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TEXAS' $25,000,000 FAIR OPENS JUNE 6

City of Dallas Plans Real Southern Welcome for Throngs Who Will Visit Centennial Exposition This Summer.

By WILLIAM C. UTLEY

"WELCOME to Dallas!" The sign is going up in the city where the $25,000,000 World's Fair of the Southwest opens June 6. With every intention of according to the millions of sightseers expected at the Texas Centennial Exposition which will remain open until November 26, a real, old-fashioned southern welcome, Dallas is undoubtedly one of the busiest cities of the land today.

Her beautiful "saleladies," the Rangerettes, 50 of the fairest daughters of the Lone Star state, have for the last few months busied themselves with gadding about the country presenting various celebrities with 10-gallon hats and 24-carat kisses, and spreading the news that this is to be one of the most picturesque, historically fascinating and recreationally diverting fairs in the annals of expositions.

Now it's up to the home folks to make good the promises of their much photographed lady ambassadors and put on a show for the victims who have fallen prey to their charms.

Fair Speeds to Completion.

This the Texans are doing in a big way. Three shifts of men, working night and day, are putting the finishing touches on the buildings, exhibits, parks and amusement areas so that they will open complete and on time. Anyone who has doubts that this can be done need only be reminded of A Century of Progress, the World's fair which had a two-years' run in Chicago. The night before opening day, Chicago citizens, peering over the fences for a preview, went back to their homes heartsick in the conviction that the fair was still months from completion. They returned to the grounds in the morning, to find the scene completely changed and the job finished, so swiftly do the builders of modern expositions work.

Bill Pack, young rodeo star, and Lucy Ann Snell, Rangerette hostess, snapped on the facade of the $250,000 administration building of the Texas Centennial exposition which opens in Dallas June 6.

The opening of the Fair will be the culmination of preliminary celebrations held in various cities throughout the state, commemorating 100 years of Texan independence. This independence, gained by revolution against the government of Mexico in 1835-36, plus the richly dramatic events which followed, and with which anyone who has studied history in the public schools is generally familiar, forms the background for the exposition.

"The most beautiful girl I have ever seen" is the way Walter Winchell described Frances Nalle, Dallas red-head and queen of the Rangerettes who have been used to publicize the exposition.

It will not be the purpose of this account to review the historic events which the fair commemorates, for there are many books which do it far more thoroughly. Rather it will be an attempt to cover briefly what the visitor to Dallas this summer can expect to see.

The grounds, which embody chiefly the $4,000,000 plan of the Texas state fair, cover 200 acres. Over this vast area is rising a fairyland city of unusual buildings, characterized by massive pile, unbroken sweep of wall and gay, painted borders. Architecture is of the classic modern type, with a definite pueblo influence. City, state and federal governments, and exhibitors and concessionnaires are combining their efforts to make up the whole.

Lagoons Are Decorative.

At the main entrance is to be an esplanade, 300 feet wide and 1,000 feet long, leading to the Texas Hall of States. Centering the esplanade will be a huge reflecting basin with concealed lights shining through the water to illuminate the surrounding buildings. Flanking the basin are to be two permanent buildings, the halls of transportation and varied industries.

The beauty of water will be a delight frequently to meet the eye in this fair, for yet another lake will appear in the civic center, and a symphony shell will decorate its banks. A giant fountain will act as a centerpiece landmark for this lagoon.

Largest of all the exposition buildings is to be the $1,200,000 Texas Hall of State, a native white limestone structure with an elaborate court which was dedicated on San Jacinto day, April 27. Its historical wing will house hundreds of fascinating treasures of the revolution and the days of the republic which followed, its exhibits continuing chronologically through the entire period of statehood up to the present day. The Hall of Heroes will pay tribute to the men who founded Texas, while other sections of the building will be devoted to displays of the social and industrial life of the state.

Uncle Sam will have at Dallas the largest building ever erected by the federal government on the grounds of any exposition; it will house $750,000 worth of exhibits of all governmental departments. The government will also exhibit a Negro life building.

Plan Diversified Exhibits.

Of the buildings constructed by the exposition itself, the most important are the halls of transportation and varied industries, which will house exhibits of the character indicated in their names, and the buildings of the farm center, five in all. In these latter structures will be conducted livestock, agricultural, poultry and food shows, and related exhibits.

Exhibits in the exposition will fall into several major groups, such as agriculture, livestock, science, arts, industry, education, history, domestic arts and home planning, electricity and communications, transportation, petroleum and mineral resources, natural history and aquatic life, etc.

