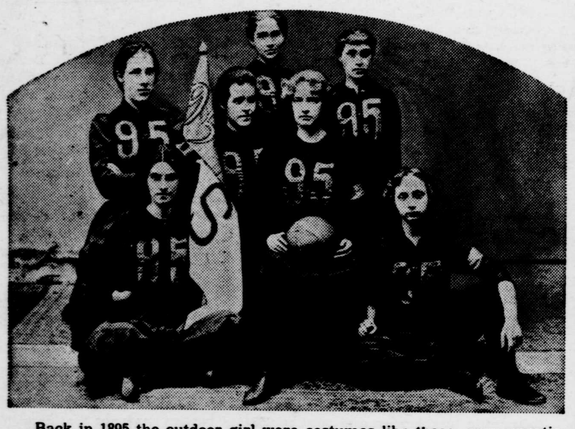
Summer's Emancipation

UNLIKE her restrained grandmother, this summer's young lady believes in apparel permitting freedom. Her outdoor pajamas (above) are of celanese rayon fabric in navy blue and white. And her bathing suit (below) is of rayon satin in plain color and polka dot print fashions.

—Or the above white and tamale ensemble of bathing suit, robe and Costa Rican cork clogs with three-inch soles and heels.



Back in 1895 the outdoor girl wore costumes like these, very unsatisfactory from a health standpoint. This was the first basketball squad at Smith college, when competitive games for girls were still very much a novelty. Scantier costumes would have been frowned upon then.

Here's Miss 1888 (left) and a group of bathing beauties of 1922 vintage. Rather different from the 1938 summer queen!

Mail on Ancient Trail

One of the most remote roads over which the United States mails travel is an ancient horse-trail down into Havasu canyon in the Grand Canyon National Park, Arizona, where there is a Supai Indian village. The trail is older than records of modern history.

Beginning of Electric Lighting

The discovery of the arc lamp by Davy in 1800 marked the beginning of electric lighting.

"John Anderson, My Jo"

At Fort Augustus on the Caledonia canal in Scotland was discovered the grave of "John Anderson, my jo, John," the friend of Robert Burns who inspired one of the sweetest songs of Scotland.

Produces Rare Wine

There is a small vineyard on the slopes of Mt. Vesuvius that produces a wine so rare and delicate that it is called "Lachrimae Christi" —the "Tears of Christ."

MEMO FOR TUESDAY

By J. T. BARBER

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ANGELICA PEPPER didn't like the stiff, efficient click of the typewriter in the practically deserted office of Pepper Wholesale and Distribution, Inc.

She didn't like the smug interoffice memos.

She didn't like this trim efficiency flaunted at her previously pampered existence.

She didn't like it that she had to answer telephones in Papa Pepper's office now that his business was again on the upturn.

But she did like the chestnut haired young man who was making two contracts grow where none grew before.

This was old A. J.'s new business management engineer and his name was Jake Fernal.

Today Jake Fernal would mount the upper rungs on the ladder of success because this afternoon Harlan Franklin, owner of a string of prosperous cutrates in the Southeast, was scheduled to appear personally.

He was expected to sign contracts which would mean a foraging trip to New York for Mr. Fernal, a resuscitation for A. J., and incidentally would put Angelica Pepper back in her natural environment where she might feel free to be appealing to Mr. Fernal.

Up to this time she had not been appealing to Mr. Fernal.

On the contrary.

Now and again there had been an interlude.

Once he had helped her on with a coat.

At another time he bought lunch.

She wondered how a man like that made love and what he'd say if he talked.

It was Miss Parsons, the stenographer, who explained to her that he never talked.

"Scared?" Angelica demanded.

"Probably," said Miss Parsons. "Specializes in letters and sales gags, office routine. Good at it, apparently."

"Good!" Angelica was ironic. "He's eloquent. That memo about the cosmetics, now. He said, 'No war pt.' And the one about the phones. 'Tels: routine form. Give a name. Observe strictly.' "

She had written him a memo then:

"Are you trying by some error of judgment to make a robot out of me, Mr. Fernal?"

And he had come back with:

"Employees not in key positions must not waste memo pads. Pls. co-operate.

"You snake," Angelica said, grinning from ear to ear. She wrote—between telephone calls—"Of course you must be patient with me, Mr. Fernal. Naturally you agree that I do not belong here. Slip of fate, you know."

Mr. Fernal answered quite soberly via a pink memo:

"Life is a game of compromise."

On which Angelica had promptly demanded:

"What kind of talk is that, to a lady?"

