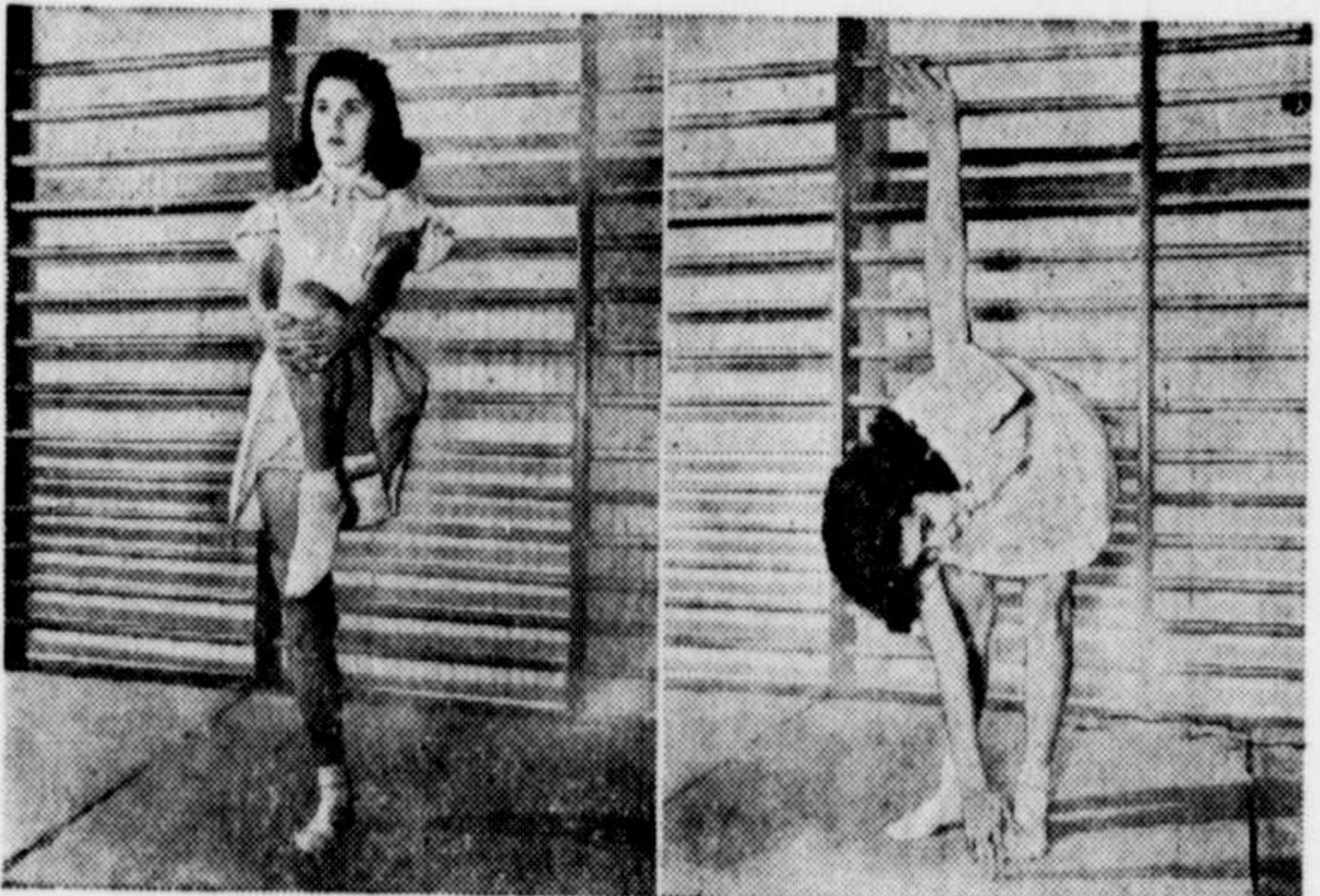


## No 'Priorities on Pep' Wanted As America Girds for War

While factories throughout the land hum with production of armament, heads of the defense program in Washington are hard at work on a physical fitness campaign to build a sturdier nation. Schools, industrial plants and community groups alike are joining in the movement to bring back mass calisthenics and body-building exercises which were in vogue at the turn of the century.