Hundreds of fine specimens of southwestern game and bird life will be mounted in habitat groups in the hall of natural history. The aquarium of the exposition, one of the largest in the United States, will be stocked with myriad varieties of salt and fresh water fish, in 66 different tanks and pools.

In another building, the great air-cooled exposition auditorium, which seats 4,000 persons, will be found almost continuous entertainment, including grand opera, musical comedy, celebrated orchestras, folk festivals and pageants. Each night a southwestern utility company will present some outstanding Broadway musical show or stage play. Another utility has built a hall of religion, in which all creeds will participate.

Flowers and Music.

For the nature lover, the hall of horticulture will be near approach to heaven. It will be surrounded by flower gardens where hundreds of varieties of roses, wild flowers and other floral gems will be growing. Strolling the gardens, the visitor will be able to hear the music from the symphony shell on the lagoon nearby, where outdoor programs will be given daily during the exposition.

Elaborate industrial exhibits are planned by some of the nation's largest corporations. In the hall of varied industries, electricity and communications, for instance, will be found General Electric, Westinghouse, the American Telephone and Telegraph company, du Pont and other manufacturers.

In the hall of transportation and petroleum will be the displays of the great automobile and airplane manufacturers, as well as the oil companies. The petroleum show will be inspired by Texas' leadership in the production of oil.

Midway Takes Shape.

No matter if he misses many of the cultural and educational exhibits the average visitor never fails to find his way to the Midway of a world's fair. At Dallas the seeker after entertainment will find it plentiful. Already nearing completion are the German Black Forest village, the English village, the famous Old Globe theater of Sixteenth century London, and other gay spots which were outstanding hits of the World's fair in Chicago and will probably be repeated in many world's fairs to come.

And here is America's newest sweetheart, as she appears in her uniform as honorary captain of the Rangerettes. Capt. Shirley Temple to you!

In addition there will be a host of altogether new rides, shows, cafes, cabarets to offer their thrills. On the Midway also will be found the $2,250,000 exhibit of the Ford Motor company, always a prime attraction at expositions.

The visitor's comfort will by no means be overlooked by the hospitable Texans. Already steps are being taken to shelter the world's fair wayfarer, especially the visitor from the cooler regions of the North, from the Texas sun. Six hundred large trees have been planted for their shade value as well as the natural beauty they will add to the scene. Also of decorative importance are the 50,000 shrubs which will be set out before opening day.

Leading among the show attractions is the "Cavalcade of Texas," a vast pageant which will be produced on a stage 350 feet across and 200 feet deep, and will dramatize the history of the Lone Star state, beginning with the landing of the conquistadores in 1519. Many of the 300 actors in the extravaganza will be descendants of the heroes and heroines whom they will impersonate.

Pageant Is Ambitious One.

Audiences at this giant spectacle will see on the stage artificial rivers with Spanish galleons and pirate ships floating upon them. Massed singing choruses will include cowboys, Franciscan friars, revolutionary and confederate soldiers, trail drivers and Texas rangers. Stage coaches, covered wagons, Spanish armor, frontier rifles, long horn cattle and buffalo will be among the colorful properties. It is said that the pageant will far outdo even the magnificent "Wings of a Century," pageant of transportation which played to more than 2,000,000 persons at the Chicago fair.

Unique among theatrical effects will be the "curtain" between scenes. This will be nothing more than a vast sheet of fine water spray, 100 feet high, with colored lights playing upon it to produce the mood of the scene to follow. So large is the stage, even great battle scenes will be enacted.

Dallas itself is being beautified in anticipation of a great influx of summer visitors. Fifty street cars and a number of buses are being added to the transportation systems to handle the crowds. Civic plans include the establishment of adequate housing facilities. Permanent guests are being asked to move out of the hotels, and managements are pledging definite numbers of rooms for exposition visitors. At Southern Methodist university dormitory rooms will be opened to summer guests, and at the Hockaday School for Girls dormitories will be held open part of the summer for guests. Hundreds of private homes have listed rooms which will be available to the traveler. The city's department of information is ready to offer what services it can.

Andrew Jackson Houston, 82, is the only living son of Gen. Sam Houston, and will be one of the outstanding figures in the Centennial at Dallas.

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Uncommon Sense By John Blake

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A good many thousand people have lately returned from European lands.

Travel

Some of them know what they wanted to see when they got there and saw it.

They got something useful and unforgettable out of their trips.

The majority of them went there chiefly for the purpose of showing their neighbors that they could afford it.

They would have learned a great deal more if they had stayed at home and looked at the local scenery.