But Jake Fernal would never talk that way to a lady.

She chuckled about it until Harlan Franklin came in. He looked around with strange disappointment and suspicion.

"Hey, what are you trying to pull off here, Fernal?" he demanded. "Where's all the office help they say you got? Two girls! Why, they tell me that every time somebody calls up he gets a different name. The whole town's saying how much business you must be doing. So why else am I here? It's a racket." He pushed on his hat.

Jake Fernal was gaping at him helplessly.

Angelica stood up at the dusty old switchboard and called Harlan Franklin back. "I think I can explain," she said. "This is going to be hard—but I'm not going to have this town saying that snooty Angelica Pepper had to answer telephones in her pa's office. Just a little whim of mine. I answered your old phones, Jake Fernal. I answered to the name of Smith, Jones, Green —anything that popped into my head. So what?"

Jake Fernal didn't say anything.

He'd probably surmount this grave crisis by dashing off a memo which Harlan Franklin could read at his leisure—when he was doing business with somebody else, perhaps.

Franklin was looking at her contemptuously. "People in business ought to have a standard," he said.

"People can't do business without standards. But society women in business—they don't know nothing about the rules. Well I'm on an honest business—"

He did not continue because he was pressed into silence by a large, muscular young hand which rested upon his heaving chest.

"Mr. Franklin—" Mr. Fernal was saying, firmly, "let me ask you what this has to do with our transaction. You are here to deal with a concern whose reputation is based on half a century of performance. We are prepared to fulfill every item in any agreement we make—" Jake indicated a littered desk. "Time is limited. You may not prefer to do business with an old line company like Pepper Wholesale. However, it was nice of you to call, and—" he opened a door, "good day to you, Mr. Franklin."

Mr. Franklin was being propelled outward with the general technique of a bum's rush. "Now, now, Jake," Mr. Franklin protested, unctuously, "I didn't say I wouldn't sign no contract here. Maybe I am a little hasty—"

He smiled.

Jake Fernal smiled.

It was in the bag.

Angelica stood there tingling and looking at Jake Fernal.

"Jake, you're marvelous!"

Jake smiled at her, a frosty impersonal smile that was worse than contempt, she thought. But he said, "Nice of you to stand up, Miss Pepper. Good girl. But of course you see the wisdom of using your own name. Now Mr. Franklin . . ."

Angelica felt brushed off.

Old A. J.'s daughter!

Jake Fernal was a serious young business executive with a job on his hands and she was a silly girl. She plugged in a signal.

"Pepper Wholesale and Distribution — Miss Pepper speaking." (Meekly). Then she sat lost in thought.

After a while she was barely conscious that Jake Fernal had come bouncing out of his office.

He stopped in the middle of the outer room as if halted by some troublesome indecision.

She watched him go back into his office and scribble something.

Long after he had gone out she got up to examine what he had written. Incredibly this man had in these few hours become a legend. A rare enigma.

She read: "Angie's eminently oke. Find out if free to accept. If favorable try to close deal for H. M. in New Yrk. Departure, Tues. C. H. closes 5:30."

Angelica did a lot of speechless clutching at pens and pencils. Presently she inscribed an indignant addendum:

AND IF YOU'RE LATE THE M. I. C. SOMETIMES ISSUES THEM AT THE HOUSE. YOU BIG FAKE!

ANONYMOUS

And then she went home and indexed her nighties.

Apocalypse, Greek Word, and "The Four Horsemen"

Apocalypse is a Greek word meaning "revelation," and is applied chiefly to the Book of Revelation and more specifically to the last book of the New Testament otherwise called "The Revelation of St. John the Divine," which reads in part as follows:

"And I saw when the Lamb opened one of the seals; and I heard, as it were the noise of thunder, one of the four beasts saying, Come and see. And I saw, and behold a white horse; and he that sat on him had a bow; and a crown was given unto him: and he went forth conquering, and to conquer. And when he had opened the second seal, I heard the second beast say, Come and see. And there went out another horse that was red: and power was given to him that sat thereon to take peace from the earth, and that they should kill one another; and there was given unto him a great sword. And when he had opened the third seal, I heard the third beast say, Come and see. And I beheld, and lo a black horse: and he that sat on him had a pair of balances in his hand. And I heard a voice in the midst of the four beasts say, A measure of wheat for a penny, and three measures of barley for a penny; and see thou hurt not the oil and the wine. And when he had opened the fourth seal, I heard the voice of the fourth beast say, Come and see. And I looked, and behold a pale horse: and his name that sat on him was Death, and Hell followed with him. And power was given unto them over the fourth part of the earth, to kill with sword and with hunger, and with death, and with the beasts of the earth."

