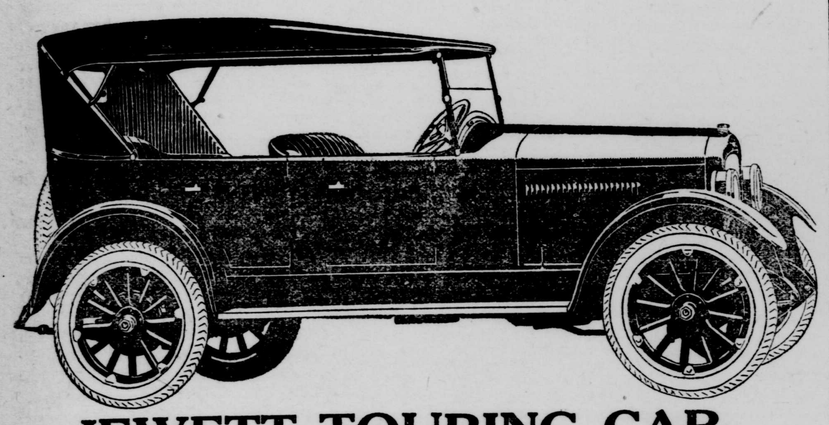
EVERYBODY WINS

FREE - OVER $2,500.00 IN PRIZES - FREE

THE AMERICAN UNION UPPER DORCHESTER NEWS

DENTON, MARYLAND HURLOCK, MARYLAND

Grand Capital Prize



JEWETT TOURING CAR

1923 MODEL

Bought From and On Display at

WILLIAM BULLOCK

Sale Distributors, Denton, Md.

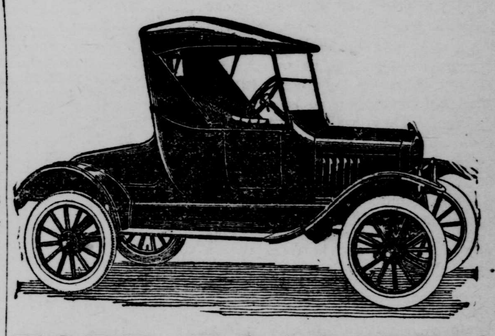
ADVISORY BOARD

It is the sincere aim of these newspapers to conduct this election, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interest of the participants and absolute honesty in all dealings is guaranteed. For that reason the following will act as judges and count the votes and will decide any question of sufficient moment that might arise during the competition and from which a committee shall be selected to act as judges and count the votes the last night of the election. The personnel of the board is as follows:

Sherman L. Tribbett, Denton
John T. Carter, Denton
S. O. Neal, Hurlock
O. R. Higgins, Hurlock

All of these gentlemen are well known to every man or woman in Denton, Hurlock and surrounding territory and the final results as given out by them will be beyond dispute.

SECOND PRIZE



FORD ROADSTER

Purchased from

HURLOCK MOTOR CO.

Ralph C. Lednum, Prop.

Hurlock, Md.

Lincoln Ford Fordson

HOW TO ENTER AND WIN

The object of this big distribution of rewards is two-fold—Primarily it is to increase the already large circulation of The American Union and the Upper Dorchester News, and secondly, to afford our friends and readers an unparalleled opportunity to profit in a big way through their spare time in the next few weeks. So it is a plan that works both ways and for the good of all concerned.

The first step, in order to share in this mammoth distribution of costly awards, is to clip and mail the Nomination Blank on page 1 of this issue. Fill in your name and address and mail or deliver to the Campaign Department of The American Union and Upper Dorchester News, at Denton, Md. The coupon entitles you or the person you nominate to 5,000 votes. These votes are given you as a starter and speed you on your way to win.

The next step is to call on, phone or write the Campaign Department for a free outfit, consisting of a special receipt book, sample copies of the paper and other information relative to the campaign.

Thus equipped, you have but to go to your friends and neighbors, relatives and aquaintances and have them clip the free coupons fromtheir papersand pay up a subsription to The American Union or the Upper Dochester News through you. That's All There is to It. However, you must make the start. Anything worth having is worth striving for. So, plan your campaign—get busy at once and let no one discourage you. A few short weeks and you may be riding around in your own car.

