H. F. JEFFERSON & BRO.,

THE LADIES' STORE,

Opposite Stam's Hall, CHESTERTOWN, MD.

STORE NOTES

The Straight Way

Do you know the difference between a STRAIGHT LINE way and a ROUND-ABOUT way? The straight line way is absolutely the quickest way, and because it is the quickest way it is the best way.

If you want anything you always go straight after it, don't you? All of us do, it is but natural.

Do you go after your general wants in a straight line?

Do you go after your merchandise, your wearing apparel or your general shopping wants in a straight line or do you get then in a round about method?

If you have been going about it in an indirect way, it's time you traded at this store.

Here you will find THE STRAIGHT LINE WAY.

We seek to cut out round about methods for you. Our efforts are used to assist you secure what you wish in the shortest, quickest and, therefore, in the best way. That's the straight line.

We give you straight information about merchandise and styles. We give you courteous service and the best values.

By using these methods, and getting the straight line idea in shopping, you cut the money-wasting time wasting round-about methods of reaching the best results.

(Signed) H. F. Jefferson & Bro.

The Newest Winter Coats and Suits are Here



We have an admirable collection of the new Winter Coats and Suits for women, in every fashionable style. These Coats and Suits are splendidly tailored and correctly proportioned; their perfect fit is a matter of course and not of guesswork. They come from the well-known firm of Strawbridge & Clothier, of Philadelphia.

The newest fabrics are represented in the showing---warm, cosy materials that are not uncomfortably weighty.

It is our opinion that these Coats and Suits measure up to the highest ideals. Won't you come to see them to-day?



The Corsets Sold at Jefferson's

are the ultimate of comfort and efficiency in corset-making. Hygienic in construction, and made in the styles that will shape the figure into the fashionable lines. A model for YOUR figure is here. We shall be pleased to fit it to you.

H. F. JEFFERSON & BRO.
The Ladies' Store,
Chestertown, Maryland.

Millington Items.

Mr. E. R. Calloway and family, of Delmar, Del., were entertained a few days this week by his wife's parents, Mr. and Mrs. J. R. Gillespie.

Mrs. Jane Wilson is quite sick at her home on East Cypress street.

Miss Ethel Burris was the guest last week of relatives near Clayton, Del., and was accompanied home by her cousin, Miss Elsie Burris.

Mr. Lucian Massey spent a few days this week with Baltimore friends.

The regular monthly meeting of the Ladies' Aid Society of Asbury M. E. Church met on Tuesday evening at the home of Mrs. Kate Tonkin.

Mr. Solomon Pippin, of Philadelphia, Pa., visited his aunt, Miss Fannie Hurtt, on Thursday of last week.

Mr. and Mrs. Glenn Anthony and daughter, Hilda, attended the funeral of his aunt, Mrs. Mary E. Stradley, of Cecilton, last Saturday afternoon.

Mr. F. C. Numbers spent a few days last week in Baltimore, Md., Washington, D. C., and Wilmington, Del.

Services to-morrow, Dec. 6th, at Asbury M. E. Church will be as follows 10.30 A. M., preaching by the pastor, Rev. G. P. Smith; 2.30 P. M., Sunday school, subject: "Christ Risen From the Dead"; 7.30 P. M., preaching by the pastor.

Mr. John H. Ahern, of Baltimore, was the guest last week of his parents, Mr. and Mrs. J. P. Ahern.

Mrs. R. J. Taylor and daughter, Dorothy, spent last week with her mother in Franklin City, Va.

Mr. and Mrs. Gove Everett had a family reunion on Thanksgiving Day. Those present being: Mr. and Mrs. Guy Everett and little daughter, of near Chesterville, and Mr. Dudley Everett and family, of near Galt's.

Mrs. Lina McGinnes, of Wilmington, Del., was entertained this week by her sister, Mrs. C. M. Hurtt.

Rock Hall Items.

Horace Willson and Marion Willson spent the Thanksgiving holidays with their relatives and friends in East Neck.

Wednesday night the camp-fire girls attended church in a body to hear Rev. Liddell preach.

We are sorry to see that the correspondent of the Enterprise has written a criticism about the electric lights of this town, saying: "The moving picture machine used at an illustrated lecture dimmed all the lights in town." This was untrue. The reason was very simple had the writer looked into the matmatter. The lantern would not burn over 110 volts and our able electric engineer turned the machine down at the power house, thereby dimming the lights, to accommodate the church people.

Prof. Greenhawk spent the holidays in Baltimore and Washington. A reunion of the Scouts who were with him in the White Mountains during the summer, was held at the home of Mr. R. H. Young, of Washington. Thirty boys were present. Each boy received a beautiful little present.

Friday evening the scouts were given a delightful talk on "Life in South Africa," and also three were presented with service badges for duty during the Star Spangled Banner Celebration. These badges are of bronze and are very pretty. Owen and Vernon Selby and Albert Puppee are the proud possessors of these medals.

A new moving picture show is being started in Coburn's Hall. There will be Vaudeville entertainments held along with the pictures, making a popular form of entertainment.

Davis Apsley, son of Capt. Will Apsley, was severely burned Wednesday afternoon while playing with gunpowder. Davis had a little powder in his hand and attempted to put it in the stove, the flash scared him, causing him to let an yeast powder bottle, filled with powder, fall in. This bursted, burning the child very badly.

