LARGE PERCENTAGE OF FARM HOMES ARE UNDERLIGHTED

Sensational discoveries have been recently made by electrical research engineers about the saving of eyesight through better electric lighting. Their researches have caused rapid changes to be made in electric lighting facilities throughout the country People are beginning to realize the value of priceless eyesight. The rising tide of eye troubles will no doubt decrease in the next few years.

But what's going to protect the vision of the people living in the 5,000,000 American farm homes without electricity? A large percentage of those homes are underlighted, according to results shown by new "light meters," which register the amount of illumination at any given point. What about that?

Manufacturers of high candlepower kerosene and gasoline pressure mantle lamps are doing for non-electric users what electrical engineers have done for the users of electricity. Some of the new kerosene and gasoline pressure mantle lamps produce from four to twenty times more light than ordinary types. Burning 96 per cent air and 4 per cent fuel, they give "live," crystal-clear brilliance — proved nearest like daylight of any artificial light, by scientific laboratory tests.

Cowboy Terms

If you are one of those who thought lariat and lasso meant the same thing you have been badly fooled. One is a noun and the other a verb in the cattle country, according to Dan McCarthy, of Montana, in his book of "cowboy lingo, rodeo terms, dude ranch jargon, range profanity and other Western expressions" published for the benefit of posterity. A "lariat," according to the author, is a rope often used to "lasso" various animals. A "paint" is a horse "splashed with several colors" while "rotten loggin'" has nothing to do with a lumber camp. It means "sparkin'" in the moonlight.

GENUINE QUICK-ACTING BAYER ASPIRIN 1¢ A TABLET!

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There are many "self - made" women, too. They have followed the career they wanted to.

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At the first sign of constipation, take purely vegetable Black-Draught for prompt relief.

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Black-Draught costs less than most other laxatives.

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A GOOD LAXATIVE

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One Eccentricity

By KARL GRAYSON

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LAMERAUX, the decrepit old farmer who lived on the outskirts of Andre, knew that he was under surveillance. He knew that curious eyes watched his every move from the moment he went to his fields in the early morning until his return at dark.

The fact of his being watched did not frighten or alarm Lameraux. He knew that some resident of the town or the vicinity was contriving secretly to communicate important information to the German artillery. It began two months ago, ever since the fighting had been concentrated near Andre.

Lameraux was amused at the French authorities' obvious stupidity. He was amused at the varisorted to learn more about him without arousing his suspicions. He had not been arrested because of his apparent harmlessness. He was an old man, and had lived on his farm since five years before the opening of the war. He had few friends, was known for minding his own business.

Sitting before his fire that night, smoking his pipe and polishing his crude implements, he mentally checked each detail of his daily routine and laughed aloud. It must, he thought, be a discouraging business for those who were suspicious.

Amused, deriving no small amount of satisfaction from the knowledge that he was an object of such vast importance—and an unsatisfactory object — Lameraux scrubbed vigorously on the spade he was at the moment polishing. This was the old man's most conscientious employment, his only hobby. He took a prodigious pride in keeping his tools in first-class repair, keeping them clean and shiny and always in order. It was, perhaps, his one eccentricity.

Another week passed and the citizens of Andre as well as the military occupants were once more made depressingly aware of the fact that valuable information was leaking through their lines and being received by the enemy. A German barrage, accurately directed, raised havoc with a certain ally munition depot.

M. Lameraux sympathized with those neighbors who mentioned the disaster to him. But for the most part he was uncommunicative, maintaining his habitual reticence. The day after the barrage a drizzling rain set in and M. Lameraux remained indoors, comfortably ensconced before his open fire. Twice during the morning he had callers. They came in on some pretext and tried to engage him in conversation

Toward evening a third knock sounded on his door. He opened it and a French officer, accompanied by two armed soldiers, stepped inside. The officer, nodded curtly. "Monsieur Lameraux, I shall have to ask you to come with us. There are questions to be asked."

