THE TRANSCRIPT

Entered at the Postoffice at Chestertown, Md., as Second Class Matter.

Foreign Advertising Representative
NATIONAL AMERICAN PRESS ASSOCIATION

THE FACT THAT Kent will enjoy a tax rate of 93 cents, the lowest for at least 30 years is welcomed by every tax payer in the county. It is not a ficticious rate that will necessitate a higher rate next year but promises an even lower rate for 1934. The credit for this rate may be given to the Commissioners of Kent County, the State Legislators, the State Administration, and the office holders in the county who volunteered a reduction in salary. The assistance of the citizen's tax committee also added materially in working out reductions in county costs. This low rate will not take away any of the services rendered by the various county agencies and the schools and roads which is responsible for a large part of the reduction, will continue to be operated as before. With a reduction of three cents in the State tax rate the total 1933 rate will be $1.15 as against $1.72 last year.

THAT THE WORLD today offers greater opportunity for brains than ever before in the history of this country. The four years of unprecedented deflation through which we have passed and from which we are emerging has awakened us to the realization that for the past ten years merchandising has carried the merchant along without brains or effort.

From now on the merchant must merchandise if he is to conduct a successful business. Adveritsing is one of the largest contributing factors in successful merchandising. The newspaper is acknowledged to be the best medium for the message of the retailer. It is bought and read by his prospective customers. It reaches them more quickly and oftener than other mediums, and thus provides a means of quick changes in prices, plans and policies.

But what is the function of the newspaper as an advertising medium? IT IS TO CARRY YOUR MESSAGE TO THE CUSTOMER. Don't blame the paper if you fail to get results, provided the paper reached the people and was read by them. Do you blame the post office if you write a letter to New York ordering two hundred suits of clothes when you fail to get the clothes Not if the letter reached the house to which it was addressed. Your failure to get the clothes may be due to your poor credit, the house may be out of those clothes or other causes may be to blame for the failure to get results. No more is the newspaper to blame for the failure of your advertising in getting results, if the message reached the people for whom it was intended. It may be the fault of your service in the store, your prices may be out of line, your quality may be poor or you may not have punch enough in your copy. There may be a dozen reasons why that ad did not pull. But the newspaper advertising is not futile just because your ads don't get results.

Wake up! The only man who can make a success of your store is yourself. Get on your toes! Find the trouble; right the wrongs, use your head and the future will be the best you have ever known.

These are times that try men's souls. The strong man will win. BRAINS WILL SUCCEED. LET'S GO.

MILLINGTON GIRLS WIN

SCORE 6 OF KENTS 9 POINTS AT STATE ATHLETIC MEET. CHESTERTOWN SCORES OTHER 3

The Millington Girls Volley Ball Team reached the finals in the State-Wide P. A. L. meet held in Baltimore last week.

The first county met was Somerset, and the Kent girls wiped them up 19-4. Charles County was almost as easy and the Millington girls handed them the short end of a 15-4 score. Alleghany was the opponent in the semi-finals and the upper county girls trimmed them 10-6. In the finals Millington lost 4-18 to Montgomery. This gave them second place in the state and scored 6 points for Kent county. A school the size of Millington did very well to go as hig has they did and Kent should be proud of them.

Miss Helen L. Ashley coached the team and the team is composed of Margaret Shahan, Florence Gale, Margaret Jones, Margaret Edwards, Helen Simans, Edith Bramble, Pauline Moore, Kathryn Price.

Oakley Vallient scored second place in the 440 yard run and scored three points for Chestertown, making Kent's total 9 points.

BETTERTON

Betterton extends her congratulations to her graduates, Misses Evelyn Brice, Lelia Anthony, Beatrice Walbert Messrs. Hanson Smith, Ringgold Price and Harry Price from the Chestertown High School and Emma Bauer, Christine Bramble, Lawrence Brice and Joe Lansing from the Betterton Elementary School. The graduation exercises of the elementary school were held at the school house on Thursday morning, with many interested rela tives and friends of the graduates present. An excellent musical program was given by the children, laso readings and a dramatization of a trip around the world and of the constitution. The patrons expressed their pleasure that the exercises were being held in the home school Dr. Stone presented the diplomas.

Miss Louise Hepbron has entered the Teachers Training College at Fredericksburg, Virginia, for a twelve weeks summer course.

Mr. and Mrs. Floyd Smith and Mrs. Harry Clark attended the graduation service of Mr. Ralph Clark in Philadelphia. Mr. Clark is an electrical engineer.

