STORY ON EASTERN SHORE

SALISBURY CONTEMPORARY GIVES GOOD REASONS WHY THIS SECTION EXCELS FLORIDA

"Go west young man," was the advice of Horace Greeley. The westward movement of hardy pioneers totaled 93,000.

A dozen or more Chambers Commerce in Florida have paragraphed that eminent philosophtr's entreaty with "Come South, everybody." There has followed a southward trend of more than 150,000 annually.

Mabe a checp of those who left the Eastern Shore enthralled thereby and you will find that a majority have returned to remain here.

To those Eastern Shoremen who are still undecided our advice is "go south," because:

Here on the Eastern Shore we have no severe winters, and summer heat is tempered by bay and ocean.

The itinerary of farm crops on the Eastern Shore is more diversified than is possible in any other section of the United States.

More highways ares hard surfaced than in any live section in the country.

And either you, or a friend, possesses an automobile to utilize those roads to the fullest extent.

On the Eastern Shore about 70 per cent of all farms are operated by owners.

Labor problems are unknown here; because the wage scale is commensurate with living costs and the laborer is enabled to provide a comfortable home ing costs and the laborer is enabled to provide a comfortable home for himself and family.

Crops grown here are fed by an unexcelled soil that enables the farmers turns from the large eastern markets

The Eastern Shore is truly the to demand the highest monetary re- that are almost at his door.

sportsman's paradise.

Wild game of forest and field are to be found in abundance.

It is known the world over for high quality of seafood.

Meats, vegetables and seafood may be served in delectable dishes three times a day—in a fresh state, if desired.

More than one hundred and ten million other people in the United States have not the advantage, or even the necessities of life, that are at your command.

And, finally, your HOME is here.

So our advice is "go south" Then if you have money enough left, you will return and enjoy the remainder of your days on the Eastern Shore, content with the knowledge that here you have virtually all the joys and comforts that life affords.—Wicomico News.

KENT MINUS INDIAN SUMMER

DELIGHTFUL SEASON HAS NOT YET MADE ITS APPEARANCE HERE

Kent has not yet had its usual delightful season known as Indian summer.

Indian summer, that traditionil period of lazy, hazy days and cool invigorating nights, is a capricious, temperamental period and rarely arrives on schedule time, according to the local Weather Bureau.

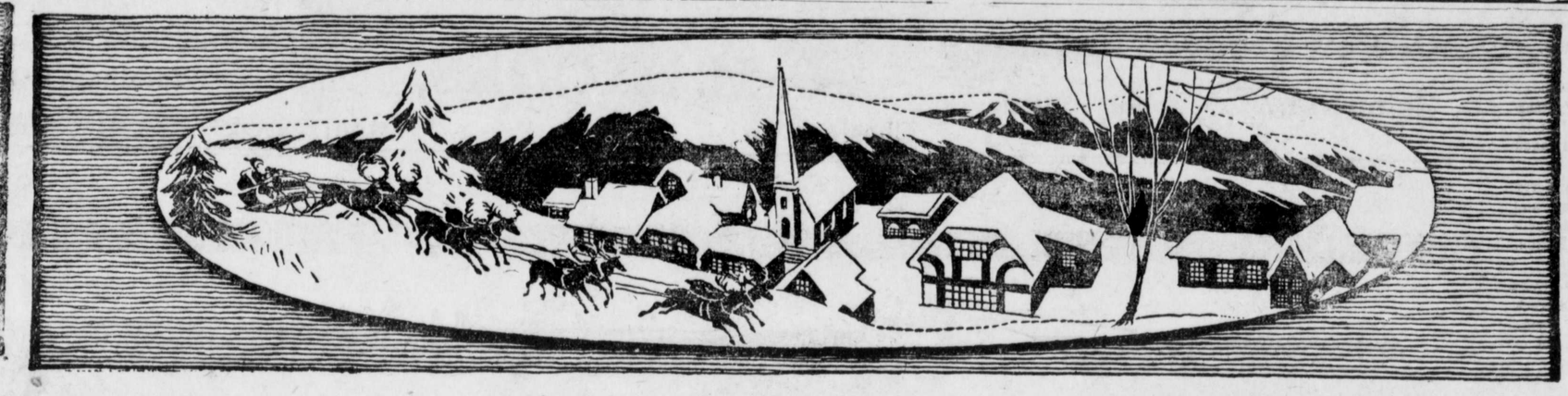
In fact, the Weather Man says its arrival all depends on distribution of atmospheric pressure areas.

