

A Public Utility's Obligation

A PUBLIC utility has two outstanding obligations to the users of its service.

One is to give a good, reliable service at all times. To do this, it must have a competent, trained force of employees and pay them a living wage; it must use the best materials and equipment and pay for them at the market price.

The other obligation is to expand its system to be in a position to give service to all new patrons. This requires new capital. To command this new capital at all times, the investor—the person who has money to lend must receive a fair return for its use.

telephone system offers a striking example of obligations. Each new subscriber to the system ot only a direct increase in the expense of ut an outlay of new capital.

a telephone system that does not earn ue fails in its obligations to its patrons.

peake & Potomac
Company

ARRIS, Manager

WHAT THE MARYLAND FIRE PREVENTION CAMPAIGN MEANS

By Franklin H. Wentworth,
Secretary National Fire Protection Association

It is an ambitious and comprehensive undertaking that the fire prevention forces in Maryland are attempting. Fire Prevention Day, October 10, is to be recognized in that State, but only as an incident in a larger struggle for permanent accomplishments. W. R. Hough, one of Baltimore's fire commissioners, and B. S. Mace, fire prevention engineer of the B. and O. Railroad, are the capable leaders in a campaign to which the Governor of Maryland and the Mayor of Baltimore have pledged their interest and support. It gives one a pleasant sensation to see two citizens of a State put their shoulders to the wheel in a work of this sort simply because they understand the importance of it to their fellow citizens and want to make a contribution of public service.

The comprehensive plan of organization which they have worked out, which has enlisted the cooperation of so many public bodies and so many distinguished men, recognizes the important fact the fire waste must become a matter of local concern if a vital attack is to be made upon it. Every fire is local; it must start somewhere; therefore, it is where it may start that interest and attention must be focused.

There are really but two things that can be done to check our astounding fire losses. One is to correct the habits of our people, to inspire in them the habit of carefulness; the other is to do positive physical acts like cleaning up basements, attics and yards, and inspecting and correcting defects in school houses, stores, houses and other buildings.

The Maryland group is to do both of these things. From the Governor down it is to stimulate and inform the everyday people of the State what the fire waste means; and then, having done this, it is to point out the physical means for its abatement. This is a job that will require patience, energy and persistence, but if the public-spirited gentlemen who have launched this campaign attract to it the support and co-operation such an effort deserves the Maryland group will write their names into the history of their State.

SOCIETY'S BOTTOM



SLUM WORK

Society has always had a bottom. The Salvation Army with its forty years work in the slums of the world, knows all of the worst fester spots and defies dirt, disease and danger to carry aid and cheer to the starving, the suffering and the wicked.

HOCHSCH

Gift Suggestions
Christmas Time

"What to give" is a question Harriet Knight can answer. She is in close touch with the new ideas every Christmas season brings forth; she knows what the various forty-five departments of this large store are displaying for Christmas. Write to Miss Knight for suggestions. You will receive a reply from her containing descriptions and prices, cheerfully given. Give Miss Knight as much information about the person who is to receive your gift as you can.

OUR GIFT WRAPPING SECTION removes all evidence of price, wraps your gift in snowy tissue, packs it in an attractive box and encloses your card in the package. It will forward the gift to you or directly to the recipient. Ask for this service if you desire it.

Harriet Knight will care for your Gift List. Write to her for shopping service and suggestions.

HOCHSCHILD, KOHN & Co.

Baltimore, Md.

4

November Barga

Heavy Work Coats.....
Heavy Work Coats, rain proo
Best Gum Boots Made.....
Felt Boots $3.75
Men's Heavy Underwear ... meal
Horse Blankets ... $1.50 suit
Grain Shovels ...
Best Fodder Y... S. Mass $6.00
Best Bushel ... Mass $1.65
Stove Pip... Baskets.....$1.15
Dam...s, all sizes 30c to 45c
C...s, Collars for Stove Pipe.
...ves from .....$7.00 to $9.00
... Wide Venolium.....$1.25 yd.
... Gloves .....10c to 50c
... Woolen Top Shirts.....$1.75
...me early, get the bargains.

WEDNESDAY SPECIALS

50c Ground Coffee.....29c
30c Ground Coffee.....12 1-2c
Soaps, all kinds.....5c
7 Boxes Yeast Powder.....25c
6 lb. Corn Starch.....
Mince Meat, Raisins, Citron, ...
all for Thanksgiving.
Eggs now 64c dozen.

