ing and their sincere efforts to please their customers in every way. They join in wishing you A Merry Christmas and a Happy New Year!

J. H. PHILLIPS

106 Maryland Ave. Phone: Wil. 4345

WILMINGTON, DEL.

COAL - FUEL OIL - BUILDING MATERIALS
SAND - CEMENT - LIME - PLASTER - ROOFING
SHINGLES AND INSULATION

With a vision of a greater city and community always in mind this popular firm which operates a lumber, coal and supply establishment in this section has become an important factor in the development of this section.

While it has ever been their object to obtain a fair and honest profit from their extensive dealing in lumber, building supplies and coal, the guiding influence of this company has always been the determination to furnish the highest grade goods at prices so reasonable that the extension and beautification of the city and county could progress rapidly and in great leaps and bounds.

There is no establishment in this section that has a greater influence for the betterment of the building industry. Many contractors have come to know that whatever they need that Mr. Phillips will secure it on short notice and with a knowledge that it will be the highest grade consistent with the price.

At the outset they realize that a satisfied customer is the best inflence for more business and determined to build for this establishment a reputation that would be the envy of the building material trade. That they have succeeded is evidenced by the large amount of patronage that is received and the amount of territory that the activities cover. With a knowledge of the business that always breeds success, they have purchased lumber of the best quality.

Therefore the people of the territory for many miles around Wilmington are offered at very reasonable rates lumber and supplies of the very best grade. Suffice to say that this establishment compares favorably with the best and most up-to-date establishments of the metropolitan centers in point of service, quality of work and material and the general excellence of everything in the field of the lumber supply business. Phone Wilmington 4345.

HERMAN COHEN

Christiana Ave. and South Claymont St., Wilmington
Phone Wilmington 3-6768 For Night Service
PHONE 2-2044 WILMINGTON, DELAWARE

PARTS FOR ALL MAKES OF CARS AND TRUCKS
USED CARS BOUGHT AND SOLD

If it is the used part of an automobile, they have it, as they carry magnetos, springs, carburetors, generators, wheels, windshields, cushions, coils, starters, tires, tubes, batteries, connecting rods, axles, crank shafts, gears, axle housings, drive shafts, tops, bodies, valves, bearings, transmission gears, transmission cases, motor blocks, pistons, crank cases, etc.

The service rendered by Herman Cohen is an accommodation and valued institution to autoists, garages, transfer firms, and the farmers, and has demonstrated its position in the automotive world in this part of the State.

Herman Cohen buys old and used automobiles, paying the top price for them. If you wish to dispose of a car you think is about all in, just call them and you will be pleased and surprised at the price they will offer.

Herman Cohen went into the auto wrecking business realizing that the great number of cars and trucks in the field would demand a market and that they might be of service to the people by selecting good parts from them and junking the remainder. They save owners in this section of the country thousands of dollars and are to be commended for their enterprise.

COPES AND SON

LOCATED AT 11th AND WEST STS.
Phone: Wilmington 2-5586 - If No Answer Call Hollyoak 3329
ELECTRICAL CONTRACTORS
ELECTRIC MOTOR REPAIRS - ARMATURE WINDING
Automotive Starters and Generators Overhauled and Serviced
Wiring of Every Description
AGENT FOR DELCO - CENTURY AND LELAND MOTORS

There is no one concern more worthy of extended mention in this review than Copes and Son. Under direction of men thoroughly conversant with every feature of the business, it is not strange that it has become one of the most important industrial assets of the community. They can save you many dollars in all that pertains to electrical service.

The heads of this company are men of long and practical experience in this business. They are thoroughly conversant with its every detail and are considered an authority in all that pertains to the operation of a very modern electrical agency. They are of the foremost business men of the city and have aided in the development of this section. This company is not only well equipped and expertly operated, but it is also one of the essential features of the industrial and commercial organizations of the community and renders a service that is necessary to the onward progress of this part of our community.