Mr. Carlton Moore has re-opened his store on Ericsson Avenue and has a well equipped stock of new goods.

About fifty men from a business association came to Betterton on Monday afternoon on a chartered boat and had supper at the Rigbie Hotel.

Two of the Washington College fraternities had a three o'clock breakfast here last Friday morning one at the Betterton House and one at Ferncliffe.

The first square dance of the season was held at Owens Pier on Wednesday evening, with quite a number entering it.

Mrs. Charles Gooding and her daughters of Wilmington are spending the week with Capt. and Mrs. Horace Brice.

Mr. and Mrs. John Henry Crew, of Philadelphia, were the week end guests of his parents, Mr. and Mrs. Harry Crew.

A number of the missionary members attended the quarterly district meeting at St. Michaels last Friday.

Mr. and Mrs. Elmer Thomas, who have resided here for the past ten years have moved, with their family to Chestertown.

Mrs. Arthur Newsome has been elected Noble Grand of the Rececca Lodge of Still Pond and Betterton.

Mr. and Mrs. Joe Mooney, of Baltimore, spent several days at their bungalow here. Their son, Joseph, being one of the graduates of Washington College.

Moonlight excursions are being run from Port Deposit to Betterton each Monday night and will continue thorough the summer. The first one came last Monday.

MILLINGTON

Capt. and Mrs. Winfred Hill, of Georgetown, Md., visited their aunt, Mrs. Mary Young at the home of her son-in-law and daughter, Mr. and Mrs. R. J. Taylor on Thursday of last week.

Mrs. Sarah Sidell, of Florida, is the guest of Mrs. John Higman.

Miss Pauline Comegys, of Westminster, Md., is spending the summer with her parents, Mr. and Mrs. Paul Comegys.

The director of the Baltimore District o the Young Peolpes' Division and other Leaguers visited the League of Trinity M. E. Church, South, last Sunday evening. Supper was served at the church to the visitors and members of Millington League. A splendid service was enjoyed by all.

Mr. and Mrs. Olin Willis and little daughter, Dorothy, of Chester, Pa., were dinner guests on Tuesday of Mrs. Joseph Compton at home of her parents, Mr. and Mrs. R. J. Taylor.

Mr. William Cacy, of Dumont, N. J., spent the week end with relatives in town.

Mrs. Sallie Taylor returned last Friday to her home in Philadelphia after spending two weeks with Mr. and Mrs. John Higman.

Mrs. Merritt Brice and Miss Edna Strong visited relatives at Rock Hall this week.

Miss Leona Phillips, of the Delaware Hospital, Wilmington, was the guest this week of her parents, Mr. and Mrs. John Phillips.

Miss Arlene Gale who graduated last week at Washington College, Chestertown, is spending the summer with her parents, Mr. and Mrs. Leo Gale.

A plate supper will be served in the Community Hall next Friday, June 23, at 5.30 . m. Proceeds for the benefit of the Epworth League of Trinity M. E. Church, South.

Mr. John Hilyard and family visited his wife's parents, Mr. and Mrs. William Dickerson, of Cliff City, last Sunday.

Mr. John Edwards, of Wilmington, was the guest this week of his parents, Mr. and Mrs. Raymond Edwards.

Miss Lucille Massey spent this week with friends in Baltimore.

Mrs. Mary Young, formerly of Franklin City, Va., but who now makes her home with her son-in-law and daughter, Mr. and Mrs. R. J. Taylor, celebrated her 89th birthday last Sunday, June 11. She is enjoying excellent health for a woman of her age.

The Volley Ball Team of Millington High School won second place in the State Contest which was held at the State Normal School, Towson, Md., last Friday.

Mr. J. S. Godwin and daughters, Miss Kathryn and Blanche, also Miss Jane Fletcher, of Philadelphia, visited the former's brother, Mr. T. A. Godwin, of near town, and his brother-in-law, Mr. F. C. Numbers, last Sunday.

BETTERTON CASINO DANCES!

SATURDAY EVENING, JUNE 17TH
BOB LIVINGSTON
and his
ORCHESTRA
EIGHT PIECES
Ladies 35c; Gentlemen 40c
The same music that pleased everyone Decoration Day.

