

Four Strands of String Make Rug

A durable scatter rug in cotton—quick to do, inexpensive, sturdy, colorful. It's made of four strands worked together forming a stout "thread." Made in three colors, you can have gay rugs for Winter—rugs that will fit the coloring of



Pattern 5927.

your rooms exactly. Crochet the medallions one at a time, some plain, some figured, and join them for this stunning diamond design. In pattern 5927 you will find complete instructions and charts for making the medallions shown; an illustration of them and of the stitches used; material requirements; a photograph of the medallion; color suggestions. To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. Fourteenth St., New York, N. Y. Please write your name, address and pattern number plainly.

Men Who Do

When I look at history I see it as man's attempt to solve the practical problem of living. The men who did most to solve it were not those who thought about it or talked about it or impressed their contemporaries, but those who silently and efficiently got on with their work.—J. B. S. Haldane.

I'M FEELING FINE THIS MORNING

—FREE FROM THAT THROBBING HEADACHE AND READY FOR A GOOD DAY'S WORK.

All people who suffer occasionally from headaches ought to know this way to quick relief.

At the first sign of such pain, take two Bayer Aspirin tablets with a half glass of water. Sometimes if the pain is more severe, a second dose is necessary later, according to directions.

If headaches keep coming back, advise your doctor. He will look for the cause in order to correct it.

Four Wishes: Anger wishes all mankind had only one neck; love, that it had only one heart; grief, two bent knees.—Richter.

SAY "LUDEN'S" BECAUSE BUILDING UP YOUR **ALKALINE RESERVE** helps you to resist colds. **LUDEN'S** Menthol Cough Drops 5¢

666 MALARIA checks in three days **COLDS** first day **SALVE, NOSE DROPS** Headache, 30 minutes. Try "Bub-My-Tum"—World's Best Lintment

Constipated? **Nujol** NOW COSTS LESS! What a difference good bowel habits can make! To keep food wastes soft and moving, many doctors recommend Nujol. **INSIST ON GENUINE NUJOL.**

Sentinel of Health Don't Neglect Them! Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of excess of toxic impurities. The act of living—1/2 life—constantly producing waste matter the kidneys must remove from the blood if good health is to endure.

DOAN'S PILLS . . . is knowledge of a manufacturer's name and what it stands for. It is the most certain method, except that of actual use, for judging the value of any manufactured goods. Here is the only guarantee against careless workmanship or use of shoddy materials.

Beachcombers Cling to Cities' Fringes and Beg Handouts in a Tropical Climate

Living without working is accomplished with no greater ease in the tropics than it is at home. If any one gets the idea that he can transplant himself to the tropics and thereby escape all the worries and responsibilities of civilized life he is permitting the South Sea Islands adventure writers to delude him.

Here in Puerto Rico human beings work just as hard as they do at home, says a bulletin of the government of Porto Rico. Almost everything is done very much as it is at home and when the American loses his job he has to scramble just as hard as the next one to get hold of another rope. Food is grown in Puerto Rico by persons experienced in the production of food and sale thereof.

The idea that a Northerner can go to the tropics and live forever foraging in the jungles is pure and unadulterated bunk. Even the

Swamp White Oak The swamp white oak is known to botanists as *Quercus bicolor*. The name is applied because of the two distinct colors of the leaf in summer—dark green above and almost white underneath. The leaves are not deeply lobed and are wedge shaped at the base. About the east-west margin of identifying the swamp white oak is by the acorns. They usually grow in pairs and always stand out prominently on the ends of stems about two inches long. Mature swamp white oaks usually are two or three feet in diameter and 60 to 70 feet tall. The trees are native to most of the northeastern quarter of the country. The woody stem resembles that of ordinary white oak and is used for the same purposes.

China Supplies Tungsten Sixty per cent of tungsten, that rare whitish-gray metal, comes from China to the United States. It has a higher melting point than any other known metal, 6,000 degrees Fahrenheit, and is used in electric lamp filaments, radio tubes and high-speed tool steel.