Betterton Notes.

The new M. E. church is rapidly nearing completion. The metal ceiling will be finished this week, the painters have painted the outside, the furniture for both the auditorium and primary room has arrived, the lights have been installed and the memorial windows are being put in. The day for dedication has been set for January 3rd.

The regular business and social meeting of the Epworth League was held at the home of Mr. A. H. Suplee Thursday evening. An apron bazaar and pie social was held there the same evening for the "lighting fund."

A base-ball game, wheel barrow contest, etc., were the sports enjoyed on Thanksgiving day at Betterton.

Mrs. T. Bayard Crew entertained the Embroidery Club at her home on Thursday afternoon.

Mrs. Horace Brice was the guest of her daughter, Mrs. Charles Gooding of Wilmington the past week.

Mrs. G. W. Moore spent the Thanksgiving with her son in Baltimore.

Mr. Clarence Turner has moved into the house recently vacated by Mr. Wm. Brice on Bayside.

Mrs. May Watkins, and children, of Baltimore, are visiting Mrs. A. P. Emerson.

Mr. and Mrs. Archie Crew and Paul spent the past week with Mrs. Crew's mother.

Miss Kate Crew and Mrs. John S. Owens attended the Army-Navy game at Philadelphia last Saturday.

Miss Hattie Boone is visiting friends in Baltimore.

Miss Myrtle Tull left Sunday for Baltimore where she has obtained a position.

Mrs. J. H. Gooding and Philip spent the week-end with relatives in Baltimore.

Miss Madge Wilmer and Miss Myrtle Taylor, teachers in lower Kent, were at home for the Thanksgiving vacation.

Mr. T. Guy Owens is at his home in Betterton recuperating from a recent operation for appendicitis.

Miss Blanch Lewis spent several days last week in the Blue Ridge Mountains.

Wm. Medders & Co. | SPECIAL ATTENTION TO TELEPHONE ORDERS | Wm. Medders & Co.



A GREAT CHRISTMAS!

SANTA CLAUS

At His Headquarters Already.

We have the "Greatest Xmas Baazar" on the Peninsula.

Our Large Stores are filled with "CHRISTMAS GOODS," from top to bottom, and the many new and novel Christmas wares make our place as it were "A FAIRY LAND.

GRAND CHRISTMAS OPENING NEXT WEEK.

We extend a hearty welcome for an early Xmas visit.

A GREAT TOY SHOW.

Our Annex, "The Hall," Filled With Toys Also.



Large $1.25 Shoo Flies, Hobby Horses, Sleds, etc., and the best values you ever saw, now on sale at..... 98c
Special values at.....$1.25 to $3.50
$2.00 Guiding Coaster Sleds.....$1.39
Child's Desk with chair...$3.50, $5, $6.50



Not a real horse, but close to it. The boy thinks he is alive, so easy do these Rocking Horses go. Prices for full size on sale.....$2 90 to $6.50



Iron Body, Iron Wheels and Iron Axles Express Wagons. Every size made from.....50c to $2.50
Large $1.25 Iron Body, Iron Wheel Wagons, special value on sale.....98c
Velocipedes, Doll Carriages, Go-Carts, Desks and the like, all prices, all kinds.



SPECIAL PRICES IN KID DOLLS—All Jointed, Flaxen Hair, Opens and Closes its Eyes, on sale at..... 25c
Full Line of Kid Body Dolls, 49c, 75c, 98c
Undressed Jointed Dolls, large variety, best values ever offered. Prices start at.....10c, 25c, 33c to $2.50



Largest Collection of Dressed Dolls ever shown in this county, ranging in price from.....5c to $5.00



Large Drums on sale at 25c
Best Drums.....50c to $1.25



MECHANICAL TOYS.
Toys that run. Toys that jump. All sorts, all kinds and styles, and at special low prices. A wonderful show this season.

NEW BOOKS AND CALENDARS.

In Toyland!



We are showing this season a large collection of

Practical Toys

of "All Kinds." Will please both the Little and the Big Folks.

$1.50 Coasting Sleds 98c



THE "COASTING FLYER"
Large collection of Sleds—the large $1.50 Coasters now on sale at..... 98c
Other Coasters up to.....$2.50

ALL SORTS OF XMAS NOVELTIES.



$5.00 COMB AND BRUSH SETS $3.90.
Beautiful collection of Toilet Sets and Manicure Sets at $1.50, $2.50 to $6.00.

XMAS CARVERS



Made of good steel and full standard cutlery. Per set $1.50, $1.98, $2.50 up.

Fine Bric-a-Brac

IMPORTED CHINA, ETC.



We show an assortment and collection of Fine Imported China that cannot be equaled and especially at the low prices we offer.
Fine Salad Dishes.....25c to $1.50
Beautiful Cake Plates.....25c to $1.50
Real China Cups and Saucers 15c to 50c
Fine Bread and Butter Plates, Nappies, and Bone Plates.....75c to $1.50 Set
Fancy Lamps, Vases and all sorts of Fine Bric-a-Brac. COME AND SEE FOR YOURSELF.

Our Christmas Provisions are ready—such as

Nuts,
Candies,
Fruits,
Grapes,
Figs, etc., etc.

Our prices are lower than ever.

WM. MEDDERS & CO.
Still Pond, Md.

TOYS OF ALL KINDS!





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