WHY
HOME TRADE FALLS OFF

IT ALWAYS SLUMPS WHEN BUSINESS IS UNBUSINESSLIKE

Most business men have this failing—they are swept off their feet when business booms.

We hit prosperity. Then starts the trouble. Everybody buys everything in sight and the merchants are caught in their own trap. They start advertising to beat the band. A riot of selling follows, the merchants OVER ADVERTISE and OVER-SELL THE MARKET. Demand for goods keeps up and then comes the trip to the bank to borrow—for expansion.

Then what? shortage and rising prices—a riot of buying before prices tilt to the top and a wild spree of advertising to keep the game going.

Suddenly there comes a halt. Buying slows up, and timid unbusinesslike merchants CURTAIL ADVERTISING and the buying halt continues. Then advertising is stopped and business becomes stagnant.

When trade needs no stimulus the merchants buy space like drunken sailors, but when trade needs a strong push, they contract.

If business spent one-third the money in advertising when trade is booming and three times the money when trade is poor, business would find stability.

NOW IS THE TIME TO ADVERTISE EXTENSIVELY

Don't throw chips on a blazing fire. The wood is needed when the fire is low. Advertising now means a real service to the buying public. The people want to know where and what they can buy economically.

MAKE YOUR DRIVE NOW

MERCHANTS GET BUSY

THE AMERICAN UNION

SPRINTIME IS CLEANING TIME

CLEAN UP WITH

FULLER BRUSHES

45 Kinds for 69 Purposes

HEAD TO FOOT

CELLAR TO ATTIC

PHONE FOR DEMONSTRATION

Denton 141

L. H. BUNNEY - Denton, Md.

RIDGELY

Miss Mildred Swann and Miss Louise White, of Maryland State Normal School, Towson, are spending a week at their homes here.

Mrs. Ida Dyer and daughter, Miss Grace, visited relatives in Denton on Sunday.

Miss McNeal, Miss Elva Camphor, of Easton and Miss Maude Ford, of Ridgely, spent the week end with Miss Evelyn Clark.

Mrs. Mary Jackson, of Greensboro, has been visiting Mrs. C. W. Jackson and Mrs. C. E. Anderson this week.

Mrs. Alice Bennington, Mr. Lee Bennington and little daughter spent Monday with Mr. and Mrs. Carlisle Bennington, near Queen Anne.

Miss Evelyn Clark entertained the Junior Bridge Club Friday evening of last week.

Mrs. C. E. Anderson spent the week end with her mother, Mrs. Mary Jackson in Greensboro.

The ladies of the Reformed Church will hold a supper Friday evening, St. Patrick's Day. They will serve an oyster supper with chicken salad and also will have ice cream and cake on sale.

Mr. and Mrs. Harry Gibson and little daughter, of Delmar, and Mrs. John Grabill, of Baltimore, attended the funeral of Mrs. Charles Stevenson Saturday of last week.

Mr. and Mrs. J. M. Swing, Mrs. T. L. Day and Miss Esther Holland have been on the sick list this week.

Mr. I. E. Mason who has been confined to the house for several weeks on account of illness is now able to be out again.

Joseph Haymaker, of Denton, visited his cousin, Melvin Bennington over Sunday.

The Junior Class of the High School will give a class play entitled "Miss Molly" on Wednesday evening, March 22d in the high school auditorium.

Mr. Irvin Brumbaugh, of Greensboro was a visitor in town Tuesday.

Best grade all silk Canton crepe dresses, navy, brown and black, $19.75 Everngam's. ad

WOULD SEND CONGRESS DEBATES BY WIRELESS

Congressman Vincent Brennan of Ohio proposes a powerful radio broadcasting station be installed at Washington so that people all over the country can listen to debates on important legislative measures.

CARD OF THANKS

We wish to thank our many friends for their untiring kindness and assistance during the long illness of our beloved husband and father. Also the Official Board of Denton M. E. Church and Masonic Lodge for their beautiful floral tributes.

Mrs. Z. H. WEBSTER,
Mrs. E. M. FOWLER,
Mrs. L. J. HARRINGTON,
Mrs. H. E. CONWELL,
Mrs. T. B. FREENEY,
Miss HELEN WEBSTER.

THE FINE ART OF BATHING

It is a displeasing revelation to know that the habit of washing the body below the neck is as rare as in the Middle Ages, outside of certain classes and countries. It is not the dislike of cleanliness but the difficulty in achieving it that is responsible for this condition.

In many parts of England, the house builders of past egenerations provided no bathrooms for their tenants. Similarly, in Paris, one usually has to go outside the city to find a bathroom in any but the most expensive apartments.

