Christmas Columns

Guide posts for Christmas shopping . . . pointing the way to Gift Economy . . . no detours . . . showing where to economize . . . and how to economize . . . covering all of your requirements . . . variety, quality, style and price . . . so use these Christmas columns as your Gift shopping guide . . . follow the Guide Posts to true Thrift.

Whoever it is, whatever their needs, you may be sure to find it here.

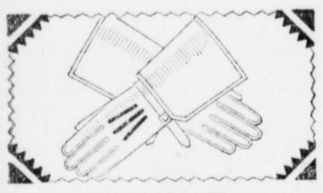
Much of the joy in shopping here is in the finding of variety and completeness.

To shop and find exactly what you are seeking — what a pleasure! You do it here!

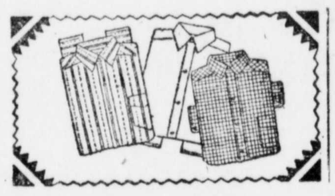
No more could be desired than the decidedly superior gifts from NOLANDS.

When you've found all you want, you can be pleasantly surprised at the unusual values.

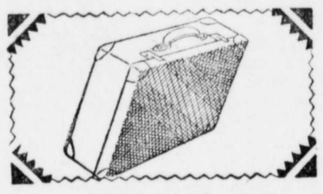
No more could be desired by anyone, than the remarkable gift range at NOLANDS.



MEN'S GLOVES
Durable and warm gloves for men and boys in gauntlet or wrist styles, pigskin [illegible] to $3.



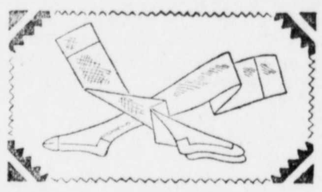
BOY'S SHIRTS
Collar attached style in striped or plain color broadcloth. Manly patterns to please him. 85c.



SUIT CASES
A Suit Case or Week-end Bag with or without fittings in many grades. $1 to $15.

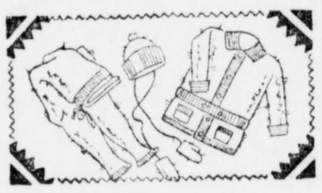
LADIES' BATH ROBES
Blanket Robes, famous for warmth and wearing qualities. Daintily trimmed. $7 up.

SLIPPERS
Slipperland has a gift for everybody. Many styles in felt, satin and kid. 59c to $1.50.

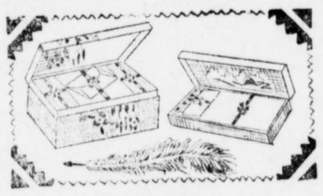


HOSIERY
Fully stocked to meet your most particular demands. Shades, weights and prices for all. 10c to $2.

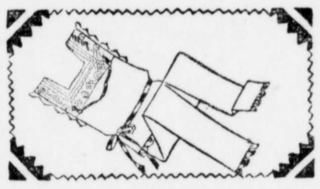
MEN'S BATHROBES
Comfortable Blanket Robes, nicely finished and fully cut. Striking designs. Men's $7 up. Boy's $3 up.



CHILD'S SETS
Knit and Brushed Wool Sets in all sizes and colors. Also Sweaters, Caps, Mittens, Leggins, etc.

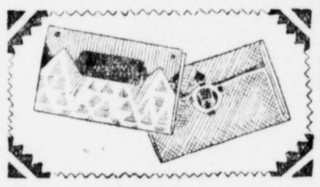


STATIONERY
Many grades in varied and novel packing. Something for every member of the family. 10c to $2.



CREPE de CHINE PAJAMAS
Pajamas and Night Gowns prettily trimmed with real Imported Laces and ribbons. $5 to $9.50.

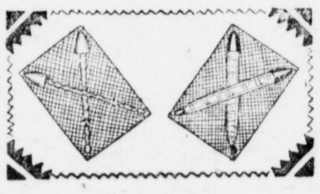
LADIES' HANDKERCHIEFS
Thousands of handkerchiefs await the shopper here. Surprising novelties never shown before. 5c to $1.



HAND BAGS
Many kinds of leather bags in new colors and trimmings. A new bag delights any woman. $1 to $5.

MEN'S TIES
Beautiful selection of Men's and Boy's Ties, each attractively boxed. A style for everyone. 25c to $1.50.

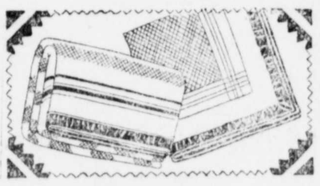
CHILD'S SHOES AND HOSE
A new pair of stylish and durable shoes will please the youngster too. Hosiery in all sizes and shades.



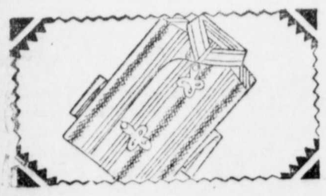
NOVELTY SETS
Too numerous to mention are the many different novelties so attractively packed for Milady. 25c up.

