egins Jan. 2

Hundreds of Unprecedented Bargains

ESTERTOWN'S BIGGE

Prices {O... Win...



January Clearance Prices On All

Boys' Clothing

Mothers! Fathers! Bring in the youngsters! In all the sales we have ever had there has never been as many bargains for the young fellow as in this big sales event. Every article for that boy of yours has been reduced. Come in during the opening days and you will be sure to get just what he needs.

Boys' Suits

In this lot of suits you will find every shade, every material and every style. Some of the suits are three piece, others four. The four piece suits include one pair of long trousers and one pair of knickers. Note the big reductions we are making.

Values	Now
8.50 & $9.00	$ 6.75
0.00	7.50
3.50	9.75
14.50	11.89
16.00	12.80
18.00	14.40

Boys' O'coats

Now is just the season of the year when you want to buy the boy a new overcoat. We are making a flat reduction on every garment we have in the house, so come in and buy one now. Come early so you can buy while selections are good.

Price range is:

$8.50, $9.50, $12.00 and $16.00

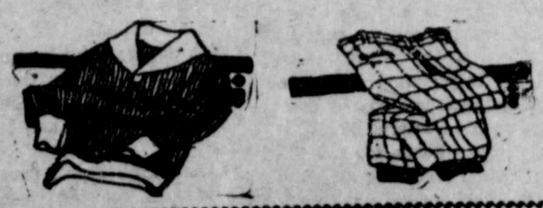
1/4 off

Sweaters

Skating days are here! That boy should have a nice warm sweater as a protection against winter colds. Bring him in and let him choose one from the large number that we have on sale at a great reduction.

1/4 off







Boys' Shoes, special lot. Values $2.60 & $3.50 $1.98



After-Holiday Clearance Sale Of--

Attractive Shirts and Neckwear!

...ercise your good buying judgement—...and "lay in" a selection of Shirts and ...ear NOW! The following sharp re...in prices are reason enough!

... Madras, Broadcloth, Percale ...—smart striped, figured or ...erns—neatest colors—some ...to match—complete range

... to $1.40

...—in both four-in-hand ... attractive color combi... ...orth $1.00 to $2.00.

20% Off ON ALL men's Low Shoes

In this lot of shoes you will find every style of the season. Scores of pairs of the famous RALSTON SHOE are included in this sale. Come in and take advantage of the huge price savings.

25% Off ON ALL men's Bathrobes

We have a dozen or more new bath-



MEN, HERE IT IS for! Dozens during this big coats, too! Now coat that will just as soon as suit that you wa...

All Ou...

In this lot you will also find every in this lot are CURL...

All Our $32...

The suits in this guaranteed to give at the selections an...

All Our...

This lot of s... had during the ... new English mo...

Al...

For th... look well ... asked we... style is w...

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