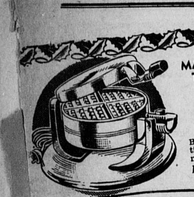
GIFTS of LIFETIME Jewelry

WILL GIVE YOUR DEAR ONES YEARS OF HAPPINESS!

OPEN EVERY NIGHT



MANNING & BOWMAN TWIN REVERSIBLE WAFFLE IRON

$12.50

Bakes two full-size waffles at one time. Heat indicator and aluminum grids. A brand-new iron.

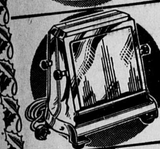
Pay 50 Cents Weekly— No Down Payment

Universal Automatic Heat Controlled Roaster

$19.95

A gift for the housewife. Bakes or roasts. Aluminum cooking wells. Chromium plated cover.

Pay 50 Cents Weekly— No Down Payment

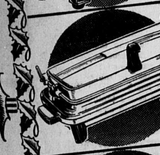


MANNING & BOWMAN ELECTRIC TOASTER

$3.25

Finished in chromium and black enamel. Turns toast without handling.

Pay 50 Cents Weekly— No Down Payment



Universal Sandwich Grill and Waffle Maker

$10.95

Smartly styled in modern design. Toasts, grills, fries and makes delicious waffles.

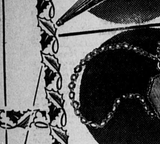
Pay 50 Cents Weekly— No Down Payment

OILED SILK UMBRELLA

She wants one of these popular style umbrellas. Assorted colors.

$1.95

Pay 50 Cents Weekly— No Down Payment



BABY LOCKET AND CHAIN

$3.95

Don't forget "Baby." A locket and chain set in natural gold.

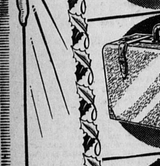
Pay 50 Cents Weekly— No Down Payment

ROLLS RAZOR

$10.00

He will enjoy this fine razor. Hollow ground blade may be stropped or honed in its case.

Pay 50 Cents Weekly— No Down Payment



GLADSTONE BAG

$9.75

Highest quality leather and hardware over a well made frame. Smart looking and long wearing!

Pay 50 Cents Weekly— No Down Payment

COMPACT AND BRACELET

$9.75

Beautifully finished in black enamel. A gift for her.

Pay 50 Cents Weekly— No Down Payment

HAMILTON BEACH FOOD MIXER AND JUICER

Finished in baked enamel. Large and small heat-proof bowls and juice extractor.

$23.75

Pay 50 Cents Weekly— No Down Payment

AGFA ANSCO FOLDING CAMERA

Takes pictures 2¼ x3¼. Fitted with Achromatic lens. Easy to operate.

$16.50

Pay 50 Cents Weekly— No Down Payment

ELECTROVAC COFFEE MAKER

The new Universal Electric Vacuum Drip Coffee maker. Both bowls are heat resisting glass. 8½ cup capacity.

$4.95

Pay 50 Cents Weekly— No Down Payment

7 PC. ELECTRIC COFFEE SET

Set includes chrome percolator, beautifully embossed, complete with cord, chrome tray, sugar and creamer, and three lovely glass relish dishes.

$9.95

Pay 50 Cents Weekly— No Down Payment

A YEAR TO PAY

NO MONEY DOWN

NO INTEREST CHARGES

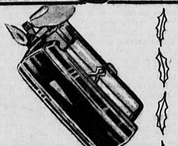
Some Price CASH OR CREDIT

3-Pc. DRESSER SET

$3.95

A stunning pattern to please her. Black and gold finish.

Pay 50 Cents Weekly —No Down Payment



RONSON SPORTCASE

$7.00

A streamlined lighter-cigarette case combination for him.

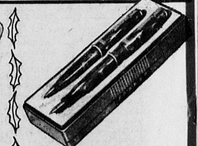
Pay 50 Cents Weekly— No Down Payment

26 PIECES 1847 ROGERS BROS. SILVERPLATE

$32.50

The beautiful new "First Love" pattern of 1847 Rogers Bros. silver design. Service for six.