Darwin's idea of a place worth seeing was the extreme or almost the extreme tip of the South American continent.

He wrote a book about his travels which you will do well to read if you haven't read it already.

Marco Polo, perhaps the first explorer, learned more in a few years about the fun and interest to be got out of traveling than his fellows had got in all their life-times.

• • •

A thirst for travel springs from a thirst for knowledge, and that is a thirst for education and enlightenment.

Fabre, observing the actions and habits of spiders in his little back yard, and Maeterlinck, making similar studies of bees, gave the world something to think about and ponder on for the rest of its life. Yet neither of them in gaining their special knowledge needed to move from their homes.

I think that in some future time, which may not be far off, college professors will take the young men and women under their charge to distant lands and distant places, or even to spots close to home and deliver lectures on the way.

• • •

A very great writer said that "Home-keeping youths have ever homely wits."

By home-keeping he meant remaining "local boys" who only see the interesting manifestations of life and Nature, and learn nothing about them.

If you cannot travel in person, travel by means of books, or by listening to those who have seen the world with the definite purpose of learning all that one can learn about it.

Interest and excitement help to mold life for the better.

Get all you can of both. Never let your wonder lag.

We are just beginning to learn what we ought to know about this planet of ours.

Instruction is now definite and systematized.

Make the most of it, and you will be making the most of life.

• • •

You can, of course, learn from your own mistakes.

Mistakes

But to do that you must admit to yourself that they are mistakes.

For the average man that is difficult.

Nobody wants to admit that he is in the wrong—even to himself.

The best way to make progress is to learn from the mistakes of other people.

That will open to you a wide and fertile field.

In the old days of rough and ready doctoring, it was said that many physicians buried their mistakes, and therefore never got any blame for them.

But that was in another time, when even the practice of medicine was on the cut and try system.

Today most doctors know their business. They must or they rapidly cease to have any practice.

• • •

As soon as a doctor finds it possible to leave his practice for a short time, he heads straight for one of the great medical colleges or medical centers, and brushes up on his business.

The result is that many more sick people are brought back to health, and many more well people continue well, because their doctors tell them how to take care of themselves.

Naturally the practice of medicine has gone ahead of most other professions.

The most important thing to every man or woman is life. And if their lives are endangered or made a burden to them by illness they at once turn for help to the men whose trade it is to keep people well.

But let me get back to my topic.

• • •

When somebody you know—somebody who ought to have succeeded—has failed in his business or his profession, try to find out why.

If he is fairly intelligent, as I take it that your friends are, there must be some reason for his failure.

Dig that reason out, if you can.

Learn where and why he committed mistakes.

Then overhaul your own mental machinery, and see whether or not you are taking the same road.

That will involve a little thinking, but thinking, as far as I know, has never injured anybody.

Life with all its activities is constantly going on around you.

Make careful use of it, note the rise or fall of men around you.

Figure out, when they go wrong, why they go wrong.

Then when you are put to some crucial test, you will know how to take the right course.

Goat Milk Alkaline

Goat milk is alkaline in reaction while that of the cow is acid. Goat milk is considerably higher in calcium, phosphorus and vitamin D, and contains about four times as much iron as cow's milk. The protein of goat milk is much more easily digested than cow's milk. While cow's milk requires from two to three hours to digest, the same amount of goat milk will digest in 20 minutes. Goats are immune from tuberculosis, therefore making it unnecessary to pasteurize the milk. It is a cure for many diseases.

Just a Little Smile

CO-OPERATION

A man stood for several minutes watching a brawny truckman tugging at a heavy box almost as wide as the doorway through which he was trying to move it. Presently the onlooker asked: "Like a lift?"

"Thanks, I would," the other replied, and for the next five minutes the two men, on opposite sides of the box, worked, lifted, puffed and wheezed, but the object of their attentions did not move an inch. Finally the helper straightened up and said between puffs: "I don't believe—we can—ever get—it out."

"Get it out?" the truckman roared. "Why, I'm trying to get it in!"—Tit-Bits.

COLLEGIATE

"Working hard at college?"

"Not yet. The ground is too wet and slippery. We begin regular training next week."

The Wrong Sort

Brown arrived at the office on Monday morning with his arm in a bandage and a shield over one eye.

"Good gracious!" exclaimed his friend. "What have you been doing?"

"This is what comes of taking the doctor's advice," Brown replied, with deep feeling.

"Doctor's advice," echoed the other. "But I don't understand."

"Well," Brown explained, "my doctor told me to go for a tramp every day. I came off best the first three days, but the blighter I tackled yesterday was an ex-pugilist."

