The American Union

PUBLISHED WEEKLY AT DENTON, MARYLAND
GILBERT H. RUE, Editor and Publisher.

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THURSDAY, DECEMBER 29, 1921

BACK TO THE CANDLE AGE

Residents of this section of the Eastern Shore of Maryland have been forced to hunt in their closets and bring forth candles and canlde-sticks three times witnin the last week, due to the absence of electric current.

Those people whom the most of us consider unlucky because they still cling to the kerosene lamp, have been uninterrupted in their daily routine by the shutting off of the electric power on Friday and Saturday evenings of last week and Wednesday evening of this week.

It seems strange that such a large concern as the Eastern Shore Gas and Electric Company, which furnishes current to such a large territory, should have such inadequate plants as the one here at Denton, with only one dynamo for furnishing current in their steam plant. If anything happens to this one set of machinery, not only Denton but this entire section must do without lights and power until such time as the trouble can be corrected, or word can be gotten to the water power plant, some distance from Denton, and get it started.

If the company cannot afford to put a duplicate generator in its steam plant here, some arrangement ought to be made with its larger plant at Salisbury for the supplying of electricity at a moment's notice in case of trouble at this plant. This would eliminate all shut downs throughout this section, except in case of a severe storm Fs tearing down the transmission lines, in which the shutting down of the current would be unavoidable. During this past summer, the electric light company spent many thousands of dollars in replacing the then existing transmission line from Denton to Greensboro. Of what good is all this expense if there is no current to pass over the wires? The consumers of electricity would rather have the money first spent on a plant which would be capable of furnishing electricity at all times.

We would call the attention of the company to their own advertisement, placed in the newspapers of the Eastern Shore in November, comparing candle-lighting to electric-lighting, yet they themselves make their customers keep these relics of old days on hand for emergencies when the electric light company fails to furnish electricity according to its charter.

WHY THEY ARE RICH

The business man who rolls up bank accounts in bad times as well as in good times is the business man who advertises all the time, but harder and stronger than ever in bad times. That's because he THINKS.

His thinking tells him that when times are good everybody has money and it isn't hard for his ad to reach as many customers as he needs to buy his stock of goods—say 50 out of every hundred people, or every 50 per cent.

But when times are hard perhaps only 50 people out of every hundred spend easily. He knows that where his average advertisement reached 50 spenders out of the hundred in good times, in hard times the same advertisement, with the same reaching power, will still reach 50 per cent of the 50 spenders, or 25. But that's only half of what he is accustomed to and needs; now he must have all or nearly all the 50 spenders in order to equal his good times business. So he g rds up his loins, fixes up a bigger ad, a wallopingly attractive ad, and if he doesn't reach all the 50 spenders, he comes pretty close to it.

That is the system of the biggest, shrewdest advertisers in America. You didn't see them cutting their ads this year. You just simply saw them making their advertisements bigger, and stronger, more intelligently drawing.

That's why they are rich—John Wanamaker for instance.

And mind this—the figuring and the principle involved takes no account of whether the advertising is done in New York or Smithville. The figuring is done on percentages of people. The principle is the same, whether your business has been accustomed to deal with 1,000 people around you or whether you have been accustomed to deal with one million people around you.

If you did a satisfactory business in a community of 1,000 in good times, you can do a reasonably good business in poor times. When few people have money, you must get a larger percentage of that few than you got before of the many. You do it by—

Advertising.

CENTRAL

Mr. Wilbur Andrew and Miss Elsie Bickling were married on Tuesday evening, December 27th, at the home of the bride in Henderson.

Garey's School gave a very interesting entertainment on Friday evening in which thirty-three pupils took part. Afterwards old Santa came, making a jolly time for everybody, treating the children and passing refreshments to the audience. The pupils presented their teacher, Miss Kate Spence, with a beautiful salad dish.

Little Thomas Wyatt has been seriously ill for the past week but is improving slowly.

Mr. and Mrs. Charles Andrew gave a turkey dinner on Tuesday, in honor of the bride and groom, Mr. and Mrs. Wilbur Andrew.

Mrs. Hester Wyatt gave an entertainment at Central school on Thursday evening which was greatly enjoyed by the patrons and children. Old Santa was present and had his share of the fun. The children were given a treat and refreshments were passed.