Firestone Ground Grip Tires won sweeping victories this year in the plowing contests at Troy, Lily Lake, Big Rock and Wheatland, Illinois. In the plowing contests, as on the farms, more tractors were equipped with Firestone Ground Grip Tires than all other makes of tires combined. And these all-purpose tractor tires scored 3500 1/2 points out of a possible total of 4100 for the four contests.

Why do plowing champions choose Firestone Ground Grip Tires? The answer is: **GREATER TRACTION**—Takes a deeper, broader bite into the soil. Has positive self-cleaning action. **GREATER STRENGTH**—Resists the strain of heavy pulling because every fiber of every cord is saturated with liquid rubber by the patented Firestone Gum-Dipping process. Two extra layers of Gum-Dipped cords under the tread bind the tread and cord body so solidly together that we guarantee they will not separate. **GREATER SAVINGS**—Saves 25% in time and up to 50% in fuel over steel-lugged wheels. **GREATER DRAWBAR PULL** enables this tire to do more work in a given time. Specify Firestone Ground Grip Tires when buying a new tractor or any wheeled farm implement. And, for your present equipment, ask your nearest Firestone Implement Dealer, Tire Dealer or Firestone Auto Supply & Service Store about the economical Firestone Cut-Down Wheel Program.

Listen to the Firestone broadcast of the International Livestock Show from Chicago, Nov. 29, 30, Dec. 1, 2, 3. See your local newspaper for station and time. Also listen to the Voice of Firestone featuring Richard Crooks and Margaret Speaks, Monday evenings over National N. B. C. Red Network.

SPECIFY FIRESTONE GROUND GRIP TIRES ON NEW TRACTORS AND ALL WHEELED FARM IMPLEMENTS More Farm Tractors are Equipped with Firestone Ground Grip Tires Than All Other Makes of Tires Combined

Uncle Phil Says:

Quickly Gets Around A rumor may not have a leg to stand on, yet how swiftly it travels.

Some stones that don't roll, don't accumulate moss. They get buried in the mud.

All the ladders of success have a missing rung, here and there. You have to be prepared for that.

If one must be homely why can't one be grandly homely like Abraham Lincoln was?

Things we'd like to know. Why are lawyers' arguments called briefs?

On Uncrowded Roads There were careless drivers 30 years ago, but the horses had sense.

A man deserves praise for "doing what he ought," because it is so hard.

Silence doesn't always mean that your adversary in argument has given in.

Perhaps men who are "strong and silent" are not particularly interested in hearing what other people have to say, either.

It's the Grindstone Men with axes to grind will also make a beaten path to your door if you let them use your grindstone free.

Don't make fun of dignity. A man without any is painful to contemplate.

Ancestors are a great source of pride, particularly if they left fortunes.

Men like Longfellow and Tennyson have a good many monuments, though they don't need any.

If you tell your secret why do you expect others not to?

A Three Days' Cough Is Your Danger Signal We modern machines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to give you a sample of Creomulsion. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to give you a sample of Creomulsion. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to give you a sample of Creomulsion.

Self-Mastery I will be lord over myself. No one who cannot master himself is worthy to rule, and only he can rule.—Goethe.

To Women: If you suffer every month you owe it to yourself to take note of Cardui and find out whether it will benefit you.

Functional pains of menstruation have, in many, many cases, been eased by Cardui. And where malnutrition (poor nourishment) has taken away women's strength, Cardui has been found to increase the appetite, improve digestion and in that way help to build up a natural resistance to certain useless suffering. (Where Cardui fails to benefit, consult a physician.) Ask your druggist for Cardui—pronounced "Card-u-i."

In Our Need Just to realize that there are friends in the world who care is a great help.—Sir Wilfrid Grenfell.

Courage Within Fortune can take away riches, but not courage.—Seneca.

Beachcombers Cling to Cities' Fringes and Beg Handouts in a Tropical Climate

Living without working is accomplished with no greater ease in the tropics than it is at home. If any one gets the idea that he can transplant himself to the tropics and thereby escape all the worries and responsibilities of civilized life he is permitting the South Sea Islands adventure writers to delude him.

