Printed Lace and Other New Prints

By CHERIE NICHOLAS

SEEMS as if every type of material ever known has gone into print. The latest entrant into the printed realm is lace. Printed laces are the big news in the lace story for the coming season. Granted that prints for resort wear and for spring are more lovely each year but never have they risen to greater heights of glamor then when colorfully printed on sheer Chantilly lace which brings the pattern out color-gloriously.

The evening gown in the picture is fashioned of printed Chantilly lace, the patterning done in green and shades of yellow and orange. Black ribbons make the shoulder straps and belt of this handsome gown. And if you want to wear printed lace in daytime let it be a blouse of printed lace worn with your new spring bolero suit—a word to the wise is sufficient.

The advance arrival of new prints would indicate that the vogue for the spring and summer of 1937 promises to exceed all previous records. In the new showings silk prints fairly hold one spellbound with their daring, their unusualness and their artful art both as to color and design. The same may be said of the grand and glorious linens, also pique prints whose spectacular fling at color is simply breathtaking.

See the youthful contrast jacket-and-skirt costume centered in the group illustrated. An ensemble like this is an especially smart cruise fashion for deck-pacing or for going ashore at points enroute. It is fashioned of cloque pique combining print and plain. The fabric is one of the new pre-shurnk cottons so ideal to wear in warm climates where frequent tubbing is necessary.

The fact that prints are going strong in sunny resort and among cruise-faring fashionables in no way implies that midseason stay-at-homes are being left printless. On the contrary the prints that are peeping from beneath winter coats are as refreshing a sight as could possibly greet winter-weary eyes. The colors are entrancing and the patternings are unmistakably "new." The fact that the motifs are widely spaced makes for an absolutely "different" look. As a tonic that acts instantaneously we recommend a frock forthwith and sans delay made of one of the radiantly colorful new prints.

An interesting characteristic of early arriving modes is that the emphasis is placed on the smartness and novelty of the print which fashions the dress rather than on its making. In fact the new print frocks are styled most simple the more to show off to advantage the beauty of their material which thrills with unique designs and dramatic colorings.

The print fashioning the daytime gown shown in the foreground of the group illustrated makes color-play its big feature. Green and red on a brown ground is the color scheme. The belt is of brown suede. The large jewelled clasp (huge ones are worn this season) at the neckline further emphasizes the idea of striking color.

Speaking of the new spring prints in general they are newest looking when the florals are large and distinctive and set far apart. Just now it is the dark grounds that appeal or that which is ultra chic, the background in a vivid color. Paisley patterns and bold stripes are especially smart.

© Western Newspaper Union.

Whims of Fashion

Redingote ensembles vie with bolero costumes.

Tailored fashions are borrowing feminine appeal.

Short-sleeved wedding gowns are back in favor again.

Cape-suits are approved for spring, flared or straight.

Elaborate open-strap effects prevail in evening footwear.

Color, dash and feminine detail are keys to new fashions for Southern sports wear.

The smartest complement for the printed dress is a bright nosegay from the florist's.

When suits disregard collars, then it is time to start saving your money for a new fur scarf.

Sequins and spangles are in full force again as trimming for evening gowns and jackets.

The Schiaparelli mid-season collection goes in for bright colors and a slim, short-skirted, youthful silhouette.

Tiny little hats which sit rakishly on the head are the delight of sophisticated dressers who always are seeking something different.

Going to the Party?

WHERE is the party? At Mrs. Smith's on Walnut street and it looks awfully much as though the principals were caught by the candid camera. Luckily, however, they're perfectly groomed for their parts:

Introducing Janet.

Janet in her jumper (Pattern 1996) is asking Mother which glassware to use. Her plaid blouse in taffeta makes her feel very dressed up. Mother chose this style because the many possibilities for change make it a wardrobe rather than a dress and she knew it would be easy-to-make. Your own little girl may have this same ensemble in sizes 6, 8, 10, 12, and 14 years. Size 8 requires 1¾ yards of 39 inch material for the jumper and 1½ yards for the blouse.

Mother, the Hostess.

