



There STANDS your CHURCH

THERE stands your Church; the greatest power for good in this world. No futile outworn thing is this, your Church; no empty echo of the past, but a living virile force that makes this town a place we're proud to live in.

Would you live in a town without a church?

Would you raise your children in a churchless town?

Your Church—whether the stately cathedral, or the little white building that raises its spire in blessing over the quiet village—your Church is the heart of your community.

Would you have that heart stop beating?

And now—your Church needs you.

The Interchurch World Movement gives you the opportunity to help your Church in the way that will do most good. A great cooperative league of thirty denominations, the Movement has made a scientific survey—physical, mental and spiritual—of the world's needs.

The world's needs are now clearly known—just how much is needed for Home Missions, for increasing ministers' salaries to a living wage, for Church Hospitals, for Religious Education—for every Christian need.

The purpose of the Interchurch World Movement—and of your Church—is to encourage cooperation and discourage duplication; to make every man and every dollar do their utmost in the service of Jesus Christ.

Help your Church and help the world. Help your Church and you help your country. Help your Church and you help your town. Help your Church and you help your family. Help your Church and you help yourself.

The need is tremendous. The need is immediate. Give!

And when you give—give from your heart as well as from your pocket book.

UNITED
FINANCIAL CAMPAIGN

April 25—May 2

INTERCHURCH WORLD MOVEMENT