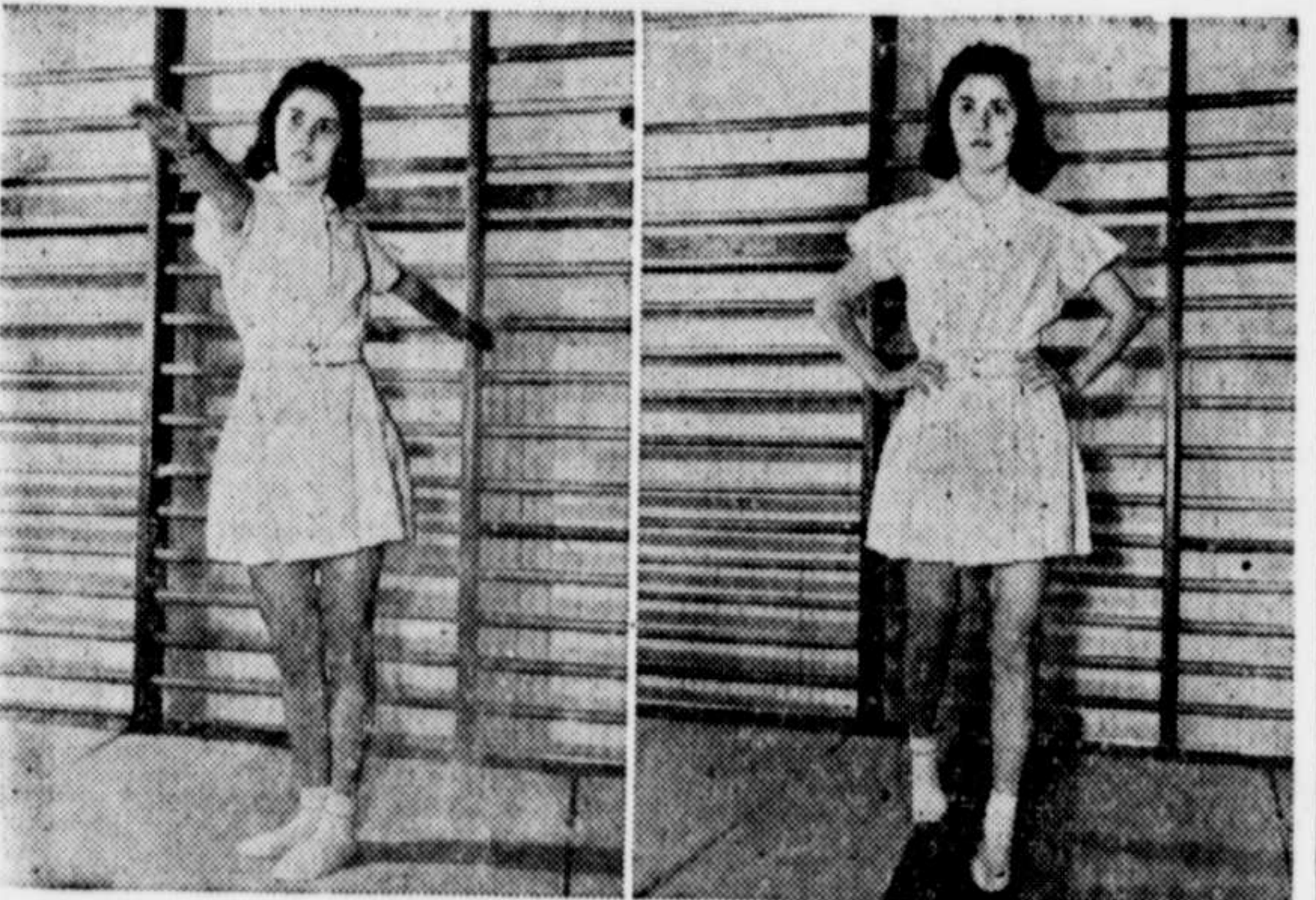


John B. Kelly, U. S. director of physical training, and Alice Marble (center), head of the women's program, present awards at a Camden, N. J., plant.



