# ALL READY—GET SET—LET'S GO

## Chestertown Mercantile Section of the Kent Co. Chamber of Commerce

## STAGES THE GREATEST EVENT OF THE YEAR

# Popularity Contest

### COME ON, GIRLS,

BE THE ONE

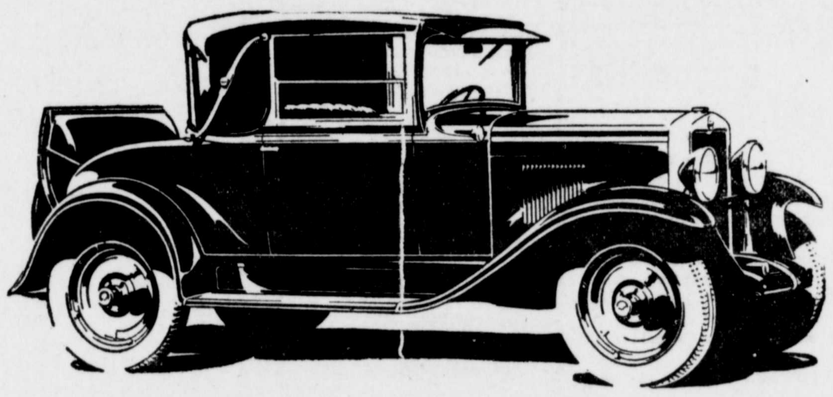
### TO GET THE AUTOMOBILE

If you are between the age of 14 and 35 inclusive, and live in Chestertown or Kent County or Queen Annes County, you should grasp this opportunity and make application at the office of the Transcript immediately.

ALL APPLICATIONS SHOULD
BE MADE BEFORE
SATURDAY, MAY 11th

### THIS BEAUTIFUL SPORT CHEVROLET CABRIOLET

**Wiil be Given to the Most Popular Girl**



### This Great Event

WILL START

**Saturday, May 11, and will end on Tuesday, July 2nd**

SEVEN BIG WEEKS

There will be other Valuable Prizes in addition to the Automobile which will be Determined by the Success of the Popularity Contest.

# BUY IT IN CHESTERTOWN

### HERE'S HOW THE PLAN WORKS

All merchants listed here will give voting coupons with all cash purchases for instance

A Five Cent Purchase is good for.....1 vote
A Ten Cent. Purchase is good for .....2 votes
A Dollar Purchase is good for.....20 votes
A Ten Dollar Purchase is good for.....200 votes

AND SO ON

Ask for the Voting Coupons when making purchases and give them to the girl you favor to get the automobile. For your convenience there will be a box in every store and in the event you do not have the opportunity of giving them to her personally simply write her name on the back of the coupon and deposit in the voting box.

## Everybody is Cordially Invited to Patronize the Personality Stores Which Are Listed Below

| | | | |
|---|---|---|---|
| BORDLEY & SON<br>"The Store for the Lad and His Dad" | Harry F. Jefferson<br>The Woman's Shop | Jones & Satterfield<br>Hardware, Farm Machinery, Seeds | The N.B.R. Motors Co<br>Buick Sales and Service |
| J. S. KREEGER<br>Jeweler and Optician | Fox's 5c to $1 Store | E. S. Adkins & Co.<br>Lumber | P. M. Brooks<br>Grain —Feeds—Flour |
| NOLAND<br>Department Store | C. W. Kibler & Sons<br>Coal, Grain, Fertilizer | A. S. Turner & Sons<br>Dodge Bros. Motor Cars | Eliason Motors, Inc.<br>Lincoln—Ford—Fordson |
| NEWSOME & WHEAT<br>The Men's Shop | Chestertown Candy Kitchen | B. L. Bonnett<br>Department Store | Owen C. Smith<br>Electrical Supplies |
| BEN HELLER<br>Meats, Groceries | Newnam Music Store | Russell Motors<br>Chevelot Sales and Service | E. Scott Thompson<br>Tire, Battery and Elec. Serv. |
| The Oriole Shoe Store<br>S. F. Dorf. | STRONG & COOPER<br>Oakland-Pontiac Dealers | | George W. Baldwin<br>Electrical Supplies, Fridigaire |

**Contest Starts Saturday, May 11th, and Ends Tuesday, July 2**

### Chestertown Has Spent Thousands of Dollars for YOU!

Has spent it in better streets, better civic improvements, better schools, better homes, better places of business—better everything than any previous generation ever enjoyed.

Summing it up it presents the big difference between the home-spent dollar and the dollar spent elsewhere.

Life becomes more and more interwoven—interdependent. The dollar spent in Chestertown today keeps on working here in Chestertown—eventually working its way back to you—in wages, in improvements, in any one of a hundred different ways. But how about the dollar you spend away from Chestertown? It purchases no more and usually less than it does at home—and it ceases forever as an active factor in your greater comfort and well being here.

Every dollar spent in Chestertown is a co-operative dollar. Every dollar spent out of Chestertown is a disinterested dollar.

Give this thought the serious consideration it deserves. Support people who support you. Be loyal to those who are loyal to you.

### Chestertown Merchants Guarantee Worthwhile Savings For Everybody

This Popularity Contest is not a hit-and-miss affair. It has been carefully planned and will be the biggest event of the entire year. The merchants engaged in this great event will offer unusual values throughout the next seven weeks. They will always have something new to make your daily visits to their stores interesting worthwhile. This is not a private affair limited to a few people but the entire town of Chestertown and adjoining town and counties. It s going to be an event that will be remembered for many years to come.

### Girls, Please Note

This is not a demonstration of vanity, but a demonstration of civic pride in Chestertown, sponsored by the Chestertown Mercantile Section of the Kent County Chamber of Commerce who are awarding the prizes as an appreciation of the efforts on the part of the girls in this section to make Chestertown a better town.

GIRLS Living Outside of Chestertown in Kent or Queen Annes Count y who did not have the opportunity of enlisting in the contest before Saturday may do so by applying to any of the stores listed here.

## Ask For Voting Coupons When Making Purchases

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