*INFANT CARE*

# Government's Baby Book Is Best Seller; 28,000,000 Distributed

**WNU Washington Bureau**

Millions of people all over the world have paid approximately $5,600,000 for the government's baby book and best seller, "Infant Care," which has now reached a distribution of 28,000,000 copies.

Varying philosophies on the care of children from the time they are born till they celebrate their first birthday can be traced throughout the nine editions of this booklet, the first of which appeared in 1914.

In that year, for instance, babies didn't get a chance at even a tablespoon of strained fruit juice until they were 7 or 8 months old, but the 1951 baby is usually getting 2 ounces a day by the time he is two months old. The 1914 baby could not have solid foods at all during his first year, other than soft egg, crisp toast, or zwieback. The 1951 edition of Infant Care, however, says: "Your doctor will decide when your baby needs solid foods in addition to milk. Some start giving these extra foods when a baby is only a few weeks old, others wait until babies are 3 or 4 months old."

Thumb sucking was sharply criticized in early editions of Infant Care. The first edition even recommended pinning the sleeve of the baby's jacket down over the fingers of the offending hand for several days and nights to stop thumb sucking. This attitude has been greatly modified over the years, and the accepted idea now is that thumb sucking is one of the first pleasures that a baby gets. Many mothers now say that it seems to result in a very satisfied child.

Cod liver oil was added to the baby's diet in the 1926 edition, and was identified as containing Vitamin D in the 1929. Frozen foods are approved in the present edition.

Infant Care is sometimes called the "mother's bible". It has been translated into 8 languages. The government printing office sells the bulletin at 20 cents per copy, and has become accustomed to many requests for simply "the book".

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**INFANT CARE** has undergone major changes since it was first published. During its lifetime, advances in medicine, science, and in what we know about the emotional development of children have altered much of the philosophy which the book carries.

In compiling information for the current edition, bureau specialists talked to doctors, nurses, social workers, psychiatrists, nutritionists, and parent educators on what the book should cover. They asked parents, living in both the city and the country, what they particularly wanted the book to discuss.

The first draft of the revised booklet was submitted for review to about 70 persons outside the bureau, including 37 doctors, 6 psychologists, 7 nurses, 3 nutritionists, 1 anthropologist, 6 social workers, 8 parents, and 2 parent-education workers.

Fan mail throughout the years of Infant Care's publication has been tremendous. From places as distant as Nigeria have come requests for it, and copies have even turned up in small Chinese villages.

The present edition of Infant Care, like those before it, is an attempt to bring together the most widely accepted modern ideas on the care of children. One unchanging philosophy throughout all its editions has been that babies need a maximum of tender, loving care to grow into healthy, happy, children.

## Star Dust

**STAGE SCREEN RADIO**

**By INEZ GERHARD**

DON MACLAUGHLIN who has the lead in NBC's "Counterspy" and stars as "Dr. Jim Brant" in "The Road of Life", is probably the only man in show business who got his start in the role of a horse. He had staked everything on making a success of acting, he'd got a small part on a network show—and it was cut during rehearsal. Don was assigned to help the sound effects man, and wound up by portraying a neighing horse.

DON MACLAUGHLIN

His first year's work netted him just $22.50. However, once he made his dent in radio the impression became permanent. Born and educated in Ohio, he's called "The man with the typical American voice."

**"Mr. and Mrs. North", now in their 8th year on CBS Radio, with Alice Frost and Joe Curtin starring, have a comedy mystery sketch set for Dec. 11. Involving the murder of a safecracker, they call it "Each Dawn I Dial"!**

Bess Myerson, former Miss America, has been doing fine on her own little television show. Now Walt Farmer, producer of "Strike It Rich" has plans. Wants to star her in "The Big Payoff", a fashion quiz show, in which "the woman in a person's life"—mother, schoolteacher, wife, sweetheart, sister—can win all sorts of clothes, the big payoff being a mink coat.