Here in Puerto Rico human beings work just as hard as they do at home, says a bulletin of the government of Porto Rico. Almost everything is done very much as it is at home and when the American loses his job he has to scramble just as hard as the next one to get hold of another rope. Food is grown in Puerto Rico by persons experienced in the production of food and sale thereof.

The idea that a Northerner can go to the tropics and live forever foraging in the jungles is pure and unadulterated bunk. Even the

Swamp White Oak The swamp white oak is known to botanists as *Quercus bicolor*. The name is applied because of the two distinct colors of the leaf in summer—dark green above and almost white underneath. The leaves are not deeply lobed and are wedge shaped at the base. About the east-west margin of identifying the swamp white oak is by the acorns. They usually grow in pairs and always stand out prominently on the ends of stems about two inches long. Mature swamp white oaks usually are two or three feet in diameter and 60 to 70 feet tall. The trees are native to most of the northeastern quarter of the country. The woody stem resembles that of ordinary white oak and is used for the same purposes.

China Supplies Tungsten Sixty per cent of tungsten, that rare whitish-gray metal, comes from China to the United States. It has a higher melting point than any other known metal, 6,000 degrees Fahrenheit, and is used in electric lamp filaments, radio tubes and high-speed tool steel.

Firestone Ground Grip Tires won sweeping victories this year in the plowing contests at Troy, Lily Lake, Big Rock and Wheatland, Illinois. In the plowing contests, as on the farms, more tractors were equipped with Firestone Ground Grip Tires than all other makes of tires combined. And these all-purpose tractor tires scored 3500 1/2 points out of a possible total of 4100 for the four contests.

Why do plowing champions choose Firestone Ground Grip Tires? The answer is: **GREATER TRACTION**—Takes a deeper, broader bite into the soil. Has positive self-cleaning action. **GREATER STRENGTH**—Resists the strain of heavy pulling because every fiber of every cord is saturated with liquid rubber by the patented Firestone Gum-Dipping process. Two extra layers of Gum-Dipped cords under the tread bind the tread and cord body so solidly together that we guarantee they will not separate. **GREATER SAVINGS**—Saves 25% in time and up to 50% in fuel over steel-lugged wheels. **GREATER DRAWBAR PULL** enables this tire to do more work in a given time. Specify Firestone Ground Grip Tires when buying a new tractor or any wheeled farm implement. And, for your present equipment, ask your nearest Firestone Implement Dealer, Tire Dealer or Firestone Auto Supply & Service Store about the economical Firestone Cut-Down Wheel Program.

Listen to the Firestone broadcast of the International Livestock Show from Chicago, Nov. 29, 30, Dec. 1, 2, 3. See your local newspaper for station and time. Also listen to the Voice of Firestone featuring Richard Crooks and Margaret Speaks, Monday evenings over National N. B. C. Red Network.

SPECIFY FIRESTONE GROUND GRIP TIRES ON NEW TRACTORS AND ALL WHEELED FARM IMPLEMENTS More Farm Tractors are Equipped with Firestone Ground Grip Tires Than All Other Makes of Tires Combined

SATURDAY AFTERNOON OFF

By WILLIS BRINDLEY Copyright.—WNU Service.

IT WAS spring. The bobolinks were bobbling; the boarding house keepers had begun to substitute rhubarb for prunes; corner dairy lunches featured, for fifteen cents a hunk, concoctions composed of twin slabs of cake, saccharinely plastered and topped with three halves strawberries; Bessie Button of the office force of the Ne Plus Ultra Washing Machine corporation had a new hat with flowers on it and had made a deposit on a spring suit.

But the heart of Bessie Button did not sing in harmony with the glad note of the bobolink; the breakfast rhubarb tasted sour; the synthetic shortsake held for her no gustatory charm, and the flowered hat, reflected in a dark-draped shop window, seemed to her a tawdry thing.

For this was Wednesday, and on Saturday there would be the annual picnic and dance of the Columbia Pleasure club at Fortuna park, and Bessie Button could not go.