The questioning of Lameraux lasted for hours. But it proved most unsatisfactory. Many who had attended the inquisition were inclined to let the old man go. He was aged and harmless. He had lived in his present home since before the war. His activities had been checked. How could he possibly be providing information to the enemy?

But the young officer who had made the arrest asked that Lameraux be kept in custody for a time, and his request was granted.

The rain continued for three days. On the fourth day the sun shone brightly. The young officer went out to the Lameraux farm. In the evening he returned and there was an excited gleam in his eyes. That night the Germans began another barrage. But its effect was harmless, for the majority of exploding shells landed in a vacant field. The next morning the young officer reported to his superiors.

"Lameraux is our man," he said. "I have the proof!"

"Indeed? Will you kindly explain how he has been communicating his information to the enemy?"

The young officer smiled. "Lameraux has been in the employ of the German intelligence for many years. Five years before the war he was ordered to come here and make his home. Even then they were looking ahead. For a long period his assistance was not needed—not until the front lines were moved back near the village of Andre. Then it was that he was asked for information regarding the French military activities. How did he provide this information? The answer is heliograph. On sunny days while working in his fields he signalled the information to a confederate located in an observation balloon behind the German lines by the simple expedient of flashing the sun's rays from his farm tools, which he was always so careful to keep highly polished.

"Two days ago I searched his home and eventually came upon the code he used. I deciphered the code and yesterday when the sun shone brightly I flashed a message to the confederate, which resulted in last night's harmless barrage. Do you need further proof?"

The superior officer regarded the young man with frank admiration. "No," he said. "It is enough. We cannot help admiring the shrewdness of Monsieur Lameraux. Thank heaven he has been apprehended. It has been a great strain."

Made Cans to Fit Fish

Those who opened the world's first salmon-canning factory in Cork, Ireland, about 1850 felt that the only proper way to pack a fish was to can it whole—and in its own snug container. So for several years, notes a writer in Collier's Weekly, they measured each fish and then made a can to fit it.

Man in Debt to World

The world owes no man a living. The debt is the other way. The man owes the world work.

Smiles

An Improvement

"You are pretty dirty, Mary," said the master to his maid.

She blushed.

"Yes, sir, but I'm more pretty when I'm clean," she said.

Unanimous

Said the young man: "Do you think your father would object to my marrying you?"

"I don't know," she replied coldly. "If he's anything like me he would."

CONSUMING FIRE

"Gus says that his heart is simply burning for Blanche."

"I told you it was a dangerous match."

Pop Was "It"

Teacher—Name the seven wonders of the world.

Johnny — I only know one of them and that was papa when he was a little boy.

Mental Telepathy

Beezup—Do you agree with the theory that a man and his wife eventually get so they think of the same things?

Benedict—Certainly. Why, right now my wife is thinking of the things she is going to say to me for getting home late—and so am I.—Pathfinder.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Quite Trying

Modesty has a hard row to hoe when it meets impudence.

TO regain lost weight is a simple matter when certain bodily functions are restored to normal. Of foremost importance is the stimulation of digestive juices in the stomach to make better use of the food you eat...and restoration of lowered red-blood-cells to turn the digested food into firm flesh. S.S.S. Tonic does just this.

Forget about underweight worries if you are deficient in stomach digestive juices and red-blood-cells...just take S.S.S. Tonic immediately before each meal. Shortly you will be delighted with the way you will feel... your friends will compliment you on the way you will look.

S.S.S. Tonic is especially designed to build sturdy health...its remarkable value is time tried and scientifically proven...that's why it makes you feel like yourself again. Available at any drug store. © S.S.S. Co.

And Out of Turn

Passions and prejudices speak in a loud voice.

Strength During MIDDLE LIFE

Strength is extra-important for women going through the change of life. Then the body needs the very best nourishment to fortify it against the changes that are taking place.