Central M. E. Sunday School gave a treat and entertainment on Monday evening. The church was decorated with evergreens and Christmas tree, which always gives Christmas cheer. The little folks did their part well, and everybody enjoyed the visit of Santa Claus. A shepherds' drill, which was very appropriate, was given by eight girls. A Christmas cupboard was a very pleasing part of the entertainment. Dame Christmas' cupboard, like old Mother Hubbard's, was bare. The children presented her with supplies until every shelf was full and running over. Dame Christmas then presented the cupboard to the pastor, whose auto went home well loaded for Christmas.

On Thursday evening, December 29 at the Central M. E. Church, Pastor W. Forest will give an illustrated lecture on the birth of Christ. All are invited.

The Mite Society of the Central M. E. Church will be entertained at the home of Mrs. W. A. Cawley, Mrs. Roland Garey assisting.

Mr. Martin is seriously ill at the home of her sister, Mrs. David Johnston.

Mr. and Mrs. Lee Wyatt and daughter Evelyn were the guests of Mrs. Flora Sapp for Christmas dinner.

Dr. Norwood Voss of Wilmington is spending a few days with his parents, Mr. and Mrs. James Voss.

HOBBS

Mr. and Mrs. Reese Betts of Crisfield and Mr. and Mrs. Calvin Betts of Wilmington are visiting their parents, Rev. and Mrs. A. W. Betts, at the parsonage..

C. D. Collison attended the funeral of Mr. John Satterfield Tuesday afternoon at Barrett's Chapel.

Mrs. C. E. Bright spent the first of the week in Burrsville with relatives and friends.

Mr. and Mrs. Will Starkey of Milton, Del., spent Monday with relatives here.

Miss Elizabeth Merriken of Wilmington spent the week end with her parents, Mr. and Mrs. Manning Merriken.

Mr. DeBlont of Onancock, Va., is visiting Mr. and Mrs. E. M. Willey.

Lillian Starkey is home from Baltimore for theh olidays.

Mr. and Mrs. Homer Rice and Mr. and Mrs. Oscar Plummer were guests of Mr. T. H. Towers and family on Monday.

Mr. and Mrs. C. D. Collison spent Christmas Day in Federalsburg with Mr. Collison's mother, Mrs. Roe.

Mr. Robert Starkey of Salisbury is visiting his daughter, Mrs. L. H. Thomas.

Mr. and Mrs. J. N. Ricards accompanied by Mrs. M. E. Towers and Mrs. O. Jane Chaffinch were Sunday guests of Mr. and Mrs. J. R. Chaffinch of Denton .

Mr. and Mrs. Fletcher Stafford and son Wesley attended the funeral of Mrs. Stafford's father. Mr. John Satterfield at Barrett's Chapel.

Mr. and Mrs. Roy Hill visited Mr. Hill's sister, Mrs. Henry Dunning on Christmas Day.

Mrs. Sarah Davis has moved to her new home near Hobbs recently vacated by Mrs. T. F. Paisley.

ORPHANS COURT

At the regular term of Orphans Court Tuesday, Judges West, Harper and Shawn were present and the following business attended to:

Thomas F. Brown, administrator of Sallie F. Brown, deceased, filed an account of sales of the personal property, which was approved by the court.

James F. Shilcutt, administrator of Elizabeth Shilcutt, deceased, filed a release from James F. Shilcutt, distributee.

Kate L. Reed, administratrix of Lemuel Reed, deceased, filed an account of sales of the personal property which was approved by the court.

Mary Gruwell, administratrix of Frank R. Jump, deceased, filed releases from Charles H. Jump, William L. Jump, Mary Gruwell, Ella M. Blades, Anna Cooper and Elizabeth Jump, mother and natural guardian of Wilson Jump and Nelson Jump, minors and distributees.

In the matter of the estate of Corinne E. Mowbray, deceased, Samuel G. Nuttle, executor, filed a printers' certificate and a report of sales of the real estate, and an order of ratification nisi was passed.

Joshua Porter, Jr., and Henry T. Nuttle, administrators of Joshua Porter, deceased, filed an inventory and appraisement of the personal property, and an order to sell was granted.