This is headquarters for every electrical need. Call them for estimates.

CONCORD LUMBER CO.

LUMBER FOR EVERY CONSTRUCTION NEED
CONCORD AVE. AND B. & O. R. R.
Morris P. Primrose, President
PHONE: WILMINGTON 7328

This lumber and builders supply concern in Wilmington is under the direction of experienced lumbermen.

This is a lumber concern with an enviable record of years in business in this line and is a concern which has built a reputation as one of the leaders in the lumber industry in this part of the country in quality, prices, and service, under the direction of men of wide experience in the business.

On account of their experience and keen knowledge of the lumber markets, they buy at the lowest possible prices and offer the local public astounding values in lumber and building supplies of every description.

The people of this territory for many miles around are offered at very reasonable rates high-class lumber and building materials of every description and of the very best grade.

The contractors and builders, the farmers and the people generally have come to know that they can depend on this well known firm for just about everything that there is in the lumber and building material business. The reputation that they established for stock of quality and for straightforward dealings is bringing many dollars to town that would go to some other trade center were this establishment not located here.

It may be truly said that this establishment is a valued asset to the community and in this edition which calls to mind our onward progress, we wish to direct your especial attention to their commendable activity as one of the distinct features of our business and industrial efficiency.

GEO. CARSON BOYD

216 W. 10th ST. PHONE: WIL. 4388

Wilmington, Delaware

FLOWERS FOR EVERY OCCASION

Upon Your Many Shopping Trips To Wilmington Don't Fail To

See Boyd's Beautiful and Complete Line of
CHRISTMAS PLANTS

FINEST SELECTIONS TASTEFULLY ARRANGED

MEMBER OF "F. T. D."

ARTHUR HUEBNER

100 SOUTH UNION ST. PHONE 2-9313

Wilmington, Delaware

A COMPLETE LINE OF BAKED GOODS
ALSO FANCY CAKES

We Also Sell Liquor On and Off Premises

They are doing a large and increasing business all through this section and have a host of satisfied customers who always ask for their products. Inspect their establishment and ascertain for yourself the extreme care that is exercised in the making of their pastry and bread. Their bread and pastries are always fresh and delicious. Here is one place where quality is higher than price. A substantial meal can always be made with them and the wonderful taste will bring you back for more.

For quantity users or parties secure their special prices. They use only the proper ingredients being carefully selected and then baked to the right degree. Their business is spreading far and wide over this section. We take great pleasure in extending congratulations to the management of this progressive bakery.

They are interested in satisfaction to customers and by this policy their business has increased.

I. ELMER PERRY CO.

29th AND BLVD. PHONE 3-3119

Wilmington, Delaware

COAL - FUEL OIL - WOOD

It is a well known fact that there is no one institution in this community that has met with greater favor than this well known coal company. By reason of the fact that the management has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the coal and fuel oil business, this company has continued to witness the increase in the number o ftheir patrons.

Their fuel will be found in demand by all who insist on the best. They deliver on a large scale and their activities are conductive to the progress and expansion of the community in no small degree.

It is important that we have conscientious firms like this one which will aid in the reduction of prices of living for the people. Their policy along this line will be interesting to many business men as though this policy they have built up their large and growing business.

Their coal yard is one of the busiest commercial centers in the community. Their fleet of trucks insures prompt delivery. Their adequate yard space permits them to keep a large supply on hand.

D. M. FONTANA AND SONS, INC.

814 W. 4th STREET PHONE 3-1121

Wilmington, Delaware

GENERAL CONTRACTORS AND BUILDERS

CARPENTRY - REMODELING - ALTERATIONS

BRICK - CONCRETE - STONE CONSTRUCTION

Our Work Is Done By Ourselves and Personally Supervised Throughout

Estimates Cheerfully Given Without Cost

RALPH SMITH

Chestnut Hill Phone: Newark 4041

DEALER IN LIVESTOCK
AUCTION SALE EVERY MONDAY

One of our most essential business institutions. They conduct a sales stable for the purpose of buying and selling. They are authority on the value of stock and offer the people of this community the very best of service.

