

THE FEATHERHEADS



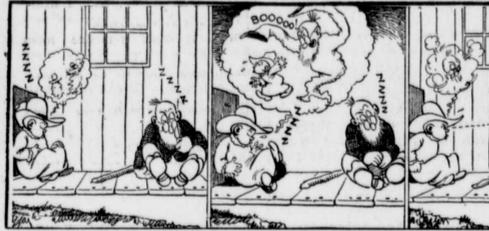
Novelty
 J's Quips
 SOME PEOPLE ALWAYS WANT SOMETHING NEW BUT WON'T STAND FOR ANYTHING DIFFERENT

SMATTER POP— Nothing to Be Seen



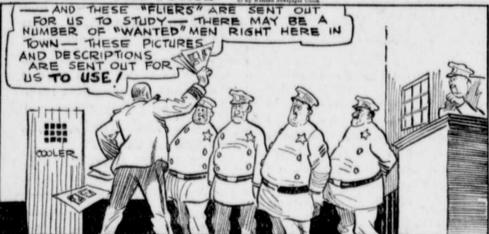
By C. M. PAYNE

MESCAL IKE



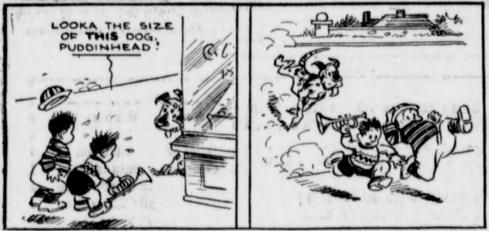
Shame on Pa!

FINNEY OF THE FORCE



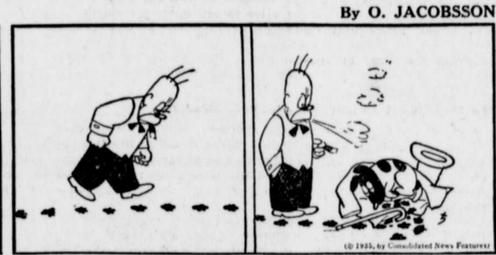
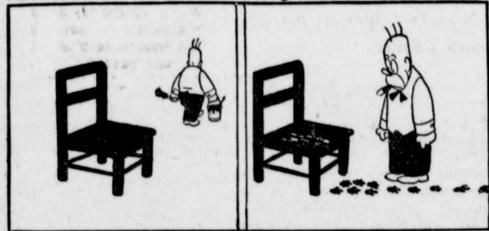
Putting Them to Use
 FINNEY
 SOME PEOPLE THINK THEY TAKE A CRIMINAL'S MEASUREMENTS JUST SO THEY CAN MAKE A PRISON SUIT FOR HIM

"REG'LAR FELLERS"



Pinhead's Getting Smarter
 BUT IF IT DONT FRIGHTEN IM WHERE'LL I GET THE WIND TO RUN!

ADAMSON'S ADVENTURES



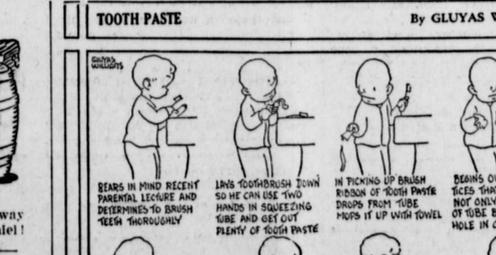
By O. JACOBSSON

BRONC PEELER A Problem for Bronc



By FRED HARMAN
 BRONC PEELER'S CORRAL OF WESTERN FACTS
 A HALF-BREED HOLSTER
 ENABLES A PERSON TO SHOOT WITHOUT TAKING GUN FROM HOLSTER—THE HANDELS SURVEILS ON PRIST ATTACHED TO BELT.

