little ones telling of relief. No mother should be without a box of Mother Gray's Sweet Powders for use when needed. At Druggists. *Ask to-day.* The need of them often comes at inconvenient hours.

Used by Mothers for over thirty years.

Do Not Accept Any Substitute for MOTHER GRAY'S SWEET POWDERS.

Acid-Stomach Now Quickly Relieved

Those painful attacks of indigestion, heart-burn, belching, disgusting food-repeating; that puffy bloated, lumpy feeling after eating, dyspepsia and stomach miseries—all point to just one awful American disease—commonly known as ACID-STOMACH.

Fortunately there has been discovered a wonderful modern remedy—called EATONIC—that brings instant relief from all these stomach miseries because it absorbs the hurtful excess acid in the stomach and drives out the bloat and gas. You won't know you have a stomach, so free of pain you'll feel. Besides, it saves you from more serious ailments because it is a scientific fact that ACID-STOMACH frequently creates conditions which baffle the best medical skill. Many cases of chronic stomach trouble, biliousness, severe headache, general weakness, rheumatism, gout, lumbago, intestinal ulcer, cancer of the stomach, heart pains and even heart failure can be traced directly to Acid-Stomach.

Avoid these dangers—don't let acid-stomach wreck your health. Don't drag out your days feeling all in, down and out, weak and ailing. Keep the vital spark flashing. Eat the things you like and digest your food in comfort. Then you'll feel fine—be fit—mentally alert—have pep and punch—the power and will to do things.

Take EATONIC and give your stomach the help to put it in a fine, healthy condition so that it will digest your food perfectly and make every mouthful you eat register 100% in enriching your blood and building up your bodily strength.

Get a big box of EATONIC TABLETS from your druggist today. They taste good—just like a bit of candy. The cost is trifling. It is absolutely guaranteed. If it fails to relieve your stomach misery, your druggist will refund your money.

TAKE **EATONIC** TODAY

FOR YOUR ACID-STOMACH

Snubbed.

"If, as the poet says, ladies' looks are our books, will you not let me learn from your eyes?"

"Thanks, but my eyes are already supplied with pupils."

Its Description.

"This is a fine building, isn't it?"

"It could hardly be anything otherwise when it's a police court."

An enemy will tell you the worst of a man, and sometimes a friend will do the same.

Don't trifle with a cold—it's dangerous.

You can't afford to risk Influenza.

Keep always at hand a box of

HILL'S CASCARA BROMIDE QUININE

Standard cold remedy for 20 years—in tablet form—safe, sure, no opiates—breaks up a cold in 24 hours—relieves grip in 3 days. Money back if it fails. The genuine box has a Red top with Mr. Hill's picture. At All Drug Stores.

PATENTS Watson E. Coleman, Patent Lawyer, Washington, D.C. Advice and books free. Rates reasonable. Highest references. Best services.

Deserved Punishment.

Whilinger—On what charge did the government arrest Yamlen?

Philansor—On the charge of not conserving paper. He is accused of using it for the soles of army shoes.—Life.

State of Ohio, City of Toledo, Lucas County—ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for any case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE.

FRANK J. CHENEY.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

(Seal) A. W. Gleason, Notary Public.

HALL'S CATARRH MEDICINE is taken internally and acts through the Blood on the Mucous Surfaces of the System. Druggists, 75c. Testimonials free.

F. J. Cheney & Co., Toledo, Ohio.

Quite So.

"Why is a married man like an umbrella?"

"I suppose it is because he is always being shut up when he is in the house."

An Imperfect Job.

"Anne married a self-made man."

"Yes, but she has compelled him to make extensive alterations."

The mysterious origin of Cain's wife is the only excuse some men have for staying away from church.

A curio is a bank book in a family with ten children.

HAARLEM OIL CAPSULES IF YOUR BACK ACHES

Do you feel tired and "worn-out?" Are you nervous and irritable? Don't sleep well at night? Have a "dragged out," unrested feeling when you get up in the morning? Dizzy spells? Bilious? Bad taste in the mouth, backache, pain or soreness in the loins, and abdomen? Severe distress when urinating, bloody, cloudy urine or sediment? All these indicate gravel or stone in the bladder, or that the poisonous microbes, which are always in your system, have attacked your kidneys.

You should use GOLD MEDAL Haarlem Oil Capsules immediately. The oil soaks gently into the walls and lining of the kidneys, and the little poisonous animal germs, which are causing the inflammation, are immediately attacked and chased out of your system without inconvenience or pain.

Don't ignore the "little pains and aches," especially backaches. They may be little now but there is no telling how soon a dangerous or fatal disease of which they are the forerunners may show itself. Go after the cause of that backache at once, or you may find yourself in the grip of an incurable disease.

Do not delay a minute. Go to your druggist and insist on his supplying you with a box of GOLD MEDAL Haarlem Oil Capsules. In 24 hours you will feel renewed health and vigor. After you have cured yourself, continue to take one or two Capsules each day so as to keep in first-class condition, and ward off the danger of future attacks. Money refunded if they do not help you. Ask for the original imported GOLD MEDAL brand, and thus be sure of getting the genuine.—Adv.

BLACKMANS MEDICATED SALT BRICK

STOCK LICK IT for HORSES, CATTLE, SHEEP & HOGS

STOCK LIKE IT DROP BRICK IN FEED BOX

CONTAINS COPPERAS FOR WORMS, SULPHUR FOR THE BLOOD, SALTPETER FOR THE KIDNEYS, NUX VOMICA, A TONIC AND PURE DAIRY SALT. USED BY VETERINARIANS 12 YEARS. NO DOSING. ASK YOUR DEALER FOR BLACKMAN'S OR WRITE

BLACKMAN STOCK REMEDY COMPANY Chattanooga, Tenn.

AVOID INFLUENZA AND PNEUMONIA By using the original GOWANS Ruf-Ki-On FOR COLDS & FOUR PNEUMONIA Especially good for Inflammation and Congestion. Reduces Fever; helps the heart. Send for sample. Satisfaction guaranteed. Gowan Medical Company, Concord, N. C. 25c 50c and $1

TESTED SEEDS

Our seeds are all TESTED for GERMINATION before leaving our establishment, and are of the HIGHEST KNOWN QUALITY. By planting seeds of this class you are bound to get the necessary results for a profitable crop, provided soil and weather conditions are favorable.

Send postal for 1919 Catalogue ready February 1st.

I. N. SIMON & SON

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