The Japanese are among the champion bathers of the Eastern Hemisphere, according to travelers. The bathroom of the Japanese hotel is provided with a wooden tub of hot water, which is heated by means of a small stove. The bather is supposed to take out a small pan of this water, soap himself fully, then jump into this tank and wash the soap off. The same water usually answers for as many as care to bathe during the entire evening, and the first one in is the lucky one.

These rooms are usually in the center of the hotel, approached by an inside walk, and are quite public, in many cases having windows on the approach, suposedly so that the other guests wishing to have a "soak" can see whether the place is inhabited or not. The foreigner indulging in such an experience is considered quite a curiosity, and while in the act, if he or she will notice carefully, they may see many holes in the paper walls and an eye at each hole.

Another thoroughly washed part of the world is Scandinavia. Visitors to Stockholm are indeed often reduced to confusion by the fact that Swedish thoroughness in this matter has created a national institution of bath-women. When you order a bath at a Swedish hotel a sturdy young woman takes you to the bathroom and bathes you in a nursery manner, regardless of age, sex, or bashfulness. The girls are more impersonal about it than if they are scrubbing a dog.

A still quainter custom exists in country parts of Finland. A steam bath-house is built up against the outside wall of every house. It is heated up once or twice a week, and when it is full of steam the whole household—parents, sons and daughters—together with the stranger within their gates, troop into its dense vapors, usually without any clothing. No one is shocked as they are all used to innocent nudity, and the young ladies have little switches with which they encourage the perspiration of their fellow bathers by switching them vigorously.

Americans are undoubtedly the best bathed people of the world. For years they have popularized the tub bath and it is only recently that more or less depressing facts have revealed that the tub bath is not as clean and sanitary as has been believed. Medical authorities in this country state that the most healthful and efficient method of cleaning the body is by the use of the Fuller friction massage and shower bath brushes. In this method, tiredness, soreness, and fatigue are driven away in a bracing stream of fresh, clean water—at just the temperature a person likes. Also, the brush massages the body and stimulates circulation.

You have never seen any of the 45 wonderful Fuller Brushes in stores. They do not sell them. Instead Mr. R. H. Bunney calls at your home and explains the adaptability of Fuller Brushes to your own household requirements. He assists in selecting those brushes which will make the care of your home more efficient and economical. Welcome the Fuller man.

HILLSBORO

Miss Blanch Smith, of Wilmington, Del., was a week end visitor with her sister, Mrs. I. T. Sparklin.

Mrs. E. L. Thompson is quite sick at the home of her son, Mr. H. M. Thompson.

The stork returned to Hillsboro a few days ago and flew to the home of Mr. and Mrs. Clifton Hicks, where he left a dear little daughter, who received a hearty welcome.

Miss Margaret Jarrell, Mrs. H. R. Covell and Mrs. Annie Beaven are able to be out again.

Miss Ella Pennington is ill, suffering with an infected tooth.

Miss Hilda Elben and Miss Louise Fleming are home from the State Normal School, for a few days, on account of an epidemic of scarlet fever in the school. They expect to return to school some time next week.

Mrs. Dr. H. W. B. Rowe, entertained the sewing circle Tuesday afternoon.

Mrs. Joseph H. Carroll returned home Monday night after spending some time in Philadelphia. She was called there by illness in the family of her son-in-law and daughter, Mr. and Mrs. J. Oscar Flynn.

Birth Announcement

Mr. and Mrs. G. H. Rue are rejoicing over the birth of a 9-pound baby girl last Monday evening. The mother and babe are doing nicely.

CHARTER NO. 2547 Reserve District No. 5

THE DENTON NATIONAL BANK

REPORT of Condition of the Denton National Bank at Denton, in the State of Maryland, at the close of business on March 10, 1922

RESOURCES

Loans and discounts, including rediscounts, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank		
Total loans	$963,760 76	
Overdrafts, unsecured, $331,42		$963 [illegible] 76
U. S. Government securities owned:		331 42
Deposited to secure circulation (U. S. bonds par)	$50,000 00	
All other United States Government securities	11,800 00	
Total		61,800 00
Other bonds, stocks, securities, etc.:		48,082 62
Banking House, $12,000,00		12,000 00
Real estate owned, other than banking house		8,500 00
Lawful reserve with Federal Reserve Bank		40,382 80
Cash in vault and amount due from national banks		69,770 89
Amount due from State banks, bankers, and trust companies in the United States		14,581 02
Checks on other banks in the same city or town as reporting bank		344 95
Total of three items directly above	$84,696 86	
Checks on banks located outside of city or town of reporting bank and other cash items		394 97
Redemption fund with U. S. Treasurer and due from U. S. Treas.		2,500 00
Total		$1,222,449 43

