IMPORTANT NEWS

On The HOME-FRONT

Civilian Americans at Peace

The Government needs and asks its citizens in this third week of peace to:

1. See your volunteer war jobs through to completion. War Bond salesmen, price control and draft board assistants, nurse's aides and other Red Cross workers are still needed.
2. Go back to school to continue the higher education you will need in the post-war world. If you are a high school student who has been working in war industries, you can best assure your future by continuing your education.
3. Consult your local United States Employment Service office as to where your skills can be used to speed reconversion most. USES has the fullest information as to the nature and location of available jobs.
4. Continue to collect waste fats. Your butcher still gives you two points per pound for them and fats and oils will be short until Pacific sources are again available.
5. Stay on your ship if you are a merchant seaman. Soldiers are waiting overseas to return home on the ships that cannot sail without you.

Reminders

MEATS, FATS — Red Stamps V2 through Z2, last date for use Sept. 30.
Red Stamps A1 through E1, last date for use, October 31.
Red Stamps F1 through K1, last date for use, November 30.
Red Stamps L1 through Q1, last date for use Dec. 31.
SUGAR STAMPS—38, last date for use Dec. 31.
SHOES—Airplane Stamps Nos. 1, 2, 3, 4, in Book Three continue valid indefinitely.

POINT VALUES DOWN FOR MEATS, BUTTER

Point values for nearly all meats, all cheeses creamery butter, and margarine will be reduced sharply and canned milk will be point-free during the rationing period beginning September 2 and ending September 29, Chester Bowles, administrator of OPA says.

Steaks and roasts will be from two to three points less a pound; hamburger will be a two-points per-pound bargain, down from 4; and reductions for cut of lamb and veal range from one to three points. Pork steaks, chops and roasts are down one to two points; all bacon is down two points, and spareribs are down three points. Nearly all meats that now have a value of two or three points a pound are reduced one point. The new point value for creamery butter is 12 points a pound. Points for all kinds of rationed cheeses have been cut 50 percent.

Military use and overseas shipments of petroleum products during 1944 would bury all of Manhattan Island under four feet of oil.

VETS' WIVES AND BABIES CAN GET MEDICAL CARE

Following through on a recommendation made by Congress, the Children's Bureau, U. S. Department of Labor, announced that wives and babies of recently discharged service men, under certain conditions, are now eligible to receive medical and hospital care under the Emergency Maternity and Infant Care program. A service man's wife may now apply at any State health department for care for herself and for her baby after her husband's honorable discharge from service, provided that at any time during her pregnancy he was in the fourth, fifth, sixth or seventh pay grades of the services or was an aviation cadet. The same holds true in case the husband or father is promoted, a prisoner of war, missing in action, or dead.

NO RISE IN PRICE FOR IMPROVED GAS

Improved qualities of regular and premium grades of gasoline about to come on the market will cost consumers no more than the lower qualities of these grades produced for civilian use during the war, OPA says. Regular grade gasoline sold mid-1944 has been generally about 70 octane, but this octane rating will move up to at least the normal level of 72 to 74 octane and may in some cases be in excess of 75 octane, according to advices received by OPA from the industry. Premium grade gasoline is also being improved, and, as a result, OPA has lifted the minimum octane rating qualifying for the premium grade ceilings from 75 octane to 78 octane.

USE POTATOES NOW HOMEMAKERS URGED

Full use immediately of potatoes from "intermediate" states is urged by the Department of Agriculture. The "intermediate" crop is expected to total about 32.7 million bushels and can fill a gap in the nation's food supply. Another important reason why these potatoes should be used now, Agriculture officials say, is that while they are of good quality and many are storable, they do not keep as well as the late varieties. In addition, storage facilities are now fairly limited. Potatoes harvested in hot summer months can only be stored in cool places, and most growers prefer to use precious refrigeration for other foodstuffs. That makes storage of large supplies of potatoes now uneconomical from the growers' viewpoint. The answer to the problem, the Agriculture officials add, is simply: "Use spuds now!"

CONSUMER PROSPECTS FOR LEATHER GOODS

Manufacturing restrictions on riding boots, hiking shoes, leather house slippers and platform "wedgies" were lifted by WPB, which revoked 12 style regulations that had controlled use of leather in civilian shoes and their decoration. Restrictions were also removed on the use of leather in such products as luggage, waistbelts, handbags, upholstery, jackets and wallets.

WPB has permitted the immediate use of nylon for stockings, a move forecast last week. when materials order No. 356 was revoked to permit the manufacture of nylon for civilian use.

OPA ASKS HOUSEWIVES TO FIGHT INFLATION

To enlist consumer aid in preventing food price increases, Price Administrator Chester Bowles announced that "Anti-Inflation Shopping Lists" will be distributed to thousands of housewives from local War Price and Rationing Boards beginning the first week of September. "The OPA is calling upon housewives to help their Government prevent a repetition of the disastrous inflation that followed the first World War," Mr. Bowles explains. "The same set of factors that started the inflationary spiral following that war are again here. Consumer goods, including certain foods, are scarce. Everyone wants to buy the things he couldn't get during the war and people have money to spend.

"We are going to do everything in our power to prevent price incerases in cost of living items by maintaining price controls as long as they are needed. We can't do the job alone. We want housewives to write on the Anti-Inflation Shopping Lists the prices they have actually paid for various kinds of food over a period of a week. The housewife will send her report to her local board. This will give the board a pretty good picture of food price compliance in its area and point out some of the stores that need investigation."

CONSUMER PROSPECTS FOR PAPER PRODUCTS

All quantity restrictions on the manufacture of a large variety of converted paper and paperboard products have been removed, WPB says. As a result, increased supplies of such items as toilet paper, facial tissue, paper towels, napkins, drinking straws and waxed paper should be forthcoming, WPB adds. Other converted paper products, previously limited to a percentage of normal production, but now unrestricted, are Venetian blinds, window shades, draperies, paper carpets and rugs and retail packages of wrapping paper.

THOUSANDS OF RUBBER ITEMS AVAILABLE SOON

Rubber toys for Christmas are in prospect, as well as thousands of other familiar objects that disappeared during the war years, according to the rubber Bureau of WPB, which has lifted all restrictions on products manufactured of reclaimed and scrap rubber and all synthetic rubber except butyle, the special-purpose type used chiefly for tire inner tubes. Natural rubber as well as butyle remains under rigid control.

Other items freed include, beach balls, bathing caps and rubber beach bags; bath mats, bottle stoppers, hair curlers and such household items as rubber gloves, rubber fly swatters, soap dishes, dish drains and squeegee window wipers. WPB's action also permits the use of sponge rubber in cushions and mattresses, rubber for unrestricted manufacture of weatherstriping, stair treads, rubber flooring, battery cases and such automobile manufacturing uses as pedal pads and floor mats.

Sport shoes and cleats, hockey pucks, boxers' mouthpieces and a number of other athletic goods items will be made available in greater quantities.

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