MONDAY EVENING, JUNE 19TH
MOONLIGHT EXCURSION FROM PORT DEPOSIT AND HAVRE DE GRACE

SPECIAL DANCE
ADMISSION 25c

SATURDAY EVENING, JUNE 24TH
Eight Piece Orchestra—Good Music
Good Floor
THE USUAL BIG SATURDAY NIGHT DANCE

HOWARD TURNER, Prop.

NOTICE TO CREDITORS

NOTICE is hereby given that the undersigned has obtained from the Orphans' Court for Kent County letters of Administration on the personal estate of

ETTA J. COSBY

late of said county, deceased. All persons having claims against said deceased's estate are hereby warned to exhibit the same, with the proper vouchers thereof, to the undersigned on or before the 17th day of December, 1933, otherwise they may by law be excluded from all benefit of said deceased's personal estate.

All persons indebted to this estate must settle at once.

Given under my hand this 13th day of June, 1933.

SAMUEL L. DORF,
jn17 Executor.

THOMAS F. HEALEY, Solicitor

NOTICE OF FIRST MEETING OF CREDITORS

In the District Court of The United States For the District of Maryland

In the Matter of Adam B. Schauber, Bankrupt

Notice is hereby given on May 11, 1933, the said Adam B. Schauber, of Kent county, Maryland, as duly adjudged Bankrupt, and the first meeting of his creditors will be held at the law office of Thomas F. Healey in Chestertown, Maryland, on the 26th day of June, 1933, at 2 o'clock p. m., at which time the creditors of said bankrupt may attend, prove their claims, appoint a Trustee or Trustees, examine said bankrupt, and transact such other business as may properly come before the said meeting.

EDWARD T. MILLER, Referee,
Easton, Maryland.

N. B. Creditors should at once prove their claims before a Notary Public and file same with the Referee or have them ready to file at the first meeting of Creditors.

THOFAS F. HEALEY, Solicitor

NOTICE OF FIRST MEETING OF CREDITORS

In the District Court of The United States For the District of Maryland

In the Matter of Ella M. Schauber, Bankrupt

Notice is hereby given that on May 11th, 1933, the said Ella M. Schauber, of Kent County, Maryland, was duly adjudged Bankrupt, and the first meeting of his creditors will be held at the law office of Thomas F. Healey in Chestertown, Maryland, on the 26th day of June, 1933, at 2 o'clock p. m. at which time the creditors of said bankrupt may attend, prove their claims, appoint a Trustee or Trustees, examine said bankrupt, and transact such other business as may properly come before the said meeting.

EDWARD T. MILLER, Referee,
Easton, Maryland.

N. B. Creditors should at once prove their claims before a Notary Public and file same with the Referee or have them ready to file at the first meeting of Creditors.

DR. JULIAN T. POWER
OPTOMETRIST
CHESTERTOWN, MD.



In office at Chestertown every Monday, Wednesday and Saturday. Office hours 9 A. M. to 4 P. M.

NOTICE TO CREDITORS

NOTICE is hereby given that the undersigned has obtained from the Orphans' Court for Kent County letters of Testamentary on the personal estate of

ROBERT PAGE HICKMAN

late of said county, deceased. All persons having claims against said deceased's estate are hereby warned to exhibit the same, with the proper vouchers thereof, to the undersigned on or before the 17th day of December, 1933, otherwise they may by law be excluded from all benefit of said deceased's personal estate.

All persons indebted to this estate must settle at once.

Given under my hand this 13th day of June, 1933.

CECELIA HICKMAN
jn17 Administratrix

Notice to Creditors

NOTICE is hereby given that the undersigned has obtained from the Orphans' Court for Kent County letters of Administration on the personal estate of

EUEL L. WILMER

late of said county, deceased. All persons having claims against said deceased's estate are hereby warned to exhibit the same, with the proper vouchers thereof, to the undersigned on or before the 17th day of December, 1933, otherwise they may by law be excluded from all benefit of said deceased's personal estate.

All persons indebted to this estate must settle at once.

Given under my hand this 13th day of June, 1933.

ELSIE WILMER,
jn17 Administratrix

R. ELLIS CLARK
Funeral Director
DENTON, MARYLAND.
Phone Denton 24

A BIG BARGAIN!

Rox, Leghorns, Wyandottes, Reds,
6 per 100
(called for or delivered)
MIXED CHICKS $5. PER 100
Bramble Poultry Farm
Chestertown, Md.

(advertisement)

Dear Fred,

You told me that you were thinking of your family as your car skidded and turned over the other day.

Have you thought how your family would have gotten along if you had not survived that accident?