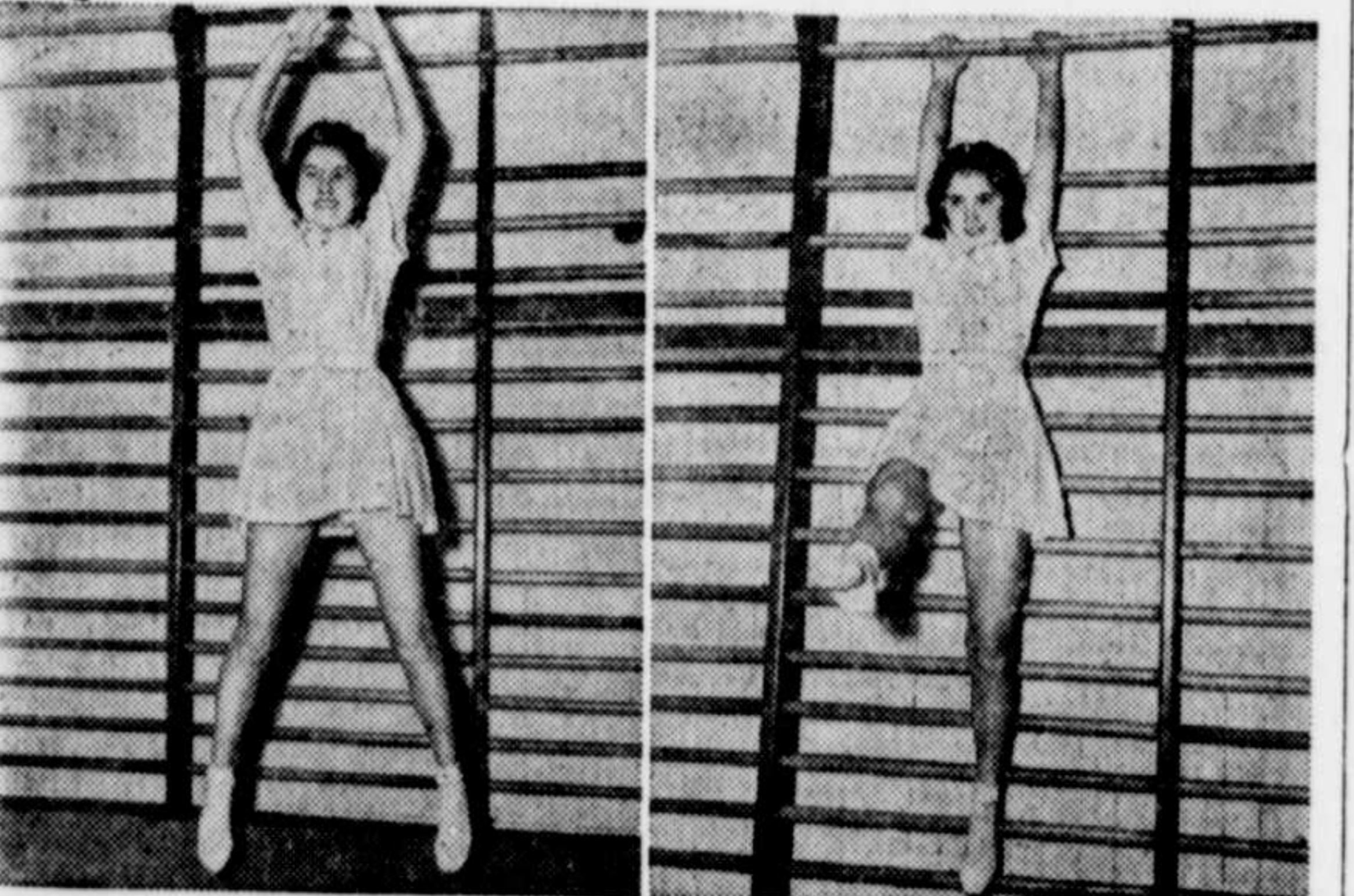
"Here's how," as demonstrated by a co-ed at Stephens College, Columbia, Mo., long noted for its functional curriculum. "Knees up, chin in, eyes bright."

A slow start, with gradual increases, is suggested by Director Alice Marble. Above, old-fashioned bending over exercises limber up the muscles.



Three bends to the right and three to the left each day for beginners on this one. Gradually, ten bends left and ten right can be taken.

Foot strength is developed by walking on a curved board. This throws the foot into the proper position to strengthen the arches, and strong arches are important.



Lax muscles are toned with exercises such as these suggested in the Office of Civilian Defense's program.

"Alley Oop" as Miss America stretches every muscle to develop physical fitness aimed toward a "Hale America."



Daily programs in factories help America become physically fit.