The phrase "the four horsemen of the Apocalypse," says a writer in the Indianapolis News, was popularized by a novel of that name by Blasco Ibanez. It is a story of the German invasion of France in 1914. In the panorama presented, a wealthy Argentinean settled in France, with a passion for "collecting," is the central figure. His family is connected with German families by marriage and this circumstance complicates the story. The family represents the country of France under the scourge of the four horsemen, war, famine, pestilence, and death.

Eyebrows and Eyelashes Supply Much Information to Scientific Investigator

There is a science of eyebrows and eyelashes.

It has long been recognized, however, subconsciously, by artists, novelists and beauty parlor operators that both of these fall into definite types and that they may tell a good deal about the history of the individual, says a writer in the Washington Star.

Taking a tip from the old masters, Dr. F. Rozprym, Czechoslovakian anthropologist, has published a scientific eyebrow and eyelash classification. He finds that there are definite sex, age and perhaps personality differentiations.

Thus, he points out, "in the paintings of Da Vinci and Titian, and also in primitive and some very old classical art, such as the Egyptian, we see decidedly feminine eyebrows with a very high position and decidedly long and curved eyelashes to give the face a full feminine and youthful expression. On the other hand, in depicting very aged persons, and also in decidedly masculine faces, the artists represent a deep-seating position of the eyebrows in the old and an accentuated double form in the men. The modern fashion of shaving eyebrows and painting them in a high position follows the same trend. Film actresses, especially by artificial means, make their eyelashes long and curved to accentuate the young appearance of the face. On the other hand, in pathological cases, especially in those with tuberculosis, the occurrence of long and curved infantile lashes in adult men and women shows the retardation of bodily development due to the infection.

A curious thing is that the color of the eyebrows generally is the same as that of the hair and that both color and form tend to be hereditary, while the color of the eyebrows seems to have no relation to the color of the hair and the form is not demonstrably hereditary.

Lovely New Sheer Swiss Cottons

By CHERIE NICHOLAS

FINE sheer cottons are outstanding in the season's smartest fabrics. It is not only that our prettiest evening clothes are being fashioned of most intriguing washable sheers, but the highly significant style message is that our daytime suits and ensembles with jacket or cape, whether strictly tailored or softly styled, are subscribing wholeheartedly to the vogue for handsome, flattering sheers.

Current displays of fine Swiss cottons are making a marvelous showing of beautiful and versatile weaves that have an elegance and tone you never would dream could be in simple wash fabrics. The new thin voiles, both monotones and embroidered, are lovely enough to attend any garden party, any midsummer night dance, any commencement day exercises, any wedding reception, for the bride herself to wear for that matter, and her attendants. There are also sheer cotton nets and laces and diaphanous weaves so versatile you will want them all well represented in your summer wardrobe.

The biggest appeal of all, however, that tugs at your heart, your mind and, we were going to say your pocketbook, but the latter would not be true of these lovely Swiss organdies, is that as beautiful as these crisp, cool sheers are, they come within a price that even a modest budget can afford.

Call it charm, allure, or glamor, it's yours and no mistake, when you wear a daytime dress or costume ensemble or an evening gown of exquisitely sheer, crisp and colorful organdie. To justify our enthusiasm and to prove our point we refer you to the charming fashions pictured.

The ensemble shown to the left makes a costume ideal to wear now and throughout the summer wherever daytime activities may take you. Lustrous, transparent black Swiss organdie makes a tiny separate bolero and over skirt that buttons at a wide waistband over a softly draped frock of Swiss voile, embroidered in a trailing vine pattern in bright red to complete a charming costume of tailored but feminine charm. You could wear the black bolero and skirt over other light dresses.

A most unusual print design adds to the interest of the party frock for a young girl, as you see centered in the picture. The Swiss organdie that fashions it has large white flowers imprinted against a background of tiny flowers in brilliant shades of rose against a navy blue background. The crush sash is of deep rose taffeta, tying in a youthful bow at the back. The shoulder corsage is a single huge pink and rose shaded taffeta flower.

A dainty frock for a dainty miss is the fitted and flared party dress to the right. It is of clear white Swiss organdie with pin dots of deep blue. The grosgrain ribbon bows at the puffed sleeves and down the front repeat the deep blue accent.