The idea of this review is to give the local community a comprehensive knowledge of the various concerns who help to make this section of the country one of the most desirable sections in the United States in which to locate and live, therefore we desire to make prominent mention of this growing firm who offer the farmers a market for their stock.

They buy and sell all livestock and conduct a growing business in this line. All animals are guaranteed to be as represented.

The reputation of this firm for fair and above board methods, its general usefulness as a meeting place for the buyer and seller has brought it an ever increasing patronage from all over the surrounding territory. People recognize that this is by far the best method to dispose of their stock and thus its popularity is ever on the increase.

It takes a long time to find a buyer by personal sale and here there is always some one ready to pay cash on the spot. We recommend Mr. Ralph Smith to all our readers as a worthy business man.

ART STONE AND TILE CO.

2500 W. 4th St. PHONE 5804

Wilmington, Delaware

INTERIOR MARBLE - MOSAICS - MANTELS

TERRAZZO AND TILE

Industry Needs Skilled Workers

There is plenty of room in business and industry for men with ability, William R. White, New York State Superintendent of Banks, told Bucknell University students in a convocation address.

"While every business and profession seem to be overcrowded," Mr. White declared, "the percentage of men and women of outstanding ability and exceptional training is inadequate to meet present needs."

Discounting the value of "pull" in obtaining employment and promotion, Mr. White pointed out that the majority of executives who have a position to fill are not intent on helping out a friend, but on obtaining an employee who is equal to the responsibility involved.

"The man who achieves distinction," he said, "is one who has reasonable qualifications such as personality, capacity for hard work, perseverence and integrity."

AMERICAN STORES CO

Special Value Celebration this Week
Buy Your Food Here And You'll Have More Money Left For Gifts
Deal "Where Quality Counts and Your Money Goes Furthest"

Stokes or Sunrise TOMATO JUICE 3 24-oz cans 25c

Featuring ASCO Sugar CORN Your choice of all varieties 2 No 2 cans 23c

ASCO Bartlett PEARS 2 lgst cans 33c

ASCO GOLDEN Pumpkin 2 big cans 15c Jean's Pie Crust pkg 10c

Del Monte or ASCO California PEACHES 2 lgst cans 33c

ASCO Long Cut SAUER KRAUT 2 big cans 15c

OCEAN SPRAY Cranberry Sauce 2 17-oz cans 23c

ASCO Mince Meat lb 19c

R&R Plum Pudding lb can 25c

California Diamond WALNUTS lb 25c

Nonpareil Almonds lb 29c
King Kole Brazil Nuts lb 25c
Choice Mixed NUTS lb 23c

SUPREME FRUIT CAKE lb cake 39c 2 lb cake 75c

Calimyrna Layer Figs pkg 10c

Van Dyke's Pitted Dates pkg 12c

REPP'S Natural CIDER ½-gal jug 23c gallon jug 39c

BEVERAGES
ASCO Beverages 3 qt bots 25c
Sleigh Bell Bev. 3 qt bots 23c
Clicquot Club Bev. qt. bot 15c
Rob Roy Pale Dry or Sparking Water qt bot 10c
Colman's or High Rock BEVERAGES 3 quart bots 25c
* Beverages Plus Bottle Deposit

ASCO Pure Concord GRAPE JUICE pint bot 15c quart bot 29c

Welch's Grape Juice pint bot 23c qt bot 43c

For All Your Holiday Baking use Guaranteed
Gold Seal Finest Family FLOUR 12 Lb Bag 43c

