SPRING OPENING
AT JEFFERSON'S,

Jefferson Building, **Chestertown, Md.**

ONE WEEK ONLY.

BEGINNING ON MONDAY, THE FIFTH OF FEBRUARY.

WHITE GOODS SALE

WE ANNOUNCE to the very critical buyers an exclusive line of WHITE GOODS from domestic and foreign looms. These White Goods strike a higher quality note than any importations that have ever reached this market. We have placed in this sale, for this week only Muslins, Long Cloth, Nainsooks, Dimities, India Linons, Organdies, Persian Lawns and Chiffons. These are only names—the goods must be seen, then you are sure to buy—the prices we have placed upon them, make them sure sellers.

MUSLINS!

The splendid values to be had in this department demonstrates the up-to-date buying and selling methods of this store. We have marked all staple muslins, for this sale, a way down figures. We mention a few which is only a hint at the many bargains to be had at "The New Store."

We are offering Androscogging, a full yard wide muslin, strong, serviceable and durable, a regular 10c seller, at..... 7¾

Fruit-of-the-Loom, yard wide, one of the oldest and most staple muslins on the market ready seller at 10c, in this sale at. 8¼

Dwight Anchor, full yard wide, a regular 12c value, goes in this sale at... 10

New York Mills, yard wide, of fine texture, a regular 13c seller, in this sale at 11

Pride of the West, especially suitable for underwear, or any fine garments, yd. wide, usual value 14c, go at..... 11½

SHEETING

42 in. Pillow Case Muslin..... 11c
45 in. " " " 14½c
6-4.....Sheeting.....16 and 18c
8-4..... " 20c
9-4..... " .....23 and 25c
10-4..... " 27c

—o—

SUITING STUFFS

We have a very good line of Linene and Household Suitings also some Sheeting Linen that is marked low for this sale.

Linene, at per yard..... 12½ and 15c
Household Suiting at..... 15c
27 inch All Linen Suiting.....25c
36 " " " " 50c
45 inch Sheeting Linen.....60c

—o—

NIGHT GOWNS

Just a few of those well-made outing gowns styles and colors varied. We desire to close these cool weather garments out to make room for the spring stock arriving daily. Pick them out, while they last they go at

The $1.00 and $1.25 values..... 75c
The 75c and 80c values.....

LONG CLOTHS FOR LINGERIE DRESSES

Having purchased largely, a season ahead, we are in a position to offer you exceptionally good values. We offer a few numbers in this at a big saving to the wise purchasers. Note the following low figures.

Our regular 12½c grade, (too low at that) marked for this sale at - - - - 9¾

The kind usually sold at 15c, we quote it to you for this sale only, at - - - 11½

An 18c value, A 1 seller, full yard wide, dirt cheap at 14¾

INDIA LINONS FOR SHIRT WAISTS AND SUITINGS

Having purchased in great quantities, before the recent advance, in all cotton goods, we are prepared to give careful buyers the benefit of this saving. We announce for this sale

Our regular 8c quality, full yard wide. others ask more, in this sale for - - - 6

Our regular 12c value, more at other stores, 36 in. wide, this sale only - - - 9½

Our regular 18c seller, well worth 20c. 36 ins. wide, for this sale only - - - 14½

Like Getting Money from Home!

Between the hours of 10 and 11 o'clock each day we offer the following specialties in the every-day-needs. and at such prices, you will feel that you are getting money from home.

MONDAY AND FRIDAY	LANCASTER GINGHAMS Not over 10 yards to the Customer.	3⅞c
TUESDAY AND SATURDAY	CALICOES Not over 20 yards to the Customer.	4c
WEDNESDAY	SPOOL COTTON, O. N. T. 1 doz. and under to the Customer, at per spool	3c
THURSDAY	SPOOL SILK 1 doz. and under to the Customer, at per spool.	3c

NAINSOOKS FOR FINE UNDER GARMENTS

We offer below some splendid bargains in Nainsooks that will prove a money ssver to the thoughtful buyer. All grades are full 36 inches wide and value a ¼ more than we're asking. They go, according to grade, in this sale at

9½, 12½. 15, 18 and 25c

CHECKED DIMITIES

A magnificent line of Dimities in checks the neatest designs ever shown, will be displayed in this sale and the price which is exceedingly low, is according to quality

12½, 15, 18c.

Mercerized Shirtwaist Goods

The season's most fashionable materials, highly mercerized, correct copy of all silk fabrics; wide choice of pretty patterns, plain and fancy stripes, checks, small and medium size polka dots and neat figures, medium and light weight; beautiful lustrous finish, stylish and dressy, suitable for all-the-year-round-wear in Soiesettes, Poplins, Aeolines, Batistes and Voiles; at the following low figures,

15c to 25c yd.

CHIFFONS

"Beautiful" women say; *"lovely for wedding gowns" "just what I want for evening"* and so on.

Such is the praise given to our large and varied line of Chiffons. Our assortment is complete and we can compete with the whole sale dealer. Some exceptionally good values will go in this sale at unheard-of bargains.

A 50 inch wash Chiffon, looks like new after washing, the regular 60c quality in in this week's sale at 42½

A 50 inch Mull Chiffon, usually sold at 60c for this sale only 40

—o—

WAISTING AND SUITING Persian Lawns

Some notable savings are quoted below in this line. The value of this fabric for Waistings and Suitings is too well known to need any comment, therefore the careful buyer will take advantage of this opportunity.

25c quality, 32 inches wide, during this sale 19c
30c " " " " " 24c
40c " " " " " 27c

—o—

ORGANDIES

Our line of Organdies which is complete contains the season's most up-to-date effects and many beautiful pieces, right from the loom have been placed in this sale at remarkably low figures. Ask to see them.

The 40 inch widths. our regular 15c quality, go during this sale at..... 11½

The two-yard widths we usually sell at 37½c, marked for this week only..... 30

Another good one, 2 yards wide, a good seller at 65c in this sale for..... 45

The kind other stores ask 70c and 75c for cut for this week only to..... 60

Meet Your Friends Here.

YOURS TO SERVE,

HARRY F. JEFFERSON.

"THE NEW STORE,"

Jefferson Building, Chestertown, Maryland.

©Maryland State Archives msa_sc3326_scm8214-0493