B. S. Sutton & Son
Blacks, Md.

...NTS

Cem... 58

THE CUSTOMER

Such success as this business enjoys springs from the customer.

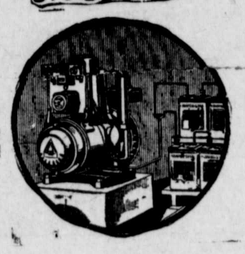
Such growth as will come to it will have the same source.

Nothing is quite so vital here as the customer's interests, and we are useful only as we guard and serve those interests.

We regard sound quality and fair price as the customer's primary right.

OHN BARTLEY
CHESTERTOW N, MARYLAND.

DELCO-LIGHT
"Electricity for every Farm"



The Best Thing for the Farm

F. F. Thielke & Son, R. D. 1, Kiel, Wis., write concerning their Delco-Light plant: "We have an automobile, but if we had to give up either our auto or our Delco-Light, the auto would go mighty quick."

Write for Catalog
GEO. W. BALDWIN
Chestertown, Md.
Phone Nos. 88 and 89.
Complete Electric Service

...on. Plumbing Tin and Machine Shop

...n rooms put in and remodeled. Tin and sheet metal ...Pipe Fitting. Stoves and ranges repaired. Pumps ...Tanks and windmills put up. Gas and steam en...aired. Pipe and Fittings from 1-8 to 2 inch. Stop ...e and supplies for bath rooms kept on hand. Plow ...round. Lawn mowers sharpened.

WM. T. CLARK,
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...lock Ice Cream

...re making some of the finest Block Ice Cream ... put in your mouth.

ALSO

... carrying a full supply of Loose Ice Cream, ...uch as Vanilla, Chocolate, Pineapple, Peach, ...y, Cherry, Nut Caramel, Frozen Custard and ...

... Cream and Our Service is Hard to Beat.

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Mutual Fire Insurance Co
OF KENT COUNTY, MD.

SOLICITS YOUR INSURANCE!

ITS SAVING FUND FEATURE

an unusual one in insurance companies.

During the past 8 years it has returned to its policyholders where policies have been cancelled...$32,864.00
In the same period it has increased its reserve over.....$10,000.00
And its Total Assets. $50,000.00

Applications for insurance can be made to
Chas. F. Jefferson, Chestertown.
E. S. Valliant & Son, Church Hill.
Ellsworth Bowers, Lynch.
G. E. Owens, Betterton.
Joseph Downey, Rock Hall.
Barclay Kilbourne, Fairlee.
A. S. Walls, Sudlersville.
R. W. Moffett, Millington.
F. H. Ruth, Galena.
W. J. Sparks, Crumpton.
F. E. Thomas, Kent Is...
FRED G. USILTO...
EBEN F...
Ch...

850 DISASTER DEATH TOLL FOR ONE YEAR

Red Cross Gives $1,871,000 Relief When 65,000 Families Are Made Homeless.

Forty-three disasters, resulting in the death in the United States of 850 persons and the injury of 2,500 called for emergency relief measures and the expenditure of $1,871,000 by the American Red Cross during the fiscal year ending June 30, 1921, says an announcement based upon the forthcoming annual report of the Red Cross. These disasters caused property damage estimated at $30,000,000, affected sixty-seven communities and rendered 65,000 families homeless.

The year's disasters were of varying types, including several which previously had never been thought of as falling within that classification. The Red Cross furnished relief in seventeen fires of magnitude, five floods, seven tornadoes or cyclones, one devastating storm, three explosions, including the one in Wall street; one building accident, two typhoid epidemics, the most serious being that at Salem, Ohio, which affected 9 per cent of the population; one smallpox epidemic, in the republic of Haiti; one train wreck, the race riot at Tulsa, Okla.; the famine in China, emergency relief in famine among the Indians of Alaska, the grasshopper plague in North Dakota and an earthquake in Italy.

Pueblo Most Serious

By far the most severe of the disasters in the United States during the period covered by the Red Cross report was the Pueblo flood early in June, 1921. The rehabilitation problem confronting the Red Cross in Pueblo was one of the most difficult in recent years. When the first news of the horror was flashed throughout the country, the American Red Cross National Headquarters responded with a grant of $105,000 for relief work. Governor Shoup of Colorado, appreciating the long and successful experience of the Red Cross in organizing disaster relief work, placed the entire responsibility for the administration of relief in its hands.