Pay 75 Cents Weekly— No Down Payment



PARKER PEN SET

$7.50

A good pen set is always acceptable. Includes handsome gift box.

Pay 50 Cents Weekly— No Down Payment

LOW COST . . LIFETIME JEWELRY . . . LONG LIFE

. . . diamonds watches

FRANC

627 SEVENTH ST. AT G

No interest or Carrying Charge

PAY NEXT YEAR

NO MONEY DOWN

. . . AND THIS YEAR CHRISTMAS CHEER COSTS LESS AT Franc's

CHRISTMAS TRADE REVIEW

The Prudential Building Assn.

Safety for Your Savings and An Aid to the Thrifty

One of the District's outstanding financial institutions that deserves the fullest confidence and backing of the people of this section. Located in Washington at 1331 G street, N. W., and features making loans for purchasing or refinancing your property at very reasonable rates of interest. Open an account here and have your interest compounded semi-annually. Through the wide circulation of this Fall Trade Review of Washington we wish to direct attention of all our suburban readers to their superior financial services. Phone DIstrict 6270.

It is a modern, well directed institution in which the people have every confidence, not only because the laws make it a safe savings and loan association to deal with, but also because its affairs have always been in the hands of a directorate composed of men of successful experience in the commercial and financial world; outstanding business men the people know.

The primary object for which the institution was organized was to furnish a safe, profitable place for investment of its members and to use these investments to aid other members to build and own their own business. Many of our readers have idle money or money which they think should be earning a higher rate of interest. If you are considering the worth of an investment, just ask yourself these questions: Is it safe? Is it available at any time? Will it bring good, steady return? Is it speculative?

The plans of this association offer an investment that will meet every requirement of the most exacting investor.

In closing, we wish to commend the directing heads of the Prudential Building Association upon their signal success in providing the people with a strong, safe, reliable and progressive financial institution and one of the vital factors in our continued development.

A. Gude Sons Company

The Capital City's Greatest Wholesale Florist and Nursery

This is a well directed home-owned establishment that is worthy of the support of all our District and suburban readers. The company is conveniently located with the wholesale department at 1312 Eye Street N. W. Greenhouses at Anacostia, D. C., and nurseries near Rockville, Md. Nowhere in this section of the District, Maryland and Virginia is there a more capable and comprehensive floral and nursery establishment, and in this Fall Trade Review for home industry, we are pleased to refer them to all our readers.

They can furnish cut flowers, potted plants and expert service on floral displays on short notice and can serve you by telegraph anywhere. It is not advisable to send to some faraway point to order nursery stock of possibly inferior qualities when such a reliable home owned concern is so conveniently located.

They carry a large and complete stock of fruit and ornamental trees, evergreens, shrubs, hedge, vines and plants, and can save you time and money on every transaction.

They have been growers of high grade floral and nursery stock for many years and everything is guaranteed true to name, nature, grade and quality. Many varieties of ornamental and shade trees, flowers and shrubbery, evergreens and perennial flowers are here grown right—dug right—sold right!

In conclusion, we wish to state that the A. Gude Sons Company offers a most capable and comprehensive service at all times. The personnel is always courteous and accommodating to patrons. Patronize home establishments and telephone Rockville 251 when in need of this type of service.

Doubleday-Hill Electric Co.

The District's Leading Wholesale Electrical Supply House

One of Washington's outstanding well directed wholesale houses, with offices and salesrooms at 715 12th street, N. W., provides electrical dealers and contractors of the District, Maryland and Virginia with a most comprehensive metropolitan distribution service for electrical equipment and supplies. They carry only the latest improved nationally known brands and are worthy of the support of all our suburban and Montgomery County dealers. Phone NAtional 4680.