LIABILITIES

Capital stock paid in		$100,000 00
Surplus fund		175,000 00
Undivided profits	$18,834 66	
Less current expenses, interest, and taxes paid	9,243 17	9,591 49
Circulating notes outstanding		50,000 00
Amount due to national banks		306 89
Amount due to State banks, bankers, and trust companies in the United States and foreign countries		1,681 35
Certified checks outstanding		51 92
Total of three items directly above	$2,040 16	
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):		
Individual deposits subject to check		222,848 50
Total of demand deposits (other than bank deposits) subject to Reserve	$222,848 50	
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):		
Other time deposits		646,834 28
Total of time deposits subject to Reserve	$646,834 28	
Notes and bills rediscounted, including acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank		16,135 00
Total		$1,222,449 43

State of Maryland, County of Caroline, ss.:

I, William I. Norris, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

WILLIAM I. NORRIS, Cashier

Subscribed and sworn to before me this 14th day of March, 1922.

ELIZABETH MacDONALD, Notary Public

Correct—Attest:
FREDERICK B. NUTTLE,
JAS. H. NICHOLS,
J. ROLAND CHAFFINCH,
Directors

THE FARMERS AND MERCHANTS STATE BANK

REPORT of the Condition of The Farmers and Merchants State Bank at Denton, in the State of Maryland, at the close of business March 10, 1922

RESOURCES

Loans and discounts		$183,949 66
Overdrafts, secured and unsecured		321 42
Furniture and Fixtures		2,026 16
Due from National, State and Private Banks and Bankers and Trust Companies, other than reserve		197 15
Checks and other cash items		139 12
Due from approved Reserve Agents		4,066 94
Lawful Money Reserve in Bank, viz:		
U. S. Currency and National Bank notes	$1,364 00	
Gold Coin	275 00	
Minor Coin	895 75	2,534 75
Total		$193,235 20

LIABILITIES

Capital Stock paid in		$30,000 00
Surplus Fund		6,000 00
Undivided Profits, less Expenses, Interest and Taxes paid		6,645 06
Due to National, State and Private Banks and Bankers and Trust Companies, other than reserve		1,797 02
Deposits (demand)		
Subject to check	$49,163 03	
Certified Checks	55 13	49,218 16
Deposits (time)		
Savings and Special	$67,074 96	67,074 96
Bills Payable, including certificates of deposit for money borrowed		32,500 00
Total		$193,235 20

I, S. E. Hignutt, Cashier, of the above-named Institution, do solemnly swear that the above statement is true, to the best of my knowledge and belief

S. E. HIGNUTT, Cashier.

Subscribed and sworn to before me this 16th day of March, 1922

WM. S. CROUSE, Notary Public

Correct—Attest:
M. K. NEWNAM,
JOHN T. CARTER,
W. BREWSTER DEAN,
Directors

THE PEOPLES BANK

REPORT of the condition of The Peoples Bank at Denton, in the State of Maryland, at the close of business March 10th, 1922.

RESOURCES

Loans and Discounts		$325,616 16
Overdrafts, secured and unsecured		1,656 06
Stocks, bonds, securities, etc		128,966 54
Banking House		10,000 00
Mortgages and Judgments of Record		8,936 93
Due from National, State and Private Banks and Bankers and Trust Companies, other than reserve		2,107 16
Checks and other Cash Items		125 17
Due from approved Reserve Agents		19,118 22
Lawful Money Reserve in Bank, viz:		
U. S. Currency and National Bank Notes	$7,730 00	
Gold Coin	795 00	
Minor Coin	1,152 00	9,677 00
Total		$506,203 24

LIABILITIES

Capital Stock paid in		$50,000 00
Surplus Fund		32,500 00
Undivided Profits, less Expenses, Interest and Taxes paid		12,823 08
Due to National, State and Private Banks and Bankers and Trust Companies, other than reserve		931 44
Deposits (demand)		
Subject to check	$100,502 03	
Certified Checks	24 30	
Cashier's Checks outstanding	9 48	100,535 81
Deposits (time)		
Savings and Special	$299,412 91	299,412 91
Bills Payable, including certificates of deposit for money borrowed		10,000 00
Total		$506,203 24

State of Maryland, County of Caroline, ss.:

I, T. F. Johnson, Cashier of the above-named Institution, do solemnly swear that the above statement is true, to the best of my knowledge and belief.

T. F. JOHNSON, Cashier

Subscribed and sworn to before me this 15th day of March, 1922

WM. S. CROUSE, Notary Public

Correct—Attest:
SOMERS BLAKE,
FRANK P. COVEY,
W. R. FOUNTAIN,
Directors.

SUBSCRIBE FOR THE AMERICAN UNION

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