In response to appeals from President Harding, Governor Shoup and other governors of western states and through local chapters of the Red Cross and other community organizations, public-spirited citizens brought the total contributed ... Pueblo's re...litation to mor... ...$325,000. ...ribu... ...rought by the ...er of record. ... were affected ...eft homeless. ... an absolute ... were made ...ze of the ...

race riot at Tulsa also was unique in disaster relief annals in that outside of a small emergency relief fund contributed by the Red Cross, the only relief measures outside the city consisted of the service of social workers, nurses and a trained executive whose object was to assist local forces in directing their own efforts.

In decided contrast with the previous year, only one tornado assumed the proportions of a major disaster. This occurred on April 15, in the border sections of Texas and Arkansas with the city of Texarkana as the center. The significant feature of this disaster relief work was the fact that it covered so much rural territory as to make necessary a large number of relief workers.

The famine in China, necessitating relief expenditures totalling more than $1,000,000 by the American Red Cross was by far the most serious of the foreign disasters in which the Red Cross gave aid.

Builds Up Its Machinery

In connection with the administration of disaster relief measures, an increasing effectiveness on the part of the Red Cross to deal with emergencies was manifested during the past year. In 328 Chapters of the American Red Cross there have been formed special committees to survey the resources of their respective communities and to be prepared in case of disaster. In others of the 3,402 active Chapters, a network of communication has been formed through which instantaneous relief may be dispatched to any part of the United States.

That its work in this field may be continued with ever greater effectiveness, the American Red Cross is appealing for widespread renewal of membership during its Annual Roll Call, to be conducted this year from November 11 to 24.

Protecting The Farm.

The average farm property, according to fire insurance men, is what they call a poor risk. Many farm houses, barns and other outbuildings are annually destroyed by fire. In most of the cases the fires could have been prevented.

In the old days most farm fires were attributed to lightning, spontaneous ignition in the hay mow, an accident to the lantern or to some misanthropic tramp. But with our varied improvements have come new causes of fires, bringing with them new clauses in insurance policies and the necessity for new precautions.

R...n Insurance Valuable.

Ra... insurance is a new thing to many ...Marylanders, but it is a good thing ...especially for the many

FERTILIZERS
(For all crops)

Large stock in our warehouses at Betterton, for immediate use. No delay. Wagons loaded as soon as they arrive.

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Just received a carload of Southern Cypress, which includes Fencing, Gate Slats, Siding, Rab. Boards, Dressed Lumber, etc. If you want Cypress we have it.

Our store opens at 7 a. m. and closes at 8 p. m.

TURNER & SON,
Betterton, Md.

JUST RECEIVED
Two Cars Ohio Vitrefied
4-in. 5-in. & 6-in.
DRAIN TILE

A FULL LINE OF BUILDING MATERIALS IN STOCK.
SASH, DOORS, BLINDS, MOULDINGS, FLOORING, SHINGLES, BRICK, LIME, COAL, CEMENT, FERTILIZER AND HAY.
FIRE AND LIGHTNING INSURANCE.

John P. Ahern,
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DON'T LOSE

Your Wheat or Hay by Fire or Lightning

INSURE IT WITH

Jos. N. Wheatley & Co.

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WM. C. SUTTON

Steam and Hot Water Heatin

Sanitary Plumbing
IN ALL ITS BRANCHES

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Farmers, List Your Repair Needs

It would be hard to find a farmer who at some time or another had not lost valuable time waiting for necessary repair parts. Take this territory and total up the time lost in this way and it will astonish you. And all because repairs are not odered as early as they should be.

There is no better time than right now—just before the busiest season on the farm—to go over your machines carefully, make a list of repairs you are likely to need and send it to us. With this list in our hands, we can order our stock so as to be prepared to meet every call promptly.

Repair part service is a necessary ...t of our business. We realize what it means to you in time and money to get what you need at once. Help us to help you by making up your list now and sending it in to us.

PAUL COMEGYS
Milington, Maryland

—READ THE TRANSCRIPT $1.50 PER YEAR.

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