Rock Hudson, young Universal-International actor who has been singled out for the same type of build-up that sent Tony Curtis soaring to stardom, gets his biggest break opposite Yvonne De Carlo in "Scarlet Angel."

## *Paper Suggests Montana Be United With Alaska*

LEWISTOWN, Mont. — A small town newspaper has come up with a solution for the problem of statehood for Alaska.

The Lewistown Daily News suggests that Montana and Alaska be combined into a new state of "Montanaska." The paper said the combination would offset Canada's proposed union of Alberta and British Columbia into the new province of British Calberta.

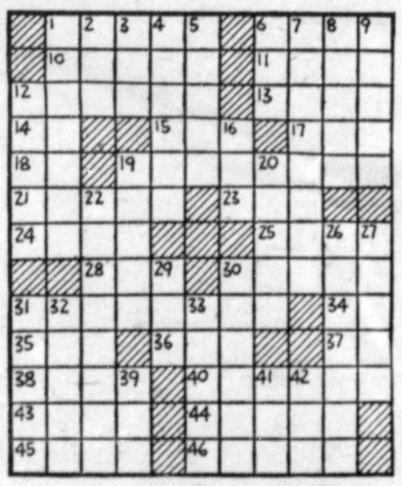
## CROSSWORD PUZZLE

LAST WEEK'S ANSWER

N-52

**ACROSS**
1. Christmas song
6. Deeds
10. A macaw
11. Male red deer
12. Like a braggart
13. Scope
14. Printer's measure
15. Ever (poet.)
17. Wild ox (Asia)
18. Measure (Chin.)
19. Pickle and preserve, as meat
21. Beginning
23. Place
24. Dam in a stream
25. Post on shipboard for cables
28. Edge of a wound
30. Expressed juice of apples
31. Capital of Transvaal
34. Personal pronoun
35. Flowed
36. Caress lightly
37. Presiding Elder (abbr.)
38. Peruvian Indian
40. Showy flowers
43. Matured
44. Painful spots
45. Pool
46. Make into a law

**DOWN**
1. A rich crimson
2. Constellation
3. Tattered cloth
4. A flavoring
5. One thickness
6. Exclamation
7. A female figure column (Arch.)
8. Care for medically
9. Post
12. Beneath
16. Tear
19. Worth
20. A soft, fleecy headdress for women
22. Muffler of an exhaust
26. Violent windstorm
27. Woody perennials
29. Father (slang)
30. Lemon-like fruit
31. Last king of Troy
32. Roam
33. Lift
39. Any fruit drink
41. Man's name
42. Dry, as wine



THE FICTION CORNER

## NARROW ESCAPE

**By Richard Hill Wilkinson**

**3-Minute Fiction**

LAURA knew her first feeling of fear when Jud took the whip from its socket and flicked it across the backs of the plodding horses. She had been watching the clouds pile out of the northwest with amazing speed for the past 15 minutes. But this was April, and there was no wind at all. Also, the day was mild, almost sultry. It was hard to imagine a blizzard even in Nebraska.

Beauty and Prince broke into a lumbering trot. The rhythm of the crunching wheels of the heavy farm wagon increased in tempo. Beneath them, at the foot of the long slope, Laura could see the buildings of their farm.

The cloud bank came toward them with astonishing speed, hanging an impenetrable gray curtain from sky to earth as it swept across the prairie. Jud stood up and lashed out with the whip.

**Little Lucy began to cry, and a moment later Jud, junior, joined in with lusty bawls. Laura huddled one under each arm and said: "Sh! Sh, now!" But when she lifted her anxious eyes, she felt again the terror.**

The farm buildings were not more than a quarter of a mile away. Now they could hear the roar of the wind. It drowned out the crunch of wheels; it plucked Jud's cries from his lips and sent them screaming back over his shoulder. The blizzard struck them like a blast from the Arctic.

Laura drew the heavy bear rugs about the children, and bound her own scarf about her face. She could no longer hear the crying of the youngsters, nor the clopping of the horses' hoofs, nor Jud's shouts.

