Old Friends New Friends Future Friends!

OUR 50TH BIRTHDAY SALE

IS NOW IN FULL SWING

The values are the greatest in our history---and that is going some. We've reduced prices so radically because we're proud of this store, and want to show you just how it can excell at value-giving.

HERE'S HOW WE CELEBRATE!

Unusual reduction for men in Hart-Schaffner & Marx, Adler-Rochesrer and Griffon Suits and Overcoats.

$14.75 Values up to $27.50

$19.75 Values up to $30.00

$24.75 Values up to $37.50

You save big money on these clothes---suits that you can wear all year; warm sturdy overcoats. Styles and colors are smart, new--this country's finest clothes.

Bostonian Shoes

350 prs. of Oxfords and High Shoes Grouped at three prices

$3.95 $4.95 $5.95

Values up to $6.50 Values up to $7.50 Values up to $10.00

	Regular Price	Anniversary Sale Price
Colored Neckband or Collar Attached Shirt	$1.50	$1.15
Collar Attached Shirts	2.00	1.55
Manhattan Shirts	2.50	1.85
" "	3.00	2.35
" "	3.50	2.65
" "	4.00	2.95
" "	5.00	3.85
All Neckwear	.50	.39
" "	1.00	.69
" "	1.50	1.19
Schoble Hats	5.00	3.85
" "	6.00	4.85
" "	7.00	5.85

BOYS' SUITS

At Three Prices Only

$5.75. $8.75 $11.75

Values up to $8.50 Values up to $13.50 Values up to $17.50

	Regular Price	Anniversary Sale Price
Interwoven Wool Hose	$ .75	$ .59
" " "	1.00	.79
" " "	1.50	1.19
Van Heusen Soft Collars	.50	.39
Manhatten " "	.50	.39
E & W " "	.35	.25
" " " "	.25	.19
40 doz. Stiff Collars (discontinued style)	.20	.05
Munsingwear Union Suits	2.00	1.65
" " "	2.50	2.00
" " "	3.00	2.45
" " "	3.75	3.00
Duofold " "	4.50	3.55

GLOVES 20% OFF SWEATERS 20% OFF

1876 BORDLEY & SON 1926

for the Lad and his Dad

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