In the matter of the estate of Charles R. Remsen, deceased, Wesley E. Thawley, solicitor for the plaintiffs, filed a bill of complaint with exhibits and an order of publication was granted. Edward E. Nuttle, and Clarence E. Nichols were named as appraisers.

Louise M. Blades and J. Owen Knotts, executors of August Brogley, deceased, filed an inventory and appraisement of the personal property, and an order to sell was granted.

NOTICE TO CREDITORS

This is to give notice that the subscribers of Caroline County, have obtained from the Orphans' Court for Caroline County, in Maryland, letters Testamentary on the personal estate of

ROBERT C. RICE

late of Caroline County, deceased. All persons having claims against the said deceased are warned to exhibit the same to the subscriber, with the vouchers thereof legally authenticated, on or before the first day of July, 1922, or they may otherwise be excluded from all benefit of said estate.

Given under our hands this 13th day of December, 1921.

ROBERT J. RICE
FRED R. OWENS
Executors of Robert C. Rice, deceased.

AUDITOR'S ORDER NISI

Herman D. Horsey, et al.,
vs.
Alverta Trice, et al.

In the Circuit Court for Caroline County.

In Equity. No. 2080

Ordered this 29th day of December, 1921, that the Auditor's Report, made and filed in the above cause, be ratified and confirmed unless good cause to the contrary be shown within three weeks from the 29th day of December, 1921, provided a copy of this order be inserted in some newspaper printed and published in Caroline County once in each of two successive weeks before the 7th day of January, 1922.

GEORGE A. DEAKYNE,
True copy, Clerk.
Test: GEORGE A. DEAKYNE,
29-2t Clerk.

AUDITOR'S ORDER NISI

Merrick Clements, et al,
vs.
Annie Carter Sinclair

In the Circuit Court for Caroline County.

In Equity. No. 1998.

Ordered this 28th day of December, 1921, that the Auditor's Report, made and filed in the above cause, be ratified and confirmed unless good cause to the contrary be shown within three weeks from the 29th day of December, 1921, provided a copy of this order be inserted in some newspaper printed and published in Caroline County once in each of two successive weeks before the 19th day of January, 1922.

GEORGE A. DEAKYNE,
i
True copy, Clerk.
Test: GEORGE A. DEAKYNE,
29-2t Clerk.

Here's prosperity and with it health and happiness—
Here's the esteem of your fellow men with the fulfillment of your most cherished desires
All through 1922

THE FARMERS SUPPLY CO. Inc.

E. H. ZEIGLER, Manager.

DENTON, MD.

RIDGELY

Mrs. Ella Carlile of Philadelphia is visiting her parents, Mr. and Mrs. Frank Seward.

Messrs. Fred Flounders, Donald Davis and Fred Madara, all of St. John's College are spening the holidays with their parents here.

Miss Alice Wilson of Northampton, Pa., is visiting her sister, Mrs. T. C. Cahall.

Mrs. Cora Lord and little daughter are with Mrs. Lord's mother in Elkton for a short visit.

Miss Ruth White of Wilmington is spending a few days at the home of her uncle, Rev. Frank White.

The Community Club gave their annual Christmas party Monday evening, December 26, in the club room. A very interesting program consisting of music, readings, stories and rectations was rendered. A rhyming contest was conductd by Miss Elsie Mathews and the winning side presented with a box of candy, after which refreshments were served. In closing, Mrs. Harry Hemmons read a New Year's Prayer.

Miss Stella Mathews of Detroit, Mic., and Mrs. William Harrison of Marcus Hook, Pa., are visiting their parents, Mr. ad Mrs. L. S. Mathews.

Miss Dorothy Mancha of Hood College is visiting Mrs. J. Harry Hemmons.

Mrs. Willard Jones and daughter Miss Viola spent Tuesday with Mrs. Jones' mother, Mrs. Mary Moore, at Marydel.

Mr. and Mrs. Edmond Pendleton, Miss Josephine Cahall and Miss Emily Pendleton, all of York, Pa,. are visiting relatives here.

Miss Lavinia Fleming is spending several days with her parents at Harrington, Del.

