WRIGLEY'S

5c a package before the war

5c a package during the war

5c a package NOW

THE FLAVOR LASTS
SO DOES THE PRICE!

UNITED MOISTURE PROOF COUPONS



17

Liggett & Myers
KING-PIN
CHEWING

The tastiest tobacco you ever tasted.

HEALS RUNNING SORES

"I feel it my duty to write you a letter of thanks for your wonderful Peterson's Ointment. I had a running sore on my left leg for one year. I began to use Peterson's Ointment three weeks ago and now it is healed."—A. C. Gilbrath, 705 Reed St., Erie, Pa.

For years I have been selling through druggists a large box of PETERSON'S OINTMENT for 35 cents. The healing power in this ointment is marvelous. Eczema goes in a few days. Old sores heal up like magic; piles that other remedies do not seem to even relieve are speedily conquered. Pimples and nasty blackheads disappear in a week and the distress of chafing goes in a few minutes. Mail orders filled. Peterson Ointment Co., Inc., Buffalo, N. Y.

On Same Mission.

A Logansport minister was on his way to fill the pulpit of a church in Terre Haute a few weeks ago, and happened to overhear a prize fighter, occupying the seat in the train just in front of him, remark to his companion:

"I am going to Terre Haute to knock h—— out of ——."

The Presbyterian minister became interested, and said to the pugilist: "Why, that is just the very thing I am going for."

The young man looked at the minister aghast, and said:

"Why, you're not a prize fighter, are you?"

"No, I am a minister," was the reply, "but my business is to knock h—— out of people, and that is just what I am going to Terre Haute for."—Indianapolis News.

Another "Bridge of Sighs."

When the American troops invaded the Rhine valley they discovered a bridge that had never been shown on the old maps. It was a huge steel structure which spanned the Rhine not far from the spot where Julius Caesar placed his famous bridge. It was built during the war by the labor of British, French and Russian prisoners.—Boston Post.

When Tartars Celebrate.

Probably the first known intoxicant was the fermented milk of mares, and it is at the present time a favorite with the Tartar.

Most women would rather patch up a quarrel than darn stockings.

DEFY TIME BY KEEPING FIT

Long Life and Health Offered to All Who Will Obey a Few Simple But Imperative Rules.

When one has been overworking, undersleeping, overdrinking, overeating, and underexercising, germs multiply rapidly because the "white wings" of the human system are too tired to clean them out.

A long illness follows.

Some day we will tell the truth in death certificates and reports will be made like this:

"Died after thirty years of overeating."

"Smothered himself to death. Worked and slept in unventilated rooms."

"Burned out. Slept only six hours a night."

Good health is a luxury we all can enjoy if we are willing to play the game on the long law of averages.

Eat lightly, drink lots of water, breathe fresh air every night and day, get plenty of sleep, keep clean inside and outside, and Father Time will pass you by.—The Fortuna Magazine.

Dangerous Practice.

"She's always taking kodak pictures of her friends."

"And after that do they continue to be friends?"

Never eat pie with a knife. It's all right to eat pie with cheese, but knives should be eaten alone.

A friend in need clings to you for all you are worth.

Sleepless Nights

and coffee-drinking are closely linked together with many people.

If your case is like that, try

Instant Postum

—a wholesome cereal drink with a really rich coffee-like flavor that meets the test of taste, just as the beverage itself meets the test of health.

Economical, Ready Instantly, Delicious

Made by
Postum Cereal Company
Battle Creek, Michigan

Sold by Grocers and General Stores

MANY METHODS BY WHICH CONSUMERS MAY BE MADE CUSTOMERS FOR FARM PRODUCTS



How a Neat Bulletin Board Can Be Made to Announce Products for Sale.

(Prepared by the United States Department of Agriculture.)