In such cases, Cardui has proved helpful to many women. It increases the appetite and aids digestion, favoring more complete transformation of food into living tissue, resulting in improved nutrition and building up and strengthening of the whole system.

Face "Broken Out?" Start today to relieve the soreness—aid healing—and improve your skin, with the safe medication in Resinol

AFTER YOU EAT will you have regular, successful elimination? Get rid of gas, waste material, acid, headaches. Take Milnesia Wafers. Each wafer equals 4 teaspoonfuls of milk of magnesia. Crunchy and deliciously flavored. 20, 35c & 60c.

It's Season of Intriguing Woolens

By CHERIE NICHOLAS

THE new woolens are having their day and a grand and glorious day it is, marked with new triumphs in color, in designfulness and versatile weave. They are grand and glorious beyond description and they have taken on a sheerness and featherweight texture that adds much to their lure. With the college girls the thought of a back-to-school wardrobe that does not include a costume suit fashioned of handsome wool is inconceivable. And so it's wool-gathering these fair collegians are going with all the enthusiasm of youth that sets forth to get what it wants.

Not that college-faring girls are the only ones engaged in the wild scramble to be first in fashion by going stepping in a brand new autumn ensemble styled of chic and handsome wool weave. Fact is every woman who is fashion-wise is making one grand dash in the direction of the glamorous wool fabric sections, which is exactly what she should be doing to be smartly apparelled in the days to follow.

Among the woolens to meet the rapturous gaze of the woman in quest of modish materials for her fall costume are the most enticing jacquard-patterned weaves fancy could possibly picture. These are that new you will get all the thrills that come with having a forward look into fashion futures. In these jacquard wool weaves the patternings are woven right into the material. Then there are the cunningly embroidered woolens which promise to be quite the rage. These make up ever so smartly in tunics, and waistcoats. They come in pretty florals and bold coin dots and other clever motifs mostly wide-spaced but not infrequently all-over designed. As to wool plaids and stripes and checks their name is legion. The big idea right now is a gay plaid skirt with monotone blouse or sweater. The flaring plaid tunic is also outstanding in the new stylings. As to the fantastically nubbed tweeds that are so important this season, everyone who sees falls prey to their wiles at first glance.

Designers are playing up the new woolens for all they are worth, using them by the two's and three's in combinations that stress striking contrast both in color and weave. The costume made up of two or more woolens is the "hit" of the season.

Two of the three models in the picture make contrast their theme, in use of versatile woolens. The ensemble to the left can be worn from early fall to early spring in perfect comfort, with or without its matching coat. Here a plaid rabbit's woolen dress in pencil silhouette with a high surplice bodice and a bright velveteen ascot has a plain rabbit's hair tunic coat with double-breasted front and wide revers of the plaid. The new "swing" effect is achieved with unpressed box pleats that start from the waist.

To the right in the trio a striped rabbit's woolen plays a duet with a plain rabbit's wool weave. The dress in pencil silhouette has as complement a flared tunic coat of the plain wool with tuxedo fronts of the stripe. A bright velveteen ascot and belt buckle match the color in the stripes. The dress is ideal to wear under a separate winter coat later on.

Centered is a cape outfit of jacquard tweed. It is this sort of novelty woolens that is glorifying the fabric style picture just now. The raised shoulder line which is the much-talked-of new silhouette is carried out in sunray tucks. The long sleeved dress has a flared skirt. The popular stand-up collar adds a keen touch, also a patent leather belt to match the patent leather shoes.

© Western Newspaper Union.

NEW-STYLE BAGS

By CHERIE NICHOLAS

Alert manufacturers of bags have set to work to devise distinctive openings, out of the ordinary, yet practical. Perfect with all sorts of tailored clothes, football togs and travel costumes is the new double-zippered transatlantic handbag (top picture) the unusual opening of which resembles a suitcase fastening and a roomy interior that provides ample space for anything from a passport and travel papers to a pocket-size novel. With a smart fall dress of nubby homespun as pictured below it is the very essence of good style to wear washable kid gloves matching the leather of an underarm bag.