The wide range of organdie types brought out this season will both amaze and delight you. Many new print ideas give fresh appeal to organdies. Mentioning only a few, there is a print design of little white plumes scattered over a pink ground you'll love. A small spaced paisley motif in deep rich colors on white is very attractive. Perhaps the most notable of all are the chiffon organdies in pastel color shadow printed in white, navy or black in a very exquisite and realistic lace patterning with floral motifs scattered over the background.

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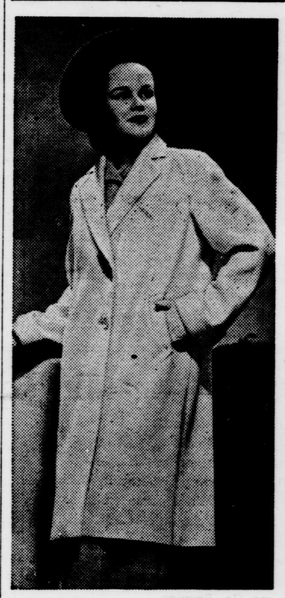
A COAT CLASSIC

By CHERIE NICHOLAS



Here you have illustrated the coat classic that is a favorite type this season. White smooth wool velour is the handsome cloaking that fashions it. You will find that it slips over sports or dressy frocks with equal charm. This style is ever so good-looking in the new beige, wheat-tone, copper or mustard wools, to wear over black or navy dresses. Of course you know by this time that no wardrobe is complete this season that does not include a separate coat that makes high-quality wool weave and classic simplicity its fashion highspots.

NEW CLOTHES FEEL GRECIAN INFLUENCE

The new afternoon and evening clothes show the graceful influence of Greek and Brahmin drapery. Shirring, gathering, tier-like effects on skirts, subtly accent hip and bosom lines. Scarves float like wings from the shoulders, drape over the head, or swathe the shoulders and neck of an evening decollete.

Prints are plentiful—dots and stripes lead the field, and the newest thing is to use them in combination. The flower prints range from tiny conventional sprigs to huge exotic blooms a foot across in size.

Embroidery, Applique Trim Frocks for Early Summer

Important for early summer dresses are embroidered or applique trims in dull or vibrant colors. Tiny red, turquoise and green stitching form stripes on Paquin's latest crepe dress from yoke to hem. The sleeves are trimmed with the same smart detail. Two drapes from the shoulders disappear into slots and reappear at the yoke where the stitching begins.

Minute pearls and gold thread form a geometric pattern on Nina Recci's afternoon frock around the collarless neck and on the border of the wide sash which ties at the waist, Spanish style.

Bows Give Feminine Touch to Simple Daytime Frocks

Designers have taken to trimming even the simplest daytime frocks with tiny bows of velvet or grosgrain ribbon. Sometimes the bows are posed on horizontal bands of the ribbon that extend to each side in military precision.

Tiny lover bowknots made of narrow ribbon frequently are scattered over frocks made of net or other sheer.

Late Tips From World Centers of Fashion

Bloused silhouette in coat and blouse is sponsored.

Lots of frilly lingerie touches enliven the new costumes.

Soft dressmaker coats are outstanding on style horizon.

Contrast piping trims are popular this year on dresses and coats.

Chiffons and silk organdies are numerous for evening, and even for late afternoon.

Skirts are short and fairly full.

A neat little waist is a "fashion must."

Pleated skirts are staging a comeback in Paris.

Gathers trim Molyneux's new ribbon-satin gown at the shoulders, yoke, and all around the waist.

Jackets are in their heyday. Fitted designs and boleros are shown with half the new spring frocks.

Work That You Can "Carry With You"

Pattern 6030.

You, too, can enjoy the luxury of beautiful lace . . . all you need is a crochet hook and some inexpensive string. Carry them with you wherever you go and make a square—(it is just a square)—at a time. Sew them together to form cloths, scarfs, bedspreads, or pillows. There's rare charm in this Italian-type lace . . . smart, exclusive and long-wearing. In pattern 6030 you will find complete instructions for making the square shown; an illustration of it and all stitches used; material requirements; a photograph of the square.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. 14th Street, New York, N. Y.

Please write your name, address and pattern number plainly.

Our Biggest Industry

Robert M. Hutchins, in the Saturday Evening Post, says: "Education is our biggest industry. It has a $10,000,000,000 plant, and is, therefore, bigger than anything in the country except, of course, the national debt. It employs 1,500,000 persons, and, therefore, has the nation's longest pay roll. It ministers daily to 30,000,000 human beings . . . It spends $2,500,000,000 a year."

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