Mention advertising to the old-time farmer and he thinks of large display-type announcements more or less expensively illustrated. But modern farmers have found scores of ways by which they can attract buyers for their products. The suggestions offered herewith are designed particularly for the farmer who is in a position to supply a given grade of goods in sufficient quantities to meet a stable demand. Butter, eggs, live and dressed poultry, dressed meat, home-rendered lard, sausage, fruit and vegetables are among the commodities the sales of which can be bettered by some form of farm advertising.

There are many means of direct appeal to buyers which are made particularly profitable by the tremendous increase in auto travel. Today that farm is remote indeed which is not passed many times a week by town or city motorists, the majority of whom are possible customers for the farmer. Consequently he must look well to the appearance of his place. Perhaps unsightly features of which he is not conscious exist, but the passerby, keen to discern these signs of laxness, hesitates to purchase at such a farm.

Uses for Bulletin Boards.

A bulletin board near the front gate is a big asset, if carefully prepared. In addition to the name of the farm or the farm owner, it should state in simple, large type the kinds of produce for sale and the prices. Some farmers have found supplementary notices, placed at a proper distance on either side of the main bulletin board, very valuable in calling attention to the latter. Suggested wording for these follows:

FAIR VALLEY FARM
Read Marketing Bulletin Ahead.

There are various ways in which the farm name can be displayed to the owner's financial advantage. Any farm will be better remembered by passing strangers if its name appears in neat lettering over or beside the main entrance or across the face of a barn. The farmer who possesses an auto truck—and he is legion these days—is overlooking a splendid advertising opportunity if he does not have the name of his farm and his special products neatly lettered on the side of his vehicle. Then every trip to town is a reminder to hundreds, perhaps thousands, of people that the owner is still "on the map." One dairy farmer who built up a large retail trade not only carried on his vehicles the name of his farm, but made all his trucks and wagons even more distinctive by painting them a dark yellow.

Letterheads a Help.

Printed letterheads are a real asset for the farmer who is selling to either wholesale or retail trade. The following form is suggestive:

FAIR VALLEY FARM.
BUTTER, EGGS, DRESSED POULTRY, BY PARCEL POST FROM THE FARM TO YOU.
BLAND, MD.....19..

Many farmers who handle considerable quantities of produce find it profitable to use distinctive, printed wrappers. Another simple means of advertising is neatly printed gummed labels for use on the outside of packages sent by parcel post or express.

Advertisements in local or metropolitan papers should be short and should give a description of the goods with the prices, and the name and address of the person advertising. In some cities the Sunday edition gives better results than the daily edition.

What Advertiser Should Know.

The person who advertises must offer a product that is wanted by the persons who read the paper at the time the product is advertised, in the places where the paper has a circulation. In other words, he must know what to advertise, when to advertise, and where to advertise. The following are suggested forms for parcel post classified advertising:

James J. Jameson, Proprietor

Fresh eggs, direct from the farm. Send ——— for three dozen delivered by parcel post, prepaid. Fair View Farm, Blank, Va.

Butter, direct from dairy. Fresh, clean, and sweet. Send ——— for two pounds, delivered postpaid by parcel post. Fair View Farm, Blank, Va.

Cherries from the tree to you by prepaid parcel post. Picked the day they are mailed. Send ——— cents for ——— quarts to Fair View Farm, Blank, Va.

Typical of the small number of farmers who have entered the field of national advertising is one in a middle-western state, who has built up a country-wide trade in his special brand of home-made sausage by using the advertising columns of publications of national circulation, supplemented by cleverly prepared pamphlets and the use of distinctive wrappers.

BENEFITS OBTAINED FROM BETTER SIRES

Farmer Increases Products and Receives More Money.

Crusade Launched by Department of Agriculture Will Eventually Result in Reducing Cost of Living to Consumer.

(Prepared by the United States Department of Agriculture.)

The definition of the term "pure-bred sires" is written in one word—"economy." There are many definitions, many of them learned and long, that might be written, but the breeding experts of the United States department of agriculture, when they met to launch the state and national crusade for "Better Sires—Better Stock," agreed that the primary meaning of it is economy.

