WHAT DOES THE PUBLIC WANT

A NEWSPAPER PUBLISHED IN THE INTEREST OF YOUR COUNTY, EACH PAGE BRIM FULL OF LOCAL NEWS AND DOINGS OF EACH TOWN AND HAMLET—OR A PAPER CONTAINING ONLY A SMATTERING OF NEWS AMID A CONGLOMERATION OF "BOILER PLATE" MATERIAL WHICH FEW PEOPLE READ AND WHICH HAS NO DIRECT BEARING ON OUR OWN COMMUNITY INTERESTS ?

To Our Subscribers

Did you ever stop to consider what a wonderful thing the present day newspaper is? In the olden times the only way one could know what was going on around him was through the "town crier" who went once a week upon his rounds crying out the news (we still have him today in the form of the village gossiper). But today we have the newspaper with eyes that see all and ears that hear all. Thousands of miles of wire encircle the globe—the pathway for news, transmitted by the telegraph—to furnish the public with the doings of the world

When you want to read fiction, you have the many novels in book form and a large selection of magazines, magazines to suit every taste, magazines employing authors and artists of fame and prominence, paying fabulous amounts for the products of their brain—while the fiction one gets in the average small newspaper is bought by large publishing syndicates, the type is set by them and duplicated like carbon copies on a typewriter, and sent out to hundreds of small newspapers subscribing to their service.

The American Union since coming under the control of its present owner has been brought to a state of perfection, unequalled by any paper in Caroline County. We need the support of the public to help make The American Union bigger and better. The more subscribers we have, the more advertisers we can get, and the more advertisers we have, the better paper we can afford to give you.

The question is do you want a real newspaper? A newspaper that gives you good, live, snappy news about your own town and neighboring hamlets—a newspaper that will fight for you for civic improvements, to make a better town and county—or are you satisfied with a few tid-bits of news and the rest made up of drivel that is peddled out to newspapers all over the country?

If you really want a NEWSPAPER—Subscribe to The American Union—NOW.

To Our Advertisers

Are you getting value received? Sixty per cent. of the money spent in advertising today all over the country goes to the newspapers and it is without question that the newspaper is the most valuable medium for advertising—but are you buying circulation—or do you want quality?

An investigation throughout the county among the readers brought forth the facts that every page in The American Union was scanned and read—while among the other papers, the readers always turned to the one page of news and then the paper was cast away to be used next morning to start the fire.

Now, Mr. Advertiser, just look us over. Every page carrying county news as well as advertising—the reading public in looking over the paper is bound to see your printed message—and if your advertisement to the buying public carries anything of interest, business is bound to go ahead.

Now here is more good news for you, Mr. Merchant—Attractive advertising is bound to bring results—and we have made arrangements with a man well schooled in the art of laying out and writing "result producing" copy—his services are extended to you gratis. He is glad to consult with you and prepare copy subject to your O. K.—taking all the burden off your shoulders. In addition to that The American Union has an advertising cut service—a service furnishing new and up-to-the-minute cuts each week, which are absolutely free to you to use in your advertising.

Why not drop in and talk things over—two heads are better than one—and ideas to increase your business we have aplenty.

TO CELEBRATE OUR FIRST ANNIVERSARY UNDER THE PRESENT OWNER WE ARE GOING TO MAKE A REDUCTION IN THE SUBSCRIPTION PRICE OF OUR PAPER FOR EIGHT (8) DAYS ONLY—TO LET OTHERS GET ACQUAINTED WITH OUR CLEAN, NEWSY, UP-TO-THE-MINUTE PAPER AT

75c A YEAR

PRESENT SUBSCRIBERS MAY RENEW THEIR SUBSCRIPTIONS OF ONE OR MORE YEARS AT THIS SPECIAL RATE.