Mother is the perfect hostess, calm and assured, because she knows her all-occasion frock with its sprightly crisp apron (Pattern 1220) is becoming and appropriate. For house wear she made up this model in print. She is wearing here the crepe version and knows that it will be delightful for later on in cool black and white. It comes in sizes 34, 36, 38, 40, 42, 44, and 46. The dress and apron in size 36 require 5½ yards of 39 inch material. The apron alone requires 1 1-6 yards

And the Guest.

The guest just arriving is wearing her trigest Sew-Your-Own. She likes it because the puffed shoulders and swing skirt make her hips look smaller. The collar is young and the sleeves stylish. This frock is especially chic in silk crepe alpaca or one of the lovely new prints. For your own daytime distinction, then, why not make up Pattern 1205? It is available in sizes 14, 16, 18, and 20 (32 to 42 bust). Size 16 requires 4⅝ yards of 39 inch material. One ball of yarn required for trimming as pictured.

New Pattern Book.

Send for the Barbara Bell Spring and Summer Pattern Book. Make yourself attractive, practical and becoming clothes, selecting designs from the Barbara Bell well-planned, easy-to-make patterns. Interesting and exclusive fashions for little children and the difficult junior age; slenderizing, well-cut patterns for the mature figure; afternoon dresses for the most particular young women and matrons and other patterns for special occasions are all to be found in the Barbara Bell Pattern Book. Send 15 cents today for your copy.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

© Bell Syndicate.—WNU Service.

Rembrandt Hat

This Rembrandt hat has a wide brim that is rolled flat against the left side of a narrow crown. The only trimming is a band and bow of black belting ribbon. The sheer woolen frock is black with a gilet and belt of white pique.

On Aspiring

Did you ever hear of a man who had striven all his life faithfully and singly toward an object and in no measure obtained it? If a man constantly aspires, is he not elevated? Did ever a man try heroism, magnanimity, truth, sincerity, and find that there was no advantage in them—that it was a vain endeavor?—H. D. Thoreau.

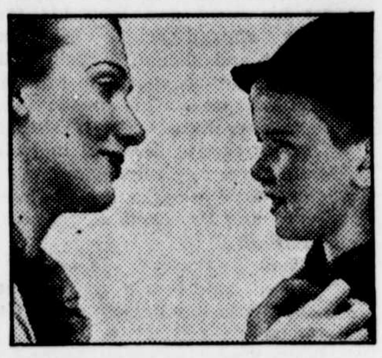
Keep your body free of accumulated waste, take Dr. Pierce's Pleasant Pellets. 60 Pellets 30 cents. Adv.

Present Pleasures

So use present pleasures that thou spoilest not future ones.—Seneca.

If You Have a Child

ASK YOUR DOCTOR THIS



Ask Him Before Giving Your Child an Unknown Remedy

Practically any doctor you ask will warn: *"Don't give your child unknown remedies without asking your doctor first."*

When it comes to the widely used children's remedy — "milk of magnesia," the standard of the world is established. For over half a century many doctors have said "PHILLIPS' Milk of Magnesia." Safe for children. No other is "quite like it."

Keep this in mind, and say "PHILLIPS' MILK OF MAGNESIA" when you buy. Now also in tablet form. Get the form you prefer. But see that what you get is labeled "Genuine Phillips' Milk of Magnesia."

ALSO IN TABLET FORM:

Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.

PHILLIPS' MILK OF MAGNESIA

Modest Heroes

Most of the heroes who get no publicity don't want it.

DISCOVERED

Way to Relieve Coughs

QUICKLY

IT'S BY relieving *both* the irritated tissues of the throat *and bronchial tubes*. One set of ingredients in FOLEY'S HONEY & TAR quickly relieves tickling, hacking, coughing; . . . coats and soothes irritated throat linings to keep you from coughing. Another set *actually* enters the blood, reaches the affected bronchial tubes, loosens phlegm, helps break up cough and *speeds recovery*. Check a cough due to a cold before it gets worse, before others catch it. Check it with FOLEY'S HONEY & TAR. It gives quick relief and *speeded-up recovery*.

Rheumacide

Indicated as an Alterative in the Treatment of

RHEUMATIC FEVER, GOUT, Simple Neuralgia, Muscular Aches and Pains

At All Druggists

Jas. Baily & Son, *Wholesale Distributors*

Baltimore, Md.

361