ODD IDEAS ON HOW TO SPEND THE NIGHT of their wedding anniversary this handsome couple have! They are Bert Lytell and Claire Windsor as Mr. and Mrs. Jimmy Fairfax in "Born Rich," a First National picture, which Will Nigh is directing for the Garrick Pictures Corporation. Mr. and Mrs. Jimmy are hiding out from their guests.

ANOTHER AD FOR THE SAFETY KIND.—Behold Harry Myers as the naughty barber about to violate all professional ethics and cut his patron's face. driven to that desperate deed by jealousy over the old gentleman's advances to the nifty young buffer-wielder seen in the picture. Albert Gran as the "old gent" and Marie Prevost as the manicurist, all in the Goldwyn-Fitzmau- [illegible] production of "Tar-

ANOTHER BEACH NOVELTY. Not fresh from a nap, but fresh from a dip, is Peggy Cleary, who is wearing her new beach pajamas of silk which she says are guaranteed to keep her legs from being sunburned.

Fotograms

A BETWEEN SEASON DESIGN. Black satin crown and [illegible]ated brim re-enforce their attractions with a dou- [illegible]rim of black tulle having a delicate tracery of gold [illegible]broidery, making a between-season chapeau to de- [illegible]ight the heart of Milady, so becoming that she will not wish to relinquish it with the coming of fall days.

Nickolas Muray

"DON'T YOU LIKE MY NEW DRESS?" asks winsome Margy Homer, Famous Players star, extending the diminutive skirt of her Daisy Stanford "Narcisses" frock, with which she wears a sweetbriar tam in a matching shade. Margy is little, but—oh, my—just wait awhile.

De Mirjian Studios

AN ATTRACTIVE BEACH COAT WITH HAT TO MATCH. Mannish swagger and feminine charm are achieved together by the wear of this nobby little white felt hat and Dobbs beach coat, also white, but with a fine sparkling block design. The swagger cane strikes a harmonious note.

Harry Delaney

A NEW PARIS CREATION.—Perfectly pleased with herself, and what woman wouldn't be, wearing the graceful wrap of brown Elizabeth Mirro Crepe, lavishly trimmed with silver fox and shirred bands of the material, which will be worn by Irene Rich in her newest photo play! Miss Rich just brought this over from Paris and is trying to decide which she likes best, the way it nestles around her throat, swirls around her ankles or just the tout-ensemble.

FEATURING THE VERY FASHIONABLE OSTRICH. The choker necklace of crystal beads and the fashionable ostrich fringe are details not overlooked by the pretty girl making herself prettier. Here is Fay Marbe, starring in "The River Road," proving our point.

White Studio

AN ADVOCATE OF WOMEN'S RIGHTS. A social butterfly four years ago, this Minneapolis girl is now advertising director for Julius Kayser & Co., and runs an advertising department which is an Adamless Eden, employing none but women. Miss Grace Walton recently went behind the counter in a New York department store as a salesgirl and learned a lot of things, one of them being that the customer is not always right, but that the salesgirl isn't either. The field for women in the business world is unlimited, and there is a crying need for women's brains and women's work in connection with everything feminine, more especially women's wear.

Underwood & Underwood

THE ADMITTED CHARMS OF RUDOLPH VALENTINO have not scorned to add to their effectiveness by the adoption of the silks and satins, the wigs and patches and the laces and jewels of the fashion of the period in the elaborate Sidney Olcott production of "Monsieur Beaucaire" for Paramount. The star shines here in the ballroom scene.

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