



EXTRA GOOD BREAD!

USE
FLEISCHMANN'S
ACTIVE
FRESH YEAST

THERE'S NO LOST ACTION WITH FRESH YEAST!
And Fleischmann's Fresh Yeast goes right to work because it's actively fresh. No waiting—no extra steps—Fleischmann's Fresh Yeast bakes give full delicious bread flavor, tender smooth texture—perfect freshness.

IF YOU BAKE AT HOME, always ask for Fleischmann's active Fresh Yeast with the familiar yellow label. Dependable—America's favorite for over 70 years.



Always fresh—at your grocery



It's so easy to make! No sugar, no shortening needed!

If you want to get maximum results from the new 100% active yeast, mix it up a batch of new formula, no-yeast dough—no shortening, no sugar. There's no need to add anything. The dough is perfect as it is. It's the only yeast that's so easy to use.

Good Nutrition, too!

100% active yeast is a natural source of B-vitamins. It's the only yeast that's so easy to use. It's the only yeast that's so easy to use.

Buy United States Savings Bonds!

LIGHTER MOMENTS with
fresh "Eveready" Batteries

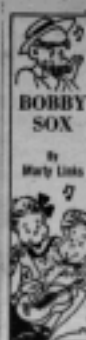


"I'm afraid he isn't quite recovered yet."

FOR A TIME you had to make do with the old-fashioned "Eveready" flashlight batteries. But now they're back. I've got the new "Eveready" batteries. They're just what I needed. They're just what I needed.



The word "Eveready" is a registered mark of National Carbon Company, Inc.



BOBBY SOX

By Mary Link



"The one on the left asked me to go out, but the one on the right doesn't approve of me!"



CROSS TOWN

By Roland Cox



"Jim is a little over-optimistic. He's actually hopeful of getting out of there 100,000 new cars!"

NANCY



By Ernie Bushmiller

MUTT AND JEFF



By Bud Fisher

LITTLE REGGIE



By Margaret

JETTER



By Arthur Pointer

REG'LAR FELLERS



By Gene Byrnes

VERGE



By Len Klein

SILENT SAM



By Jeff Hayes