True, nobody had asked her, but, equally true, plenty would, perhaps even Harvey Overland. For four days now she had kept other young men away to give Harvey Overland a free field, because, other things being equal, it is nicer to go to a picnic and dance in a wire-wheeled, balloon-tired business coupe alone with one young man than in a bumpy bus with many young men and their companions.

There have been cases, authentically verified cases, where paying tellers like Harvey Overland have actually—on the way home—suggested a new hat and a spring suit.

"He just won't stand for it," Hatie Anderson broke in on Bessie's dream. "We went to see him, a committee, just after he saw that big order Joe Steele set in, and he just wouldn't stand for it. We told him here was spring and all, and the other companies all give Saturday afternoon off, and he just smiled and shook his head, and then he made a big speech, all about his struggles to make the Ne Plus Ultra leader in the washing machine business, and how he had made a concession by giving half the force the afternoon off each Saturday and that ought to be enough and—oh, well, it's my afternoon off, and Peter Humminger asked me."

"It's mine," said Bessie.

"Maybe you can switch with somebody."

But Bessie Button shook her head. "Fat chance when the Columbia Pleasure club's annual is on. Anyway, I owe two Saturdays already."

She tackled her invoices then. Even in a cruel world one must work. Of course, if Harvey Overland didn't ask her, it wouldn't be so bad, but if he did, it would be a disaster.

She answered the ring of the telephone at her elbow with a sad good morning. Mr. Greer, general manager of the Ne Plus Ultra, appeared suddenly at her elbow. Mr. Greer did not approve of telephone conversations during office hours. Oh, she should bother!

"Oh, not very well," said Bessie Button into the receiver, and then, "Oh, I don't know—You're quite a kiddier, aren't you?—well, you haven't tried so much lately—well, I've picked one out—"

Mr. Greer squeaked and coughed, but what he heard next was not the idle drone, but staccato, crescendo:

"Thank you, Mr. Overland, but it will be impossible for me to work with you on Saturday afternoon, because I can't get the afternoon off—Yes, lunch will be all right, but there is absolutely no chance for Saturday afternoon. Good-by."

"Is it so very important?" asked Mr. Greer.

"Very," said Bessie Button, "here's that big invoice."

Mr. Greer took the big invoice and left with no further word. Miss Button, very angry, tackled another invoice, and a second and third, but as she worked she thought, not of invoices, but of Saturday afternoon off, and Mr. Greer. And it came over her that Mr. Greer was probably not exactly happy in the stand he had taken with reference to Saturday afternoon off. Not that she forgave him at all, but just the same, a man in his position—

"Going to the industrial exposition," Mr. Greer's voice sounded clear above the clack of typewriters. "Be there the rest of the day."

Bessie Button's forehead puckered, and then she smiled and slipped another invoice form into her typewriter.

It was the practice of Mr. Greer, whenever a Ne Plus Ultra machine was engaged in a public demonstra-

tion, to mingle incognito with the playing crowd, to stand before the display booth, and from chance remarks he frequently picked up selling pointers, or learned of small objections to the machine which could be overcome by a slight change in its design.

Upon this particular afternoon he was attracted by a single man, a young man, who stood on the fringe of the crowd, watching the machine from the vantage of his six feet two. He was a prosperous-looking youngster in a fawn-colored hat and spring overcoat, and Mr. Greer sidled up to him and engaged him in a wifeful conversation.

"Looks like quite a machine," ventured the incognito manager. "It is," said the young man. "I know something about mechanics, and this really is a good machine. Good management, too—that man Greer's a wonder."

Mr. Greer looked around, and satisfying himself that he was unobserved, he engaged him in a personal tribute.

"Do you know Greer? What kind of a man is he?"

A smile came over his face, but I've heard a good deal about him. Fine man, big man in the business, progressive and honest, but—"

He paused.

"Well, just a little old-fashioned about some things. Takes a constitutional before breakfast, instead of every Saturday afternoon—just little things like that. Well, I've got to be getting on."