## Star Dust

By VIRGINIA VALE

IF SUBMARINES were not actually torpedoing Allied ships just off the Atlantic coast I'd suspect that the newspaper headlines and stories announcing their presence were the work of a very smart press agent for Columbia Pictures. For their new picture, "The Invaders," tells of the attempted invasion of Canada, through the Gulf of St. Lawrence, by the crew of a German sub. Made in England, it stars Raymond Massey, Laurence Olivier and Leslie Howard, before ever a hostile periscope approached our coastline.

When Director Michael Powell was casting "The Invaders" he remembered a child actress, Glynis Johns, whom he'd seen four years ago in an English picture, "South Riding." He told her then that if he ever needed a child actress the job would be hers. He needed a young lady for "The Invaders," remembered that she might be one by now—and 18-year-old Glynis got the role.

Paramount reminds us that it's just about a year since Veronica Lake was introduced to the public; reminds us also that 1941 brought us other promising young actresses, notably Gene Tierney, Alexis Smith,



VERONICA LAKE

Maria Montez, Jane Russell and Kathryn Grayson, but that Veronica practically became a national institution, thanks to the one-eyed hair-do that made her famous.

"Mr. Deeds Goes to Town" put two new words into common usage—"pikilated" and "doodling." Long before that everybody was saying "Sez you," after they'd seen "What Price Glory?" Paramount very much hopes that their wacky domestic comedy, "Mr. and Mrs. Cugat," will do the same for "whiffle," meaning to exaggerate flagrantly; Betty Field does it in the picture.

Pat O'Brien's contract with 20th Century-Fox has been "amicably terminated," and he's going to co-star with George Raft in Universal's "Broadway." He signed with Fox a year ago to make two pictures; the first was abandoned, but he was paid, and he objected to the second one. So Fox let him go to Universal on loan-out, to wind up his contract.

Francis White, soprano star of the telephone hour, would hardly have time to accept an honorary title, she's that busy these days; is on a singing tour of 65 army camps, has 25 concert dates in as many cities—and still does her regular broadcasts.

Tay Garnett, for years one of the best motion picture producers and directors, has entered the radio field; the Tay Garnett Radio Productions give you "Three Sheets to the Wind" Sunday evenings on the NBC-Red network. John Wayne of the movie stars, Helga Moray, English stage and screen actress, plays opposite him. The series deals with romantic adventure against a world cruise background.

Rudy Vallee saw service in the last war as a third class seaman on a destroyer; had to add a couple of years to his real age to get in. Subsequently, after he became famous, the governor of Maine gave him the honorary title of lieutenant commander; recently he was made an honorary flying cadet. But he has the satisfaction of knowing that he got into the navy the first time the hard way.

Fourteen years ago this month the CBS team of "Amos 'n' Andy," then known as "Sam 'n' Henry," made their first personal appearance tour. The following March they adopted their present names and act—and you know what's been happening since then!

**ODDS AND ENDS**—William Powell departs from his suave "Thin Man" characterization for a dramatic role in "Crossroads," opposite Hedy Lamarr... Chorines on Metro's "Ship Ahoy" conduct a daily pool—sell 75 chances on a defense bond... Note that "Joan of Paris" has been released, the public agrees with RKO's enthusiastic advance publicity about Michele Morgan... C. B. DeMille had a lot of trouble with the horses he used in "Reap the Wild Wind"; veterans of the "Hopalong Cassidy" westerns, the instant they smelled gunpowder they fell down and played dead... Robert Taylor's muscleless in "Her Cardboard Lover."

## 'Nerves' Make Life a Trial



Rightly understood, your nerves are an asset, adding to your charm.

In our 32-page booklet, a well known physician explains mental and physical causes of "nerves," what to do about them. Discusses nervous indigestion, insomnia, other "nerve" symptoms. Describes correct diet, body care for vitality, health. Send your order to:

**READER-HOME SERVICE**  
635 Sixth Avenue New York City  
Enclose 15 cents in coins for your copy of OVERCOMING 'NERVES' AND EVERY-DAY HEALTH PROBLEMS.  
Name .....  
Address .....

### Anyway, Jonah Had Been Taken In by the Whale!

#### Repression a Common Error.

SEETHING over inside, but trying to hide it! Such inner crises become worse and worse for the woman who tries to control her "nerves" by repressing them. If you are high-strung, you have more dynamic energy, keener sensibilities than the average person.