BLOOMERS
Pure Silk or Rayon Bloomers in French Band or regular style. All shades and sizes. $1 to $2.

CHILDREN'S HANKIES
Packed in many new ways in pretty boxes, purses and toys. Cute embroidered corners. 10c to 50c.



BED BLANKETS
What housewife would not appreciate one of these pretty plaid blankets, all or part wool? $3 to $12.

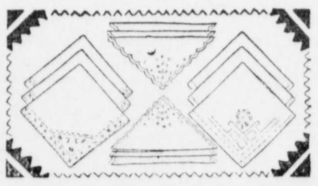


MEN'S PAJAMAS
Pajamas and Night Shirts in cambric, broadcloth or outing materials, plain and fancy designs. $1 to $3.

DOLLS
Beautiful, life like dolls that will please the girls with their cunning charm. 25c to $8.

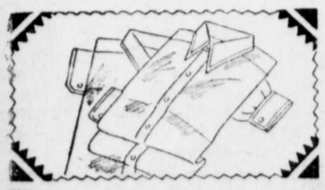
DRESSER SETS
In wide range of color combinations and shapes in sets from three pieces to sixteen. $2.50 to $16.

DANSETTES
Cunningest bandeau and stepin of servicable crepe de chine. Lace and ribbon trimmed. $2.95.



GIFT LINENS
Items in linens that delight the woman who entertains. Bridge and Luncheon Sets, Napkins, etc.

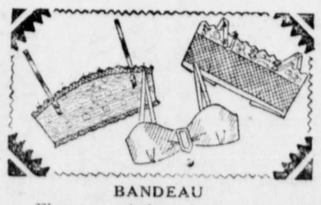
TABLE SCARFS AND SETS
Rayon damask table scarfs in many sizes, colorings and designs. Essential for the home. $1 to $4.



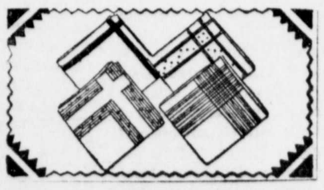
WHITE BROADCLOTH SHIRTS
Men's Neck Band and Collar Attached White Broadcloth Shirts. Fine quality and full cut. $1 to $2.

GAMES AND TOYS
Toyland is filled with the very newest in things to please all ages. Pay a visit to TOYLAND.

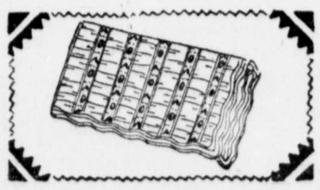
TOWELS
Towels of linen, huck and terry, singly and in sets. Towels make a useful gift. 10c to $2.50.



BANDEAU
Flapper and deep bust styles of rayon striped poplin, lustrous satin and herringbone materials. 25c and 50c.

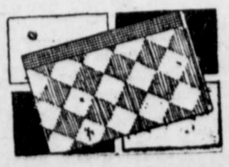


MEN'S HANDKERCHIEFS
Many kinds to select from in cotton and linen, plain, bordered and initialed. 5c to $1.

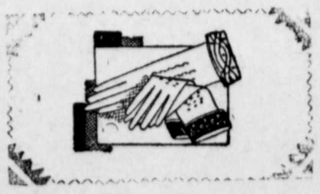


BED SPREADS
The latest designs and the newest weaves in the most popular colors. Sun and tub fast. $2.50 to $7.

MEN'S BROADCLOTH SHIRTS
Fast color broadcloth in beautiful stripes and patterns. Semi-soft or stiff collars. $1 up.



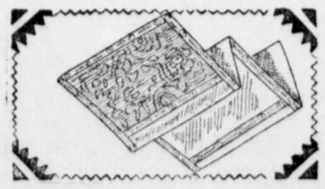
BABY BLANKETS
A complete line of ESMOND Blankets to keep baby warm. Plaids or appropriate designs. 50c to $5.



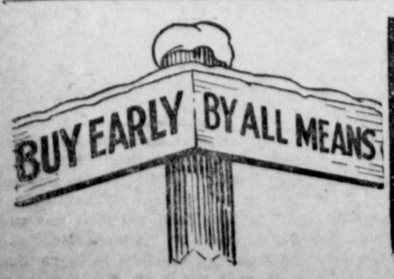
GLOVES
Women's Chamoisette Gloves with novelty cuffs. All the season's latest shades. 50c to $2.

STEP-INS
Of crepe de chine and silk, tailored or lace trimmed, many styles and shades.

FLOWERS
Pretty boutonnieres in special holiday packings. Many different assortments. 25c to $1.50.



LADIES' SCARFS
Silk and chiffon scarfs, fine quality in blocked and floral patterns. $1 to $5.



NOLAND

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