Facts and Figures On Your Telephone

BY EDWIN F. HILL



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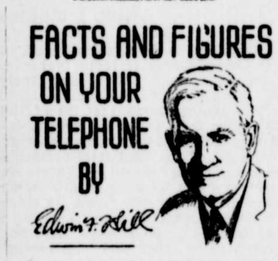
Each day during the year ending June 30, telephone users in the United States made 74,700,000 calls. Of these 2,440,000 were out-of-town calls, according to statistics recently compiled by the American Telephone and Telegraph Company. For the first six months of the year there was a daily increase of 1,300,000 calls.

These calls were made over the 17,090,000 telephones now serving the American people through 6,864 companies and 18,902 central offices. During the year there was a net increase of approximately 350,000 telephones.

Telephones in this country are now connected by 87,060,000 miles of wire, 71,257,000 miles being for exchange service and 15,803,000 miles for long distance communications.

Of the estimated total of 33,500,000 telephones in the world, 93 per cent or 31,100,000 may be connected with any Bell System telephone. World-wide telephone communication now reaches more than sixty countries and geographical locations on six continents. This transocean service was inaugurated January 7, 1927, between New York and London. Within a short time the service was extended to the principal cities of continental Europe, South and Central America and the West Indies.

Within the past year or two service has been extended to Hawaii, the Philippines and late last year to Japan. There are only three countries with as many as 100,000 telephones—China, Russia and New Zealand—which may not be connected with the international telephone network.



A net gain of 201,000 telephones for the Bell System for the first quarter of this year, as compared with a gain of 113,000 in the corresponding period of 1935, was reported to the stockholders by President Walter S. Gifford of the American Telephone and Telegraph Company.

There were 13 per cent more toll and long distance calls reported during this first quarter of the year than in the same period last year.

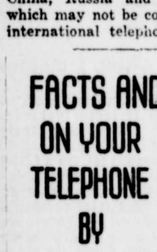
Earnings of the American Telephone and Telegraph Company for each of the 18,683,188 shares of capital stock outstanding were $6.97 as compared with $6.37 for the same period in 1935.

The earnings report of the American Telephone and Telegraph Company comparing results for the twelve months ending March 31, 1936, with those for the same period of last year follows:

	12 Months Ending March 31, 1936
Operating Revenues	$ 97,725,731.72
Operating Expenses including Taxes	79,992,584.73
Operating Earnings	$ 17,733,146.99
Dividend Revenues	125,323,744.99
Interest Revenues	9,727,913.88
Miscellaneous Non-Operating Revenues—Net	740,986.24
Total Net Earnings	$153,525,792.10
Interest Deductions	23,368,696.92
Net Income	$130,157,095.18

	12 Months Ending March 31, 1935
Operating Revenues	$ 88,995,866.97
Operating Expenses including Taxes	75,168,592.19
Operating Earnings	$ 13,827,274.78
Dividend Revenues	113,355,205.78
Interest Revenues	14,903,395.33
Miscellaneous Non-Operating Revenues—Net	866,402.83
Total Net Earnings	$142,952,278.72
Interest Deductions	24,036,046.47
Net Income	$118,916,232.25

Dr. Jewett Says:



Dr. Frank B. Jewett

Long speech highways have a basic characteristic in which they differ fundamentally from other highways. The telephonic highway must respond as a single unit from end to end or not at all. It is a single entity, almost a living organism which, if disturbed at one point, reacts throughout. As a coordinated, balanced and self-contained unit, it is undoubtedly the most extended structure man has thus far built. Not like the highways for rolling stock which may be torn up for considerable sections and leave other portions perfectly operative, we must consider the telephone line, even though thousands of miles long, as a single integrated entity.

Dr. Frank B. Jewett is vice president of the American Telephone and Telegraph Company and president of the Bell Telephone Laboratories.

Genesis

A surgeon, an architect, and a politician were arguing as to whose profession was the oldest.

Said the surgeon: "Eve was made from Adam's rib, and that surely was a surgical operation."

"Maybe," said the architect, "but prior to that, order was created out of chaos, and that was an architectural job."

"But," interrupted the politician, "somebody created the chaos first!"

AT THE MOVIES NEXT WEEK

MELODY AND ROMANCE



Nino Martini and Ida Lupino in "The Gay Desperado," a Pickford-Lasky Production, released through United Artists.

Martini, famous singing star of radio, MELODY AN DROMANCE. Nino "The Gay Desperado," the new opera and films, with Ida Lupino in at the .... Theatre. Pickford-Lasky production

Filmed in the colorful farm country of Santa Cruz, "Old Hutch," which comes to the New Lyceum on Monday and Tuesday, November 16 and 17, deals with a man who hasn't worked for twenty years because of "back trouble." While fishing one day he accidentally stumbles upon a box of hidden loot, $100, 000 in all.

