"The Plan is the Thing,"

With apologies to Shakespere, and the EASTON GAZETTE has a plan to give you your money's worth and the people of the Eastern Shore have in a measure appreciated our effort, more are appreciating it every day.

Watch this Page and

Get Your Money's Worth.

We give you a Full Ten Dollars' Worth for One Hundred and Eighty-five cents and the following offer proves it:

We will give you The Gazette, a $1000.00 accident policy, and pay $7.50 a week for non-fatal injuries, and the benefits of American Registry Company for $1.85.

By this combination with the American Registry Company and the United States Casualty Company we are enabled to give the most liberal premium ever offered by a newspaper. The American Registry Company presents each subscriber with a handsome seal leather pocket book, fitted with identification card bearing your name and address with registration number. Should the pocket book be lost the Company will pay two dollars reward for its recovery and in event of its being lost beyond recovery the Company will reimburse the owner to the amount of not exceeding $10.00. Should holder wishing to be identified in strange city, the registered number will accomplish it or if injured or taken sick away from home the Company will care for holder if registered number is telegraphed to home office. It is impossible for a member of this company to become destitue through s[illegible] misfortune in any part of this country.

The Bicyclists Safeguard,

And all Traveling in Public Conveyances.

Cyclists should be assured, and in case of accident, the severity of which prevents from performing usual oc cupation, the United States Casualty Company will pay $7.50 per week for a space of five weeks. Or should holder of this outfit be injured while on a train, steamboat, buss, or other public conveyance he will receive fro the company $7.50 a week for five weeks, or if injuries prove fatal the company will pay $1000. All this cos

$1.85 CENTS PER YEAR, INCLUDING GAZETTE, OR $1.00 WITHOUT GAZETTE.

REMEMBER THIS POLICY IS GOOD FOR ONE YEAR FROM THE DAY YOU BUY IT.
THE GAZETTE CONTROLS THE RIGHT TO GIVE TERRITORY TO AGENTS ON TH PENINSULA AND TO NEWSPAPERS AS A PREMIUM.

This combination is the most liberal ever offered by any newspaper and as a means of increasing the s scription list is seldom equalled. Agents wanted to canvass Talbot county. Money easily made.

WILSON M. TYLOR, Special Agent,
Easton, Maryland.