Mrs. Mame Smith and daughter Anne have returned from a visit to relatives in Marydel. They were accompanied home by Misses Elizabeth and Marietta Heather, who will remain for a few days with their aunt.

Miss Pauline Wiley of Townsend, Del., is at home for the holidays.

Miss Lora Lynch of Kingston, N. Y. spent a few days with her parents, Mr. and Mrs. J. K. Lynch, this week.

Mr. and Mrs. Reber and daughter Ada, Mrs. Hannah Davis and children David and Fannie spent Tuesday in Goldsboro.

Mr. Noble Pippin is at the home of his father, Mr. Robert Pippin, for a vacation.

The M. E. Church will give a Christmas entertainment Friday evening, December 30, at 8 o'clock. There will be a program by the primary department, followed by a pageant entitled "Carrying Christ to Every Child," by the Junior and Intermediate pupils.

Mr. and Mrs. T. L. Day spent Monday with Mrs. Day's sister, Mrs. Barnes, at Trappe, Md.

Mr. and Mrs. A. S. Thompson are visiting the latter's parents at Plainfield, N. J., this week.

Mr. and Mrs. Clinton Robinson and two children of Oxford spent Monday and Tuesday with Mr. and Mrs. E. F. Pearsaul.

Miss Inez Richardson and Miss Florence Skinner of Baltimore visited Mrs. Viola Skinner over the week end.

Mr. and Mrs. John Grabill and family of Baltimore, Mrs. Ray MacGibbon and son of Canada, Mrs. John Bromley of New York, and Mr. and Mrs. Harry Gibson of Delmar spent Christmas with their father, Mr. J. T. Stevenson.

Miss Theressa Fountain of Baltimore is visiting Mrs. Milton Smith this week.

Mr. and Mrs. Harold Fountain of Westchester, Pa., and Mr. Wilson Jackson of Northeast, Md., are spending the week with Mr. and Mrs. C. W. Jackson.

Mr. and Mrs. Harry Rawlings, Mr. and Mrs. R. E. Smith Jr., and little daughter visited their parents, Mr. and Mrs. R. E. Smith, over Christmas Day.

Miss Louise White and Miss Mildred Swann of Maryland State Normal School are home for the holidays.

Other students who have been at home during the holidays are Miss Elaine Saulsbury of Randolph Macon College; Mr. Kennard Pinder of Johns Hopkins University; Samuel Thomas of Wesley Collegiate Institute, and Walter Booker of Washington College.

Dr. J. M. Haymaker moved the latter part of the week to Denton where he will continue in the practice of dental surgery. The home vacated by Dr. Haymaker and family is to be occupied in the near future by Mr. Abe Epstein.

Miss Emma Day, who has been in Royal Oak for the past few months is visiting at the home of her brother, Mr. T. L. Day.

Mr. and Mrs. C. E Starkey spent Christmas Day with relatives in Templeville.

Miss Landers of Thurmont, Md., is visiting her sister, Mrs. T. W. Jones.

Mr. and Mrs James Wilson and daughters of Wilmington spent the week end with Mr. and Mrs. H. F. Klotz.

Mrs. J. E. Anthony of Centreville spent Saturday with her cousins, the Misses Mary and Florence Laird.

Mrs. Roy Sard of Denton is visiting her sister, Miss Grace Dyer, who has been quite ill for the past week.

Mr. Ronald Fountain of Newark, N. J., spent Christmas Day with Mr. and Mrs. J. M. Swing, where his wife and son have been making a longer visit.

NEARLY 70,000 EX-SERVICE MEN AIDED BY RECENT DRIVE

Washington, Dec. 19.—According to a statement by the United States Veterans' Bureau, "The cleanup campaign recently conducted throughout the country by the bureau unearthed thousands of cases of service men who were unaware of the benefits to which they were entitled by law." In exact numbers, 69,125 such cases were found and, as a result, the men, or their dependents, have been given whatever relief the law entitled them to.

In addition to unearthing this number of ex-service men who were really entitled to relief the campaign also ferreted out a number of cases where fraudulent claims were being "put over" on the government. These cases were summarily dealt with as soon as they were discovered.

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