...erstock Causes Us to Start Sale
... Prices Are Like Those Usually
... in Sales of January and February!
...at the Prices!

H. F. JEFFERSON

CHESTERTOWN, MARYLAND

Launches the Biggest Merchandising Event of Their Career in the Form of a Pre-Christmas

Every Article in Store Marked Dow
Scores of New Xmas Articles Include
After-Season Prices Right at Beginning
the Xmas Trade!

...ys Only
...ednesday, Thursday
Friday, Saturday
...c. 12, 13, 14, 15

ECONOMY SALE

4 Days Only
Wednesday, Thursday
Friday, Saturday
Dec. 12, 13, 14, 15

OF ALL REGULAR STOCK, NOTHING BOUGHT SPECIAL FOR SALE

1-3 Off
on women's bath-robes. Heretofore sold for $7.50 and $15.00. Now
$5 and $10

1-2 Off
on big lot of Children's Coats. Original price was $8.00 to $25. Now
$4 to $12.50

Shoes
for children. A big lot in black and brown to be sacrificed at this sale for
$1.98

Shoes
for the baby, while they last, will be sold at the special price of
$1.49

Towels
A large assortment of finest quality towels most appropriate as gifts, marked special during sale
50c to $1

1-3 Off
Close-out sale of a special shoe in brown, with tan cloth tops and a medium Cuban heel.
Was $12.50, Now $7.50

1-10 Off
on any trunk or bag in store. We have the famous Belber line, and each purchase will be
Fully Guaranteed

Nemo CORSETS

Material reductions have been made on every corset. The f... Nemo brand, our leader, is included ...is big economy sale, so ...ve a better opportunity to ...ts at a saving. A sug... ...ure a set, and if you ...em for future use.

...ents

...nd owing to ...ossi... ...gar... ...en ...



One Big Special Lot at $5

Here they go All of the new dainty creations in winter hats—and most of them at the unbelievable low price of five dollars. If anyone has any doubts as to the huge savings offered in our hats at this price, a visit to this department will dispell them all! Every type wanted by style lovers will be found in the assoctment, and every color and trimming effect too.

Gage Hats

Reduced 50 Per Cent.

Every woman knows exactly what a Gage hat is and they know just about what price they sell at. Look below at the fifty per cent off offer we make. Take this as a basis to judge what savings we are offering throughout the store—do your Xmas shopping here and you will find that your purse will last about one and one half longer than otherwise.

Knitting Supplies

There is yet time to make many of the knit gifts so dear to the heart of all women. Accordingly we are offering special numbers in knitting supplies. Glance over the offerings, perhaps something is mentioned that is needed.

Fleisher's Wool,	40c a Ball
Silkanwool,	50c a Ball
Shetland Floss,	25c a Ball
Saxony,	30c a Ball

Gift Boxes

...very speecial item, ideal for Xmas ... a special gift box we are offering. ... includes two towels and a wash... ... assortment is varied both as to ...ns, weave of cloth and material. ...e selected as a gift will be sure ...both the giver and the recipient.

...conomy Sale Price
...$1.25, $1.50, $2

...n Towels

...$1.50

Blankets, Quilts, Comforts

Quilts

In two big lots we have marked down all of our quilt stock. Plain and in colors, some stuffed with wool, others with down and covered with silk and a high grade silkatine. A saving of at least one third is offered.

Lot No. 1 - -	$5.00
Lot No. 2 -	$10.00

Comforts

Great fluffy comforts covered with a high quality silk priced at near cost during this big pre-Xmas sale. They would make a most excellent gift to the young married couple, or in fact any housewife.

Economy Sale Price
$10.00 to $15.00



Blankets

Three grades of blankets, each marked to almost our cost price. Warm fleecy and made of pure wool, they offer an unusual opportunity to those in need of bed clothes of this nature. Buy a pair for Xmas! Either as a gift or for yourself.

Lot No. 1 - -	$5.00
Lot No. 2 - -	$8.50
Nashua Blankets,	$5.00

Material Reductions in

All Winter Underwear!

10% Off



Every garment in our underwear department is marked down during the days of the big sale. The assortment includes cotton, wool, wool and silk, and pure silk. Some you will find plain and exceedingly inexpensive—others as fine as expert manufacturing can make them, and as reasonable as our cost price can permit. When you come to this sale do not leave before being shown these garments, they are extra bargains, and would do for many of your Xmas gifts.

MUNSING WEAR

A Worthwhile Saving

Sale of Yard Goods

In our yard goods department we have cut and slashed until some numbers truly look "sick." One half off and a lot of selections may be had, on others the reduction has not been as drastic, yet a saving of twenty to thirty cents may be had. All of our large assortment is included in this sale, nothing has been bought special.

