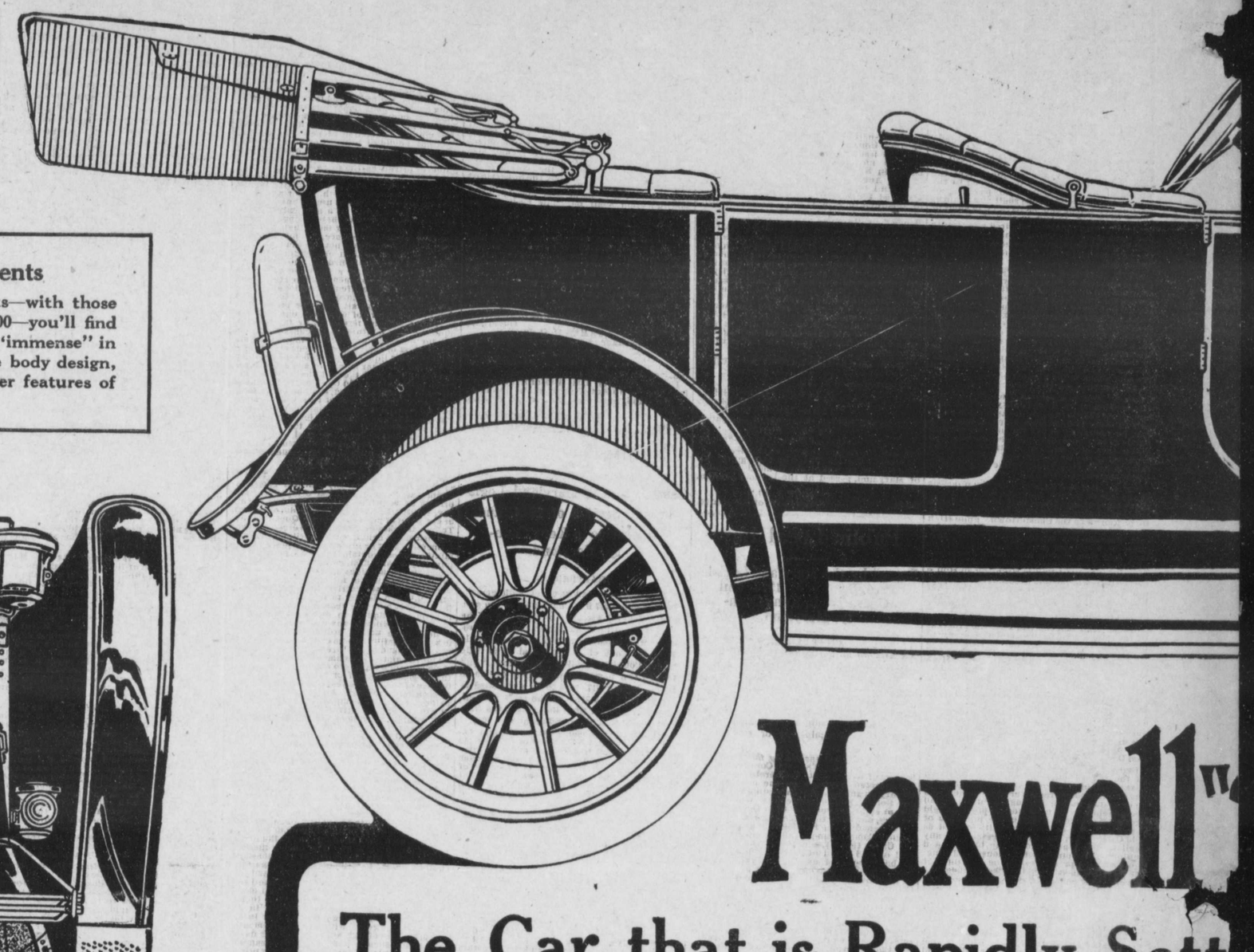
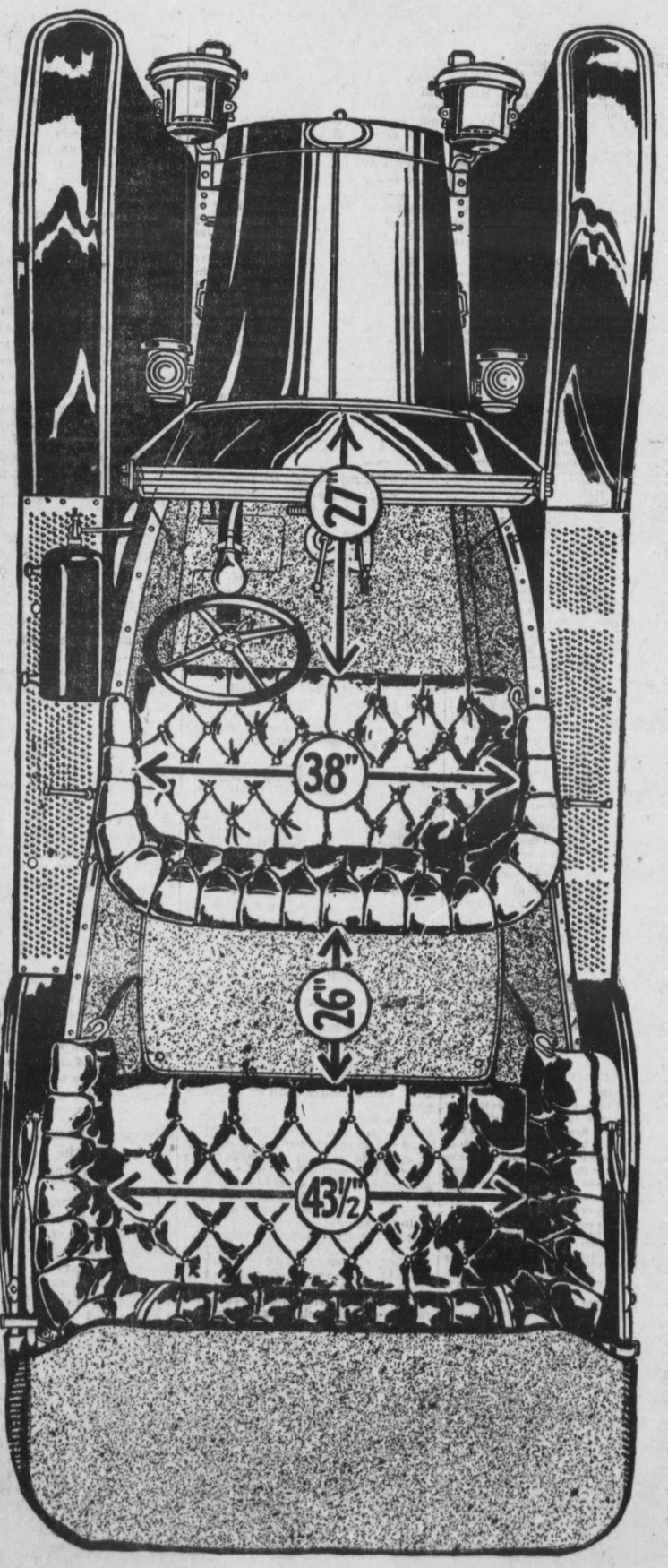
At its Price, the World's G