Mr. Greer flushed. It had not been quite so pleasant as he had expected. He wondered if he were really getting a bit old-fashioned. Time, perhaps, to switch from the ready-mades to an avenue tailor. Maybe he had better try golf since everybody else was doing it, and he would be bound to make congenial acquaintances. It would mean, of course, that he would have to take Saturday afternoon off, and it would be hard to keep the force at work, even half of them, in the face of this example. But take it all in all—

He appeared at the office suddenly, just at closing time, and called the force into his office.

Ask Me? Another

A Quiz With Answers Offering Information on Various Subjects

1. How much of the earth's surface is water? 2. What is the average length of a rural mail route in the United States? 3. Did Luther Burank have any of his plants patented? 4. What is the opposite of a de facto government? 5. What is the total area of the United States and all of its possessions? 6. In Greek mythology, who had dominion over the winds? 7. Is shellac a synthetic preparation? 8. Who is able to sing the highest notes? 9. Was Grover Cleveland the only Democratic President prior to Woodrow Wilson? 10. Who is sponsoring the floating weather bureau in the mid-Atlantic?

Answers 1. The superficial area of the earth is 196,850,000 square miles, of which 139,440,000 square miles are water and 57,410,000 are land. 2. The average length is 35 miles. The longest route is Route No. 1, Brawley, Calif., which is 94.26 miles in length. 3. The scientist received nine plant patents posthumously. 4. De jure government is one existing by legal right or international agreement. De facto government is a power governing irrespective of its legal authority. 5. The land and water area of the United States is 3,738,395 square miles. 6. Aeolus. 7. Shellac is secreted by an insect. While repeated experiments have been made to make it synthetically, none has been successful. 8. Miss Erna Sack, coloratura soprano of the Dresden Opera company, sings consistently within the register above high C and is able to take the C above high C. 9. I the sense of the modern alignment of the major parties, he may be said to have been the only Democratic President before Wilson. Johnson was a Democrat, however, as was Buchanan, and as were Jackson, Jefferson and others, and traditionally they, especially Jackson and Jefferson, are claimed by the Democrats of today. 10. This floating station is sponsored by the French ministry of air, "Air France" and the French Line. It will operate in the North Atlantic, and at regular intervals it will flash weather reports to aviators who are crossing from America to Europe, or vice versa.

Smiles A doctor said to his daughter: "Did you tell the young man that I think he's no good?" "Yes. He said it wasn't the first wrong diagnosis you had made."

Thought for Youth Let no youth have any anxiety about the upshot of his education, whatever the line of it may be. If he keeps faithfully busy each hour of the working day, he may safely leave the final result to itself. He can with perfect certainty count on waking up some fine morning to find himself one of the competent ones of his generation in whatever pursuit he may have singled out. Silently between all the details of his business, the power of judging in all that class of matter will have built itself up within him as a possession which will never pass away.—William James.

Didn't Impress Him A doctor said to his daughter: "Did you tell the young man that I think he's no good?" "Yes. He said it wasn't the first wrong diagnosis you had made."

Burglar arrested in bath. Apparently, he came clean.

One for the Judge Policeman (to motorist)—Take it easy; don't you see that notice, "Slow Down Here?" Motorist—Yes, officer, but I thought it was describing your village.—Safe Drivers.

Nothing gives a girl more natural charm than a graceful carriage, says a beauty authority. But for a boy to have charm he needs a sporty coupe.

Three Kings in a Year In 1936 England had three kings, George V, Edward VIII and George VI. England has had three sovereigns during two other calendar years. In 1483 King Edward IV died and his son Edward V was murdered by his uncle Richard III. In 1553 Edward VI died and his cousin Jane was allowed to reign only a few days. She was imprisoned by the supporters of Edward's sister, Queen Mary I, and beheaded the next year.

Home Heating Hints

Daily Schedule for Best, Most Economical Heat in Furnace Operation

I FEEL certain you'll find the following daily schedule for taking care of your furnace fire will simplify its operation and give you the utmost fuel satisfaction.

