



CHESTERTOWN
Aug. 31-Sept. 5

McKinnie Operatic Co.
Chautauqua Trio
Original Strollers Quartet
Imperial Russian Quartet
Romano Orchestra
VICTOR AND HIS BAND

Dr. N. McGee Waters
Mrs. Edith Ellicott Smith
Judge R. M. Wanamaker
Mrs. Emily Fallow Gregory

Impersonations
Ellsworth Plumstead

Illustrated Lecture
Charles Summer Osgood
"The Panama Canal and the Panama Pacific Exposition"

Entertainment
Ross Crane
Cartoonist and Clay Modeler

The College Players
presenting
"TWELFTH NIGHT"

Motion Pictures

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ARLINGTON L. SPARKS
CHESTERTOWN, MARYLAND.
PHONE 79.

MISS EDITH ELICOTT SMITH.

President of the Pennsylvania Rural Progress Association, to Speak Before the Chautauqua on Tuesday Afternoon, September 1st.

The Federated Club of Chestertown, voted last May to invite at their own expense, Mrs. Edith Ellicott Smith to lecture before the Merchants' Club of Chestertown and the Federated Club jointly. We subsequently learned that Mrs. Smith was to lecture at the Chautauqua in September.

Mrs. Smith is a sister-in-law of the late Mrs. William Ellicott, president of the Maryland State Federation. She is president of the Pennsylvania Progress Association, and is a pleasant speaker and knows her subject.

The following letter was sent to the Federated Club which gives some idea of the important subjects treated in her lecture. All merchants, farmers and members of the granges of the county should be present to hear Mrs. Edith Ellicott Smith.

Mount Equity Farm,
Pennsdale, Pa.,
May 4th, 1914.

MR. C. W. HARTER,
Muncy, Pa.

DEAR SIR:

It gives me pleasure to congratulate Muncy on its choice of a president for its Business Men's Association. I believe they have made a most admirable choice.

Knowing your progressive point of view I want to call your attenton to one or two things which I know to be operating against the business prosperity of Muncy and other little towns. As you know, our association has been making a study of the smaller towns of Pennsylvania with a view of bringing about a closer co-operation between the small town and rural districts of which they are generally the centre.

It is true all over the Eastern United States, except in the fruit belts of New York State, that the small towns of 2,000 to 2,500 or more do not recognize themselves as part of the rural life with which they are surrounded. They know of course that most of their business comes from the farmers, they do not see that the failure of the farmers to make a satisfactory living is what is operating against their business prosperity. Just in so far as the farmer is successful will they be successful. If they can study the farmer's want of success and see how they can help him make a dollar he will spend that dollar on them. Just at present the farmers are not making all the money they could make, and as a result the towns feel it.

Outside of the general grain crops which the farmers sell or feed up on their farms, the extra produce which they raise in small lots goes begging. They cannot sell them locally, as their berries, fruit and vegetables are all a drug on the market. Towns buy their supplies from a distance away from the locality and grocerymen have no storage facilities of any capacity but get shipped into them cabbage, onions, even potatoes. Perishable goods they do not care to handle, as they have no sale for such goods. Who can blame them for this? It would be impossible for them to dispose of such goods. Farmers feel the need of a market for what they raise in all the near-by towns.

Your customers, the farmers, suffer at the hands of this and other communities in still another way. For its size, Muncy has had a remarkable number of bright business men who have been able to build up a profitable business within her borders. Lycoming county, and particularly Williamsport, has to thank Muncy Normal School for many of her brightest business men. But while the city has been benefitted by the education offered at the Normal School the rural life has suffered at its hands.

The brand of education offered has developed business men for the professions, but has not trained the farmer's sons to remain on the farm and make a living. Farming has become the most scientific business in the world. The farmer's son has all the practical experience to make it a success but none of the theory to back his experience. Thus all the newer knowledge which has been worked out in the laboratory about the chemistry of the soils and fertilizers is shut away from him, and he knows no more than did his grandfather how to meet the soil difficulties which have arisen from long cultivation. So it has come to pass that the system of education offered to the country boy has diverted him from the life he is fitted for into a life where all his precious experience goes for nothing. So also it has come to pass that the farmers still left in the country are not always the brightest product of the country side. It now remains for the educational forces of the country to save the day by placing a system of education within the reach of the country boy and girl which will give back our young people and create a new prosperity in the rural districts.

If you ask the farmers if they want their sons educated to stay on the farm most of them will tell you that they want them to go into a business that pays. This is a sad reflection on the blind business policy which has made it next to impossible for the farmer to make a living. Remember that he sells his grain and milk wholesale. How much wholesale buying is he able to do? Could you conduct your business on satisfactory lines if you sold wholesale and bought retail?

No one can deny that the mail order business is making terrible inroads on the retail business in towns. From January 1st to April 1st, 1914, $57,221 went to the mail order houses from the Ithaca post offices in money orders. How much went from Muncy post office in the same period? There is a reason for this. It should be stopped, there are ways of stopping it. Let the small town think about this. It has to do with business efficiency management. The stores of our small towns should be the most efficient purchasing agencies for all the farmers supplies. Why are they not?

Let me close by saying that I believe we are on the verge of a new order of things in our community and that the Muncy Business Men's Association can bring this about. To remedy existing conditions requires a readiness on the part of business to see where the trouble lies.