Special Skirtings



Some of the finest material for skirtings that money can buy is included in the yard goods offerings. We think so much of them that we are using this space to call your special attention to the bargains offered.

1-10 to 1-2 Off

COATS, SUITS AND DRESSES TO GO AT COST AND NEAR COST PRICES

1-3 OFF ON 52 DRESSES

Without attempting to deseribe the numbers, we announce this huge saving in our dress department. Every material wanted and every style imaginable is to be found in the fifty two dresses offered at sale prices. Everyone is a bargain—come and look them over.

Jerseys - -	**$12.50 to $15.00**
Plaids - - -	**15.00 to 18.00**
Silks - -	**9.50 to 35.00**
Serges - - -	**9.00 to 35.00**

1-3 OFF ON 75 DRESS COATS

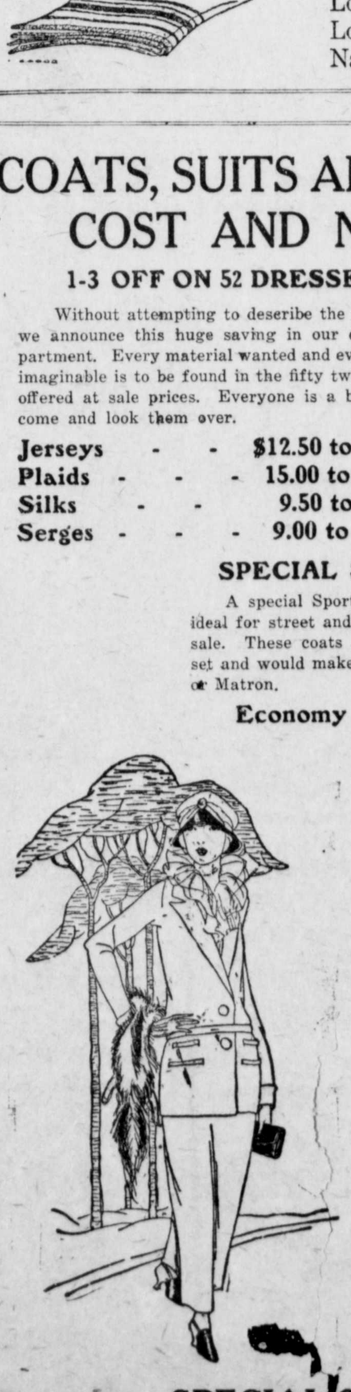
Exclusive, expensive looking and thoroughly smart are the coats which we are offering at regular January sale prices. Every coat in our stock is included and the price will be found exactly as quoted below. A true wonder opportunity to secure a new coat.

50 Coats at $25.00 to $100-00
25 Coats at - - $32.50

SPECIAL SPORTABOUT COATS

A special Sportabout coat, strictly man tailored and ideal for street and shopping wear in included in this big sale. These coats are very popular among the younger set and would make a sensible and ideal gift for the Miss or Matron.

Economy Sale Price $15 and $20





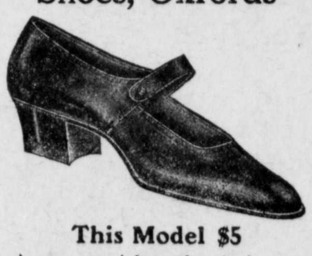


SPECIAL SILK DRESSES $7.50

ASK TO SEE THEM

EXTRAORDINARY VALUE

Shoes, Oxfords



This Model $5

A very special number in brown and black and in both calfskin and kid and in all sizes and widths, with a medium cuban heel. An oxford that was made to sell for almost twice the price asked in this economy sale.

Sale of High Tops

This lot includes a number of low heel shoes made of highest grade vici kid, made to sel lfor six-fifty. As a special we are offering them at the price below. They are our best seller, and no difficulty would be experienced in selling them at regular prices, but this sale includes every article in store—hence we offer them.

WERE $6.5...
SALE PRICE **$4.00**

SPECIAL LOT

Low Heel High Tops

Another big lot! Low heel, high tops, in brown only. Made of genuine calf skin and finished in a masterly manner they are of the season's smartest design. We are closing out the number and offer them at the price below.

ECONOMY SALE SACRIFICE **$3.50**

Arch Preserver Shoes

Here is a number that is a godsend to those with weak arches. Specially constructed to fit the curve of the entire foot, they offer the maximum comfort to those with weak arches. A fit is guaranteed.

Silk Hosiery

Just the thing for Christmas, givin... AN of our big stock of hosiery is comin... for a share of economy sale reduction... plain and fancy designs, and in pu... thread silk as well as in cotton an... every conceivable style of hosiery... Visit this department and it w... many of your gift problems.

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