MORNING—To get quick heat, open the Ashpit Damper wide and close the Check Damper. Add fresh fuel only when fire is burning briskly, leaving an exposed spot of live coals directly in front of the firebox. If you find it necessary, gently shake the grates, if they weren't shaken the night before.

DURING DAY—Control fire with Check and Ashpit Dampers. Don't use Turn Damper to regulate fire daily. Keep it closed as nearly as possible without hampering the free burning of the fire.

NIGHT—Shake grates gently until the first red glow shows in ashpit before banking fire. This done, wet ashes down and clean ashpit. Always open the Check Damper and close the Ashpit Damper when banking fire. Keep them that way until gases burn from fresh fuel. Then close them. Never leave the firebox open after fire is banked.

Follow this daily schedule and you'll get the best results. WNU Service.

Smiles A doctor said to his daughter: "Did you tell the young man that I think he's no good?" "Yes. He said it wasn't the first wrong diagnosis you had made."

Thought for Youth Let no youth have any anxiety about the upshot of his education, whatever the line of it may be. If he keeps faithfully busy each hour of the working day, he may safely leave the final result to itself. He can with perfect certainty count on waking up some fine morning to find himself one of the competent ones of his generation in whatever pursuit he may have singled out. Silently between all the details of his business, the power of judging in all that class of matter will have built itself up within him as a possession which will never pass away.—William James.

Didn't Impress Him A doctor said to his daughter: "Did you tell the young man that I think he's no good?" "Yes. He said it wasn't the first wrong diagnosis you had made."

Burglar arrested in bath. Apparently, he came clean.

One for the Judge Policeman (to motorist)—Take it easy; don't you see that notice, "Slow Down Here?" Motorist—Yes, officer, but I thought it was describing your village.—Safe Drivers.

Nothing gives a girl more natural charm than a graceful carriage, says a beauty authority. But for a boy to have charm he needs a sporty coupe.

Three Kings in a Year In 1936 England had three kings, George V, Edward VIII and George VI. England has had three sovereigns during two other calendar years. In 1483 King Edward IV died and his son Edward V was murdered by his uncle Richard III. In 1553 Edward VI died and his cousin Jane was allowed to reign only a few days. She was imprisoned by the supporters of Edward's sister, Queen Mary I, and beheaded the next year.

Beachcombers Cling to Cities' Fringes and Beg Handouts in a Tropical Climate

Living without working is accomplished with no greater ease in the tropics than it is at home. If any one gets the idea that he can transplant himself to the tropics and thereby escape all the worries and responsibilities of civilized life he is permitting the South Sea Islands adventure writers to delude him.

Here in Puerto Rico human beings work just as hard as they do at home, says a bulletin of the government of Porto Rico. Almost everything is done very much as it is at home and when the American loses his job he has to scramble just as hard as the next one to get hold of another rope. Food is grown in Puerto Rico by persons experienced in the production of food and sale thereof.

The idea that a Northerner can go to the tropics and live forever foraging in the jungles is pure and unadulterated bunk. Even the

Swamp White Oak The swamp white oak is known to botanists as *Quercus bicolor*. The name is applied because of the two distinct colors of the leaf in summer—dark green above and almost white underneath. The leaves are not deeply lobed and are wedge shaped at the base. About the east-west margin of identifying the swamp white oak is by the acorns. They usually grow in pairs and always stand out prominently on the ends of stems about two inches long. Mature swamp white oaks usually are two or three feet in diameter and 60 to 70 feet tall. The trees are native to most of the northeastern quarter of the country. The woody stem resembles that of ordinary white oak and is used for the same purposes.

China Supplies Tungsten Sixty per cent of tungsten, that rare whitish-gray metal, comes from China to the United States. It has a higher melting point than any other known metal, 6,000 degrees Fahrenheit, and is used in electric lamp filaments, radio tubes and high-speed tool steel.

Firestone Ground Grip Tires won sweeping victories this year in the plowing contests at Troy, Lily Lake, Big Rock and Wheatland, Illinois. In the plowing contests, as on the farms, more tractors were equipped with Firestone Ground Grip Tires than all other makes of tires combined. And these all-purpose tractor tires scored 3500 1/2 points out of a possible total of 4100 for the four contests.