#### Do You Like Jingle Contests?

Raleigh Cigarettes are now running another series of weekly contests for those who can supply the best last line to a jingle. Over 100 liberal prizes each week. Watch this paper for details.—Adv.

The nervous curate had arranged to preach on Jonah and the whale.

"And for three days and three nights," he began, "Jonah was in the—"

He blushed, stammered, stopped, and then started again:

"For three days and three nights Jonah was in the—"

Once more he was covered with confusion, and once more he stopped, and mopped his face.

Then he gathered his courage in both hands, and with a mighty effort he finished triumphantly: "And for three days and three nights Jonah was in the society of the whale!"



**FERRY'S famous Zinnias**

ZINNIA, Giant Double Mixed—Specially tested blend of finest colors. Huge double blooms all summer.

ZINNIA, Fantasy Mixed—Large, unusual-looking flowers with curled petals.

ZINNIA, Lilliput Mixed—Charming pompon type for edgings and cuttings. Unusually fine colors.

These and 700 other Flower varieties available through your local dealer.

Write Dept. W for "Ferry's Defense Garden Plan" free. Complete tested vegetable garden.

**FERRY-MORSE SEED CO.**  
Detroit San Francisco

#### More Raleigh Jingles

Raleigh Cigarettes are again offering liberal prizes in a big jingle contest running in this paper. One hundred and thirty-three prizes will be awarded each week.—Adv.

#### DON'T WORRY MOTHER!

If your boy or girl just won't eat. If vegetables and other foods necessary for health cause daily arguments. Maybe their appetite needs encouragement. Vitamin B1 and Iron in pleasant-tasting VINOL helps promote appetite. Ask your druggist for VINOL.

**Appetite of Evil**  
Evil has an appetite for falsity and eagerly seizes upon it as truth.—Swedenborg.

# WIN TWICE WITH RALEIGH'S

## A BETTER SMOKE

Milder and better-tasting! Your own eyes tell you that Raleighs are finest quality—tobacco is more golden colored than in other popular brands. And remember—golden colored leaves bring the highest prices at the great tobacco sales. Try Raleighs...they cost no more than other popular priced cigarettes, yet they're blended from 31 selected grades of golden Turkish and Domestic tobaccos.



**2 GET PREMIUMS FREE!** On the back of every Raleigh pack there's a valuable coupon, good in the U. S. A. for dozens of luxury premiums. Write for the catalog that describes them. These are the same coupons that are packed with KOOL cigarettes. Next time get the pack with the coupon on the back... buy Raleighs!



TUNE IN Red Shelton and Ozzie Nelson every Tuesday night, NBC Red Network

## \$500 EVERY WEEK IN PRIZES WRITE A LAST LINE TO THIS JINGLE

#### HERE'S WHAT YOU DO

It's simple. It's fun. Just think up a last line to this jingle. Make sure it rhymes with the word "try."  
Write your last line of the jingle on the reverse side of a Raleigh package wrapper (or a facsimile thereof), sign it with your full name and address, and mail it to Brown & Williamson Tobacco Corp., P. O. Box 1799, Louisville, Kentucky, post-marked not later than midnight, March 7, 1942.  
You may enter as many last lines as you wish, if they are all written on separate Raleigh package wrappers (or facsimiles).  
Prizes will be awarded on the

"Want to get a milder blend?  
Want to get a dividend?  
Raleigh is the smoke to try—"

#### HERE'S WHAT YOU WIN

You have 133 chances to win. If you send in more than one entry, your chances of winning will be that much better. Don't delay. Start thinking right now.

- First prize . . . \$100.00 cash
- Second prize . . . 50.00 cash
- Third prize . . . 25.00 cash
- 5 prizes of \$10.00 . . . 50.00 cash
- 25 prizes of \$5.00 . . . 125.00 cash
- 100 prizes of a carton of Raleighs . . . 150.00
- 133 PRIZES \$500.00

originality and aptness of the line you write. Judges' decisions must be accepted as final. In case of ties, duplicate prizes will be awarded. Winners will be notified by mail. Anyone may enter (except employees of Brown & Williamson Tobacco Corp., their advertising agents, or their families). All entries and ideas therein become the property of Brown & Williamson Tobacco Corporation.