The Federal Housing Administration has given to many of our readers, especially farmers, a long-awaited opportunity for putting their homes and farm properties in order and it goes without saying that Federal Funds provided for this purpose will promote electric wiring in many of our homes which have long been without this modern convenience. Be sure and specify in your remodeling project that your contractor or dealer use the products of the Doubleday-Hill Electric Co., as after installation everything will be found up to inspection standard. This is an institution of Washington that has always shown an interest in surrounding counties and rural communities and merits your 100 per cent support.

An outstanding feature of this service is their ability of filling orders with just what appears on the order sheet and making prompt delivery of the same. Substitution is not permitted here under any circumstances. The large volume of business transacted does not permit of goods becoming obsolete, as their stocks move rapidly and are kept complete by the daily output of the manufacturers.

There is no firm in Washington which has gained greater favor with both the trade and the consumer than this aggressive establishment. Their ability to purchase basic materials in large quantities creates a saving which they pass along to the retail merchant.

The Doubleday-Hill Electric Co. appreciates the business of our dealers and are at their service regardless of the size of the order. They provide a prompt service by mail order, telephone or personal call. Patronize the firms who cooperated in this Washington Industrial Review.

The Capital Nurses Register

Graduate, Undergraduate and Practical Nurses Supplied

This is a conveniently located service for our suburban and Montgomery county readers, in Takoma Park, Md. Day or night this capable nurses registry will serve you with competent nurses for long or short periods. No nurse is accepted here with less than one year hospital training. All nurses are recommended by physicians and carry letters attesting the same. A special feature of their service is their hourly nursing service and undergraduate male nurses. Through the wide circulation of this Fall Trade Review we wish to refer this establishment and its highly efficient registrar to all our readers. Phone Shepherd 4028 or 4514, day or night.

The executive committee looks into the attainments of all nurses. You will find the nurse highly competent to handle any case. This service has become important because the general public and the medical profession are too busy to make timely and intelligent selection.

The Capital Nurses Registry offers a complete service in furnishing nurses for all types of cases. When the selection is made by an authority on nurses it means that the first steps on the road to recovery have been taken.

Competent care at critical times is very important and people should avail themselves of this convenient service.

This efficient service, is available day or night. All you have to do is to consult them by phone.

They will be able to supply you with service rapidly on any type of case.

In this concluding paragraph we wish to compliment the management upon the high efficiency, and dependability of this service, conducted in the spirit of true humanitarianism.

W. W. Kimball Co., Fine Pianos

The World's Largest Piano Manufacturers

A music house where our readers are assured of quality in pianos at Christmas season, or any other time of year. Located in Washington at 721 Eleventh street, N. W., with exceptional offerings for the Holiday shopping season. The most attractive exhibition of fine pianos in the city. Also many good used pianos of all makes are being traded for new Kimball pianos and these can be bought almost at your own price. Why not give the home a fine new Kimball piano as a Christmas gift? This is the 80th Kimball Christmas Anniversary Sale, and a record breaker in true values. When you buy a piano at Kimball's you avoid the exhorbitant carrying charges of finance companies. In this Pre-Holiday Trade Review we are pleased to recommend this nationally outstanding piano house to all our suburban readers. Phone National 3659.

The W. W. Kimball Company specializes in RAI SERVICE. They make the word "service" actually mean what it says. You are cordially invited to call at their well stocked salesrooms and inspect their lines of new Kimball pianos and all makes of used pianos.

Any member of their courteous and capable personnel will be pleased to place before you any feature of the stock you are interested in and without obligation on your part.

Both the Kimball music house and Kimball policies are at your service every business day of the year. This firm is doing great missionary work in helping to interest the homes of this section and to provide the young folks with fine pianos. What is a home today without music?

Through their long years of satisfactory service the Kimball Company has won the well merited reputation of being the one authoritive music center of the District, Maryland and Virginia.

Suburban Range & Heating Co.