One Advantage

He was proud of the fine sons he possessed, but found their education expensive; and this, with other financial troubles, had put him into a bad temper. But he managed to answer a farmer civilly when asked to admire a fine litter of pigs.

When he was told how expensive it was to keep them he again lost his temper.

"Keep them!" he roared. "Keep them! Be thankful you haven't got to educate them."

REASONABLE

Father—You admit Tom is perfect, still you refuse to marry him.

Daughter—I notice ma has to throw some of your imperfections up to you occasionally in order to get money. What could I do in a case like that?

Fight Ahead

"No, Henry, I don't think a manicurist should marry a dentist."

"And why not?"

"If we fought it would be tooth and nail."—Windsor Star.

Combination Rates

Customer—I want to see some diamond rings, platinum if you please.

Jeweler—Certainly, sir. Let me show you our combination three-ring sets—engagement, wedding and teething at 10 per cent discount.

Laying a Foundation

"What is the first step toward remedying the discontent of the masses?"

"The first step," replied the energetic campaigner, "is to get out and make speeches to prove to them how discontented they are."

Traveling Fast

"You were at a disadvantage when you met that bear without your gun," suggested the sweet young thing.

"Yes," conceded the famous hunter. "I was a stranger in the country and hadn't any road maps."

No Complaint

Mother—What subject do you like best in school?

Helen—Psychology.

Mother—Why, they don't teach that in your school.

Helen—I know. That's why I like it.

The Self-Made Hero

"I wonder how it would feel for a literary man to be a candidate for high office?" said Mr. Penwiggle.

"It would feel," replied Miss Cayenne, "like writing a sensational and romantic novel with yourself as the dashing hero."

Taking Care of It

"Would you call that government official a conservationist?"

"I should say so," replied Farmer Corntassel. "He has made one office

EGYPTIAN BEAUTY, BURIED 3800 B. C., REPORTED FOUND

Perfectly preserved, nearly 6,000 years after burial, the slender body of a lovely princess of ancient Egypt has been discovered intact reposing in a tomb under one of the Gizeh pyramids.

The discovery was made by the Egyptian anthropologist, Prof. Selim Hassan.

The beautiful princess, who died 3800 B. C., was believed to have been a daughter of the great Pharaoh Chephren, who erected the second loftiest pyramid in Egypt.

Costly and delicately carved pieces of jewelry decorated the body of the princess. At her feet lay two heaps of gold.

Working with infinite patience, Professor Hassan toiled for 34 hours removing the mud on the mummy.

The finely featured face of the princess, and her soft smooth neck were particularly well preserved.

In an attitude more of graceful slumber than of death, the princess' body was reclining on its side.

Filet Crocheted Set That's Fun to Do; Practical to Use on Favorite Chair

Pattern 5517

Have you ever noticed that the most comfortable chair in the room gets the hardest wear? Then that's the one to protect, as you can so easily with lovely filet crochet. A crochet hook, some string, and this exclusive design are all one needs to turn out a lovely chair set. Butterflies and flowers form the design, and how effectively they contrast with the open stitch that surrounds them. So get busy!

In pattern 5517 you will find a chart and complete instructions for making the set; illustrations of it and of all stitches used and material requirements.

Send fifteen cents in coins or stamps (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. 14th St., New York, N. Y.

He Speeds 70 Miles Home; Finds He Drove Wrong Car

T. Shoemaker of Clatskanie, Ore., wanted to get home quickly. He dashed to a parking lot for his car and raced away. On completing the 70-mile drive, he discovered he had taken some else's car and left his own in the lot. The owner of the borrowed car accepted his apology.

"You'll like these COUNTRY-MADE SOUPS! My Southern cooks take time to give them loving cooking"

Albanus Phillips

"Our soups come from the heart of Maryland . . . where a friendly sun ripens the finest vegetables you ever tasted. And our soups are cooked with *heart interest* . . . *by* people who love good food . . . *for* people who appreciate it!

"You can thank the bountiful countryside of Maryland for the *neighborly* prices of Phillips Delicious Southern Soups. You can thank *loving cooking* for their fine flavor. You'll say when you taste them that they surely are AMERICA'S GREATEST FOOD VALUES."

COLONEL ALBANUS PHILLIPS SAYS: "Give me vegetables that have had Nature's full time for ripening in the *sun*. I want them garden-fresh, too—when their flavor is top-notch and they've got their full quota of health-protecting minerals and vitamins. That's where my *country-made* soups get their rich food value. And—these soups are *double strength*, each can makes four hearty servings."

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PHILLIPS Delicious Southern SOUPS

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