# OUR ENTIRE STOCK

OF

# LADIES', MISSES' & CHILDREN'S

# MERCHANDISE Valued at $40,000

MUST BE SOLD DURING OUR

# CLEARANCE SALE

## Ladies', Misses' and Children's Coats



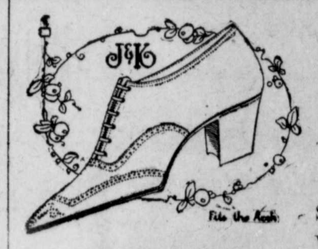
Our entire stock of COATS, including: Velours, Serges, Broad Cloths, Chinchillas, Venitian, Jersey and Fur Coats; in fact, any cloth in any up-to-date department. Special during this sale—

$15.00 Coat .....$5.00
$25.00 Coat .....12.50
$50.00 Coat .....25.00
$75.00 Coat .....37.50

**For five days we are going to offer the community our stock of merchandise—and there is none better in the state—at prices that have little regard for cost. First, because we must clean up. Second, because we need the money to put in new goods and pay old bills.**

**Our stock of Dry Goods, Notions, Cloaks, Suits, Skirts, Millinery and Shoes are from the best manufacturers, who guarantee to us and we guarantee to you to be first-class materials.**

Don't confuse our class of merchandise and prices with prices and second-grade materials of others. Don't fail to visit our store during these five days.






## Ladies', Misses' and Children's Shoes

Our ENTIRE STOCK of SHOES, Oxfords and Pumps will be sacrificed at less than manufacturer's cost. Several of the specials follow—

1 Lot of Ladies, pair....$2.48
1 Lot of Misses' pair.... 1.98
1 Lot of Children's pair.. 1.49

*(Every pair of Shoes guaranteed to be solid leather—no paper.)*

# SALE STARTS JAN. 17 AND ENDS JAN. 21

SPOOL COTTON

2000 Spools of Clarke's O. N. T. Cotton, special during this sale.....5c *each*

SILK

Our entire stock of Taffeta and Messaline ...rly sold at $1.75 and $2 ...ing this sale special ...$1.25 *per yard*

LACE INSERTIONS

...dreds of yards of ... Insertions—Valanciennes and To...ions, to close ...ut at .....3c *yard*

LADIES' SILK HOSE

...ral dozen Ladies' Silk Hose, great values. During this sale special at.....49c

WOOL HOSE

Several dozen Ladies' Heather Mixed Wool Hose. Were $1.50. Special during sale 98c

APRONS

Several dozen Ladies' Fancy and Plain Aprons, values 50c and 75c. Special at 25c

$1,000 WORTH OF FURS

Boas and Muffs to be sacrificed during this sale at less than cost. One of the specials. A $25.00 Fur, only.....$7.50

100 LADIES' AND MISSES' DRESSES

In wool and silk, to be sacrificed at prices varying from .....$7.50 *to* $35.00
(*Formerly Sold for* $25 *to* $75.00)

$2,500 WORTH OF MILLINERY

To be sold for less than it could be bought at wholesale today. One of the many specials. Beautiful pattern Hat was $20, special at.....$5.00

WONDERFUL DISPLAY OF DOVE UNDERTHINGS

Some New Spring Goods included in this. A $1.75 Good Muslin Gown, special at 98c

DURING THIS SALE EVERYTHING IS SOLD FOR CASH. NO GOODS RETURNED. STORE WILL BE OPEN AT 8 A. M. AND CLOSE AT 8.30 P. M. WILL BE OPEN SATURDAY EVENING UNTIL 11 O'CLOCK.

BELTS

Several dozen Ladies' and Children's Leather Belts, special during sale.....15c

CORSETS

Lot of Royal Worster Corsets, special during sale at only.....98c *pair*

HANDKERCHIEFS

Several Hundred Ladies' Handkerchiefs, great values during this sale only..5c *each*

TURKISH TOWELS

One assorted lot of Towels, about 200. Wonderful values. All colors. Were 65c, 75c, 85c and $1.00. Special at.....59c

HOUSE SLIPPERS

One lot of Ladies' House Shoes, all sizes, different patterns, formerly $2.50. During sale only.....$1.00

WHITE VOILE

750 Yards of White Voile, formerly sold for 75c yd. Special during sale at ....35c *yard*

CHILDREN'S HOSE

Several Dozen Pairs Children's Hose, heavy ribbed in black and brown, value 29c. During sale .....12½

PILLOW CASES

One Lot of Pillow Cases, full size. Regular value 40c. Special during this sale only .....23c *ea*

BED SHEETS

One Lot of Bed Sheets, full size, 81x90, value $2.00. Special during sale.....$1

LONG CLOTH

One Lot of Long Cloth, 10-yard pieces, value $2.75. Special during sale at $

MUSLIN

Hill Muslin, while our stock lasts. Special during sale at only.....15

GINGHAM

1000 Yards of 32-inch Renfen Gingh... Beautiful Plaids, formerly 40c. Spe... at .....

## A Sale Like This May Happen Again--But Don't Wait That Long

...n't ...rget ...the ...lace ...nd

# HARRY E. JEFFERSON

The Ladies ...

Remembe... for 5 Days and 5 D...

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