Check the Measurements

Leg room, depth and width of seats—with those of any car selling from $1000 up to $1400—you'll find this is a "big" car in inches as well as "immense" in efficiency. Note up-to-date streamline body design, left hand steer, center control and other features of the highest priced cars.



Maxwell

The Car that is Rapidly Sett

IT IS predicted by shrewd judges that the **Maxwell "25" $750 car** made by the **Maxwell Motor Company, Detroit, Mich.,** will within a year be the fastest selling automobile in the world.

And this isn't such an extraordinary prediction when you consider the many very remarkably good points of the **Maxwell "25,"** and the present phenomenal demand.

A prominent writer who has intelligently studied the subject said recently that the time is coming when most families in the United States will own an automobile.

In many places **Maxwell "25s"** are used not only for pleasure purposes, but for business reasons as well, thus rendering a highly efficient double service.

The Maxwell "25" Car is unique. It occupies a dist tive position.

It is in a class by itself. It hasn't a real compet because it gives what other cars do not give. It pos more advantages that benefit you, price considered, of c

The Maxwell "25" Car has all the fine points of h priced cars and none of their weaknesses.

It is truly a marvel of engineering genius. It is thorou trustworthy in every detail of construction and equipm It is made from the best materials that brains can devise money buy.

The Maxwell "25" is a light, practically indestruct car of extraordinary capacity, power and performance. symbolizes speed, power and economy.

The cost of oil, gasoline and tire maintenance is so s as to be positively amazing. This has been proved repeate

The Maxwell "25" is more than just merely a car is a superbly constructed, roomy 5-passenger automob It is a real full grown car, a beautiful, smooth, swift eminently satisfactory streamline automobile.

These Detailed Specifications Prove Positively Ho

The Maxwell "25" has absolutely every essential quality, and absolutely every necessary feature found in the very highest priced cars.

In actual economy of operation, in real ability to keep out of the repair shop, it not only equals but surpasses most cars which cost five times its price.

The Maxwell "25" weighs 1685 pounds. A wonderful "tire economy car." Has 30" x 3½" tires, front and rear, permitting rear tires to be shifted to front wheels to give extra long service.

The motor is cast enbloc; 3⅝" bore; 4½" stroke; adjustable valves completely inclosed. Extra large crank shaft; bearings of bronze with babbitt lining.

Motor water cooled, will not overheat.

More Power for Its Weight Than All Higher Priced Cars

The Maxwell "25" has a real "25" horsepower motor—which develops more power in proportion to the weight of the car than the engines of most $5,000 automobiles.

The Maxwell "25" can pass most any car on hills "in high." It is a phenomenal hill climber.

Costly High Tension Magneto—Like Highest Priced Cars

The Maxwell "25" has a Simms high-tension magneto, which al delivers the spark direct to the spark plugs in correct time. means no coils—**no make-shift master vibrators**—no mec ism that requires frequent delicate adjustments. The mag works right, and stays right.

Transmission—4 Speed Selective Sliding Gear, Center Control

The Maxwell **"25" has a 4-speed selective type transmission, 3 sp forward and 1 reverse.** The main shaft has **Hyatt Roller B ings** at front end—bronze bushing babbitt lined at rear. Ad able cone clutch lined with motobestos. It take hold fi without sudden gripping, and without undue noise

Control—Brakes of Extra Strength

The Maxwell **"25" has left-side, 16" steering wheel.** There is of room for a big man to drive without being cramped. S and throttle control rods are inclosed in steering column.

J. H. SIDES, Agent, CENTRAL

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