OUT OF COUNTY SUBSCRIPTIONS AFTER APRIL 8TH WILL BE $1.50, PAYABLE IN ADVANCE

THE AMERICAN UNION

FARMERS SUPPLY CO., INC.

is prepared to supply you with

MAGIC BROODER STOVES	POULTRY FEEDS
CHICK FEEDERS	CHICK FEEDS
WATER FOUNTAINS	NAILS
FENCING	HOES, SHOVELS, RAKES
TIRES AND INNER TUBES	HORSE COLLARS

All at prices that will save you money

PROMPT SERVICE BY TON TRUCK

REV. V. E. HILLS RETURNED TO DENTON

(Continued from Page 1)

Somerset, J. W. Prettyman
Stockton, A. E. Zimmerman
Tangier, E. C. Hallman
Westover, J. P. Kelley, supply
White Haven, T. N. Given
Whitesville, To be supplied

Middletown District

W. A. Wise, District Superintendent
Bayside, T. S. Barrett, supply
Bozman, J. W. Sutton
Burrsville, J. R. Deal
Cecilton, T. R. Vandyke
Centreville, Frank White
Chestertown, O. E. Jones
Cheswold, Charles E. Davis
Church Hill, A. B. Frye
Clayton, C. W. Clarke
Concord, C. H. Atkins
Cordova, To be supplied
Crumpton, J. T. Rowlenson
Denton, V. E. Hills
Easton, W. H. Briggs
Fairlee, W. B. Horner, supply
Galena, G. E. Sterling
Greensboro, J. A. Leach
Henderson, S. L. Hanby, supply
Hillsboro, O. T. Raynard
Kent Island, R. C. Jones
Kenton, To be supplied
Marydel, W. W. Chairs, supply
Middletown, E. W. McDowell
Millington, Dulaney, O. H. Connelly
Odessa, Friendship, R. S. Hodgson
Oxford, W. P. Taylor
Piney Neck, To be supplied
Pomona, J. M. Lindale, supply
Queenstown, Henry Covington
Ridgely, M. E. Wheatly
Rock Hall, T. C. Smoot
Royal Oak, R. L. Kirby, supply,
St. Michaels, C. N. Jones,
Salem Circuit, L. P. Corkran, supply,
Smyrna, R. P. Nichols,
Stillpond and Betterton, Tilghman Smith,
Sudlersville, Leoland Jackson,
Tilghman, J. W. Wooten
Townsend, H. Jones
Trappe, D. J. Moore
Wye Mills, Starr, W. N. Conaway
Preston, J. P. Cutten

Wilmington District

Robert Watt, District Superintendent
Bellefonte, Holly Oak, W. W. Walls
Bethel, Town Point, O. L. Martin
Cherry Hill, J. W. Gray
Charlestown, J. H. Wilson
Chesapeake City, O. B. Reed
Chester Bethel, O. B. Rice
Christiana, Thomas Pardee
Claymont, W. A. Hearn
Colora, C. D. Sharpless, supply
Delaware City, Port Penn, L. W. Layfield
Ebenezer, G. F. Newton
Elk Neck, To be supplied
Elkton, G. T. Alderson
Hockessin, O. G. Reed
Hopewell, Daniel Wilson
Marshallton, Cedars, Ivanhoe Willis
Mount Lebanon, O. E. James
Mount Pleasant, W. W. Sharp
Newark, Frank Person
Newcastle, L. E. Poole
Newport, Staunton, W. V. Moore
Northeast, D. J. Givan
Perryville, H. B. Kelson
Port Deposit, J. B. McCabe
Red Lion, J. H. Geoghegan
Rising Sun, C. C. Harris
St. George's, Summit, J. C. McCoy
St. John's, G. A. Cooke
Zion Circuit, J. A. Buckson
Wilmington—
Asbury, G. W. Dawson
Brandywine, W. E. Greenschild
Brack Ex, Elsmore, R. H. Adams
Cookman, W. G. Harris
Eastlake, A. W. Goodhand
Edgemoor, To be supplied
Epworth, E. P. Thomas
Grace, J. W. R. Sumwait
Harrison Street, W. E. Habbart
Hillcrest, M. D. Nutter
Italian Mission, Kingswood, G. W. Bounds
Madelery, L. M. Broadway
McCabe, G. C. Williams
Mount Salem, Leonard White
Richardson Park, V. P. Northrup
Scott, T. J. Sard
Silverbrook, R. K. Stephenson
St. Paul's, C. L. Hubbard
Trinity, E. H. Collins
Union, H. W. Ewing
Wesley, Z. W. Wells

GREENSBORO

Miss Florence E. Monk was in Chicago, Ill., this week where she attended the funeral of her mother.

Miss Marie Anderson, of Ridgely, was a week end guest of her grandmother, Mrs. Mary A. Jackson.

Miss Mabel Cohee is spending the week end with Wilmington and Philadelphia friends.

Mr. Harry Jones is on the sick list.