The scrub hog requires a certain number of bushels of corn to make 200 pounds of pork. The pure-bred or high-grade hog takes the same number of bushels of corn and makes 300 pounds of pork. The pure-bred or high-grade cow makes three gallons of milk out of the same quantity of silage that the scrub cow uses to make a gallon and a half of milk. These figures are not meant to be scientifically exact, of course, but merely to illustrate the principle. The result is that the farmer gets more pounds of salable product out of his feed when he uses pure-bred sires at the head of his herds and flocks. He gets more money and his family lives better. But something else happens. When he sells more pounds of a better class of meat or more gallons of rich milk he feeds the city family better than he did when he kept scrub stock. The final result of pure-bred sires is that the farmer makes more money and the city family gets more and better food, probably at lower prices.

The crusade, the experts say, eventually will tend to result in reducing the cost of living to the consumer without taking the difference out of the pocket of the producer. For that reason, they point out, the city man has a definite money interest in the better sires crusade. While he can hardly be expected to put the same amount of effort into it that the live stock breeder should, he is expected to give encouragement and aid to the program whenever the opportunity offers. And there will be no lack of opportunity, particularly in the smaller cities and towns where the farmers are in close contact with the city business men.

Best Soil for Blackberry.

When it comes to making the best of conditions the blackberry stands at the head of the berries. It will thrive on thin sandy land, but better on strong sandy loam and fair on heavy black land.

The Old Straw Pile.

It pays to haul out and scatter the old decaying portions of the straw stacks that are left standing from year to year. Decaying straw is fertility going to waste.

GENERAL FARM NOTES

Where is your binder?

* * *

Get the stables ready for winter.

* * *

Save some clover seed this season.

* * *

Comb honey should be removed from hive as soon as capped.

* * *

There is no money in working team or man in the rain.

* * *

Use the best seed obtainable; poor seed means low yields.

* * *

Trace chains and short tugs are a happy farm combination.

* * *

Don't waste and burn the straw. It is valuable and should be returned to the land.

* * *

You can sometimes cheat folks and get by with it; but you can't rob the land you farm and not pay the bill sooner or later.

* * *

Success in controlling quack grass, perennial sow thistle and Canada thistle is all summed up in the advice "keep the leaves from growing."

* * *

Speed is an important factor in determining the number of acres which a given-size tractor will plow and should be considered in the rating of the tractor.

GIRLS! DRAW A MOIST CLOTH THROUGH HAIR

Let "Danderine" save your hair and double its beauty



Oh, girls, such an abundance of thick, heavy, invigorated hair; a perfect mass of wavy, silky hair, gloriously fluffy, bright and so easy to manage.

Just moisten a cloth with a little "Danderine" and carefully draw it through your hair, taking one small strand at a time; this magically removes all dirt, excess oil and grease, but your hair is not left brittle, dry, stringy or faded, but charmingly soft, with glossy, golden gleams and tender lights. The youthful glints, tints and color are again in your hair.

"Danderine" is a tonic-beautifier. Besides doubling the beauty of the hair at once, it checks dandruff and stops falling hair. Get delightful Danderine for a few cents at any drug or toilet counter and use it as a dressing and invigorator as told on bottle.—Adv.

Editorial Politeness.

English Paper—The bride as she stood at the altar revealed the proportions of a Jumbo.

Usually it is written "Juno," even though the other is correct.

Important to all Women Readers of this Paper

Thousands upon thousands of women have kidney or bladder trouble and never suspect it.

Women's complaints often prove to be nothing else but kidney trouble, or the *result* of kidney or bladder disease.

If the kidneys are not in a healthy condition, they may cause the other organs to become diseased.

You may suffer pain in the back, headache and loss of ambition.

Poor health makes you nervous, irritable and may be despondent; it makes any one so.

But hundreds of women claim that Dr. Kilmer's Swamp-Root, by restoring health to the kidneys, proved to be just the remedy needed to overcome such conditions.

