1934 Red Cross Poster Invites Your Membership



U. S. CAPITAL LEADS WORLD IN TELEPHONES



Telephone development among world capitals shows Washington leading with more than 33 instruments for each 100 people. On the North American continent, Ottawa, Canada, is second with nearly 19 telephones, while Mexico City has about five telephones for each 100 of its population.

Washington, now served by 183,300 telephones, had its first exchange system December 1, 1878, when a small switchboard was installed at 1423 G St., N. W. with six telephone lines working. Telephones began to expand immediately with the result that on April 8, 1879, there were 123 telephones in operation on the switchboard, which at that time was located at 1413 G Street.

Telephones in foreign capital cities compare favorably with the total telephones in the corresponding countries, according to the Bell Telephone Quarterly. It is pointed out that as far back as thirty years ago the United States was better developed from a telephone standpoint than Europe is at the present time.

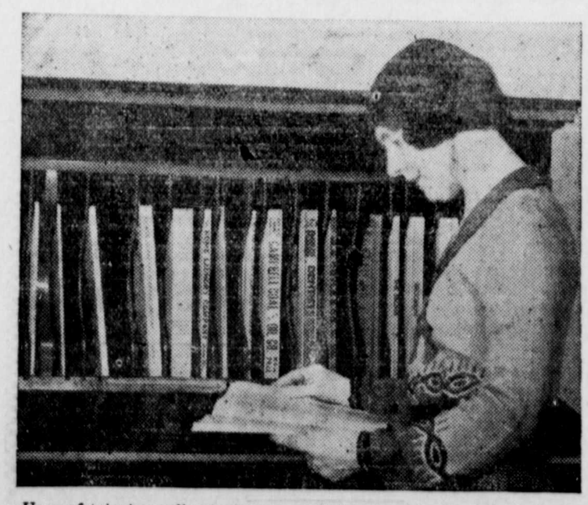
Stockholm, Sweden, leads European countries with 31.83 telephones for each 100 of its population with Oslo, Norway, second with 19.82. Copenhagen has 19 telephones for each 100 people. Other capitals and the telephones per 100 population follow: Geneva, 17.83; Paris, 14.97; Helsingfors, Finland, 13.53; Berlin, 11.07; Brussels, 10.5; The Hague, 9.45; London, 8.84; Sidney, 8.68; Vienna, 7.87; Budapest, 7.24; Rome, 6.90; Madrid, 5.49; Dublin, 4.20; Moscow, 3.56; and Tokio, 3.47.

Telephone development in the United States shows about 14 instruments for each 100 of its population, which is the highest in the world. Canada maintains its relative standing as second in this development with about 12 telephones for each 100 people.

Telephone development in major European countries shows Great Britain has 4.62 telephones for each 100 people, Germany, 4.51, and France, 3.07 telephones for each 100 of its population. Of the total telephones of the world, about 53 per cent are in the United States.

Telephone Directory Library

Company Maintains File of Books for Public Use



Uses of telephone directories are varied—so much so that officials of the Chesapeake and Potomac Telephone Company at Washington have installed a library of current books of many of the larger cities of the country at the company's headquarters for the use of the public. Telephone directories are now available for about 75 cities, but, according to company officials, this list will be increased materially.

Telephone directories of nearby cities or those frequently utilized by the public in making calls may be found in all company business offices during office hours. Use of these directories has proved of great value to the public.

In the Bell System about 2,100 telephone directories are issued annually. Of this number 71 issues are supplied by the Chesapeake and Potomac Telephone Companies in Maryland, Virginia, West Virginia and the District of Columbia.

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81x99 Muslin BED SHEETS
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MEN'S SHOES
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Movies.

A "postman's holiday," anywhere else in the nation is called an "actor's night off' in Hollywood, where film stars spend anywhere from one to seven nights a week going—of all places—to the motion pictures.

A check-up on Paramount's "Pursuit of Hapviness," set, revealed that Francis Lederer, star of the picture which comes to the New Lyceum on Monday and ue sday, December 3 and 4, spent every night but two during its filming going to the movies.

Joan Bennett, featured with Lederer, admitted to seeing on an average of two films a week, while Charlie Ruggles and Mary Boland confessed to at least three attendances each week. Walter Kingsford and Adrian Morris admitted only a modest one night out of each seven.

Other actors and actresses on the Paramount lot who are inveterate movie-goers are Gertrude Michael, Evelyn Venable and Gail Patrick, who average about twelve a month and Elissa Landi, Cary Grant, Sylvia Sidney and Bing Crosby, who never miss their weekly show.

'The Pursuit of Happiness,' which was adapted from the Broadway success by Lawrence Langner and Armina Marshall, is a comedy of love and courtship in the Revolutionary War Days. It was directed by Alexander Hall.

One of the most enthralling and spectacular screen romances of recent years comes to the New Lyceum Theatre on Wednesday and Thursday, December 5 and 6. This is the Fox Film production, 'Hell in the Heavens,' starring Warner Baxter.

Based on one of London's biggest stage hits, 'The Ace,' the new picture tells an adsorbing story of death and danger in the skies above No Man's Land. Warner Baxter, daring American flier, has but one great fear. That is the 'fear of being afraid.'

Haunted by the nightmare thought of his own plane in flames, he must conquer himself before he brings to earth the dauntless 'Baron,' most desperate of all German aces.

Conchita Montenegro, dashing young Spanish actress, plays a French girl quartered in the same chateau where the American outfit wakes each day to battle. Through the love of this girl, Baxter as the hero of the story finds new courage and a hope of life.

Russell Hardie, striking young leading man of several recent films, has an important juvenile role as Baxter's rival for the love of the French girl.

Brave men—not afraid of death, yet desperate for life; these are the characters of this gripping screen drama. Each of theme knows what fate awaits him, yet gaily braves destruction in the skies. It is a stirring and an authentic story.

Other members of an unusually fine cast are Herbert Mundin, Andy Devine, Ralph Morgan, Vince Barnett, William Stelling and William Stack.

John Blystone directed the film and Al Rockett is listed as producer.

You won't want to miss 'Hell in the Heavens.'

No girls are more temestuous in their love making than are the senoritas of Old Mexico, if one may judge by the fiery little Chatita, heroine of the new-process technicolor melody drama, 'La Cucaracha,' coming attraction at the New Lyceum Theatre as a svecial added attraction on Wednesday and Thursday, December 5 and 6.

The first effort of Pioneer Pictures released by RKO-Radio, 'La Cucaracha' utilizes not only color, but music and dancing as well, making them an integral part of the plot.

Steffi Duna, remembered for her New York stage successes and for her remarkable characterization in 'Man of two Worlds', enacts the role of a girl of the cantina in a small Mexican town. In love with the handsome Pancho, who is the local matinee idol of the place, she uses her wits and her ability as a singer and dancer to prevent his being taken from her.

'La Cucaracha' abounds in songs and ensemble dancing, and its smashing theme song, from which the title is derived, was formerly a barracks song of the days of the Villa revolution.

Don Alvarado enacts the role of Pancho, and Paul Porcasi that of a Mexican impressario. Scores of native beauties are seen as dancers of the cantina, and haunting melodies are woven into the action is such a way as to become an integral part of it. Lloyd Corrigan directed.

The Big Double feature attraction for Friday and Saturday, December 7 and 8 will be a new Paramount mystery thriller 'Menace' with an all-star cast and a new Western action hit, the title to be announced later.

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