Thoughtful people who have given a good deal of time to thinking out remedies for these conditions believe that:

1. Produce exchange should be started in all the small towns to teach how to pack and grade and where to ship.

2. Agriculture should be taught in the high school. This can be brought about gradually by the science courses such as chemistry, physiology, biology. These courses can be given renewed interest by teaching where such courses naturally touch upon agriculture. It is just as easy to teach quantitative analysis as it is applied to soil analysis. It is just as easy to teach the laws which govern animal breeding as to teach human physiology. There is only one step from botany of buttercup to the botany of the commercial plant, whether wheat or apple blossoms. The educated farmer, who is a specialist in agriculture, makes money. If you do not believe this is true go to Rochester or Lockport, N. Y., and see whether the farmers have money to spend or not.

3. Stop the mail order business by building up a catalogue business in your town. Publish a monthly sheet which gives the farmers your prices on the goods they want, to read over at home. Urge them to do a cash business with you for their own benefit. Explain to them how they gain in price by doing a cash business wherever possible. Give them the benefit of a cash purchase. Quote prices for cash and for credit. Purchase better than you are doing now. If better methods of purchasing are followed, better prices can be quoted to customers.

These are the remedies which common sense would suggest.

Yours very truly,
PRESIDENT.

Fine Works of Art.

Mrs. Rosalie Mitchell Schuyler, of New Castle, Del., has recently visited her brother, Chas. H. Price, Esq., of Stoneton Manor, and his daughter, Mrs. Grace Hepburn, of near Still Pond.

Mr. and Mrs. Schuyler are busily engaged in art work at their studio in New Castle, Del.

Mrs. Schuyler has a class of young ladies and gentlemen in drawing, painting, modeling and wood carving, and has recently been teaching the art class in Ursuline Academy, Wilmington.

She has just completed a life-size portrait of her mother, Mrs. R. B. Taggart (nee Ringgold), and of her great-grandfather, Capt. Joseph Israel, of Christiana, Del., who commanded the 2nd Delaware militia during the Revolutionary War, and was wounded at the battle of Brandywine.

Mr. Claude Schuyler has been painting a number of portraits of famous Delawareans for the State Capitol at Dover, among them George Reed and Thomas McKean, two of the signers of the Declaration of Independence, Wm. Penn, the Duke of York, Richard Bassett, and others.

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Seven Barks, which is the extract of Roots and Herbs, will make your food digest, banish Headaches, regulate your Liver and Kidneys, give you new life, and keep you well. Price 50 cts. a bottle at all druggists or from the proprietor,
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New Ice Cream Parlor
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I HAVE RENTED THE ELEGANT BIG STORE ROOM in the new Culp Building, on Cross Street, next door to Fowler's Paint Store, and fitted the same up in the latest style as
Ice Cream Parlors
Our Ices Cannot be Surpassed
Our many customers are our advertisement. Try an order and be convinced for yourself. We are prepared to serve the public, including Churches, Lodges, &c., with Ices of all kinds in any quantity upon reasonable notice.
MRS. J. CORDRAY LOUD.
PHONE 54. my23-tf

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(Successor to J. S. BRADLEY)
CHESTERTOWN, - MARYLAND.
GREAT SHOE SALE
Don't Miss This Opportunity.
Intending to sell out my entire stock of Shoes, will sacrifice at HALF PRICE, regardless of cost next week.
BRING YOUR EGGS IN TRADE, as I will pay one cent above the market price during this Shoe Sale.
Yours for business,
25-tf J. THOMAS DeCORSE.

A WORD WITH WOMEN.

Valuable Advice for Chestertown Readers.

Many a woman endures with noble patience the daily misery of backache, pains about the hips, blue, nervous spells, dizziness and urinary disorders, hopeless of relief because she doesn't know what is the matter.

It is not true that every pain in the back or hips is trouble "peculiar to the sex". Often when the kidneys get congested and inflamed, such aches and pains follow.

You can tell it is kidney trouble if the secretions are dark colored, contain sediment; the passages are too frequent or scanty. Then help the weakened kidneys. Don't expect them to get well alone.

Doan's Kidney Pills have won the praise of thousands of women. They are endorsed at home—Read this Chestertown woman's convincing statement:

Mrs. A. A. Sparks, High street, Chestertown, Md., says: "I have used Doan's Kidney Pills and they have given highly satisfactory results. I strongly recommend this remedy."

Mrs. Sparks is only one of many Chestertown people who have gratefully endorsed Doan's Kidney Pills. If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask *distinctly for Doan's Kidney Pills*, the same that Mrs. Sparks had—the remedy backed by home testimony. 50c all stores. Foster-Milburn Co., Props., Buffalo, N. Y. "When Your Back is Lame—Remember the Name."

For sale by all dealers. Price 50c cents, Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other.



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A. W. CARMINE,
PHONE 67-J. CHESTERTOWN, MD.
Mid-Summer Clearance of Shirtwaists
Is now on. Every Waist in the house reduced to 39c; some brought 65c to 75c each, but we are clearing them all out at 39c while they last; not all sizes, but if you find one that is your size, you get it for 39c.
Ladies' Hosiery
We have been unable all summer to supply the demand on our Half Silk Hose at 25c; they are wonders for the price. While we have a good assortment of colors now, they will not stay here long, so come and look them over. Why pay somebody 50c for the same thing. The best line of Children's Hose in town—try them.
Corsets Corsets
We still are in the lead in Corsets and can't help being when we sell the famous Royal Worcester and Bon Ton, because everybody that buys a pair they give entire satisfaction, and a satisfied customer is the best advertisement. We have the Tango style—try a pair.
A. W. CARMINE,
PHONE 67-J. CHESTERTOWN, MD.

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