TOO STRONG



By GLUYAS WILLIAMS

WRIGLEY'S SPEARMINT
 THE PERFECT GUM
 THE STANDARD OF QUALITY

TOOTH PASTE
 BEARS IN MIND RECENT PARENTAL LEGISLATION AND DESIRES TO BRUSH TEETH THOROUGHLY
 LAYS TOOTHBRUSH DOWN SO HE CAN USE TWO HANDS IN SQUEEZING TUBE AND GET OUT PLENTY OF TOOTH PASTE
 IN PICKING UP BRUSH BRUSH OF TOOTH PASTE DROPS FROM TUBE POPS IT UP WITH TOWEL
 BEARS OVER AGAIN, NOTICES THAT PASTE COMES NOT ONLY FROM MOUTH OF TUBE, BUT ALSO FROM HOLES IN OTHER END
 FINDS THIS VERY INTERESTING—EXPERIMENTS TO SEE WHETHER THERE ARE ANY OTHER HOLES IT CAN BE SQUEEZED FROM
 THIS ESSENTIALLY MEANS AN INTERRUPTION TO WASH TEETH OFF HANDS
 GETS PASTE NEARLY ON BRUSH AT LAST, REMEMBERS HE HADN'T WET BRUSH, AND HOLDS IT UNDER FAUCET, WASHING TOOTH PASTE OFF

STAR DUST
 Movie • Radio

By VIRGINIA VALE

GINGER ROGERS is a girl to be pitied, though you may not think so when you consider those gay, glamorous pictures that she makes with the nimble-footed Fred Astaire. But it's because of those same pictures that Ginger has a grievance.

For it's as a result of all that dancing that Ginger's feet hurt. She has to practice the various new routines for days at a stretch, and then do them over and over again for the picture.

You'd think that would make her feel that, when her work was done, she'd had enough dancing. But not at all—when she arrived in New York recently for a vacation she announced that she was going to see a lot of new plays—and do a lot of dancing! As for her partner, Fred Astaire, he's so happy these days because of the arrival of his brand new son that he doesn't know whether he's on his head or his heels.

Kay Francis has a lot of fun when she deserts Hollywood; she is one of the few actresses who doesn't look actressy when she's not working; as a result of that fact, few people recognize her and she can go to theaters and night clubs without being mobbed by admirers. She doesn't depend on dark glasses, either.

Here's good news for all of us. Ed Wynn and Jack Pearl are to be heard on the air waves again, and it's quite likely that B. A. Rolfe will also return on a Saturday evening program—and as a result of the many letters that have poured in asking for him. So, you see, the letters that you write your radio favorites really do have some effect.

If you have sat and suffered through some of the shorts that supplemented feature pictures, and decided that you could think up better ones yourself, here's your chance. Centaur Films, a new organization, would like to have the public submit ideas for short subjects—and they'll give away an automobile each day for the best idea presented!

Errol Flynn, who became famous overnight as a result of his looks and his acting in "Captain Blood," is one of the few movie stars who have really written a book—written it all himself, I mean. A good publisher has accepted it. Which reminds everybody of all those announcements of the novel that Jean Harlow was said to be writing, ever so long ago, and of the reports that it never came to anything because she had a quarrel with the person who really was writing it for her. Elissa Landi has written several novels that have been published, of course; they're good enough so that she can abandon the screen for the typewriter any time she wants to. She returned to the stage briefly not long ago, but the play was not a success, and now she's going to make some more pictures in England.

Mary Pickford just can't stop working. As if producing pictures weren't enough, she's going to broadcast again—this time from the projection room of her home, Pickfair.

Isabell Jewell is finally getting the breaks that she has wanted. She did very well, indeed, in "A Tale of Two Cities." Then she turned in an excellent performance in "Colling Zero." So she was given a test for the role of "Lotus" in "The Good Earth," for which practically everybody, including Anna May Wong, has been tested, and so far hers is the best. They're going to get at the making of this picture at last, and a good thing it is, too—the planning and discussing of it have been going on everlastingly, it seems.