Expert Heating Engineers Featuring York Oil Burners

This prominent, capable and reliable establishment is located at 4404 Georgia Avenue, N. W. and specializes in hot water heating and air conditioning. They also carry in stock hard copper pipe and fittings for heating installation. The heat loss from wrought iron or steel pipe is more than twice that of copper. The members of this well skilled firm of modern heating engineers are men of long and successful experience in hot water and other heating systems as well as air conditioning service. They can save you time and money on hot water heating plants and expert installation. Phone Adams 9146.

The American home of today is not composed of four walls and a roof, as of old. It is essential now that it be equipped with a heating plant and air conditioned in a sanitary manner, thus making it more conducive to healthy, happy families and the longevity of life.

The heating and air conditioning contractor, to meet these requirements, must be a person of modern ideas and have a complete knowledge of the laws of sanitation. As a result they are called upon to serve where the patron demands the most efficient, scientific, correct installation.

The most expensive heating plant in the world would be absolutely worthless if not properly installed and scientifically adjusted to the particular condition, formed in your home or building.

The Suburban Range & Heating Company is a reliable authority on modern hot water heating and air conditioning and when you bring your problems along these lines you can rest assured of them being solved satisfactorily.

Katherine K.

of Washington

A highly efficient Capital City corsetiere which in this Fall Trade Review of Washington we wish to call to the attention of all our suburban women readers. They have long and successfully featured the nationally popular Katherine K corsets and expert service in fitting to your individual requirements. They recently moved from 1424 K Street N. W. to 1105 G Street N. W., in room 506 Kresge Bldg., where a removal sale is now going on. Remember this place while making your Christmas shopping trips to the city. Phone NAtional 2319.

For the woman whose figure is not, average, to go about day after day ashamed and uncomfortable, is unnecessary in this remarkable era of invention and comfort. For those who do not know, support can be provided which smooths out the unbecoming lines, lends support to the body, and ease to the entire system of body muscles.

Each and every corset sold is individually and correctly fitted to the body by a well-skilled corsetiere. The capable and comprehensive service makes the Katherine K service in foundation garments one of the most outstanding in the country.

We unhesitatingly recommend the services of Katherine K corset establishment, and commend the management upon their success in satisfactorily serving the most exacting patrons in this essential service.

CLASSIFIED

LOCAL MENTION

Always Monday, Wednesday and Friday in my Frederick office. Phone 452-J. 1 West Church Street. The other three days in Mt. Airy. Dr. M. E. WATKINS, Optometrist

FOR SALE

LIONEL 0-Guage Electric Train, Cars and Accessories. Perfect condition. Phone Gaithersburg 34-W.

"RED E" TRACTOR Cultivator—but little used; in good condition. Low price if sold before putting away for winter. Box 146, Gaithersburg, Md.

FOR RENT

APARTMENT, 4 rooms. On Frederick Avenue, Gaithersburg, Md. Apply to Mrs. Henry H. Griffith, Phone 34-J, Gaithersburg, Md.

WANTED

WANTED, names, MEN under 26 who are willing to work for $75.00 a month while training to become aviators or ground mechanics. One year's training given by U. S. Air Corps. Costs absolutely nothing. Flying Intelligence Service. Box 522, Milwaukee, Wis.

WANTED: Man with car to take over profitable Rawleigh Route. Established customers. Sales way up this year. Must be satisfied with earnings of $30 a week to start. Write Rawleigh's Dept. MDK—113-101, Chester, Pa.

WANTED—Ambitious, intelligent, 16-year-old boy wants farm job and home. Apply Box 3, Rockville, Md.

TYPEWRITERS

For Your Boy
For Your Girl

ALL MAKES
ALL MODELS

NEW and USED
$15.00 up
Pay Next Year

WOODSTOCK TYPEWRITER COMPANY

720 13th St. N. W. NA. 2870

National Academy of Stage Training

The Capital City's Only Professional School of Drama

An outstanding, well directed school of stage training, located in Washington at 1009 Connecticut Avenue, N. W., and under the capable direction of Mr. George Vivian and Dorothy Martin, assistant. The institution provides complete courses in every branch of theatre activities and is associated with New York producers. Members of the organization are Mr. S. E. Cochran, T. D. Bonneville, Marguerite Moser, secretary.