Mr. and Mrs. William H. Roe have moved from their home in Camden, N. J. to their property in East Greensboro.

Mrs. Alice Wing and daughter, Helen, will leave this week to meet her husband and go with him on a trip to Japan. They will be gone about 18 months.

Miss Mildred Ginn, who has been visiting Miss Ellen Ruby, in Philadelphia, has returned home.

Mrs. F. P. Roe was a Philadelphia visitor this week.

Miss Mabelle Hanson, of Wilmington, was a week end visitor of Miss Myrtie Pepper.

A large number from this vicinity attended conference at Cambridge on Sunday last.

Mrs. W. P. Manlove and daughter, Eleanor, spent the week end with relatives in Wilmington.

Mr. Ernest Raughley and family of Dover, were Sunday guests of Mr. and Mrs. P. S. Raughley.

Wallace Thornton and Miss Susie Jones were in Federalsburg Sunday.

Mr. and Mrs. L. Irving Jones were in Pocomoke City on Saturday and Sunday.

Mrs. Charles L. Jarrell entertained the card club on Wednesday afternoon.

Mrs. Temple Smith was in Philadelphia this week.

Ms. Byron Dill and Mrs. Mary T. Richardson, both of Snow Hill, were quietly married last Saturday in Philadelphia at the Thirteenth Street Methodist Episcopal Chruch, Rev. Samuel Parvis performing the ceremony. The bride was attended by Mrs. Harry Bushman, of Camden, N. J., and Miss C. Edith Dill, of Cambridge, sister of the groom. The groom was attended by Harry Bushman, also of Camden, N. J. The bride was attired in a fawn colored coat suit, with hat and gloves to match, and carried bride's roses. After a trip to Atlantic City they will return to Snow Hill, where the groom is employed. The groom is a brother of Mrs. John T. Clark, of this town.

Mr. and Mrs. James Pinder were quests on Sunday of Mrs. Pinder's brother, Mr. J. C. Kinnamon, and family, near Goldsboro.

Mr. Frank F. Thornton, who has been employed on a barge the past winter, returned to his home here on Tuesday evening.

Miss Annie Jackson visited her brother, Mr. J. A. Jackson, near Goldsboro, last week.

Mr. E. F. Seward, of Wilmington, visited his mother, Mrs. Mary E. Seward, who is on the sick list,

Mr. Baynard VanSant, a student of the University of Maryland, College Park, is home on a visit.

Mr. Arch Hughes has returned from a visit in Harington, Del.

Rev. Melvin G. Morris made two addresses in Salisbury on Wednesday.

Mr. and Mrs Charles Goldsborough and children, of Philadelphia, returned home last week from a visit with Mrs. A Goldsborough at her home on Railroad Avenue.

Mr. Massey, of Dover, was in town this week.

Mr. and Mrs.T. M. Green and O. H. Ridgeway, of Oxford, were Sunday visitors in town.

Mrs. Margaret Morgan, of Easton, Mrs. A. Pretttyman are the guests of Mr. and Mrs. James E. Curry.

GOLDSBORO

Miss Alice Shively and little nephew spent the week end with relatives in Wilmington.

Mr. and Mrs. Ross Duling were Queenstown visitors Sunday.

Mr. Smith Shockley has purchased a new Ford coupe.

Mrs. Noble Shively entertained the Sewing Circle Tuesday evening.

Mr. Noble Jarrell has purchased the Gray property, and is having it remodeled.

Mrs. Leon Ross, of Barclay and Mrs. Stanley Taylor, of Prices spent the first of the week with their mother Mrs. Carroll Elliott.

Mr. Robert Jarrell made a business trip to Philadelphia Monday.

Mr. and Mrs. Charles Griffin and family, Mrs. Noble Shively and Mr. Oscar Hutchins, of Delmar, spent Sunday with Mr. and Mrs. Charles Conley, of Henderson.

Mr. and Mrs. Luther Lapham visited Mr. and Mrs. J. S. Lapham on Wednesday.

Mr. Wallace Dennison made a business trip to Wyoming, Del., Wednesday.

Easter

Hats that surpass the presentations of previous years in sheer beauty and deversity. The latest things in straws and fancy materials, flowers and ornaments.

ONLY THREE WEEKS 'TILL EASTER !

Mrs. I. S. Hollingsworth
Denton, Maryland

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