Why do plowing champions choose Firestone Ground Grip Tires? The answer is: **GREATER TRACTION**—Takes a deeper, broader bite into the soil. Has positive self-cleaning action. **GREATER STRENGTH**—Resists the strain of heavy pulling because every fiber of every cord is saturated with liquid rubber by the patented Firestone Gum-Dipping process. Two extra layers of Gum-Dipped cords under the tread bind the tread and cord body so solidly together that we guarantee they will not separate. **GREATER SAVINGS**—Saves 25% in time and up to 50% in fuel over steel-lugged wheels. **GREATER DRAWBAR PULL** enables this tire to do more work in a given time. Specify Firestone Ground Grip Tires when buying a new tractor or any wheeled farm implement. And, for your present equipment, ask your nearest Firestone Implement Dealer, Tire Dealer or Firestone Auto Supply & Service Store about the economical Firestone Cut-Down Wheel Program.

Listen to the Firestone broadcast of the International Livestock Show from Chicago, Nov. 29, 30, Dec. 1, 2, 3. See your local newspaper for station and time. Also listen to the Voice of Firestone featuring Richard Crooks and Margaret Speaks, Monday evenings over National N. B. C. Red Network.

SPECIFY FIRESTONE GROUND GRIP TIRES ON NEW TRACTORS AND ALL WHEELED FARM IMPLEMENTS More Farm Tractors are Equipped with Firestone Ground Grip Tires Than All Other Makes of Tires Combined

Listen to the Firestone broadcast of the International Livestock Show from Chicago, Nov. 29, 30, Dec. 1, 2, 3. See your local newspaper for station and time. Also listen to the Voice of Firestone featuring Richard Crooks and Margaret Speaks, Monday evenings over National N. B. C. Red Network.

SPECIFY FIRESTONE GROUND GRIP TIRES ON NEW TRACTORS AND ALL WHEELED FARM IMPLEMENTS More Farm Tractors are Equipped with Firestone Ground Grip Tires Than All Other Makes of Tires Combined

Listen to the Firestone broadcast of the International Livestock Show from Chicago, Nov. 29, 30, Dec. 1, 2, 3. See your local newspaper for station and time. Also listen to the Voice of Firestone featuring Richard Crooks and Margaret Speaks, Monday evenings over National N. B. C. Red Network.

SPECIFY FIRESTONE GROUND GRIP TIRES ON NEW TRACTORS AND ALL WHEELED FARM IMPLEMENTS More Farm Tractors are Equipped with Firestone Ground Grip Tires Than All Other Makes of Tires Combined

Listen to the Firestone broadcast of the International Livestock Show from Chicago, Nov. 29, 30, Dec. 1, 2, 3. See your local newspaper for station and time. Also listen to the Voice of Firestone featuring Richard Crooks and Margaret Speaks, Monday evenings over National N. B. C. Red Network.

SPECIFY FIRESTONE GROUND GRIP TIRES ON NEW TRACTORS AND ALL WHEELED FARM IMPLEMENTS More Farm Tractors are Equipped with Firestone Ground Grip Tires Than All Other Makes of Tires Combined

Listen to the Firestone broadcast of the International Livestock Show from Chicago, Nov. 29, 30, Dec. 1, 2, 3. See your local newspaper for station and time. Also listen to the Voice of Firestone featuring Richard Crooks and Margaret Speaks, Monday evenings over National N. B. C. Red Network.

SPECIFY FIRESTONE GROUND GRIP TIRES ON NEW TRACTORS AND ALL WHEELED FARM IMPLEMENTS More Farm Tractors are Equipped with Firestone Ground Grip Tires Than All Other Makes of Tires Combined

Home Heating Hints

Daily Schedule for Best, Most Economical Heat in Furnace Operation

I FEEL certain you'll find the following daily schedule for taking care of your furnace fire will simplify its operation and give you the utmost fuel satisfaction.