It takes votes to win, and votes are secured in two ways. First, by clippng the coupons in each issue of The American Union and the Upper Dorchester News. Begin gathering them now. Very soon these coupons will be reduced to a lesser number of votes. The only restriction on the voting coupons is that they must be voted at Campaign Headquarters before the expiration date printed thereon. Get your friends to save these coupons for you—they'll all count.

The other and faster way to get votes is by securing new and renewal subscriptions to The American Union and the Upper Dorchester News. On each subscription turned in a certain number of votes are issued, the number depending on the amount paid and during which "period" the subscriptions are received. (See Schedule of Votes below.) So you see, the more subscriptions you secure and the quicker you get them, the more you will get and the better your chances are for capturing one of the Grand Capital Prize Automobiles.

The advantages of an early start are apparent. Not only do you have the SIX FULL WEEKS in which to secure the winning votes, but from now up until August 4th, you will receive the greatest number of votes for every subscription you secure. Then, too, the first in the field will get the "cream" of the votes and subscriptions, while those who put off entering will have to take what is left.

Don't lose valuable time waiting to see what the "other fellow" is going to do. Pitch right in NOW and show the "other fellow" how to do it. Be sure that your nomination is in RIGHT AWAY.

We, in conducting this Mammoth Grand Prize Distribution, guarantee absolutely fair and square treatment to all who participate. Without a doubt, this is the largest prize distribution ever made by newspapers in this vicinity. Extraordinary valuable prizes of hundreds of dollars and this beautiful $1195.00 Jewett and $315.00 Ford to be given absolutely free to our own folks. Any man or woman, boy or girl is eligible to become a candidate and it is not necessary that you be a subscriber to either paper. Remember—"EVERYBODY WINS." Clip the Nomination Blank on page 1 of this issue and send it in for yourself or your friend today—be riding in your own car in a short time.

Vote getting in this "EVERYBODY WINS" $2500 Grand Prize Campaign is easy and pleasant and you will be mighty well paid for every minute of your spare time—the IMPORTANT thing is to START AT ONCE. You'll be surprised at how quickly the votes pile up for you after you become a candidate —your friends wil all save their votes for you and they will give you their subscriptions. Begin collecting votes at once.

Just one yearly subscription starts you off with over 120,000 votes—a flying start toward getting either the dandy $1195.00 JEWETT or the $315.00 FORD CAR for your very own. You know it's an old saying that "The Early Bird Gets the Worm." You begin at once yourself TODAY in this Grand $2500.00 "EVERYBODY WINS" campaign. Start at once and before long you will be riding around in your own auto that did not cost you one cent while the other fellow is just sitting with his hands folded. Nominate yourself today.

You will notice that the vote schedule is arranged so those who make the early start will get more for their efforts. That is vitally important. Ask your friends and relatives to save their coupons for you and have them give you their subscription to these papers. Begin gathering in the votes at once. The Nomination Blank is on page 1—clip it out and nominate yourself or a friend TODAY. Think what it means to get one of these cars as a present just for collecting votes.

$500.00 IN CASH AWARDS

A SPECIAL FUND OF $500.00 IN CASH WILL BE SET ASIDE TO BE DISTRIBUTED in the form of salaries among active non-prize winners on a 20 per cent basis. Any candidate who remains active through the campaign, making a regular report but fails to win one of the big prizes offered, will participate in this commission feature—THINK OF IT! One-fifth of every subscription you collect goes into your pocket if you fail to win one of the Capital Prizes. This arrangement assures a compensation to all candidates and it means there will be no losers; "EVERYBODY WINS." Could anything be fairer or more liberal than this?