Many send for a sample bottle to see what Swamp-Root, the great kidney, liver and bladder medicine, will do for them. By enclosing ten cents to Dr. Kilmer & Co., Binghamton, N. Y., you may receive sample size bottle by Parcel Post. You can purchase medium and large size bottles at all drug stores.—Adv.

Has To.

"I understand the alimony club has agreed upon an economical plan of living."

"I suppose any alimony club has naturally to husband its means."

Shave With Cuticura Soap

And double your razor efficiency as well as promote skin purity, skin comfort and skin health. No mug, no slimy soap, no germs, no waste, no irritation even when shaved twice daily. One soap for all uses—shaving, bathing and shampooing.—Adv.

Much More.

"Don't blame him too much. He is only a man." "Only a man? Why, you gump, he's a tenor."

Acid Stomach Heartburn and Nausea quickly disappear with the use of Wright's Indian Vegetable Pills. Send for trial box to 372 Pearl St., New York. Adv.

When you investigate a grewsome tale you will usually find that it grew some after it started.

"CALIFORNIA FIG SYRUP" IS CHILD'S LAXATIVE

Look at tongue! Remove poisons from stomach, liver and bowels.



Accept "California" Syrup of Figs only—look for the name California on the package, then you are sure your child is having the best and most harmless laxative or physic for the little stomach, liver and bowels. Children love its delicious fruity taste. Full directions for child's dose on each bottle. Give it without fear.

Mother! You must say "California."—Adv.

An Event of the Past

The most embarrassing moment of my life was not long ago. I was entertaining a company of friends and making reference to a time past, I said to my daughter (who is married) absent-mindedly: "Don't you remember, it was when your mother and I called on you," and every one laughed.—Exchange.

FOGGY?

If Bilious, Constipated or Headachy take "Cascarets."

Tomorrow the sun will shine for you. Everything will seem clear, rosy and bright. Your system is filled with liver and bowel poison which keeps your skin sallow, your stomach upset, your head foggy and aching. Your meals are turning into poison, gases and acids. You cannot feel right. Don't stay bilious or constipated. Feel splendid always by taking Cascarets occasionally. They act without griping or inconvenience. They never sicken you like Calomel, Salts, Oil or nasty, harsh pills. They cost so little too—Cascarets work while you sleep.—Adv.

The Preliminary.

She—"I wish you would buy me a silk dust cloak." He—"I would, if I could first raise the dust."

State of Ohio, City of Toledo, Lucas County—ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for any case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE.

FRANK J. CHENEY.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

(Seal) A. W. Gleason, Notary Public.

HALL'S CATARRH MEDICINE is taken internally and acts through the Blood on the Mucous Surfaces of the System.

F. J. Cheney & Co., Toledo, Ohio.

F. J. Cheney & Co., Toledo, Ohio.

Helena was the next to raise the accent on the first syllable.

EASY NOW TO SAW LOGS AND CUT DOWN TREES

Only one man, or even a boy, with the improved Ottawa Engine Log Saw can easily cut twenty-five to forty cords a day, and at a cost of less than 2c per cord. This machine, which outdoes all others, has a heavy, cross cut saw driven by a powerful especially designed 4-cycle gasoline engine. It's a fast money-maker for those using it, and does more than ten men could do, either cutting down trees, sawing logs, or buzzing branches *while you rest*. When not sawing, the engine can be used for other work requiring power.



Beware of Imitations.

The entire machine is mounted on truck wheels to make it easy to move to the trees or logs, and from cut to cut on a log *without stopping the engine*. For moving on the road, the truck wheels are placed parallel with the skids and the rig hauled straight ahead. The wheels turn on a two-way spindle. You do not have to take them off, but can change direction of wheel travel by merely taking out a pin.

The Ottawa can be fitted for sawing down trees. It cuts level with surface of ground, thereby getting all the timber and leaving no stumps sticking up. An automatic friction clutch stops the saw in case of undue resistance. Two men can fell forty to fifty trees a day in ordinary timber.