"Old Hutch" is portrayed by the inimitable Wallace Beery and his performance delighted a capacity audience.

Because he hasn't worked in years and is known to be without a cent, he realizes that it would be impossible for him to cash any of the $1,000 bills. Hutch gets a job running a farm in order to save enough money to start using the stolen bills without arousing suspicion.

He finds a new hiding place for his treasure, but one day learns that the land has been sold and buildings are being constructed on the spot where he hid the money.

A few days later he returns to the spot and there is picked up by the desperadoes who had stolen the money in the first place and then rediscovered it in Hutch's hiding place.

The bandits lure him into their car and drive him to town where he is given orders to cash as many of the bills as possible among his merchant friends. They stop at a drug store where Hutch's oldest girl is employed as a coda clerk. When her father tries to cash a thousand dollar bill, she gets suspicious, having heard her father talk about the loot while in a period of delirium, and calls the police.

The gangsters, suspicious, force Hutch to leave with them before the police arrive. During the chase that ensues, Hutch faints, falling on the driver who loses control of the car which crashes into a tree.

After he recoveres from the accident, in which one of the gangsters is killed, Hutch goes to court and testifies against the other two. At the conclusion of the trial he receives a five thousand dollar reward for aiding in the capture and conviction of the desperadoes.

Harry Rapf's production was taken from an original story by Garret Smith, which appeared in The Saturday Evening Post. Eric Linden and Cecilia Parker have the romantic leads and Elizabeth Patterson portrays the wife of "Old Hutch." J. Walter Ruben directed.

Romance, melody and laughter are the order of the day at the New Lyyceum on Wednesday, Thursday, November 18 and 19 where Nino Martini, the handsome singing star of radio, grand opera and films, began delighting audiences last night in "The Gay Desperado."

Do yourself a favor and take yourself and your best beau (or gal) and the whole family—down to see this second offering of the Mary Pickford and Jesse L. Lasky producing company which gave you "One Rainy Afternoon." It's a skillful concoction of every ingredient of a perfect evening's entertainment—it's the answer to a movie fan's payer.

Unusual Story

A far cry from the usual film featuring an operatic songbird, "The Gay Desperado," briskly directed by the inimitable Rouben Mamoulian, is a fast-moving, thrill-packed, laugh-loaded story, laid below the Rio Grande.

As a silvery-throated singer in a little Mexican movie house, Martini proves that he can act as well as sing. Martini is kidnapped by a bold, bad (and very ingenuous) bandit who worships American gangsters and decides to adopt their methods, but is really a sentimental, music-loving chap at heart.

The Fun Begins

He attempts to pull off a real American-style kidnapping and his victims are the weakling son of a wealthy American family, James Blakeley, and his lovely sweetheart, Ida Lupino. Carrillo invites his American idol of the underworld, Butch the Blood, played by Stanley Fields, to handle the ransom negotiations and then the fun begins! Martini and Miss Lupino fall in love and after a series of highly original and side-splitting situations, satirizing the tactics of American gangsters, Martini effects the release of the victims by a novel and highly amusing stratagem and the story ends on a joyous note.

Martni's song repertory includes "The World Is Mine Tonight," already popular on the radio, "Adios My Tierra," and three famous Mexican songs, "Cielita Lindo," "Lamento Gitano" and "Estrellta." The Verdi aria, "Celeste Aida," is the highlight of the operatic numbers.

All the members of a splendid cast, including in addition to those already mentioned, Harold Huber, Mischa Auer and others do topnotch work.

"The Gay Desperado" is released through United Artists.

Easy Pleasant Way To LOSE FAT

How would you like to lose 15 pounds of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose your double chin and your too prominent hips and abdomen and at the same time make your skin so clean and clear that it will compel admiration?

Get on the scale to-day and see how much you weigh—then get a bottle of Kruschen Salts that costs next to nothing and which will last you 4 weeks. Take one half teaspoonful in a glass of hot water in the morning—cut down on pastry and fatty meats—go light on potatoes, butter, cream and sugar—and when you have finished the contents of this first bottle weigh yourself again.

After that you'll want to walk around and say to your friends, "One bottle of Kruschen Salts is worth one hundred dollars of any fat person's money."

But refuse imitations—safeguard your health—you loose fat SAFELY the Kruschen way.

NOTE—Many people find that the only diet change necessary while taking Kruschen regularly is TO EAT LESS.

KENT COUNTY ON THE AIR

SUNDAY, NOV. 15, 1936

TUNE IN

Station W F B R

1270 Kil.

10.05 A. M. to 10.10 A. M.

Sponsored by THE TRANSCRIPT

By Cy Hungerford

SNOODLES



"MICKY" AND HIS GANG

By Sam Iger



DOROTHY DARNIT

By Charles McManus