By means of the wide circulation of this Fall Trade Review of Washington we consider an opportune time to introduce their highly efficient and comprehensive courses of instruction in stage training to our suburban and Montgomery county young people having natural talent along this line.

This is a Washington owned and operated school of the drama that is worthy of the confidence and support of the people and we heretofore commend the directing heads upon their success in satisfactorily providing the people of this section with a dramatic school of real merit. Tuition rates reasonable. Phone NAtional 6248 for complete details.

Mr. Cochran was for over thirty-one years connected with the National Theatre in Washington. For the past twelve years he not only managed, but was a successful producer for the National Theatre Players—"America's number one stock company".

Such prominent members of the profession as Edward Arnold, Jane Pryor, Romaine Callendar, John Barrymore, Florence Reed and Ethel Lisel, were graduates of this talented stock company.

Concerning the instructors of this outstanding institution we are pleased to be able to state that we take a sincere, personal interest in the aims, aspirations and progress of each student and try to encourage and advise in ways that will give the greatest benefit in attaining the greatest measure of successful institution produces successful artists.

WOL Broadcasting Station

A High Class Medium for Radio Advertising in the Capital City

Commercial broadcasting over station WOL has become a popular asset for business men of this section of the country as well as for National Advertisers. This station has proven itself to be a wise choice for business people—as a medium for producing the greatest amount of good and increasing sales for their products or business. The rates are reasonable. The service is efficient. The announcers are capable speakers who will draw from their script the most effective advertising for your product. Subject matter, announcers, script writers, entertainers and a complete program can be selected by them for your particular need. Their rates are always reasonable. It is indeed a pleasure, in this Fall Trade and Commercial Review of Washington's progress, to refer station WOL, its manager, Mr. W. B. Dolph, and the entire staff to all our suburban manufacturers, distributors, and retail dealers. Located in Washington at 1427 K Street, N. W.

Raido influences the lives of millions of people. It is instrumental in bringing about a closer relationship between states and countries. It is, truly, one of the foremost mediums for education, entertainment and social refinements, in the world.

WOL also offers, besides their own local programs, a top-notch diversified field of entertainment through the MBS networks. Baseball, football and latest news flashes and events. Presidents, Senators, Dictators and programs from near and far. Farmers, especially, have been pleased with the latest market quotations. All this is offered via radio, station WOL and the MBS networks.

The greatest advertising medium in the world is at your service—and one of the largest facilities with which to accomplish your work is offered here. It will pay you to take advantage of the capable, reliable service of station WOL now.

The telephone number is Metropolitan 0012.

Continental Baking Company

Were It Possible to Make Better Bread, They Would Do It

Located in Washington with regional offices at 1010 Vermont Avenue, N. W., the Corby Bakery is at 2301 Georgia Avenue, N. W., phone NOrth 1770. To be assured of good bread on your table, ask your dealer for Wonder Bread.

This modern establishment, engaged in the production of baked goods of superior quality, is numbered among the highest class sanitary bakeries not only of this section, but of the entire state as well.

Success and happiness depend upon health, and health depends upon the quality of food we eat. Good bread is essential to every man, woman and child in America. Today the responsibility of making good bread has been placed upon the baker.

Recognizing this responsibility, backed by its long and continued efforts to make an even better bread, now gives the people a most delicious and distinctive loaf, a bread to meet and satisfy the taste of the most discriminating, a bread that will satisfy the most hungry appetite.

Nothing is used in the process but the very best grades of flour, pure milk, sugar, salt, shortening and other ingredients, mixed and baked by means of scientific, clean, sanitary conditions by thoroughly experienced and skilled workmen.

As a consequence, the Continental Baking Co. finds the business increasing and spreading far and wide over this part of the state.

The first requisite in the making of good bread is to equip the plant with the latest and most approved machinery. This firm has spared, neither time nor expense in installing complete and sanitary equipment for the economical production of the staff of life. In fact, it is just the kind of a plant you would want your bread made in.

