WHY
HOME TRADE FALLS OFF

IT ALWAYS SLUMPS WHEN BUSINESS IS UNBUSINESSLIKE

Most business men have this failing—they are swept off their feet when business booms.

We hit prosperity. Then starts the trouble. Everybody buys everything in sight and the merchants are caught in their own trap. They start advertising to beat the band. A riot of selling follows, the merchants OVER ADVERTISE and OVER-SELL THE MARKET. Demand for goods keeps up and then comes the trip to the bank to borrow—for expansion.

Then what? shortage and rising prices—a riot of buying before prices tilt to the top and a wild spree of advertising to keep the game going.

Suddenly there comes a halt. Buying slows up, and timid unbusinesslike merchants CURTAIL ADVERTISING and the buying halt continues. Then advertising is stopped and business becomes stagnant.

When trade needs no stimulus the merchants buy space like drunken sailors, but when trade needs a strong push, they contract.

If business spent one-third the money in advertising when trade is booming and three times the money when trade is poor, business would find stability.

NOW IS THE TIME TO ADVERTISE EXTENSIVELY

Don't throw chips on a blazing fire. The wood is needed when the fire is low. Advertising now means a real service to the buying public. The people want to know where and what they can buy economically.

MAKE YOUR DRIVE NOW

MERCHANTS GET BUSY

THE AMERICAN UNION

SCHOOLBOY CHESS MASTER STILL WINS

William Wimsatt, 14-year-old Washington schoolboy, is the new chess champion. He never evades a challenge for match play and is shown here defeating Col. M. F. Tihe, who holds many chess club championships. Col. Tihe is a newspaper correspondent who for thirty years has reported affairs at the White House.

OYSTERS

Lewes Oysters for sale at all times by the quart or gallon at 517 Main street, Denton, Md.

H. S. CLARK

A girl knows she is going to "live happy ever after" because she can look around and find so many of them that are not doing it.

Engraved stationery and calling cards at The American Union.

ERNEST G. COOPER

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FIRE INSURANCE

Law Building

DENTON - Maryland

Sues Blue Governor For $100,000

Miss Francis Birkhead startled Southern political circles when she filed suit for $100,000 damages against Gov. Lee W. Russell of Mississippi. She alleges that while she was secretary to him, her confidence was betrayed.

GREENSBORO

Mr. Hartland Mitchell and sister, Miss Mattie Mitchell, of Chester, Pa., spent a few days this week with their parents, Mr. and Mrs. W. W. Mitchell, near the depot.

Messrs. Ralph Swann and Noble Sipple are very ill at their homes near town.

Mrs. John H. Mitchell, who has been spending some time with her son and daughter-in-law, Mr. and Mrs. George H. Mitchell, at West Grove, Pa., has returned to her home here.

Mr. John Groves, of Wilmington, spent the week end with friends in town.

Messrs. Hyland VanSant, Cyrus Stufft and Misses Mary and Grace Stufft and Ruth Cooper took supper with Miss Marie Dill, at her home near town, Sunday evening.

Mr. R. Emmett Russell, of Atlantic City, N. J., is in town this week visiting relatives and friends.

Mrs. James Thawley entertained her Sunday school class Monday evening last.

Mr. Otis Lane, of Queenstown, was in town Sunday.

Mr. and Mrs. Charles R. Jackson spent Sunday in Wilmington.

Messrs. William H. Shields and Durand Denston, of Philadelphia, have been guests of the former's parents, Mr. and Mrs. A. E. Shields, near town.

Mrs. Addie Pritchett left last Saturday for Havre de Grace where her daughter, Mrs. Leon Davis is very ill in the hospital.

The excursion Sunday to Wilmington and Philadelphia was poorly patronized there being only six tickets sold to Philadelphia and ten to Wilmington.

Mrs. Howard R. Pritchett and daughter, Eloise, Miss Maud Pritchett and Mr. A. W. Brumbaugh motored to Havre de Grace Tuesday to visit Mrs. Leon Davis, who is in the hospital there.

The F. P. Roe Company is contracting for tomatoes at $12 per ton.

Surveyors were here Tuesday and Wednesday surveying Railroad avenue. We hope this will mean a new concrete road for this place this year.

Mrs. Thomas H. Draper is improving from an operation at her home near town.

Mrs. James Porter, of Philadelphia, is visiting at the home of Mr. and Mrs. C. A. Hutson, near town.

Mr. Beed Webber, who has been sick for the past week, is now improving.

Mrs. A. E. Shields is improving after being sick.

Miss Helen Naylor, who has been spending several weeks at Trappe, has returned to the home of her sister, Mrs. F. R. Malone, here.

Mr. C. B. Jarman was in Philadelphia on Tuesday.

The Card Club met Wednesday afternoon at the home of Mrs. Temple Smith, Main street.