The whole outfit is compact, simple, durable against a lifetime of hard wear. It sells for a low price and is fully guaranteed for reliable operation in the hands of every one who has trees to cut down and logs to work up.

Full information and low factory price to you can be had simply by addressing the Ottawa Mfg. Company, 2724 Wood St., Ottawa, Kansas.

RAW FURS

Ship your raw furs to the oldest raw fur house in N. Y.

OTTO WAGNER
134-136-138-140 West 26th Street
New York City, N. Y.
Established 1876
HIGHEST MARKET PRICES
NO COMMISSION CHARGED
Check sent same day shipment is received. Send for price list now.

ABSORBINE NO SALVE
STOP SUFFERING
SAM'S PILE REMEDY
URE AND QUICK
AT DRUG STORES OR HIDO BY MAIL
SAM E. RICHARDSON
DRUGGIST URBANNA, VA.

When You Need a Good Tonic
Take BABEK
THE QUICK AND SURE CURE FOR
Malaria, Chills, Fever and Grippe
CONTAINS NO QUININE
ALL DRUGGISTS or by Parcel Post, prepaid, from Klocsewski & Co., Washington, D. C.

WINDOW SHADES
Buy dirct. from fty. Save cost to retailers. $1.00 shade, 80c; $1.35 oil, 95c; $1.65 remble, duplex green and white, $1.25. Send for sample book of colors. Shades sent par. post anywhere. Transmitter Manfg. Co., 3625 Sansom St., Philadephia, Pa.

RHEUMATISM
My new method of treatment *cures* practically all cases. *Simple* and *inexpensive*. For full information send self addressed envelope to DR. WOLTERS, 3401 North Avenue, Milwaukee, Wis.

FRECKLES POSITIVELY REMOVED by Dr. Berry's Freckle Ointment—Your druggist or by mail, 65c. Free book. Dr. C. N. Berry Co., 2676 Dickson Avenue, Edgewater

KIDNEYS WEAKENING? BETTER LOOK OUT!

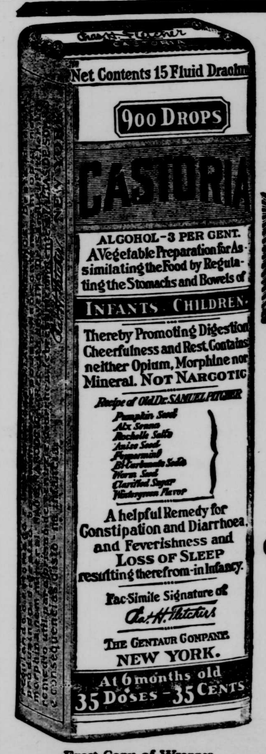
Kidney and bladder troubles don't disappear of themselves. They grow upon you, slowly but steadily, undermining your health with deadly certainty, until you fall a victim to incurable disease.

Stop your troubles while there is time. Don't wait until little pains become big aches. Don't trifle with disease. To avoid future suffering begin treatment with GOLD MEDAL Haarlem Oil Capsules now. Take three or four every day until you feel that you are entirely free from pain.

This well-known preparation has been one of the national remedies of Holland for centuries. In 1696 the government of the Netherlands granted a special charter authorizing its sale.

The good housewife of Holland would almost as soon be without food as without her "Real Dutch Drops," as she quaintly calls GOLD MEDAL Haarlem Oil Capsules. Their use restores strength and is responsible in a great measure for the sturdy, robust health of the Hollanders.

Do not delay. Go to your druggist and insist on his supplying you with a box of GOLD MEDAL Haarlem Oil Capsules. Take them as directed, and if you are not satisfied with results your druggist will gladly refund your money. Look for the name GOLD MEDAL on the box and accept no other. In sealed boxes, three sizes.



Exact Copy of Wrapper.

Children Cry For Fletcher's CASTORIA

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS
Bears the Signature of
Chas. H. Fletcher.

In Use For Over 30 Years
The Kind You Have Always Bought
THE CENTAUR COMPANY, NEW YORK CITY.

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