Hence, when an area of high pressure lingers along the South Atlantic coast, stretching toward Bermuda, combating the progress of a series of low pressure areas hugging the Canadian border, then prepare to hail joyously "The Last Kick of Summer."

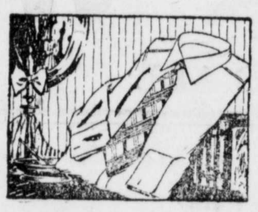
This distributiin of pressure areas caused the prolonged torrid wave last summer, when the nation sweltered in the blistering heat.

The Weather Man declined to make any forcast or guesses as to when Indian summer conditions may prevail in this region, pointing out that this month has been most erratic in its weather offerings.

Weather or not we have had Indian semmer to the full so far this fall, we certainlyhave had a few days lately that have breathed the spell of this season. Coming near the time for Thanksgiving Day, so called because it was the Indian's last hunting season before the snows of winter, we are due these charming days. May they come with all their accustomed grace and balm and beauty.



Gifts from Near and Far
Are to be found for Everyone in this
Store of Christmas Cheer



Shirts for Him

Ties for Him

SIMPLY get the size of his shirt —and then with the aid of our experienced help, selection, you will find, becomes comparatively easy here.

Shirts.....$1.00 to $3.50
Ties.....25c to $1.00



HOSE That Meet His Fancy

YOU can't go wrong in your choice here—for here are the sort of Hose he would buy for himself. Silk ones, lisle ones and wool ones—all moderately priced.

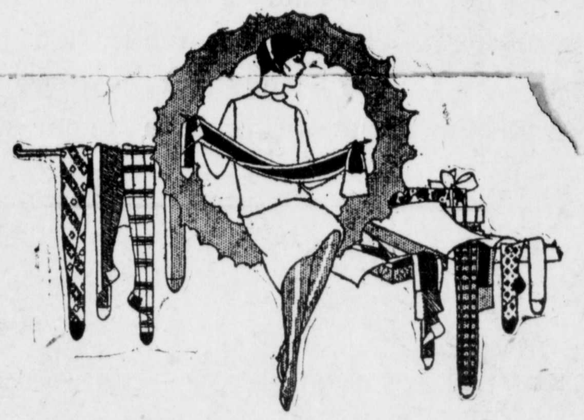
10c to $1.50 pair.

THE CHILDREN will enjoy a visit to the headquarters of Santa Claus and we will be glad to have them here. Come and see our displays. You'll always be welcome in Toyland.

'Lo, Folks!-"Welcome, One and All"

That's the spirit of welcome you'll find at this store when you come to do your Christmas Shopping

——YOU'LL FIND LOADS OF GIFT THINGS AT OUR STORE——



HOSIERY
Makes the Perfect Gift

WHAT is more acceptable to women than the Christmas gift of lovely Hosiery. Thread silk and chiffon, of the finest qualities, full fashioned and reinforced, come in all of the season's newest shades. There is also a varied selection of Sport Hose in splashing plaids and stripes.



BOXED

Handkerchiefs

Holiday handkerchiefs in artistic gift boxes. You'll find all the latest style and color ideas here. Each box contains 2 to 3 handkerchiefs.

25c, 50c, $1.00



HAND BAGS

In Beads or Leather. Latest designs.

25 Cents to $3.50



The Wise Ones Give Stationery

Attractively Boxed in Colors and White.

25c to $1.00 a Box.

COME TO TOY LAND

Hundreds of Toys, Dolls and Games on display. You'll say it's a veritable "Child's Idea of Fairyland.."

THE CHRISTMAS STORE

WHERE THE GOOD GIFTS COME FROM

NOLAND

CHESTERTOWN MARYLAND

Hundreds OF Choice Gifts NOT Shown Here

Lack of space allows us to show but a portion of our holiday merchandise. Come and see the rest on display at Christmas Store.

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