I hope you have, and have arranged for such an emergency, but if you haven't, it would be a good idea to see Harper at Still Pond, the Massachusetts Mutual man.

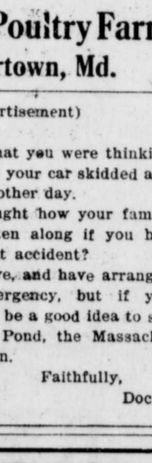
Faithfully,
Doc.

BEER DISTRIBUTOR
BEER DISTRIBUTOR
We are receiving applications from responsible distributors for our beer in this territory.
MONUMENTAL PERFECT BREW COMPANY
704-705 Mercantile Trust Bldg.,
Baltimore, Md.

that smacking good flavor

$50,000...that's what it cost to perfect the famous chocolate syrup that is served only at Rexall Drug Store Fountains.

But it was worth it. Your first taste will tell you so. Just sweet enough to give your palate a real taste-thrill. Try it today! You'll make our store your soda fountain headquarters.



"$50,000" chocolate syrup

A. L. STERLING

SAVE with SAFETY at The Rexall DRUG STORE

The Third National Bank
CHESTERTOWN, MARYLAND

Following numerous visits to Washington, the Board of Directors of The Third National Bank have received a plan submitted and approved by the Comptroller of the Treasury.

This plan is acceptable to the Bank, and when some details are worked out and final approval given at Richmond, it will be submitted to the Stockholders and Depositors.

DIRECTORS

THOS. D. BOWERS, SAMUEL J. JOHNSON, P. MEDFORD BROOKS, G. ELLSWORTH LEARY, ELL. C. BOWERS, WALTER U. LUSBY, WM. B. COPPER, H. STOCKTON STARTT, ANDREW W. WILSON

OFFICERS

W. B. COPPER, President
THOS. D. BOWERS, Vice-President
W. R. HUEY, Cashier
R. R. WILKINS, Ass't Cashier

"BEER"
WHOLESALE DISTRIBUTORS OF BETTER GRADES
EASTERN SHORE DISTRIBUTING COMPANY
KENNEDYVILLE, MD.
PHONE STILL POND 67F3
CALL, WRITE OR PHONE ORDERS.

NEW LYCEUM THEATRE

MONDAY and TUESDAY
JUNE 19 and 20
Edward G. Robinson
—in—
"The Little Giant"

COME—LOOK what's happened to "Little Caesar." You're on the spot for a riot of laughs when "Little Caesar" swaps his beer fleet for a string of polo ponies and tries to strong arm Society's "400" into making him Number 401. A brand new FIRST-RUN hit. Great cast includes Mary Astor and Helen Vinson.

Added Short Subjects—Comedy "Partners Two," Aesops Fables Cartoon, Travel Reel "Wonders of the World."

WEDNESDAY -- THURSDAY
JUNE 21 and 22
CECIL B. De MILLE'S
"The Sign Of The Cross"
—with—
Frederic March
Elissa Landi
Claudette Colbert
—and—
7500 Others

The grandest entertainment ever staged inside a theatre. A picture which proudly leads all the entertainments the world has ever seen. Christianity's Martyrdom — the Mightiest Spectacle ever lavished upon the screen—stunning with its power—moving with its majestic romance. A superb road show at our REGULAR PRICES. A picture the whole world should see.

Added Short Subjects — BOSKO Cartoon, Travel Reel, Comedy.

FRIDAY and SATURDAY
JUNE 23 and 24
DOUBLE FEATURE SHOW
1st Feature
Tim McCoy
—in—
"The Silent Man"

A thrilling story of the "Old West" with the screen's greatest Cowboy star.

2nd Feature
"Obey The Law"
—with—
Leo Carillo
Dickie Moore
Lois Wilson

The "inside" dope on the wrestling racket with story that will thrill you with its dramatic action.

Aesops Fables, Cartoon.



J. S. KREEGER
JEWELER AND OPTOMETRIST
Chestertown (Phone 53J Maryland

ANNOUNCING
The Opening of a FUNERAL PARLOR
IN CHESTERTOWN
By a Graduate of Simmons School of Embalming
MARVIN V. WILLIAMS
221 Maple Ave. Chestertown, Maryland
Phones—Office, 404; Home 830F-12

AT LAST
REAL BEER
ON DRAUGHT
WILL BE SERVED AT
Chestertown Restaurant
TRY IT TODAY AND
Compare It With "Home Brew"

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