ASCO Baking Powder 8-oz can 8c 16-oz can 15c
ASCO Baking Soda 16-oz pkg 5c
Seedless Calif. Raisins 2 pkgs 15c
Seeded Calif. Raisins pkg 10c
Patras Currants pkg 12c
Lemon or Orange Peel ½ lb 18c
Fancy Glace Citron ½ lb 18c
Sunrise Extracts bot 10c
Baker's Moist Cocoanut 4-oz 10c

Walter Baker's CHOCOLATE ½-lb cake 15c
KING PO-T-RIK MOLASSES No 2½ can 23c
KING SYRUP No 2½ can 17c

Pillsbury's Best, Ceresota or Gold Medal FLOUR 12 Lb Bag 50c

PRINCESS QUALITY OLEO 2 Lbs 23c

Pure Vegetable Shortening 2 Lbs 23c

BEST PURE Lard 2 lbs 25c

Crisco 3 lb can 50c

Sweet, Sweet Mixed, Sour or Dill Majestic PICKLES 3 10c jars 25c

HOM-DE-LITE MAYONNAISE 8-oz jar 12c pint jar 21c quart jar 32c

Hom-de-Lite SALAD DRESSING 8-oz jar 10c pint jar 17c quart jar 29c

Pure Spices—Ground pkg 7c
Pure Spices—Whole pkg 5c
Sage, Thyme or Marjoram pkg 5c
Poultry Seasoning pkg 9c
Morton's Salt pkg 7c
Coleman's Mustard ¼-oz can 10c

"Holiday Greetings" Assorted CHOCOLATES 5 Lb Box 89c

Polly Ann Assorted Chocolates 5 lb box $1.49
Glenside Asst'd Chocolates lb pkg 29c
Creamy Chocolate Drops lb 10c
Our Famous Mixture lb 19c
100% Sugar Broken Hard Candy 2 lbs 25c
100% Sugar, 50-50 Hard and Filled Candy lb 19c 5 lb tin 75c

Palmolive Soap 3 cks 17c
Octagon Toilet Soap 3 cks 13c
Octagon Cleanser 2 pkgs 9c
Octagon Soap Powder 2 cans 9c
Octagon Laundry Soap 3 bars 13c

SUPER-SUDS reg pkg 9c lge pkg 17c
Regular or Concentrated

WALDORF Toilet Tissue 4 rolls 17c

Scot-Towels 2 rolls 19c
Scot-Towel Holders ea 19c
SCOT-TISSUE 2 rolls 15c

Fresh Vegetables and Fruit

WEEK-END PRODUCE SPECIALS

Large Florida Oranges ..... 25c doz.
Large Juicy Grapefruit ..... 2 for 13c
Hallowi Dates ..... 10c lb
Large Stalk California Celery ..... lb Stck.
Fancy Yellow Sweet Potatoes ..3 lbs for 10c
U. S. No. 1 Stayman Winesap Apples 3 lbs for 10c
Large Cocoanuts ..... 2 for 15c
Thin Skinned Tangerines ..... 19c doz.

Leave Your Order NOW

The Best Place to Buy Your TURKEY, DUCKLING GOOSE or POULTRY is your nearest American Meat Store
Prices will be right—Satisfaction Guaranteed

Save on QUALITY MEATS

LARGE SKIN-BACK HAMS lb 18c Whole or Shank Half 20-22 lbs avg

Tender CHUCK ROAST lb 19c

Tender Rump or ROUND STEAK lb 35c

Short Shank Smoked Shoulders lb 18c 6-8 lb avg

Fresh Pork Shoulders Picnic Style 6-8 lb avg lb 17c

Fresh PORK LOIN Up to 3½ lbs lb 19c

Beef or Lamb LIVER lb 19c

SKINLESS HALF SMOKES lb 23c

Lean Dry SALT PORK lb 19c

Dry Cured FAT BACK lb 12½c

This Christmas, Spread Cheer with Quality Food--See our Special Assortments at $1.00, $1.49, $2.00

Prices Effective in ELKTON and Vicinity