ROSE DECORATIVE THEME FOR AUTUMN

Newest feature of this season's costume flowers is the American beauty rose. Singly, or in clusters, it is worn with full-length stem almost to the knee. The flower, flatteringly soft and graceful, is posed just below the shoulder.

The rose motif is also prominent on printed and blocked scarfs and in formal chiffon evening handkerchiefs. Rich evening brocades follow the romantic mode in large all-over rose or leaf designs. Rose patterns have all the old-world air so typical of the Victorian and Edwardian revivals that are dominating the fall modes.

Accents of rose on black are a leading theme for fall: copper-rose buckles, necklaces of rosy crystal, touches of lace in a faint blush-rose, nail polish in old rose with faintly smoke-blue undertone. Polish this autumn is going romantic, along with everything else. Soft shades of old rose, coral, mauve—or if you're wearing gold or autumn-leaf red, a new light rust polish—faintly echo the undertone of the gown or its accessories.

Knitted Reading Jackets

Novel nightdresses and matching reading jackets in pale blue, loosely-knit fine wool are featured in the fall collections.

Those Swiss!

Hand-painted buttons, decorated in the Swiss peasant style, are now to be had, and are strongly advised for the ski suit.

Taupe Felt Models

In felts for early fall there is an increasing trend toward taupe models.

What Women Want to Know About Fashions

Stockings for daytime wear have a dull finish.

Younger set wear Schiaparelli's peak turban.

Collar and yoke cut in one piece is the new neckline sponsored by Vionnet.

Entire pockets of fur are seen on some of the smartest fall coats.

Black suede will be the smartest choice in handbags.

Newest knitted two-piece dresses stress contrasting blouse.

French Revolution fashions reflect in current styles.

Buttons of shiny jet lend the smart black accent to a lustrous evening tunic of white satin.

Silk lingerie with an all-over pattern of monkeys swinging from boughs is a novel addition to the new styles.

Comfort, Style in Pajamas

1923-B.

This suavely tailored club style pajama set is the essence of simplicity. Whether your cotton, satin, silk crepe, pongee or rayon is expensive or not you won't be taking a chance with pattern No. 1923-B for step-by-step sewing instructions are included and guarantee to guide your every stitch.

College girls approve its conservative styling — busy housewives find them adequate to greet the unexpected guest and the business girl revels in their comfort and ease assuring details. The trousers are amply cut and the soft blouse roomy enough for any 12 to 20's daily dozen. A natty pointed collar, wide cuffs and belt add an air of distinction to your garment.

Barbara Bell Pattern No. 1923-B is available for sizes 12, 14, 16, 18 and 20. Corresponding bust measurements 30, 32, 34, 36 and 38. Size 14 (32) requires 4½ yards of 39-inch material. Send 15 cents in coins.

Send for the Barbara Bell Fall Pattern Book containing 100 well-planned, easy-to-make patterns. Exclusive fashions for children, young women, and matrons. Send fifteen cents for your copy.

Send your order to The Sewing Circle Pattern Dept., 247 W. Forty-third St., New York, N. Y.

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Household Questions

Sour milk beaten into mayonnaise dressing gives it a delicious flavor.

• • •

Before putting away garden tools for the winter, clean them off, rub with kerosene or grease and store in a dry place.

• • •

Drain all juices from fresh or canned fruits, store in ice box and use for fruit cocktails or sherbets.

• • •

When buying fish see that the eyes are not sunken in and dull. A fresh fish has clear eyes and the flesh is firm to the touch.

• • •

Seven drops of lemon juice added to a pint of cream before whipping it will cause it to beat up in less than half the time it would without the juice.