Miss Marta Hughes is quite sick at her home here.

Mesdames L. I. Jones, F. R. Malone and Temple Smith were entertained at the home of Mr. and Mrs. D. M. Swing last Thursday.

Mrs. H. L. Cohee spent the week end with her sister at Seaford, Del.

Bishop George W. Davenport and wife, of Easton, and the Rev. Mr. and Mrs. H. B. Thomas, of Denton, were entertained at the home of Mr. and Mrs. W. P. Manlove Sunday.

MRS. JAMES HOBBS

Mrs. James Hobbs died at the home of her daughter, Mrs. Walter Cohee, near town, Saturday at the age of 81 years. General debility was the cause of death. Besides her husband, she is survived by one daughter, and five sons, Charles, John, Arlie, Frank and Salisbury Hobbs. The funeral was held at the home on Tuesday and interment was made in the Denton Cemetery.

HENRY HUTSON

Mr. Henry Hutson died at the home of his daughter, Mrs. Gus Wooters, in Philadelphia last Saturday morning at 4 o'clock a. m. Mr. Hutson was 80 years old and up until a few years ago resided on a farm near town. He is survived by two daughters, Mrs. Gus Wooters, of Philadelphia, and Mrs. Thomas H. Draper, of near town. The funeral services were held at the home of Mrs. Wooters, where he had been making his home, Monday evening and the remains were brought here Tuesday morning where interment was made.

CHARLOTTE C. BAGGS

Mrs. Andrew Baggs died at her home here on Maple avenue last Monday morning after only about three weeks' sickness of pulmonary oedena at the age of 59 years. The physician was making arrangements to move Mrs. Baggs to the hospital when she passed away. She was a member of the Greensboro Community Club and the Guild of the Church of the Holy Trinity. She is survived by five children, namely, Mrs. Margaret Mullikin, of Baltimore; Mrs. Edward Londry, of Hartford, Conn.; Almont, Harold and Cornelius Baggs, of Atlantic City, N. J., and five grand children. Mrs. Baggs was Miss Charlotte C. Comegys before her marriage. The funeral was held Wednesday afternoon at 1 o'clock in the Church of the Holy Trinity of which she was a member. The Rev. Mr. H. B. Thomas, of Denton, officiated. Interment was made in Greensboro Cemetery.

It is not the quantity of the meat, but the cheerfulness of the guests, which makes the feast. Where there is no peace, there can be no feast.—Earl of Clarendon.

Job Printing?—The American Union

Robin Time IS Bargain Time IN Miller's New Store OPENING DAY Saturday, March 11

THERE ARE SO MANY BARGAINS IN EACH DEPARTMENT THAT IT IS LIKE FINDING A POT OF GOLD AT THE END OF THE RAINBOW IF YOU BUY

WE ARE LISTING A FEW ITEMS BELOW WHICH WE BELIEVE WILL BE OF INTEREST TO YOU.

New Spring Dress Ginghams, per yard **10c**

Bleached Muslin, yd. **10c**

Ladies' New Gingham and Jumper Dresses (latest style), Percale and Gingham, each **98c**

Ladies' White Voile Shirtwaists, were $1.50. Special **75c**

In the 5c and 10c Department we have good Wash Rags for 5c formerly 10c, and 20c ones for 10c.

Best Chocolate Candy 30c lb.

Spring Millinery

Do not fail to see our New HATS. Words fail to describe the new Millinery this season. It is a gay season and then some.

We have all the new colors in hats—Periwinkle, Orange, Cherry and Jade.

An assemblage from the most exclusive New York producers with many Parisian adaptations.

THE PRICE OF EVERY HAT IS CUT FOR THE OPENING

We feel sure that you cannot buy these Hats at any store for the low prices we are asking.

We carry the Best Coffee that can be bought. Special for this opening . . . . lb. 25c

Highest Cash Prices paid for Eggs; also taken in trade.

A. E. MILLER

CORNER 3d AND MAIN STREETS - - DENTON

What, Again?

M. K. NEWNAM
FUNERAL DIRECTOR
Denton, Maryland

HOMEY PHILOSOPHY FOR 1922

ON THE CONTRARY

I've got a voyage ahead of me, that stretches away beyond life's sea,—and it's up to me to steer my ship, and not be late at the end of the trip. . . . But there's some, who seem to think that I should let the rest of the world go by.

Now, it ain't occurred to my restless mind, that I would like to be left behind, an' let some feller with slower pace, go on a-past me, an' win the race. And I wisht somebody would tell me why I should let the rest of the world go by. . . .

In fact, I never was much of a hand to trail in last, at the jedges' stand. I'd ruther arrive like a lightnin' flash, and watch the slow ones end the dash. There ain't no glory, none—says I, in lettin' the rest of the world go by.

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