Outlook Justifies State Participation In New York Fair

Whalen Voices Opinion in Inviting Governor and People to the 1939 Exposition

NEW YORK, (Special).—In a letter of invitation to the governors of 47 states, Grover Whalen, President of the New York World's Fair 1939 Corporation, points out that the commercial consequences of the international exposition under construction in New York City are so great and important that they alone would justify the active participation of every state in the nation.

"Fifty million persons from every walk in life, from every state in the United States, from every country in the world, are expected to attend the Fair," writes Mr. Whalen. "The great American market with its tremendous consumer purchasing power will be represented by these visitors. They will comprise a true cross-section of America."

The World's Fair, according to Mr. Whalen, will be a magnificent spectacle, entertaining and instructive. It will attempt to answer the questions: "What kind of a world *have* we built? What kind of a world *are* we building? What kind of a world *can* we build?" With collateral improvements, it will represent a total investment of more than $125,000,000 by the Fair Corporation and the governmental, industrial and other participants. The Fair site park is a tract of 1216½ acres, almost at the geographical and population centre of New York City.

Construction of buildings and roads, grading, dredging, planting and landscaping are already under way, based upon a schedule which calls for completion of all construction operations before January 1, 1939, to allow four months for final decorations and installation of exhibits preparatory to the opening of the Fair on April 30.

The opening date commemorates the inauguration, on April 30, 1789, of George Washington as the first President of the United States.

In the government area, and near an imposing federal hall to be erected by the United States Government, the Fair will provide a "Hall of States" in which the significant contributions of each state in laying the foundations for the better World of Tomorrow can be proudly displayed, says Mr. Whalen.

His letter supplements an invitation to participate in the Fair extended to the governors on November 30 by Governor Herbert H. Lehman of the host state of New York. Governor Lehman pointed out that the State of New York has already appropriated, to date, $2,130,000 for commencement of construction of boulevards, service roads, bridges, and certain other basic improvements the State will make at the exposition site or its approaches. The New York legislature, further, during 1936 passed an act creating the New York World's Fair Commission of 18 members and providing funds in aid of this body's preparation of plans for a state building and exhibit and for active state participation in the Fair.

Nations of World Allot Year 1939 To New York Fair

World Exposition Already Growing Up; Seeks Active Participation of State

NEW YORK, (Special).—The New York World's Fair, in which every state in the nation must inevitably take small or prominent part, is out of its infancy.

Preparatory construction goes on night and day at the Flushing Meadow Site of 1216½ acres at the geographical centre of New York City. A steady flow of activities and announcements emanates from the Fair Corporation headquarters on four floors of the Empire State building. Judging from all of these, the Fair is a lusty, growing institution that will reach full maturity—no question about it—by the scheduled opening day, April 30, 1939.

The task of grading the site is about half completed. Battalions of men with trucks have already moved over 3,000,000 cubic yards of dry fill in the process of turning the waste marsh lands of the Flushing River basin into park ground. Other battalions are scooping out "meadow mat" for use as fertile top soil for the made lands, and in so doing excavate the beds for the two large lagoons featured in plans for the Fair.

The first of the 300 structures which, according to estimates, will house the 1939 Fair, has been completed and is ready for occupancy. This is the headquarters building for the field forces of today and the employment department of the exposition period.

Scheduled for early in the new year is the start of actual construction of the $900,000 Administration building. The designs for this structure, let under architectural contract a few weeks ago, are nearing the day of their approval in the Corporation's offices. Upon completion of this building, late in August, 1937, the Fair headquarters, bag, baggage and sales offices, moves to the exposition site.

"The most splendid and significant edifice projected for the 1939 international exposition," the Theme building, as described at Fair headquarters, is also well along in its contractual period. The estimated cost of this great building for the "Thematic Centre" of the exposition is set at $1,200,000. The preliminary designs are to be finished in about eight weeks and the final plans submitted within four weeks thereafter. Construction is scheduled to start immediately the designs are completed.

From this Theme centre will radiate all that is to be the 1939 Fair as conceived by its founders and rendered into concrete terminology and model by the Fair's Board of Design.

"Our job from now on is to give physical expression to the plan and theme

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COUNTY AGENT MAKES SUGGESTIONS FOR PLANTING AND INSECT CONTROL

(By County Agent J. D. McVean)

Importance Of Tomato Seed Sterilization Is Stressed

In spite of the fact that too much emphasis cannot be placed upon the necessity of using state certified, disease-free tomato seed, it is equally important to see that all seed is properly treated before planting so as to prevent carrying disease into the soil on the surface of the seed, according to Herman A. Hunter, canning crops specialist for the University of Maryland Extension Service.

He states that while the purchase of certified seed is important, only sterilization can insure cleanliness on the outside of the seed. A number of serious tomato diseases are carried on the surface of the seed and the coat of treating, while costing only a few cents a pound, may mean the difference between profit and loss in the final crop.

One of the best ways to sterilize the seed surface is by dipping the seed for five minutes in a solution of one part of mercuric chloride (corrosive sublimate) to 2,000 parts of water, after which the seed is rinsed thoroughly in several changes of water and dried. Mercuric chloride tablets may be purchased in any drug store, but the solution should be made only one-half as strong as that given on the package. A similar but less effective treatment is to soak the seed for approximately 20 minutes in a solution of one ounce of copper sulphate to two quarts of water. If this treatment is used, it will not be necessary to rinse the seed with water.

Red copper oxide and some of the organic mercury compounds on the market are frequently used to disinfect tomato seed. According to Mr Hunter these materials are not as effective as mercuric chloride in surface sterilizing the seed, but they have the advantage of partially sterilizing the soil of the seedbed immediately surrounding the seed and aid in controlling damping off and other diseases carried over in the soil. This is particularly important in the production of early plants in hotbeds. Dust treatments eliminate the necessity for drying the seed after treatment.

Healthy, Disease Resistant Seed Corn Declared Important

In making plans for the coming spring, it is not too early to think of corn planting, especially with reference to the selection of healthy, disease resistant seed corn for planting purposes, according to Frederick W. Oldenburg, agronomist for the University of Maryland Extension Service. He emphasizes that a little extra care spent in the selection of seed may mean the difference between a poor and a money-making crop of corn. Good seed corn, in addition to aiding in the production of higher yields, also produces more vigorous seedlings, which are better able to withstand unfavorable weather conditions that may arise at planting time.

Mr. Oldenburg states that there are two important steps in the selection of seed corn—inspection of the ear, including kernals and cobs, and testing for germination.

He points out that for those who must select their seed corn from the crib in the early spring of the year it is highly important to select ears which are heavy for their size, typical of the variety, and free from mold or discoloration. The ears should be bright and glossy in appearance and have butts which have broken off clean without shreds or stringiness.

Grains should be plump, hard, well-shaped, smooth and glistening. At least two grains from each ear should be opened with a sharp-pointed knife to ascertain the condition of the germ. A healthy germ is plump, creamy white, waxy in texture and cuts firmly. A dead germ is likewise easily recognizable.

Cobs should also be inspected and no ear of corn having a badly discolored cob should be used. Cobs showing discoloration, especially around the pith, indicate disease.

A final step to learn how good a selection of corn has been made is to make a germination test. If more than 95 percent of the seed produces vigorous sprouts the seed is safe for planting.

(Continued on page three)

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