**Snow whipped into their faces. The temperature dropped below freezing.**

There was no point in looking up. She tried it once. It was like being suspended in a great vacuum with moving, screaming walls. Even the outlines of the horses were blotted out.

The progress of the team slowed. Jud was no longer using the whip. He sat humped forward, barely visible behind a veil of snow.

AFTER a while Laura had the feeling that the team was swinging in a great arc. A new terror seized her. The road was straight. There was not a curve for miles.

She screamed at Jud, tugged at his sheepskin coat. He bent down and she tried to make him understand. He shook his head and pointed down. She bent forward, could barely make out the right front wheel. It was running even with the whippletree, had not turned at all.

She settled down once more, hugging the children close. Cold crept in under the blankets. Snow piled up in her lap and on her shoulders. The world had gone mad.

Again she had that feeling of swinging around. She fought it until the horror of it threatened her sanity. Then she poked her head from beneath the blankets. Jud was crouched forward, tense, pulling on the nigh rein. She beat against his shoulder.

"We've missed the house! I'm turning back!" She could barely catch the words. A cold chill, a hideous fear congealed the blood of her veins. Missed the house! It would be hours—possibly days before the storm ended. They had no provisions aboard the wagon. They would freeze.

**She clutched the children against her. They never should have started out. They wouldn't have if it had been a month later.**

The storm attacked with a new fury, an uncombatable violence. It lashed and screamed and laughed in hideous triumph at their helplessness. Time once more stood still.

Laura was roused by someone rubbing snow against her cheeks. She sat up, trying to cry out, remembering the children. "They're all right," Jud said, "I gave the horses their heads. They took us home. Wouldn't have made it otherwise."

Stiff-legged, carrying a child in either arm, she went through the shed and into the kitchen. The heat beat against her face. She set the children on the table and went to the stove. The kettle was still steaming. In another five minutes they would have caught.

## Smiles

**She'll Try**

A pessimist is a woman driver who's sure she can't park her car in a tight place. An optimist is a man who thinks she won't try.

—•—

**Affectionate Name**

"Does your wife ever pay you any compliments?" asked the curious bachelor.

"Only in the winter," was the nonchalant answer.

"In the winter? How do you mean?"

"When the fire gets low, she says, 'Alexander, the grate'!"

—•—

**Wrong Place**

A widow visited a spiritualist medium who soon had her in contact with her late husband. It was a tense moment.

"Dear John, are you happy there?"

"Very happy," replied the departed one.

"Happier than you were here with me?"

"Yes, much happier now."

"John, dear, what's Heaven like?"

"I'm not in Heaven, dear!"

—•—

**Loony Labor**

A lunatic was nailing shingles on a wall. He was a very energetic and workmanlike maniac, wearing overalls with two large pockets. As he extracted the nails from one pocket he looked at them, hammering some in and throwing the rest away.

"Say, Wellington," said another inmate who sauntered by, "why are you throwing half the nails away?"

"Heads on the wrong end," was the curt answer.

"You dope," said the other, "what do you think the other pocket is for? Save those wrong ones for the opposite wall."

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**Television Truth**

Television actresses don't mind paying a lot for their low-cut gowns when they feel they have something to show for their money!

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**They Learn Fast**

Two little girls were playing. One pretended that she wanted to rent the other's playhouse.

"Have you any parents?" the playhouse owner asked.

"Yes, two," was the reply.

"I'm sorry," the small landlady said, "but I never rent to children with parents. They're so noisy and destructive."


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Kidney Slow-Down May Bring Restless Nights

When kidney function slows down, many folks complain of nagging backache, headaches, dizziness and loss of pep and energy. Don't suffer restless nights with these discomforts if reduced kidney function is getting you down—due to such common causes as stress and strain, over-exertion or exposure to cold. Minor bladder irritations due to cold, dampness or wrong diet may cause getting up nights or frequent passages.