3D GRAND PRIZE

$50.00

Given to the Person Securing 3D GREATEST NUMBER OF VOTES

4TH GRAND PRIZE

$25.00

Given to the Person Securing 4TH GREATEST NUMBER OF VOTES

5TH GRAND PRIZE

$15.00

Given to the Person Securing 5TH GREATEST NUMBER OF VOTES

6TH, 7TH, 8TH, 9TH and 10TH PRIZES

$10.00

Given to the Person Securing NEXT FIVE GREATEST NUMBER OF VOTES

HOW THE VOTES COUNT

FIRST PERIOD
To August 4, 1923

		Votes
1 year	$1.00	15,000
2 years	$2.00	35,000
3 years	$3.00	75,000
4 years	$4.00	140,000
5 years	$5.00	300,000
10 years	$10.00	620,000

SECOND PERIOD
August 6 to August 18

		Votes
1 year	$1.00	12,000
2 years	$2.00	30,000
3 years	$3.00	65,000
4 years	$4.00	125,000
5 years	$5.00	280,000
10 years	$10.00	610,000

THIRD PERIOD
August 20 to August 25

		Votes
1 year	$1.00	10,000
2 years	$2.00	25,000
3 years	$3.00	60,000
4 years	$4.00	115,000
5 years	$5.00	260,000
10 years	$10.00	600,000

RULES OF THE CAMPAIGN

Any white man or woman, boy or girl, is eligible to enter the campaign and win a prize. Campaign begins at once and nominations may be made at any time. No employe of these papers or any member of his or her family is allowed to enter the election. We reserve the right to reject any nomination.

Subscriptions may be secured anywhere. Cash must accompany all subscriptions to receive votes. No distinction is made in the vote value of either old, new or extension subscriptions.

Votes are free. It costs nothing for subscribers and readers to vote for their favorites. Votes will not be issued on receipts covering back payments. Votes cannot be purchased. Every cent accepted by the Campaign Department must represent subscription payments.

Votes are not transferable. One candidate cannot withdraw in favor of another candidate. Should a candidate withdraw from the campaign his or her votes will be cancelled.

Ballots issued on subscriptions may be held in reserve and voted at the discretion of the candidate. The printed vote coupons appearing in the paper each week must be voted before the expiration date appearing thereon.

No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through this paper will be recognized by the publisher.

In case of typograhical or other error, it is understood that neither the publisher nor the campaign manager shall be responsible except to make the necessary corrections.

It is distinctly understood that candidates will be responsible for all moneys collected and that they will remit such moneys in full at frequent intervals or on demand.

There will be several big prizes awarded besides a 20 per cent cash commission to all Active non-prize winners, but it is distinctly understood that in event ANY candidate becomes INACTIVE failing to make a weekly cash report he or she will become disqualified and thereby forfeit all right to a prize or a commission.

To insure absolute fairness in awarding the prizes the campaign during the closing week will be brought to a close under a "sealed ballot box" system and will be under the personal supervision of two or more judges selected from the Advisory Board. However, during the progres sof the campaign the standings will be published from time to time. During the entire last week of the election, candidates and their friends will deposit their final collections and reserve votes in the locked and sealed ballot box. Not until the race is closed will the seals be broken and the judges begin the final count. No one, not even the campaign manager or publisher can possibly know the voting strength of the respective candidates which precludes any possibility of favoritism and insures fairness to the minutest degree.

Right is reserved to amend the rules of this election if necessary for the protection of the interest of both the candidates and these papers.

In accepting the nominations, the candidates agree to abide by the above conditions.

Winners of the automobiles and other prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and by coupons clipped from these papers. In the event of ties, prizes identical in character to those offered will be given to each of those so tieing.

The above schedule of votes, which is on a declining scale, positively will not be changed during the competition. A special ballot good for 100,000 vote will be issued on every "club" of $25.00 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule.

Special attention is directed to the fact that the subscription price of TheAmerican Union is $1.50 a year when it is mailed to any point outside of Caroline County. Likewise the price of Upper Dorchester News is $1.50 for each year if it is sent to any address outside of Dorchester County.

Call in Person, Telephone or Write the Campaign Manager

THE AMERICAN UNION and UPPER DORCHESTER NEWS

Phone 20 Denton, Md.

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