• • •

If the neck of a bottle is broken when opening, tie a pad of absorbent cotton over the top of another bottle and pour contents of broken bottle through it. Cotton will catch pieces of glass as liquid is poured through.

• • •

Marks on painted walls which have been caused by carelessly striking matches on them will disappear if rubbed first with the cut surface of a lemon, then with a clean cloth dipped in whiting. Afterward wash the surface with warm water and soap, and then quickly wipe with a clean cloth wrung out of clear water.

• • •

Do not let hardwood floors get badly worn before having them polished. A little polish on the worn places each week keeps floors always looking well.

© Bell Syndicate.—WNU Service.

The Reading Habit

The habit of reading is the only enjoyment I know in which there is no alloy.

It lasts when all other treasures fade. It will be there to support you when all other resources are gone. It will be present to you when the energies of your body have fallen away from you. It will last you until your death. It will make your hours pleasant to you as long as you live.—Trollope.

"Last Resource" makes ugly Itchy PIMPLES DISAPPEAR IN 3 WEEKS

"Disagreeable surface pimples and bright red patches broke out on my face and forehead. They itched and my appearance made me miserable. I tried several ointments to no avail. Then I purchased some Cuticura Soap and Ointment and in three weeks my complexion was clear and smooth again." (*Signed*) Miss S. Fortier, 959 Worcester Ave., Pasadena, Cal.

Wonderful relief for pimples, rashes, itching and burning of eczema and other skin and scalp conditions of external origin when you use Cuticura. Buy BOTH today. FREE samples by writing "Cuticura" Dept. 33, Malden, Mass.—Adv.

Watch Your Kidneys!

Be Sure They Properly Cleanse the Blood

YOUR kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as nature intended—fail to remove impurities that poison the system when retained.

Then you may suffer nagging backache, dizziness, scanty or too frequent urination, getting up at night, puffiness under the eyes; feel nervous, miserable—all upset.

Don't delay? Use Doan's Pills. Doan's are especially for poorly functioning kidneys. They are recommended by grateful users the country over. Get them from any druggist.

DOAN'S PILLS

READ THE ADS

Firestone GROUND GRIP TIRES

SAVE time and money and get greater efficiency by equipping the rear of your car and truck with a pair of Firestone Ground Grip Tires. They will give you the super-traction needed to pull through mud and unimproved roads and will save you the time, trouble and money of applying chains.

Harvey S. Firestone was born and raised on a farm in Columbiana County, Ohio, which he has operated ever since 1904. It was here on this farm that Mr. Firestone conceived the idea and worked with his tire engineers in developing a practical tire for farm use. Mr. Firestone's experience in farming gave him the realization of the need for a pneumatic tire with lugs of rubber that would increase the drawbar pull, roll easier, save time, and speed up farm operations on cars, trucks, tractors and all wheeled farm implements.

Firestone engineers are continually working with Mr. Firestone on his farm to secure greater farm efficiency. They developed the Ground Grip Tire which is so designed that in soft mud roads it cleans itself and the bars of rubber are so placed that they will not bump on paved roads. The design of this tire is so unusual and its performance so amazing that a patent has been granted by the United States Patent Office covering its exclusive features. The secret of the extra traction of Firestone Ground Grip Tires is the scientifically designed rubber lug of the tread. Under this extraordinary super-traction tread are placed two extra layers of Gum-Dipped cords. This is a patented Firestone construction feature which makes it possible to weld this heavy tread to the Gum-Dipped cord body, making it one inseparable unit.

Go to your nearest Firestone Tire Dealer or Implement Dealer or Firestone Auto Supply and Service Store today and ask to see these money-saving tires. And when you order a new tractor or implement, specify Firestone Ground Grip Tires.

Listen to the Voice of Firestone, Monday Evenings, over N. B. C.—WEAF Network

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GUARANTEE — This heavy Super-Traction tread is guaranteed not to loosen from the tire body under any conditions, and all other parts of the tire are fully guaranteed to give satisfaction.

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