Don't neglect your kidneys if these conditions bother you. Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. While often otherwise caused, it's amazing how many times Doan's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

DOAN'S PILLS



SAYS "GOODBYE" TO CONSTIPATION

"I have had great success with ALL-BRAN. After years of constipation, I am now regular. Thanks to my ounce of ALL-BRAN every day!" Victor Sands, 163 Dundee Avenue, Paterson, N. J. *One of many unsolicited letters from users.* If troubled with constipation due to lack of dietary bulk, do this: eat an ounce (about ½ cup) of tasty Kellogg's ALL-BRAN for breakfast daily, drink plenty of water! If not satisfied after 10 days, return empty carton to Kellogg's, Battle Creek, Mich. DOUBLE YOUR MONEY BACK!

*GRASSROOTS*

# Increase in Third-Class Mail Rate Is Desirable

**By Wright A. Patterson**

EVERY TIME the mail carrier delivers mail at my door it consists largely of third class mail, circulars, solicitations of one kind and another. Things I did not ask for, do not want, and do not read, though they are made to appear as letters through the use of special envelopes, one flap of which is folded in so as to make it appear sealed.

**An increase in third class mail should be considered, raising it to the price of second class or letter mail. This could be done without imposing any added cost to the people, other than those who use it for sales or other solicitations. Any increase on letter mail affects all of the people [illegible] constitutes an added government burden for all to pay. Any increase on second class mail, newspapers and periodicals, would mean an increase in the subscription prices on the newspapers and periodicals, which the public, the subscribers, would pay. An increase on third class mail would accomplish one of two things, or possibly both. It would increase the postal revenues by all or more, than the present annual deficit, if any, or it would reduce the amount of mail, and the cost of postal operations.**

It could do some of both, [illegible] would not cost the people [illegible] nation generally a penny.

The only ones to be affected [illegible] be those using the postal facilities as a means of promoting sales for their products or services, those whose business is that of preparing direct mail advertising copy, and the printers who produce the circulars that are used in such advertising campaigns. All of them together represent but a limited few not enough to cause any fear of reprisals on the part of those who might vote for the elimination of the third class, or for the repeal of any increase in second class congress may have made in an effort to balance the postal expenditures and receipts.

*If the postoffice department has an actual annual deficit, a fact that has not been proven, the practical and sensible way to remedy that condition is by an increase in third class mail. Newspapers and periodicals should collectively urge that method.*

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Should you be one of the 83 million holders of life insurance policies, or one of the 50 millions who have savings accounts in the banks and building and loan organizations, or one of the 80 million owners of government bonds, or one of [illegible] million social security [illegible] or one of the 38 mil[illegible] expected to draw in[illegible]ce, or one with any [illegible] which it is ex[illegible] revenue to support [illegible]ning years, you [illegible]nite interest in [illegible]rs you would [illegible] any one of these sources would pay for less than one half the things you need than would have one half of the dollars as late as even 10 years ago. That is inflation, and it seriously effects each one of us.

What can we, as individuals, do about it? We can demand action on the part of our representative in congress and our two United States senators and demand action in such terms that they will not fail to understand the full meaning of that demand. Tell them you want less new money issued, the government debt reduced, all payments in any form to all minority groups stopped, all government expenditures, unless they can be shown as essential, reduced by at least a million.

A sufficient number of demands will get such results, along with a decrease in taxes, and getting those results will stop inflation. That is your part in the fight against the inflation monster.

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The Republican nominee for the presidency may be left to write his own platform, but what about nominees for the house of representatives and the senate. Are they to be entirely on their own in their campaigns?

—*—

Attorney General McGrath has headed a crusade for honesty and integrity in sports and athletics. Why not a crusade for honesty and integrity in government. It is needed there more than in sports and athletics.

Say "Merry Christmas" by giving Prince Albert to your pipe-smoking friends and those who like to roll their own cigarettes. With Prince Albert, "The bite's out and the pleasure's in!" The choice tobacco is specially treated to insure against tongue bite!

The big one-pound tin is colorfully gift-packed, ready to give, with a built-in gift card on top!

THE NATIONAL JOY SMOKE