TCCB

President Coolidge said:-

"There is no such thing as liberty without observance of the law."

It is perfectly natural for thrifty people to obey the laws of nation and state—they also have those qualities of character, saving and perseverance which makes them our foremost citizens. Your account is invited.

4% Interest Paid on Savings Accounts compounded quarterly.

THE CAROLINE COUNTY BANK
GREENSBORO, MARYLAND
F. P. ROE President T. C. HORSEY Cashier
YOUR BANK CAN HELP YOU

1,970,000,000 Feet of Telephone Wire

BEFORE the War, this company installed about 127,000,000 feet of wire each year. Because of the abnormal demands for service during the past several years, it has, during that period, installed an annual average of about 209,000,000 feet of wire. For 1924 it is estimated that 384,100,000 feet will be required, and during the next five year period 1,970,000,000 feet of wire.

Most of this wire is in cables. These cables vary in size from 50 to 400 wires. The establishment of such cables requires careful surveys and accurate advance planning. Otherwise certain localities where future demands may not be great might be supplied with cable far in excess of their requirements. In such cases valuable plant might continue to lie idle for years. And this idle investment would necessarily place additional costs upon the users of the service.

This necessary preliminary work takes time and involves certain unavoidable delays in the establishment of service. But it is through this procedure that the company is able to operate economically and keep its charges for service at the lowest possible amount.

THE CHESAPEAKE AND POTOMAC TELEPHONE CO.

One Policy • One System • Universal Service

RAT-SNAP
KILLS RATS
Better Than Traps For Rats
Writes Adams Drug Co., Texas
They say: "RAT-SNAP is doing the work and the rat undertakers are as busy as pop corn on a hot stove." Try it on your rats. RAT-SNAP is a "money back" guaranteed sure killer. Comes ready for use; no mixing with other foods. Cats and dogs won't touch it. Rats dry up and leave no smell. Three sizes: 35c for one room; 75c for house or chicken yard; $1.35 for barns and outbuildings. Start killing rats today.
Sold and Guaranteed by
DENTON DRUG CO.
NUTTLE HARDWARE CO.

Easter Cards at The American Union.

Wm. G. Wilkinson and Son
CONTRACTORS
for Brick Laying and Plastering.
All work done in workmanlike manner.
Phone or write 7-F-21
EASTON, MD.

Bring your next job to The American Union and let us show you what a REAL job looks like.

OPERATORS LEARN TELEPHONE TALK

When a telephone operator rolls her r's and separates her syllables in repeating your number, she isn't trying to be funny. To prevent misunderstandings and loss of time, a system of enunciation has been developed which has proven very satisfactory in eliminating errors:

0	—	OH
1	—	WUN
2	—	TOO
3	—	TH-R-R-EE
4	—	FO-WER
5	—	FI-IV
6	—	SIX
7	—	SEV-EN
8	—	ATE
9	—	NIEN
J	—	JAY
R	—	AHR
M	—	EM
W	—	DOUBLE-U

Try them the next time you use the telephone. Directly opposite the numbers on the above chart the words are spelled just the way they should be pronounced over the telephone. The chart is used in the Bell Telephone Operator's Training School to teach proper enunciation.

HOW TELEPHONES AID JOURNALISM

Old-Time Reporter Who Had To "Leg It" For Story Is Thing Of Past.

Newspaper reporters and editors were quick to appreciate the value of the telephone, and as soon as the first commercial exchange was opened in the city of New Haven, Conn., in January of 1878, the local newspapers began to make use of its facilities.

Before the advent of the telephone exchange, if an accident or other event of importance happened at a point distant from a telegraph office—and branch telegraph offices in cities were few and far between in those days—reporters were in the habit of gathering the names of the participants and the essential facts and then hastening with all possible speed to the editorial rooms. Today, a reporter may go to the nearest telephone and give the facts to a rewrite man in the main office, who will write the story, or he may dictate the story verbatim over the telephone.

Not only the news, but also the advertising and business departments of the modern newspaper are finding the telephone a great aid. A large proportion of the classified ads. are now sent in by wire, and many newspapers, for the convenience to their advertisers, are telling the public to "telephone your want ads."

NEW ENGLAND NOW HAS 1,000,000 TELEPHONES

Event Celebrated When First Subscriber Calls Up "Mr. Millionth."

"Number One" called "Mr. Millionth" the other days when the New England Telephone and Telegraph Company installed its millionth telephone. It is in New Bedford and the latest subscriber is Armand Bouthillette.

Because of the importance of the event—especially interesting to New England, which was the birthplace of the telephone—an effort was made to arrange a telephone conversation between the first subscriber and the millionth. Company records were not available, but Miss Emma Nutt, the first woman telephone operator in the world, is still alive and she had not forgotten the first names ever to be "plugged in" over a switchboard. She recalled six names. John P. Squires, George W. Squires, S. K. Abbott, William P. Sargent, Jones, MacDuffie and Stratton, and Shattuck, Holmes and Monroe.

If there had been a Boston telephone director at that early date, the name of Sylvester K. Abbott would have led it. The S. K. Abbott Company of Boston, is now managed by Harry L. Robinson and it was Mr. Robinson who called up Mr. Bouthillette in New Bedford and congratulated him on the acquisition of the millionth telephone.

BIGGEST DIRECTORY.

The latest "Who's Who" of New York telephone users, which has just been issued, is the largest telephone directory ever published. It contains 765,000 listings, an increase of 47,000 over the previous issue, and includes 1772 pages. There now are 129 central offices in the greater city. A year ago there were 110.

Although Brazil, the largest country in South America, has a population of over 30,000,000, it has but 87,586 telephones, and of these more than one-third are in the city of Rio de Janeiro.

During the year 1923 the city of Seattle gained more than 5,000 telephones, the largest increase of any single year in its history. The year of 1922 saw an increase of 4,004, the year of 1921 just a trifle over 2,000. There are now about 86,000 telephones in Seattle.

TRY ONE

USE THE CLASSIFIED COLUMN

Classified advertisments, whether to sell or to buy, lost or found, etc., bring results to those who use our classified columns.

FOR SALE

Drill, new; $100. Nuttle Hdw. Co.
1 Kentucky Alfalfa and Grass-seed

A classified advertisement of three lines, for three successive issues costs but 50 cents, each additional line 10 cents.

THE AMERICAN UNION
BEST FOR NEWS
BEST FOR ADVERTISING
PRINTING OF QUALITY

THEY BRING RESULTS

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