See that in your next groceries is included a loaf or two of this delicious and satisfying Wonder Bread. It contains a heavy percentage of nutritive elements and is the best food in the world for the kiddies—at lunch or meals.

Crystal Studio of Dancing

Known for Production of Accomplished Dancers

Through wide circulation of this Fall and Pre-Holiday Trade Review we wish to call the attention of our suburban readers to this capable and very efficient dancing studio, located conveniently in Washington at 3535 O street, N. W. The capable corps of instructors include such well known leaders as Ed and Ann Crystal and Loretta Ehrmantrant Hill. The student is provided private and class instruction for children and adults in ballroom and stage dancing, including ballet, tap, acrobatic, Russian, Spanish and corrective body exercises. A well directed branch school is located at Glen Echo, Md., in fire house hall. The Washington office phone is West 2484.

Dancing is one of the necessary prerequisites of a social education, bringing out and developing the innate poise and grace which is a part of every nature, when properly trained.

Along with plans for your child's education throughout the current school season, why not add a bright spot to it by including a course in dancing. It will break the monotony of their school studies and a feeling of pride will be shown as they progress.

Dancing is one of the most healthful exercises and adds grace to their every movement. In other words, an awkward child, under the teaching of a capable dance instructor, will soon be able to enter any assembly or drawing room with the proper poise and grace.

The Crystals Studio of Dancing has won wide public favor by means of their ability to produce some of the finest dancers in the country.

Credit Bureau

A Highly Efficient Service in Credits and Collections

The Associated Retail Credit Men of Washington, D. C., Inc. A merchant owned and operated institution that provides the commercial life of the community with real metropolitan service in credits and collections anywhere in the world. Their long and successful record proves that they succeed where others fail. It is a well directed institution that merits the confidence and backing of the District and suburban business people. Offices centrally located in Washington in the Earle Building at 13th and E streets, N. W. Phone National 0080.

Every item of business is given the most careful attention and the dealings of the smallest patron receive the same attention as the business of the largest farmer. Their operations are not confined to the city where they have established their business, but extend through all surrounding counties. Our merchants are cordially invited to call at any time and your problems will be given real consideration.

It is such institutions as The Credit Bureau that aid in the upbuilding of any community, and we are fortunate in having the facilities so conveniently located. We are pleased to compliment the entire organization and recommend them to all our business firms.

The association is under competent direction and every feature of their business is conducted on a sound financial basis.

Our business men will be pleased with the accommodating manner in which you are served by any of the personnel and the real interest they take in your problems. We have nothing but praise for this organization.

National School of Fine And Applied Art

A Professional Cultural School of Art—In the Capital City

Located centrally in Washington at 1747 Rhode Island Avenue, N. W., and is a well directed, highly specialized art school that has behind it a valued record of over twenty-one years of successful operation and is under the skilled direction of such outstanding men as Messrs. Brooke Todd and Felix Mahony, eminently capable members of the profession. Subjects here include Interior Decoration and Architecture, Stage and Costume Design, Fashion Illustration, Poster and Decorative Design, Commercial Art, Color Caricaturing and Cartooning, Day and evening classes. In this Fall Trade Review of Washington we are pleased to recommend an institution of such a character to all our suburban young people. Rates reasonable. Phone National 3656.

Enrollments are proof of the degree of public favor this school of art has won by production of pupils who are gaining outstanding success in their chosen work. Through the progressive efforts of the valued institution the younger generation of the state is provided with art instruction the equal of any school in the country. It is not often that our people have the opportunity of learning of such a highly efficient instruction in art crafts.

Instruction here is of the very highest type regardless of what subjects you may desire to pursue. The teaching personnel is composed of accomplished people who employ the latest mode of instruction. They take a personal interest in the aims, aspirations and the talents of the students and try to guide them in the channels for which they are best fitted.

In this Fall Trade Review we wish to commend the directing heads upon the position the school has gained in the world of instruction in the arts. And in closing we wish to refer the school to all our young readers.

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