THE FEATHERHEADS By Osborne

S'MATTER POP— Must Make Allowance for the Turn By C. M. PAYNE

MESCAL IKE By S. L. HUNTLEY

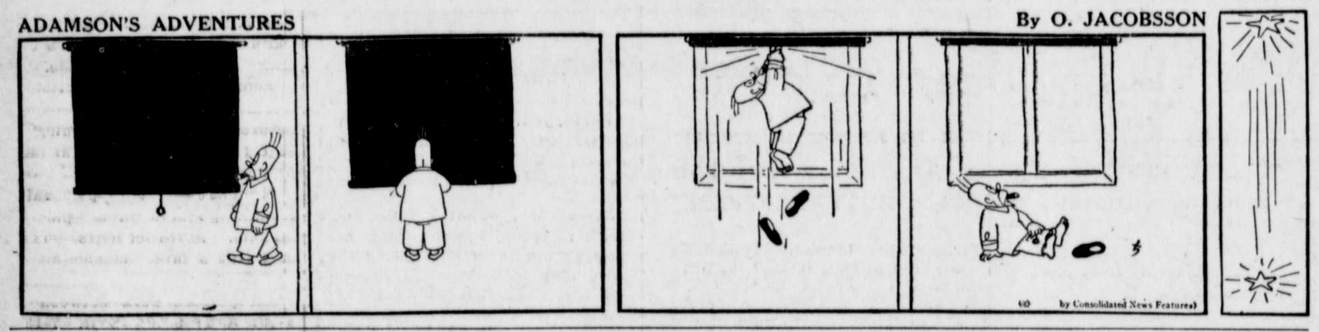
What Will You Have?

FINNEY OF THE FORCE By Ted O'Loughlin

Night Alarm

"REG'LAR FELLERS" A Weighty Matter

ADAMSON'S ADVENTURES By O. JACOBSSON



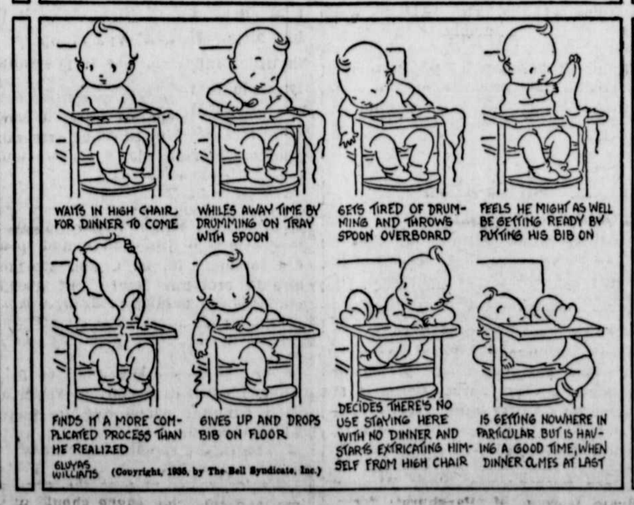
BRONC PEELER Ripping—Eh, What? By FRED HARMAN

CUTTING CORNERS

"Spend much on your wedding trip, Jim?"

"No; all I had. That's all."

WAITING FOR DINNER By GLUYAS WILLIAMS



STAR DUST

Movie • Radio

By VIRGINIA VALE

HERE is an even more authoritative report on the standing of the movie stars at the box office than was submitted to you in this column last week. It comes from the independent exhibitors, through the courtesy of the Motion Picture Herald, a weekly publication devoted to the news of the industry. Here it is.

(1) Shirley Temple. (2) Will Rogers. (3) Clark Gable. (4) Fred Astaire and Ginger Rogers. (5) Joan Crawford. (6) Claudette Colbert. (7) Dick Powell, (8) Wallace Beery. (9) Joe E. Brown. (10) James Cagney. Even more interesting (to me, at least,) is the standing of some of the other players. Shirley Temple is rated at 874 per cent; against that rating Jean Harlow gets 164, Norma Shearer, 139, Katherine Hepburn 111. William Powell is rated at 205, and Myrna Loy at 76. Startling, isn't it? But how about Greta Garbo at 41 per cent? And Carole Lombard at 2?

Shirley Temple

Of course, these ratings were based on the number of times an actor or actress was mentioned in any one position in the questionnaires filled out by the exhibitors. And some of the players did not make many pictures in 1935. Even so, I find myself going around in a daze, muttering "Ronald Colman, 15 per cent; Miriam Hopkins, 8 per cent. And Patsy Kelly got only 1 per cent, and she's being starred now."