Popular football players used to sell bonds after they were graduated from college. Now they go into the movies, if they can. Nick Lukats, a Notre Dame star, is the latest recruit.

ODDS AND ENDS . . . That weekly program of Bing Crosby's has become one of the most popular on the air . . . Add "The Ghost Goes West" to the pictures you really must see . . . Margaret Sullivan, who is too, too temperamental, was actually ordered to throw things in a scene for "The Moon's Our Home" . . . Douglas Fairbanks has sold "The Mark of Zorro" to Twentieth Century-Fox, and reluctantly, because he wanted to make it again himself . . . With songs added, it will probably be used for Laurence Tibbett . . . Myrna Loy may be teamed with Robert Montgomery . . . John Barrymore almost lost his job in "Romeo and Juliet"; however, told that he'd have to do better work, he improved so fast that he's turning in one of his best performances.

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The Mind Meter

By LOWELL HENDERSON

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The Four-Word Test
 In this test there are four words given in each problem. Three of the four in each case have a definite relationship to one another; for example, they may be the names of animals or the names of buildings, or perhaps all may be verbs. Cross out the one word that does not belong in each problem.

1. Roosevelt, Buchanan, Jefferson, Curtis.
2. Sacramento, Chicago, Lansing, Trenton.
3. Attract, invite, deter, engage.
4. Jane Eyre, Jack London, David Copperfield, Mrs. Gamp.
5. Italian, Episcopalian, Swiss, Swedish.
6. Blue, green, dark, red.
7. Walter Hagen, Lou Gehrig, Gene Sarazen, Harold McSpaden.
8. Endurance, lassitude, fatigue, weariness.
9. Twelfth, two, thirtieth, sixteenth.
10. Wagon, airplane, bicycle, automobile.

- Answers
1. Curtis
 2. Chicago
 3. Deter
 4. Jack London
 5. Episcopalian
 6. Dark
 7. Lou Gehrig
 8. Endurance
 9. Two
 10. Airplane

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Vile Odor Danger Signal

Used in Canadian Mines

Flashing lights and clanging gongs having proved futile, Canadian miners hereafter will be warned of danger by the smell of a skunk. In case of an alarm the engineers will break bottles of ethyl mercaptan, a chemical smelling like skunk, in air ducts leading to the mine, and in a few minutes the odor will be carried to the farthest corners of the mine by the ventilating system.

Miners are trained to run to certain designated points when they recognize the smell no one could fail to recognize.—Pathfinder Magazine.

Don't Guess But Know

Whether the "Pain" Remedy You Use is SAFE?

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about GENUINE BAYER ASPIRIN.

He will tell you that before the discovery of Bayer Aspirin most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, safe relief.

Scientists rate Bayer Aspirin among the fastest methods yet discovered for the relief of headaches and the pains of rheumatism, neuritis and neuralgia. And the experience of millions of users has proved it safe for the average person to use regularly. In your own interest remember this.

You can get Genuine Bayer Aspirin at any drug store—simply by asking for it by its full name, BAYER ASPIRIN. Make it a point to do this—and see that you get what you want.

Bayer Aspirin



The Real Test

A popular leader is very popular until he wins and has to become an executive.

Iron the Easy Way

with the GENUINE INSTANT LIGHTING Coleman SELF-HEATING IRON
 The Coleman is a genuine instant lighting iron. All you have to do is turn a valve, strike a match and it lights instantly. You don't have to insert the match inside the iron—no burned fingers. The Coleman heats in a jiffy; is quickly ready for use. Entire ironing surface is heated with point the hottest. Maintains its heat even for the fast worker. Externally self-heating. Operates for 1/2 an hour. You do your ironing with less effort, in one-third less time. Be sure your next iron is the genuine Instant-Lighting Coleman. It's the iron every woman wants. It's a wonderful time and labor saver—nothing like it. The Coleman is the easy way to iron.
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