

THE FEATHERHEADS

By Osborne



SMATTER POP— Oh Well, Maybe It Wasn't an Elephant

By C. M. PAYNE



MESCAL IKE

By S. L. HUNTLEY



FINNEY OF THE FORCE

By Ted O'Loughlin



'REG'LAR FELLERS'

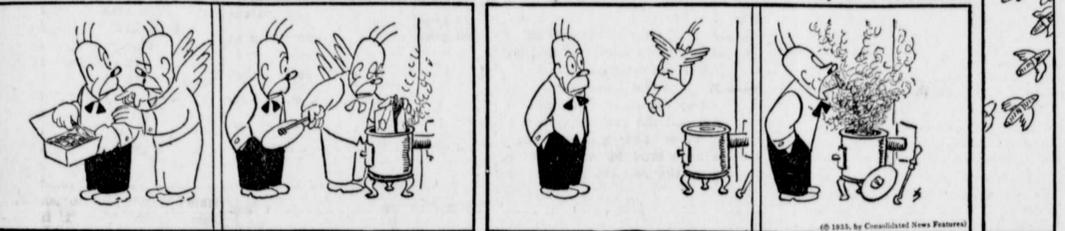
For His Own Good



ADAMSON'S ADVENTURES

Adamson's Better Self

By O. JACOBSSON



BRONC PEELER

A Volunteer Cowboy

By FRED HARMAN



HAR, HAR, HAR!

Turtle—Ha, ha! There's that old near-sighted Mr. Duck trying to flirt with that decoy!



MOTHER'S PRESENT

By GLUYAS WILLIAMS



STAR DUST Movie Radio

By VIRGINIA VALE

IF THE romance between John Gilbert and Greta Garbo had worked out into a happy ending, everything might have been different for the fallen male screen idol. There is no doubt that they were in love with each other. I recall that, when she returned from a trip to Sweden, she rushed to her hotel suite, locked the door—and called Gilbert on long distance immediately.

And people who knew him are saying that, no matter what the doctors say about his physical condition, he died of a broken heart.

They are saying that about another well-known figure in the theatrical world—"Roxy," who died in his sleep. They say that he was beaten by the failure that came after such great success. But Roxy had a new radio program set, and plans for a come-back in the theater. He deserves credit for so many innovations in the staging of motion pictures. And, of course, he was the first to work out the intimate, friendly manner of chatting to his listeners on the radio; before that the pompous, hot-potato-in-the-mouth style of delivery was the most favored one.

Roxy started broadcasting with his gang in 1923, at the Capitol theater, in New York, and it's said he was opposed to the idea of broadcasting, at first. Many of the members of Roxy's Gang have achieved fame. Most of them you know on the radio: Jessica Dragonette, Frank Black, Erno Krayer, Evelyn Herbert, James Melton, Frederick Pearce, and a great many others.

Yascha Bunchuk worked with him. Eugene Ormandy used to conduct the orchestra; recently he's been made conductor of the great Philadelphia symphony, one of the greatest orchestras in the world.

Knowing Roxy was exciting; just having dinner with him in his apartment at the Roxy theater, or in the more magnificent one at the R K O Music Hall, was an experience. But his life was exciting from the time when he staged "shows," as a child, to the years when he was one of the biggest figures in "show business."

Yet I believe that he'd rather be remembered, not by the men who followed his lead in the theater, but by the millions who heard him over the air—for he really meant it when he said, at the end of each broadcast, "God bless you."

One of the causes of speculation these days in movie circles is whether Greta Garbo will ever be forced to make an effort to be nice to the newspaper reporters and camera men whom she now avoids so sedulously. It seems unlikely—yet it's happened to other people. Constance Bennett, who not so long ago collected \$30,000 every time she made a picture, hasn't a contract now—and has a desire to be nice to the boys who can print things about her. Katherine Hepburn, who almost got killed when she ran from a plane, on arriving in New York, rather than face the newspaper boys, is posing very willingly these days.

Kay Francis is on her way to New York to visit Mrs. Richard Barthelmess, who is there because Dick is going to do a stage play. Miss Francis' fiance will be there, too, but they both stick to the Hollywood traditions and swear they're not going to be married in the East.

Shirley Temple is going to sing grown-up songs in "Poor Little Rich Girl"—and what a song plugger Shirley is! Every song that she had sung in a picture has turned into a hit. She even revived the popularity of that old, old favorite, "Polly-Wolly-Doodee," by singing it in "The Littlest Rebel."

Lupe Velez and Johnnie Weissmuller were among the movie folk recently enjoying New York—Lupe loaded with jewels, as usual, and wearing a beautiful silverfox cape, Johnnie needing a hair cut—also as usual.

ODDS AND ENDS . . . John Boles and his wife chose New York for a vacation; maybe he wanted to argue with some of the critics who said he was "too successful" in "The Littlest Rebel" . . . Betty Davis is hoping for that Academy Award for the best performance of the year; she was awfully disappointed last year when she didn't receive it . . . Remember Lillian Emerson's performance on the air as Clark Gable's leading lady? It got her a contract to be Edward Robinson's leading lady on the screen . . . Movie magnates say that the first eight weeks' receipts on a picture are a sure indication of what the total receipts will be . . . In other words, if it flops at first, it's gone.

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