Have the mighty fallen!

—*—

Well, American men can rest on their laurels now; Wendy Barrie has come out with the statement (or her press agents have come out with it for her,) to the effect that she's always liked American men better than she liked the British, "because they're more romantic." But she came to this country, according to all reports, with the avowed intention of marrying one of our young millionaires who is frequently mentioned in the public prints, only to discover that he wasn't matrimonially interested. Well, perhaps that's romance!

—*—

Jane Withers certainly owes Shirley Temple a debt of gratitude. Due to Shirley's zooming into stardom, everybody wants pictures staring a child, and Jane came along just in time. She has a new, long-term contract with Twentieth Century-Fox, and her next picture will be "The Matron's Report."

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Once again Douglas Fairbanks, Sr., has Hollywood all agog. At the moment it looks as if the romance between him and Lady Ashley is a thing of the past, which, of course, revives rumors that he and Mary Pickford will re-marry, and brings up assertions from some of those who work with Mary, to the effect that she will marry Buddy Rogers. Fairbanks has sent word to have a studio dusted off, and says he is all set to begin work on "Marco Polo." It will be a costume picture, of course, and not so long ago producers wouldn't touch a costume picture with a ten-foot pole. Now you fall over them wherever you go.

—*—

Richard Dix is busy saying "No" these days. He said it emphatically when he was asked to let his twins make a nice sum of money by appearing in a picture, and he said it again when he was invited to go to Australia to make one.

—*—

No sooner is one dispute between James Cagney and his employers settled than another one bobs up; it looks very much as if the two-fisted James wanted to end that affiliation. They've squabbled over salary, over his right to have the final say on his pictures, and the most recent argument (to date) is over how many more pictures he's to make on his contract, which has two years to run. He says six, the company says eight. He does some of his best work in the latest release, "Ceiling Zero," a real thriller. It probably will coin money, which puts him in a good spot to make trouble.

Jim Cagney

—*—

Don't see "A Night at the Opera," the Marx Brothers' latest, unless you like completely goofy pictures. It's quite mad. The only sane thing is the lovely singing by Kitty Carlisle and Allan Jones, the young man who, it's said, will forge straight ahead.

—*—

ODDS AND ENDS . . . Erroll Flynn seems to be set as a star; his picture is breaking a lot of attendance records. . . . Gladys Swarthout and Fred Astaire, ignoring that little matter of high taxes, are building in Hollywood . . . The motion picture colony in Hollywood lost its heart to Governor Allred, of Texas, as soon as it met him. How do you like Bing Crosby's variety show, on the air, in the spot that used to be Paul Whiteman's? . . . They say we'll see more all-color pictures than ever this year.

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Watch Your Posture; Has Vast Influence in Health

"How you feel, how much you get out of life and how long you live depends to a surprising degree on the proper functioning of your vital organs, and their health is largely controlled by your posture—at any rate, improper posture will crowd or displace organs and interfere with functional efficiency. Many mysterious ailments are traceable to this, says Rex Beach in Cosmopolitan. He passes on these tips regarding posture from Dr. Stanley Green, who has worker them out according to the principles of "body mechanics":

Don't sit on the feet. It twists the pelvis, and may eventually produce a postural spinal curve. Sit with the weight on base of pelvis, leaning forward from the hips, knees not crossed, head up.

At the office, don't slump with weight on base of spine or middle of back or with feet elevated. It crowds the heart and lungs, compresses the vertebrae, and may cause eye strain, headache, neuritis, lame back and other ills. Sit well back in chair, weight on the buttocks, head up. If necessary to bend forward, bend at hips—not at neck or waist. Standing with weight on one leg causes a pelvic twist, spinal curvature, and flattening of the arch. Stand with weight on both legs, head erect, feet parallel or slightly turned out.

Going Out of Ourselves to Refresh Our Thoughts

Doctor Richardson tells us there is nothing so wholesome for an active mind as to secure rest by variety of work. A man can do five or six times more than he expects if he varies his work. I have found that to be so in my own life. By varying his work a man obtains fresh spirits, and renewed powers for the duties of daily life.

There is so much that is discouraging and depressing in the world, that we must sometimes go forth, as it were, out of ourselves for fresh thoughts and fresh air. The greatest workers, when they go out for a holiday, are not idle; they find rest by change of occupation. Life is too short to admit of idleness in anybody.—Erskine Clarke.

Find Out

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